



Boot Camp on Entrepreneurship

TheCollegeFever Learning Centre

Who should attend?

- ▶ Anybody with an eye for entrepreneurship.
- ▶ Students with their own startups in college.
- ▶ Students interested in learning about the fundamental of entrepreneurship.
- ▶ Those who want to have a startup but have no clue of what and how to start.

Why this workshop?

- ▶ This workshop is designed By the Entrepreneurs, For the Entrepreneurs.
- ▶ The topics covered in this workshop are not covered in any books.
- ▶ Practical answers to practical problems.
- ▶ Our trainers are established entrepreneurs in their field and have tasted success.

Workshop Contents

- ▶ **Building your Business** – The Lean Startup Way
- ▶ **Ideation** - Creative ways of generating and communicating ideas
- ▶ **The Art of Selling**- Choosing the marketing strategy
- ▶ **Boost your personal productivity:** Management skills for Entrepreneurs
- ▶ **Developing Business Strategy** - Effective strategies adopted by companies to become market leaders

Workshop Contents (contd..)

- ▶ **Product Management** – Prototype and Developing the Market fit product.
- ▶ **Product Development** – Building the right product at right cost
- ▶ **Finance for startups** - Financial Forecasting, Balance Sheet, Knowing how much to raise
- ▶ **The Art of Pitching to Investors** – What investors look for in startups

At the end of the training you should be able to:

- ▶ Write effective Business Plans.
- ▶ Prepare Sales and Investment Pitch for VCs.
- ▶ Brainstorm the right products and services for your start-up.
- ▶ Do proper financial forecasting for your business.
- ▶ Know whom to hire for your startup
- ▶ Know how to scale your business

Hands On Sessions for Other Interesting Tools/Software

- ▶ Personal Productivity Tools
- ▶ Business Model Building Tools
- ▶ Coding Tools
- ▶ Presentation Tools
- ▶ Financial Forecasting Tools

Expert Talks

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- ▶ How to start your first StartUp?
- ▶ What goes into designing an effective business Plan?
- ▶ Choosing the Right CoFounders.
- ▶ The Art of Raising Investments.
- ▶ Scaling and beating the giants.

Contact for partnership and further details.

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