

1.On-page SEO

<https://www.canva.com/design/DAGt-gvKJ88/VKTsyZSiK0u6vbK8uwZiZg/edit>

2 Off Page

https://docs.google.com/spreadsheets/d/1ZZwkRhaiUyw-l2_F1nHrcYDkhP3kvhRIjfefRmcCl54/edit?gid=0#gid=0