

The Tonight Show



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The Tonight Show is an American late-night talk show currently broadcast from the NBC Studios in Rockefeller Center in New York City, the show's original location (a tradition interrupted by decades of emanating from various studios in the Los Angeles region) and airing on NBC since 1954. The series has been hosted, in consecutive order, by six comedians: Steve Allen (1954–1957), Jack Paar (1957–1962), Johnny Carson (1962–1992, 4,531 episodes), Jay Leno (twice: 1992– 2009 and again 2010–2014, 4,610 episodes total), Conan O'Brien (2009–2010, 146 episodes, 1 unaired), and Jimmy Fallon (2014– present), and had several recurring guest hosts including Ernie Kovacs during the Steve Allen era and Joan Rivers, Garry Shandling and Jay Leno during Johnny Carson's stewardship (along with dozens of occasional substitutes), although the practice has been abandoned since Carson's departure, with hosts preferring reruns to showcasing potential rivals. The Tonight Show is the world's longest-running talk show, and the longest-running, regularly scheduled entertainment program in the United States. It is the third-longest-running show on NBC, after the news-and-talk shows *Today* and *Meet the Press*.

Over the course of more than 60 years, *The Tonight Show* has undergone only minor title changes. It aired under the name *Tonight* for several of its early years, as well as Tonight Starring Jack Paar and The Jack Paar Show due to the runaway popularity of its host, eventually settling permanently on The Tonight Show after Carson began his tenure in 1962 albeit with the host's name always included in the title. Beginning with Carson's debut episode, network programmers, advertisers, and the show's announcers would refer to the show by including the name of the host; for example, it is currently announced as The Tonight Show Starring Jimmy Fallon. In 1957, the show briefly tried a more newsstyle format. It has otherwise adhered to the talk show format introduced by Allen and honed further by Paar.

Carson is the longest-serving host to date although not the host with the most episodes. The Tonight Show Starring Johnny Carson aired for 30 seasons between October 1962 and May 1992. Leno, however, has the

The Tonight Show



The title card for The Tonight Show Starring Jimmy Fallon, the current incarnation of the show

Genre	Talk Variety show		
Created by	Steve Allen Dwight Hemion William O. Harbach Sylvester Pat L. Weaver, Jr.		
Presented by	Steve Allen Jack Paar Johnny Carson Jay Leno Conan O'Brien Jimmy Fallon		
Country of origin	United States		
Original language	English		
No. of episodes	2,000 (before Carson, total)		

record of having hosted the greatest number of total televised episodes. Leno's record accounts for the fact that unlike Carson (who only produced new shows three days a week starting in the 1980s), Leno never used guest hosts on The Tonight Show with Jay Leno (except Katie Couric, once) and produced new shows five days a week; Leno himself was also Carson's primary guest host for the last five years of Carson's tenure, giving him even more episodes to his credit. Leaving out Leno's five years as permanent guest host, Leno hosted 119 more episodes as full-time host than Carson. During Carson's first four years, the show ran for 105 minutes then was reduced to ninety minutes in early 1967 when Carson stopped appearing for the first 15 minutes because most affiliates were carrying their local news during that time slot as they expanded to half an hour. During Carson's 1980 contract negotiations, the show was shortened to sixty minutes. NBC also broadcast *The Best of Carson* which were repeats of some of Carson's popular older albeit usually recent shows. Prior to the debut of *Saturday* Night Live in October 1975, NBC aired The Best of Carson on Saturday nights at 11:30 pm.

Outside of its brief run as a news show in 1957, Conan O'Brien is the shortest-serving host. O'Brien hosted 146 episodes over the course of less than eight months before, with ratings continuously plummeting, Leno was brought back as host, where he served for almost an additional four years. Current host Fallon took the helm on February 17, 2014. Fallon had previously hosted *Late Night with Jimmy Fallon*, and before *Late Night* he was a popular member of the cast of *Saturday Night Live*, co-hosting the "Weekend Update" with <u>Tina Fey</u> as well as performing sketches.

Hosting history

From 1950 to 1951 NBC aired *Broadway Open House*, a nightly <u>variety show</u> hosted primarily by comic <u>Jerry Lester</u>. *Broadway Open House* demonstrated the audience potential for late-night network programming. The format of *The Tonight Show* can be traced to a nightly 40-minute local program in New York, hosted by Allen and originally titled *The Knickerbocker Beer Show* (after the sponsor). It was quickly retitled *The Steve Allen Show*. This premiered in 1953 on <u>WNBT-TV</u>, (now broadcasting as WNBC-TV), the local station affiliate in <u>New York City</u>. Beginning in September 1954, it was renamed *Tonight!* and began its historic run on the full NBC network.

