

MANAN PATEL

Senior Software Engineer & Entrepreneur
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1 Summary

Senior Software Engineer with 8+ years building production mobile applications serving millions of users across government, fintech, and startup environments. Expert in iOS development (Swift, SwiftUI, UIKit), cross-platform development (React Native), and full-stack engineering. Academic background in Statistical Machine Learning including neural networks, backpropagation, multivariate analysis, and statistical inference. Proven track record in team leadership, product management, and agile development.

2 Professional Experience

Rocket Agency

Business Consultant

Calgary, AB

August 2025 – Present

- Consult with startups on remote operational staffing across CRM, customer support, HR, and bookkeeping roles
- Placed 25+ full-time offshore staff members with clients within 6 months, LATAM/Africa/PH
- Advise on technology integration and workflow optimization for remote-first talent models and small budgets

RentPlay

Co-Founder & Chief Technology Officer

Calgary, AB

January 2025 – September 2025

- Built OCR-based shop local rewards system processing receipts monthly with targeted offers to local businesses
- Architected full-stack platform using React Native, Node.js, and TypeScript scaling to 1,000+ users and 100 merchants
- Raised \$100K SAFE note and secured \$50K in grants from Alberta Innovates and Government of Canada SRED
- Returned 90% of investor capital; gained insights into fintech product-market fit validation

Environment and Climate Change Canada

Team Lead & Senior iOS Developer

Calgary, AB (Remote)

March 2023 – December 2024

- Led team of 5 engineers developing WeatherCan iOS app serving 5+ million monthly users, Canada's #3 weather app
- Implemented GPS-based convective severe weather alerts, expanded Radar product to support real-time Lightning, Hurricane, and Tornado tracking across Canada
- Managed Agile team of 3 developers and 2 co-op students across sprint planning and daily standups

Wattpad Inc.

Senior iOS Engineer

Toronto, ON (Remote)

August 2021 – March 2023

- Rebuilt Comments experience from Objective-C to SwiftUI for 90+ million users
- Introduced comment liking and in-line replies increasing engagement by 50%
- Implemented a Wattpad Design System using atomic design methodology across iOS app
- Managed bi-monthly releases with 99.9% crash-free rate and conducted 100+ code reviews

TD Bank Group

iOS Developer

Toronto, ON (Remote)

January 2020 – August 2021

- Built banking features for TD App serving 3+ million customers with 4.6 App Store rating
- Implemented biometric authentication (Face ID/Touch ID) with PCI-DSS compliance
- Integrated financial APIs with multi-factor authentication and Core Data persistence

- Led development of WeatherCAN iOS app with 2-person team launching to 1M+ users within 1 year
- Built REST APIs supporting 10+ million monthly calls for mobile weather applications
- Developed VueJS components for Weather.gc.ca including radar and lightning visualization
- Created XML parsers processing 50,000+ daily weather updates for forecasts and alerts

3 Projects

Goal Getter – Habit Tracking App – 1,000+ MAU – Paying Subscribers

2025 - 2026

- Built SwiftUI habit tracker with CloudKit sync across iPhone, iPad, and Apple Watch
- Clean interface for daily, weekly, monthly, yearly habit logging with 4.7 App Store rating
- Implemented in-app purchases with 3% conversion rate generating real revenue
- Working on boosting top of funnel with UGC pipeline to boost top level impressions and revenue

Countries Quiz – Geography Game – 500+ MAU

2025

- Developed interactive quiz using SwiftUI with custom MapKit rendering
- Built 4 game modes with progressive difficulty and world wide high scores

4 Technical Skills

Programming Languages: Swift, Objective-C, TypeScript, JavaScript, Python, SQL

Mobile Development: iOS Development, SwiftUI, UIKit, React Native, Expo, Cross-Platform Development, Mobile App Development

iOS Frameworks: Xcode, CoreData, CloudKit, Combine, StoreKit, WidgetKit, Core Location, MapKit, TestFlight, App Store Connect

Backend Development: Node.js, REST APIs, GraphQL, Firebase, API Integration, Microservices, Authentication

Databases: SQLite, MongoDB, CloudKit, CoreData, JSON, XML

DevOps & Tools: Git, GitHub Actions, CI/CD, Fastlane, Docker, Jenkins, Postman

Methodologies: Agile, Scrum, Unit Testing, Test-Driven Development, Code Review, A/B Testing

Machine Learning: Statistical Machine Learning, Neural Networks, Deep Learning, Backpropagation, Gradient Descent, Multivariate Analysis, Statistical Inference, TensorFlow, PyTorch, NLP, Computer Vision

Product & Design: Product Management, User Research, User Experience Design, Figma, Product Strategy

5 Education

University of Toronto

Bachelor of Science, Computer Science & Statistical Machine Learning, Co-op

Toronto, ON

2014 – 2019

- Relevant Coursework: Statistical Machine Learning, Neural Networks, Deep Learning, Natural Language Processing, Computer Vision, Statistical Inference, Multivariate Analysis

6 Leadership & Recognition

Team Leadership: Managed cross-functional teams of 5+ engineers and stakeholders across multiple product initiatives

Mentorship: Guided 10+ junior developers through technical growth and career advancement

Product Success: Published 4+ apps with 4.5+ App Store ratings and millions of active users

Business Acumen: Raised \$150K in funding and managed investor relations