

# TRANSACTION ANALYSIS

Gender

All

Date

01-01-2023

31-12-2023

Activation in 30 Day

All

667K

Total\_Transaction

56.52M

Total\_Revenue

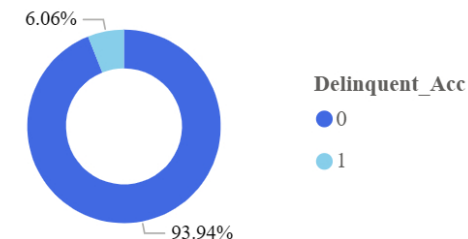
7.98M

Total\_Interest

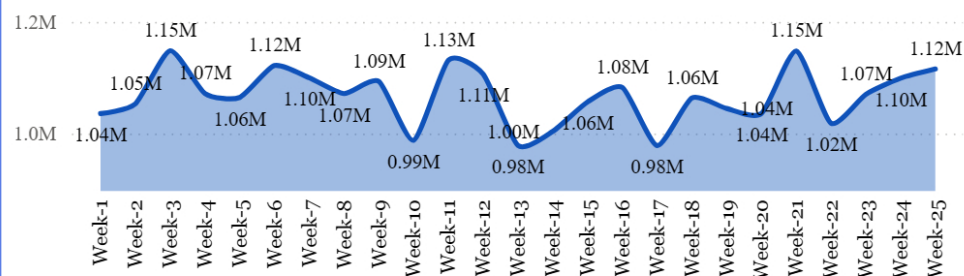
0.27

Avg\_Utilization

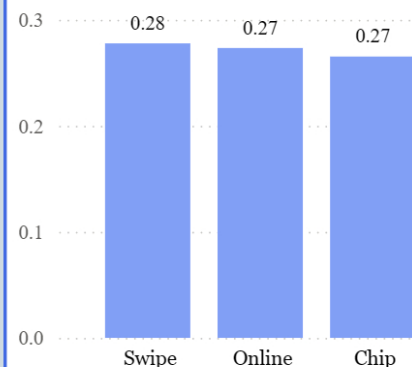
## Delinquent Customer Count



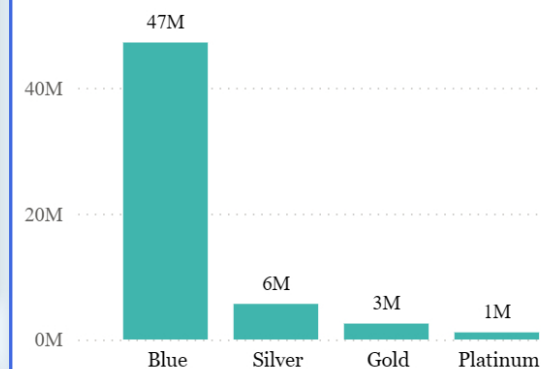
## Total Revenue by Qtr, Week, Day



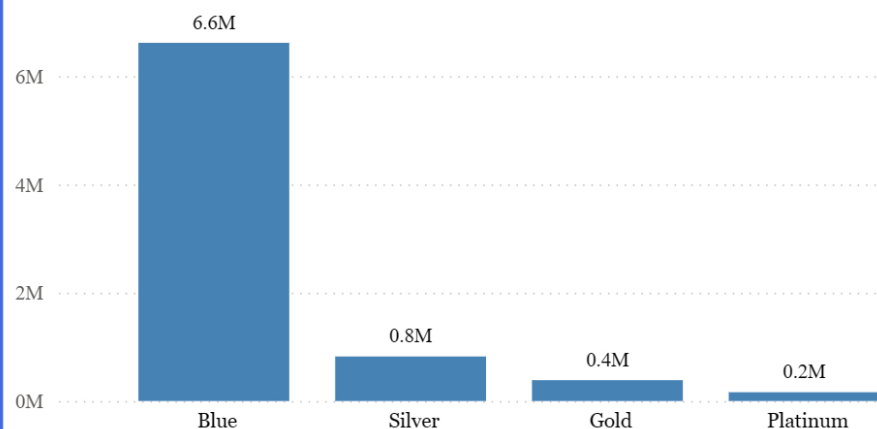
## Avg Utilization by Use Chip



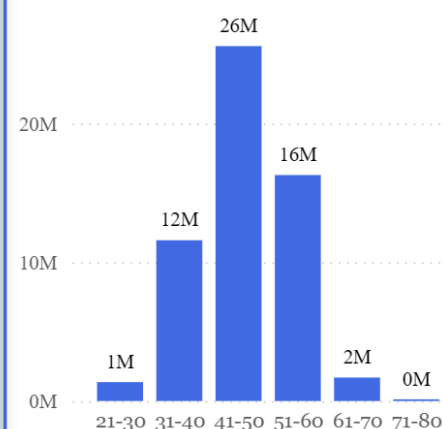
## Total Spend by Card Category



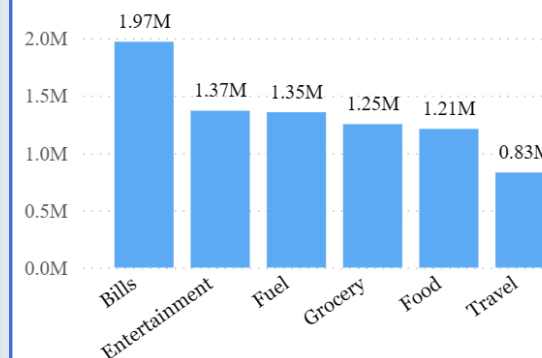