4,531 (under Carson)
3,775 (under Leno, first tenure)
146 (under O'Brien, 1 unaired)
835 (under Leno, second tenure, 4,610 total)
1,956 (under Fallon)
Total: 12,237

Production

Running time

Varies

Production companies

NBC Productions

(list of episodes)

(1954 - 96)

Tonight Show Company, LLC. (1962–80)

Carson Productions

(1980–92)

Big Dog

Productions (1992–2009, 2010–14)

NBC Studios (1996–2004)

NBC Universal
Television Studio

(2004-07)

Universal Media

Studios (2007–11)

Universal Television

(2011-)

Conaco (2009-10)

Broadway Video

(2014-)

Original release

Network

NBC

Release September 27,

1954 – present

Related

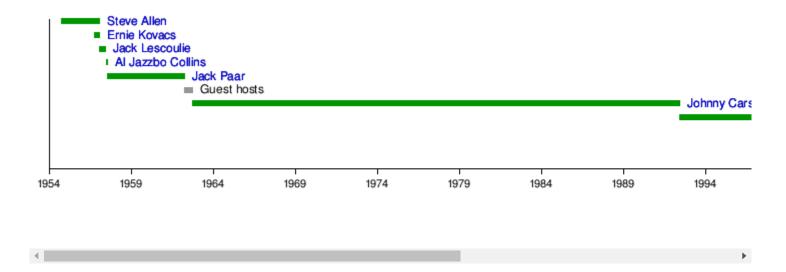
<u>The Tomorrow Show</u> (1973–1981)

Late Night (1982–present)

Host	Start date	End date	Episodes
Steve Allen	September 27, 1954	January 25, 1957	
Ernie Kovacs	October 1, 1956	January 22, 1957	
Jack Lescoulie	January 28, 1957	June 21, 1957	2,000 ^[tablenote 1]
Al "Jazzbo" Collins	June 24, 1957	July 26, 1957	2,000[[[[]]]]
Jack Paar	July 29, 1957	March 30, 1962	
Various hosts[tablenote 2]	April 2, 1962	September 28, 1962	
Johnny Carson	October 1, 1962	May 22, 1992	4,531 ^[tablenote 3]
Jay Leno (first tenure)	May 25, 1992	May 29, 2009	3,775
Conan O'Brien	June 1, 2009	January 22, 2010	146
Jay Leno (second tenure)	March 1, 2010	February 6, 2014	835
Jimmy Fallon	Jimmy Fallon February 17, 2014 ^[1] present		1,956

Notes for hosting history

- 1. Includes episodes hosted by all hosts prior to Johnny Carson.
- 2. Guest hosts between the end of Jack Paar's tenure and the beginning of Carson's included: <u>Art Linkletter</u> (4 weeks), <u>Merv Griffin</u> (4 weeks), <u>Hugh Downs</u> (2 weeks), <u>Joey Bishop</u> (2 weeks), <u>Joep Bishop</u> (2 weeks), <u>Joep Bishop</u> (2 weeks), <u>Joep Bishop</u> (3 weeks), <u>Joep Bishop</u> (4 weeks), <u>Joep Bishop</u> (4 weeks), <a href="
- 3. Not including guest hosted or Weekend Tonight Show/Best of Carson episodes



Steve Allen (1954-1957)

The first *Tonight* announcer was <u>Gene Rayburn</u>. Allen's version of the show originated talk show staples such as an opening monologue, celebrity interviews, audience participation, and comedy bits in which cameras were taken outside the studio, as well as music including guest performers and a house band under <u>Lyle "Skitch"</u> Henderson.

When the show became a success, Allen got a primetime Sunday comedy/variety show in June 1956, leading him to share *Tonight* hosting duties with <u>Ernie Kovacs</u> during the <u>1956–57 season</u>. To give Allen time to work on his Sunday evening show, Kovacs hosted *Tonight* on Monday and Tuesday nights with his own announcer (Bill Wendell) and bandleader.

During the later Steve Allen years, regular audience member <u>Lillian Miller</u> (usually referred to as "Miss Miller") became such an integral part that she was forced to join <u>American Federation of Television and Radio Artists</u>, the television/radio performers union. She would continue to perform the same service for most of the major talk shows for decades, including those hosted by Paar, Carson, Merv Griffin (until 1986), and <u>Mike Douglas</u>, among others.

Allen and Kovacs departed *Tonight* in January 1957 after NBC ordered Allen to concentrate all his efforts on his Sunday-night variety program, hoping to combat dominance of the Sunday night ratings first by CBS's *The Ed Sullivan Show* then by ABC's *Maverick*.

