



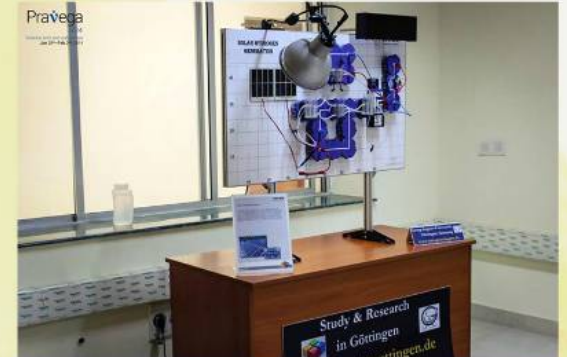
IISc Today

- 23rd in Global Employability Survey.
- 39th in Materials Science.
- 59th in Chemistry.
- 50-100 in Engineering/Technology and Computer Science.
- Home to the top 0.01 % of GATE qualifiers
- Collaborations with DRDO, ISRO, BEL, ADA, NAL, CSIR, Google, GM, GE, IBM, Boeing, Robert Bosch Foundation and many more.

Pravega - The Idea

"If Engineering is the muscle for development,
Science is the brain and only with humanities can
Engineering Education have a heart."

-Prof PK Kelkar



Pravega'14 at a glance

45 Events

7 Technical Workshops

7 Eminent Personalities

3 Extravagant Concerts

4200 Online Registrations

5000+ Footfall

Pravega'15

20 Science and Tech Competitions

9 Flagship Events

'Sunburn' and 'Coke Studio' nights

4 Eminent Speakers

5 Pan-India Workshops

20+ R&D Exhibits

14,000+ Facebook likes

10000+ Expected Footfall

500+ Colleges Invited

Why should you be a part of Pravega ?

- A chance to connect with IISc ,the country's highest ranked Research Institution
- Year round presence in IISc Campus through talks, seminars and other institute events.
- An opportunity to interact with some of the brightest minds of the country .
- Visibility to college students across India who participate directly or indirectly in Pravega.
- An opportunity to pioneer a one of its kind celebration of Science and Innovation.

Branding Opportunities

Outdoor Publicity

- Prominent Retail Outlets
- Food Partners
- Posters in 500+ Colleges
- Participants and Winner Certificates
- Pro-night Tickets
- Post Fest Souvenir

Media Publicity

- Print Media - Deccan Herald
- Radio - Radio Indigo
- Social Media Platforms - Facebook, YouTube, Blog
- Official Pravega Website - 20K + Hits
- Pravega Mobile App
- Online Media Partners - College Fever, Brainbuxa, Rock Street Journal

On Campus Branding

- Backdrops and Banners
- Fest Buses
- Fest LCD Bulletin Boards
- Campus Decorations
- One Installation in Main Venue
- Fest Balloon
- Merchandise
- Presentation Time
- Interaction Booth

*Branding avenues depend on the sponsorship tier.

Our last year's sponsors



apni jagah banao



Mercedes-Benz



Manipal
Hospitals
LIFE'S ON



SIEMENS



We make it visible.



DAAD

Deutscher Akademischer Austausch Dienst
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SWISSnex
India





Contact:

Tapan Goel
tapan@pravega.org
91-8861553149

Harshit Dubey
harshit@pravega.org
+91-8970054356