## Total Interest by Card Category



## Revenue by Age, Job, Gender



## Total Interest by Exp Type



# CUSTOMER ANALYSIS

56.52M

Total\_Revenue

57K

Avg\_Income

12.73%

Personal\_Loan%

3.19

Satisfaction Score

Gender

All

Education Level

All

Income Group

All

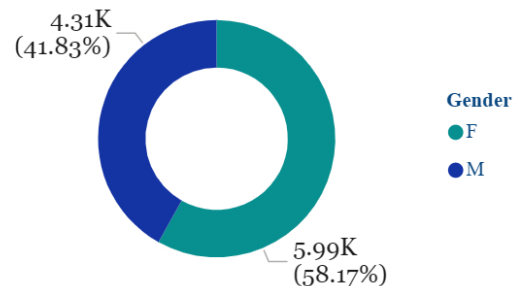
Age Groups

All

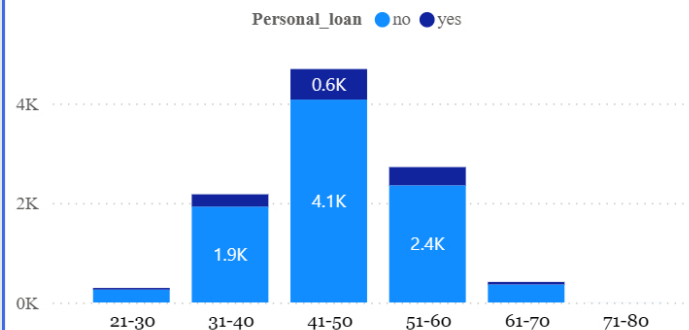
Customer Job

All

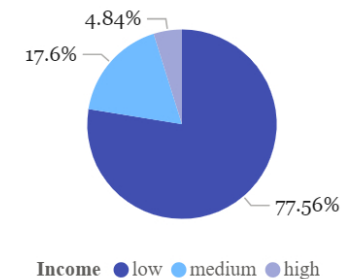
Gender Distribution



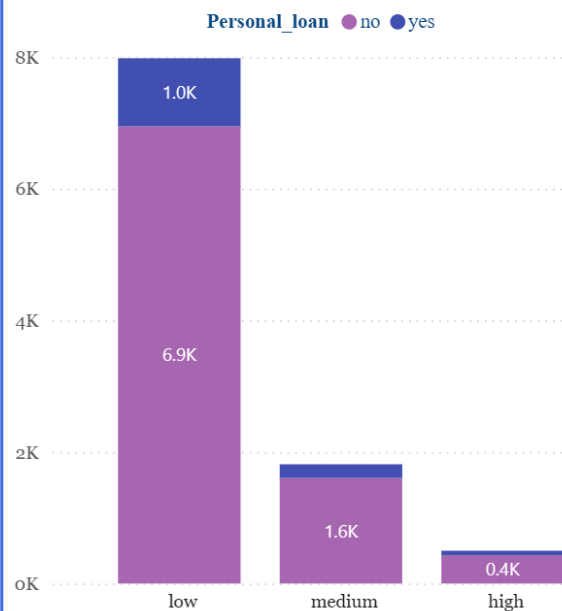
Personal Loan by Age



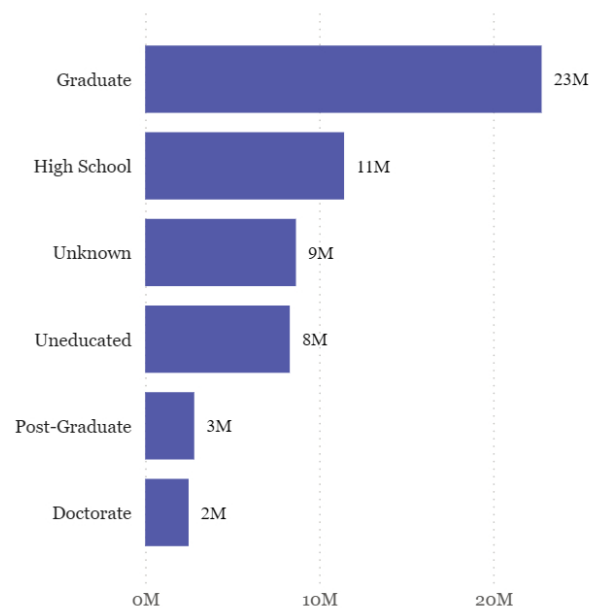
Income Group Distribution



Personal Loan by Customer Count



Total Revenue by Education Level



Average Income by Age