Unlike the first installment of Johnny Carson's tenure, which is lost except for audio recordings, a kinescope recording of most of the very first *Tonight Show* under Allen survives. In this recording, Allen states during his opening monologue that "this show is going to go on forever"; although in context (and as part of a series of jokes) Allen refers to the fact the program is scheduled to run late into the night, his statement has come to refer to the longevity of the franchise.

Tonight! America After Dark (1957)

Rather than continuing with the same format after <u>Allen</u> and <u>Kovacs'</u> departure from *Tonight*, <u>NBC</u> changed the show's format to a news and features show, similar to that of the network's popular morning program <u>Today</u>. The new show, renamed *Tonight! America After Dark*, was hosted first by <u>Jack Lescoulie</u> (also an announcer and long-time cast member on the *Today* morning program, 1952–1967) and then by Al ("Jazzbo") Collins, with

interviews conducted by <u>Hy Gardner</u>, and music provided by the <u>Lou Stein Trio</u> (later replaced by the <u>Mort Lindsey Quartet</u>, then the <u>Johnny Guarnieri Quartet</u>). This new version of the show was unpopular, resulting in a significant number of NBC affiliates dropping the show. [2]

Jack Paar (1957-1962)



Jack Paar and Democratic presidential candidate, U.S. Senator John F. Kennedy (of Massachusetts) in 1959, prior to the presidential election of 1960.

Massachusetts) in 1959, prior to the presidential election of 1960.

On February 11, 1960, Jack Paar walked off his show, most

Paar walked off his show, most unexpectedly in the midst of the program – an absence that lasted almost a month – after NBC censors edited out a segment taped the night before about a joke involving a "WC" ("water closet", a polite term for a flush toilet) being confused for a "wayside chapel". As he left his desk, he said, "I am leaving *The Tonight Show*. There must be a

In July 1957, NBC returned the program to a talk/variety show format once again, with Jack Paar (who left his role as morning show host on CBS to join NBC) becoming the new solo host of the show. Under Paar, most of the NBC affiliates that had dropped the show during the ill-fated run of *Tonight! America After Dark* began airing the show once again. Paar's era began the practice of branding the series after the host, and as such the program, though officially still called *Tonight*, was also marketed as *The Jack Paar Show*. A combo band conducted by Paar's Army buddy pianist Jose Melis filled commercial breaks and backed musical entertainers. [See music and announcers below.] Paar also introduced the idea of having guest hosts; one of these early hosts coincidentally was Johnny Carson. It was also one of the first regularly scheduled network shows to be telecast in color beginning sporadically in September 1957, with regular color broadcasts beginning in September 1960.

An English lady is visiting Switzerland. She asks about the location of the 'WC'. The Swiss, thinking she is referring to the 'Wayside Chapel', leaves her a note that said (in part) 'the WC is situated nine miles from the room that you will occupy. It is capable of holding about 229 people and it is only open on Sunday and Thursday. It may interest you to know that my daughter was married in the WC and it was there that she met her husband. I shall be delighted to reserve the best seat for you, if you wish, where you will be seen by everyone'.

—Censored joke dropped from February 11, 1960 show

better way of making a living than this". Paar's abrupt departure left his startled announcer to finish the latenight broadcast himself. [3]

Paar returned to the show on March 7, 1960, strolled on stage after the opening credits, struck a pose, and said, "... As I was saying before I was interrupted ... "[3] After the audience erupted in applause, Paar continued: "when I walked off, I said there must be a better way of making a living. Well, I've looked -- and there isn't!"

Transition from Paar to Carson (1962)

Citing that he would prefer to do one prime-time show per week rather than five late-night installments, Paar left the show in March 1962. The guests on the last show were <u>Jack E. Leonard</u>, <u>Alexander King</u>, <u>Robert Merrill</u> and Buddy Hackett. Among those appearing in taped farewell messages were Richard Nixon, Robert Kennedy, Billy

<u>Graham</u>, <u>Bob Hope</u> and <u>Jack Benny</u>. <u>Hugh Downs</u> was the announcer, and <u>Jose Melis</u> led the band. *The Jack Paar Show* was moved to the evening's prime time (as <u>The Jack Paar Program</u>) and aired weekly on Friday nights through the 1965 season.

Johnny Carson (1925–2005) was chosen as Paar's successor. Carson was host at the time of the weekday afternoon quiz show *Who Do You Trust?* on the newest and then lowest-rated radio and television network, the American Broadcasting Company (ABC, which, as the "Blue Network," had been separated from NBC in 1943 owing to government pressure). Because Carson was under contract through September to ABC and producer Don Fedderson (who held him to his contract until the day it expired), he could not take over as host until October 1, 1962. The months between Paar and Carson were filled by a series of guest hosts including Art Linkletter (4 weeks), Merv Griffin (4 weeks), Hugh Downs (2 weeks), Joey Bishop (2 weeks), Bob Cummings, Jack Carter, Jan Murray, Peter Lind Hayes, Soupy Sales, Mort Sahl, Steve Lawrence, Jerry Lewis (2 weeks), Jimmy Dean, Florence Henderson, Arlene Francis, Jack E. Leonard, Groucho Marx, Hal March and Donald O'Connor, many of whom later noted they were being led to believe they were auditioning for the job. Griffin was so well received as a guest host that NBC gave him his own daytime talk show, the first of three he would host in his broadcasting career, which debuted the same day Carson took over the late night show, and Lewis' two-week stint was so successful that NBC seriously considered retracting their offer to Carson. Lewis subsequently wound up hosting a lavish 2-hour prime time talk show for ABC entitled *The Jerry Lewis Show* while also making movies, which was famously unsuccessful.

The show was broadcast under the title *The Tonight Show* during this interregnum, with Skitch Henderson returning as bandleader. <u>Hugh Downs</u> remained as announcer/sidekick until taking over hosting duties on *Today* in September, at which point he was replaced by Ed Herlihy.

Johnny Carson (1962–1992)



New Year's Eve 1962, with (L-R) Skitch Henderson, Johnny Carson and Ed McMahon.

Groucho Marx introduced Carson as the new host on October 1, 1962. Ed McMahon was Carson's announcer. *The Tonight Show* orchestra was, for Carson's first four years, still led by Skitch Henderson. After a brief stint by Milton DeLugg, beginning in 1967 the "NBC Orchestra" was then headed by trumpeter Doc Severinsen who had played in the band during the Henderson era. [See "Music and Announcers" below.] For all but a few months of its first decade on the air, Carson's *Tonight Show* was based in New York City. In 1972, the show moved to Burbank, California into Studio One of NBC Studios West Coast (although it was announced as coming from nearby Hollywood) for the remainder of his tenure.

Carson lacked the mercurial, electric personality of Paar, and his version of *The Tonight Show* never riveted the country's attention the way that Paar's had, but his more predictable approach eventually became part of the cultural landscape by dint of the fact that the viewership, in a basically three-network paradigm, was infinitely more monolithic than it later became. Examples include when he played the game *Twister* with *Eva*

Gabor in 1966, which sent the relatively unknown game's sales skyrocketing. In December 1973, when Carson

joked about an alleged shortage of toilet paper, panic buying and hoarding ensued across the United States as consumers emptied stores, causing a real shortage that lasted for weeks. Stores and toilet paper manufacturers had to ration supplies until the panic ended.

Carson's ratings usually substantially led his timeslot, in spite of the fact that he intermittently faced a litany of other late-night competitors including Les Crane, Bill Dana, David Frost, Regis Philbin, Alan Thicke, Jerry Lewis, Joan Rivers, David Brenner, Pat Sajak, Ron Reagan, Dennis Miller, and most notably Steve Allen, Arsenio Hall, Joey Bishop, Merv Griffin, and Dick Cavett (Carson saw his friend Cavett as his real competition but Cavett was on ABC, a much smaller network at the time).

As primetime <u>variety shows</u> such as <u>The Ed Sullivan Show</u> faded in prominence over the course of the 1970s, Carson's <u>Tonight Show</u> emerged as a showcase for all kinds of talent, as well as continuing the tradition of a vaudeville-style variety show. [4][5] Carson's show continued Paar's tradition of launching the careers of a number of comedians, in Carson's case including <u>Jerry Seinfeld</u>, <u>David Letterman</u>, <u>Joan Rivers</u>, <u>Jeff Foxworthy</u>, Ellen DeGeneres, David Brenner, Tim Allen, Drew Carey, and Roseanne Barr.

Jay Leno (1992-2009)



First Lady <u>Laura Bush</u> and Jay Leno

Johnny Carson retired after three decades in the long-time hosts' chair behind the familiar iconic late-night desk on May 22, 1992, and was replaced by <u>Jay Leno</u> amid national and media controversy. <u>David Letterman</u> not only wanted to move into that earlier time slot from his <u>Late Night</u> spot (which had been broadcast following Carson's program) after *The Tonight Show*, but

was considered personally by Carson (whose opinion was not revealed until several years later) as his natural successor^[6] despite Leno having been Carson's permanent guest host for several years.^[7] This is a moot point, however, since the network never consulted a *Tonight Show* host about the choice of his successor: Paar was not consulted about Carson and Leno was not consulted about O'Brien or Fallon. Letterman, having had his heart set



Jay Leno in 1993

on the earlier time slot in spite of Leno's ratings success as recurring substitute host, left NBC (on Carson's advice) and joined rival network <u>CBS</u>. Their new program and entry into the late-night television universe, <u>Late Show with David Letterman</u>, airing in the same slot, competed head to head against *The Tonight Show* with Leno in the host's chair and behind that iconic desk, for the better part of two decades, although Leno consistently enjoyed higher ratings after the first two years.

On September 27, 2004, the 50th anniversary of the show's premiere, NBC announced that Jay Leno would be succeeded by <u>Conan O'Brien</u> in 2009. The network shocked Leno, who had been consistently #1 in the time period, when he was told that he would be fired in five years, with O'Brien taking over the slot at that time. Leno told his audience about this unique network decision at the beginning of his next show, mentioning that he'd accepted it, noting that he wanted to avoid repeating the hard feelings that had somehow developed with

Letterman, and called O'Brien "certainly the most deserving person for the job" in the wake of his (Leno's) eventual departure. Five years later, what was to have been the final episode of *The Tonight Show* with Leno as host aired on Friday, May 29, 2009.

Unexpectedly for the network, Leno was still #1 in the ratings five years after the initial 2004 decision to fire him in 2009, however. Not wanting Leno to follow the obvious course of moving to another network, in the months prior to his impending *Tonight Show* termination, NBC signed Leno to a new contract to host a new prime-time talk show beginning in September 2009, entitled *The Jay Leno Show*, with a format similar to his *Tonight Show* except that he was contractually prohibited from using a desk on the show. In a departure from network programming conventions of the time, the new show aired every weeknight at 10 p.m. Eastern/Pacific, competing with expensively produced narrative series on other networks and leading into affiliates' local news broadcasts and O'Brien's *Tonight Show*.

Conan O'Brien (2009-2010)

Conan O'Brien replaced Leno as host on *The Tonight Show* on Monday, June 1 from a lavish newly constructed studio inside Stage 1 of the <u>Universal Studios Hollywood</u> back lot, temporarily ending an era (since 1972) of recording the show in Burbank.

Will Ferrell and Conan O'Brien

2010 timeslot conflict and Leno's return



O'Brien quickly gained online support during the controversy. [9]

After a strong start, O'Brien's audience plummeted almost immediately; at one point he attracted two million fewer viewers than

Letterman. The devastating decline had already occurred for months before Jay Leno's prime time show began; O'Brien's *Tonight Show* had begun months before Leno's show premiered in prime time.

Leno's new show, a talk show competing with lavishly funded narrative series on other networks, eventually proved unpopular with NBC affiliates since it reduced the lead-in audience to their 11 p.m. local newscasts. [10]

On January 7, 2010, multiple media outlets reported that beginning March 1, 2010, Leno would move from his 10 p.m. weeknight time slot to 11:35 p.m. due to neither O'Brien's *Tonight Show* nor Leno's 10 p.m. talk show experiment having worked, further indicated by pressure from NBC affiliates. [11][12] Leno's show would be shortened from an hour to 30 minutes, basically leaving the monologue intact. This

would move *The Tonight Show* to 12:05 a.m., a post-midnight time slot for the first time in its history. [13]

On January 10, NBC confirmed they would be moving Jay Leno out of primetime as of February 12 and intended to move him back to late-night as soon as possible. [14][15] TMZ reported that O'Brien was given no advance notice of this change, and that NBC offered him a choice: an hour-long 12:05 a.m. time slot, or the option to leave the network. [16] On January 12, O'Brien issued a press release that stated he would not continue with *Tonight* if it was moved to a 12:05 a.m. time slot, [17] saying, "I believe that delaying *The Tonight Show* into the next day to accommodate another comedy program will seriously damage what I consider to be the greatest

franchise in the history of broadcasting. *The Tonight Show* at 12:05 simply isn't *The Tonight Show*." When <u>Oprah Winfrey</u> later quoted this to Leno during an episode of <u>The Oprah Winfrey Show</u>, he responded: "Well, if you look at where [Conan's *Tonight Show*] ratings were, it was already destructive to the franchise". [18]

On January 21, it was announced that NBC had struck a deal with O'Brien in which he would leave *The Tonight Show* and receive a \$33 million payout per his contract. His staff of almost 200 would receive \$12 million divided in their departure. O'Brien's final episode aired on Friday, January 22, ending his relationship with NBC after 22 years. Leno resumed hosting *The Tonight Show* on March 1, 2010. [19][20][21] O'Brien returned to latenight television on November 8, 2010 (after his non-compete agreement expired) hosting *Conan* on cable channel TBS.

Leno's second tenure (2010-2014)

Mingert as his announcer. Leno was faced with the task of rebuilding the series' devastated ratings. On April 12, 2010, bandleader Kevin Eubanks announced his departure after 18 years (15 years as bandleader) on May 28. [22] He was replaced as bandleader by Rickey Minor on June 7. [23] On July 1, 2010, Variety reported that only six months into its second life, Jay Leno's Tonight Show posted its lowest ratings since 1992. [24] By September 2010, Leno's ratings had fallen below O'Brien's when he had hosted The Tonight Show, although O'Brien's ratings had spiked during the show's final days during the media publicity onslaught, and this tally pivots upon that anomalous spike in O'Brien's ratings. [25] NBC ratings specialist Tom Bierbaum commented that due to the host being out of late-night television for a period of time and the subsequent 2010 Tonight



Leno and President Barack Obama on the set of *The Tonight Show* during a break in taping, October 25, 2011.

Show conflict, Leno's ratings fall was "not a surprise at all." [26] In October 2010, David Letterman beat Leno's program in the ratings, for the first time since Leno returned to hosting *The Tonight Show*. [27][28] By May 2011, however, Leno regained the lead over Letterman and held it until leaving the show in February 2014. [29] In August 2012, The *Los Angeles Times* reported that *The Tonight Show* was in trouble for a number of reasons, notably that NBC was losing money. [30] The *Times* later elaborated, noting that advertising revenue from *The Tonight Show* had dropped more than 40% since 2007, from \$255.9 million annually to \$146.1 million. [31] Still, despite these problems, during 2012–13, *The Tonight Show with Jay Leno* was consistently the highest-ranking late-night show, regularly achieving audiences of over 3.5 million, according to Nielsen ratings. Leno's audience became considerably smaller after its peak 2002–03 season, when it routinely attracted 5.8 million viewers a night. This was partly due to the continuing fragmentation of the TV audience, with an increasing number of cable shows, such as *The Daily Show with Jon Stewart*, *The Colbert Report* and Conan O'Brien's new show on TBS, [32] in addition to competition with Letterman on CBS and since January 8, 2013, *Jimmy Kimmel Live!* on ABC, although Leno continued to lead the time slot, as he had for decades. The most important trend was that viewers increasingly opted for online entertainment instead of broadcast or cable television, eventually leading to the current Netflix phenomenon.

On April 3, 2013, after a dispute with the network over Leno's joking about the network's poor prime time performance in his monologues, NBC announced that Leno would retire in 2014, with *Late Night* host <u>Jimmy Fallon</u> taking over *The Tonight Show* after the conclusion of NBC's coverage of the <u>2014 Winter Olympics</u>. It

was Leno's suggestion to use NBC's coverage of the Olympics as a springboard for Fallon's tenure. [33] The date was later moved up a week to February 17, midway through the Olympics. [34]

Leno's last *Tonight Show* aired on February 6, 2014, featuring guests <u>Billy Crystal</u> (Leno's first guest in 1992) and <u>Garth Brooks</u>. Leno gave a tearful goodbye at the end of the program, calling himself "the luckiest guy in the world", and reflecting on his time as host as "the greatest 22 years of my life." He happily moved forward into an online series about his famous hobby, automobiles (like <u>Jerry Seinfeld</u>, he owns aircraft hangars filled with hundreds of cars that he works on and drives), entitled <u>Jay Leno's Garage</u>, and also continues to perform live stand-up comedy.

Jimmy Fallon (2014-present)

Jimmy Fallon (who had hosted *The Tonight Show*'s follow-up show, *Late Night*, since 2009) assumed *The Tonight Show* hosting role on February 17, 2014, with his initial guests being Will Smith and the rock band U2, plus an assortment of celebrity cameos, including an appearance by one of Fallon's direct broadcast competitors, Stephen Colbert, and another by former permanent guest host Joan Rivers, making her first appearance on *Tonight* since cutting ties with Carson in 1986. The show's opening sequence was directed by filmmaker Spike Lee. [36]

As part of the transition to Fallon, *The Tonight Show* would be brought back to New York City after 42 years in Southern California. Approximately \$5 million was budgeted to renovate Studio 6B, where Fallon recorded Late Night. The move also enabled NBC to take advantage of a newly enacted New York state tax credit for talk shows that are "filmed before a studio audience of at least 200, as long as they carry a production budget of at least \$30 million and have been shot outside New York for at least five seasons." Studio 6B is also where Jack Paar hosted *The Tonight Show*. Johnny Carson hosted *The Tonight Show* there for ten years before the show was moved to Burbank in 1972. Lorne Michaels (the producer of Saturday Night Live, in which Fallon appeared prior to hosting Late Night) became executive producer of *The Tonight Show*.

Fallon's *Tonight Show* has gone on the road to produce episodes remotely in its first year, spending four days at <u>Universal Orlando Resort</u> in Florida in June 2014 to promote new attractions at <u>NBCUniversal</u>'s theme parks there. [39] In February 2015, Fallon presented a special Sunday night show from <u>Phoenix</u>, <u>Arizona</u> airing after NBC's coverage of <u>Super Bowl XLIX</u>, [40] followed by four days of shows in Stage 1 at <u>Universal Studios</u> Hollywood in Los Angeles (where Conan O'Brien's version was produced).

Aside from the title change and a new set, Fallon's version of *The Tonight Show* is nearly identical to the format of *Late Night* he employed, as he imported many of his signature comedy bits and much of his *Late Night* staff, including house band <u>The Roots</u> and announcer <u>Steve Higgins</u>. Prior to the transition, Fallon said, "In our heads, we've been doing *The Tonight Show* for five years. We're just on at a later hour." [41]

Music and announcers

Music during the show's introduction and commercial <u>segues</u> is supplied by <u>The Tonight Show Band</u>. This ensemble was a jazz <u>big band</u> until the end of Johnny Carson's tenure. <u>Skitch Henderson</u> was the <u>bandleader</u> during the Steve Allen and early Carson years, followed briefly by <u>Milton DeLugg</u> (who had previously led the band on <u>Broadway Open House</u> and later became the musical director of <u>The Gong Show</u>). <u>Gene Rayburn</u> served as Allen's announcer and sidekick and also guest-hosted some episodes. The <u>Lou Stein</u> Trio originally provided musical accompaniment during the short run of *Tonight! America After Dark*, which ran for six months

between the Steve Allen/Ernie Kovacs and Jack Paar eras of *The Tonight Show*, but was later replaced by the Mort Lindsey Quartet, which in turn, was replaced by the Johnny Guarnieri Quartet. José Melis led the band for Jack Paar, and, after a short while of using comic actor <u>Franklin Pangborn</u>, <u>Hugh Downs</u> was Paar's announcer. For most of Johnny Carson's run on the show, the show's band, then called "<u>The NBC Orchestra</u>" was led by Doc Severinsen, former trumpet soloist in Henderson's band for Steve Allen.

When McMahon was away from the show, Severinsen was the substitute announcer and <u>Tommy Newsom</u> would lead the band. (Newsom also took over when Severinsen was absent from the show.) On the rare occasions that both McMahon *and* Severinsen were away, Newsom would take the announcer's chair and the band would be led by assistant musical director Shelly Cohen.

Severinsen's big band featured several accomplished sidemen in addition to saxophonist Newsom, including trumpeter Snooky Young, pianist Ross Tompkins, drummer Ed Shaughnessy, trumpeter John Audino, trumpeter Conte Candoli, saxophonist Pete Christlieb, and jazz trumpet legend Clark Terry. The band frequently appeared on camera in the "Stump the Band" segments, where an audience member would dare the band to play some obscure song title, and the band would comically improvise something appropriate. The routine was played for full comedy value and the band was not really expected to know the songs, but on two occasions the band did answer correctly, much to the maestro's surprise. Severinsen was heard to ask incredulously, "You mean we actually...?"

When Carson's tenure ended in 1992, the orchestra was axed and replaced by a smaller ensemble. The first bandleader during Leno's tenure was <u>Branford Marsalis</u>. In 1992, The Tonight Show Band also welcomed its first female member, <u>Vicki Randle</u>. In 1995, Marsalis was replaced by <u>Kevin Eubanks</u>, though the Marsalis-written theme was used throughout Leno's first tenure. On March 29, 2004, Leno's long-time announcer <u>Edd</u> Hall was replaced by John Melendez from *The Howard Stern Show*.

Conan O'Brien announced on the February 18, 2009 episode of <u>Late Night</u> that <u>The Max Weinberg 7</u> (rechristened as The Tonight Show Band, and adding a second percussionist), the house band on that program, would be accompanying him to *The Tonight Show* as his version's house band. It was announced February 23, 2009 that former *Late Night* sidekick <u>Andy Richter</u> would be O'Brien's announcer. Richter replaced O'Brien's former long-time announcer <u>Joel Godard</u> (who stayed behind in New York) when his rendition of *The Tonight Show* began.

For the second incarnation of *The Tonight Show with Jay Leno*, a new bandleader was selected, though original bandleader Kevin Eubanks returned for a few weeks in the transition. He officially announced his departure after 18 years on April 12, 2010, with his final episode airing May 28. <u>Rickey Minor</u> was announced as his replacement, and took over on June 7. The show also inaugurated a new theme tune composed by Minor.

With the return of Leno's *Tonight Show* in March 2010, Melendez continued in the writing role, which he was assigned to on the prime-time *The Jay Leno Show*, although the announcing duty went to Wally Wingert.

Jimmy Fallon began hosting *The Tonight Show* on February 17, 2014; his house band on *Late Night*, <u>The Roots</u>, joined him, as did announcer <u>Steve Higgins</u>.

Broadcasting milestones

The Tonight Show began its broadcast at 11:15 p.m. <u>ET</u>, following an affiliate's 15-minute news broadcast. As more affiliates lengthened their local news programs to 30 minutes, the show began doing two openings, one for the affiliates that began at 11:15 and another for those who joined at 11:30. By early 1965, only 43 of the 190 affiliated stations carried the entire show. [43] After February 1965, Johnny Carson refused to appear until 11:30, and Ed McMahon "hosted" the 11:15 segment. Carson was not happy with this arrangement since McMahon's monologue covered the same ground as Carson's, and he finally insisted that the show's start time be changed to 11:30. As a result, the two-opening practice was eliminated in December 1966. [44]

When the show began it was <u>broadcast live</u>. On January 12, 1959, the show began to be <u>videotaped</u> for broadcast later on the same day, although initially the Thursday night programs were kept live. $\frac{[45][46]}{Color}$ broadcasts began on September 19, 1960. $\frac{[47]}{Color}$

The Tonight Show became the first American television program to broadcast with <u>MTS</u> stereo sound in 1984, at first sporadically. Regular use of MTS began in 1985. In September 1991, the show postponed its starting time by five minutes to 11:35, to give network affiliates the opportunity to sell more advertising on their local news. On April 26, 1999, the show started broadcasting in <u>1080i</u> <u>HDTV</u>, becoming the first American nightly talk show to be shot in that format.

On March 19, 2009, *The Tonight Show* became the first late-night talk show in history to have the sitting President of the United States as a guest, when President Barack Obama visited.

On September 13, 2018, *The Tonight Show* became the first late-night talk show in history to film an episode in Central Park.

Schedule

Throughout the years, the time when *The Tonight Show* aired and the length has changed multiple times. [48]

First run episodes

Begin date	End date	Nights	Start	End	Notes
September 27, 1954	October 5, 1956	Mon–Fri	11:30	1:00	Allen
October 8, 1956	January 4, 1957	Mon–Fri	11:30	12:30	Allen
January 7, 1957	December 30, 1966	Mon–Fri	11:15§	1:00	Allen, Paar, Carson
January 2, 1967	September 5, 1980	Mon–Fri	11:30	1:00	Carson
September 8, 1980	August 30, 1991	Mon–Fri	11:30	12:30	Carson
September 2, 1991	February 6, 2014 ^[49]	Mon–Fri	11:35	12:35	Carson, Leno, O'Brien, Leno
February 17, 2014	present	Mon–Fri	11:34	12:37	Fallon

§Note that many NBC affiliates chose not to carry the first fifteen minutes of the show during this period, instead preferring to air a local newscast from 11 p.m. to 11:30 p.m. As of February 1965, Carson refused to host the first 15 minutes of the program, preferring to wait until the full network was in place before delivering his opening monologue; Ed McMahon hosted the program's first 15 minutes instead. This persisted for nearly two years, until the show's start time was finally adjusted to 11:30 p.m. in January 1967.

Weekend repeats

From 1965 to 1975, until the advent of *Saturday Night Live*, weekend repeats of *The Tonight Show* were staples of the NBC schedule. These repeats ran in the following time slots:

Begin date	End date	Nights	Start	End	Notes
January 2, 1965	January 1, 1967	Sat or Sun	11:15	1:00	Repeats, known as <i>The Saturday/Sunday Tonight Show</i>
January 7, 1967	September 13, 1975	Sat or Sun	11:30	1:00	Repeats; known as <i>The Best of Carson</i> and <i>The Weekend Tonight Show</i>

Gags, sketches, and segments

Allen

- Answer Man: Allen would come up with the answer to an unknown question, then read the question, which would invariably be the punchline to a joke.
- Man on the street interviews: Frequently featured actors as recurring characters, most notably <u>Don Knotts</u>, <u>Louis Nye</u> and <u>Tom Poston</u>, though Allen also performed impromptu bits with non-professional civilians.
- Crazy Shots: Later known as "Wild Pictures". Allen's supporting cast and guest stars would participate in quick visual gags while Allen played piano accompaniment.

Paar

- <u>Candid Camera</u>: The off-again, on-again show, hosted by <u>Allen Funt</u> since <u>radio's heyday</u>, was a segment on *The Tonight Show* in 1958. [50]
- Stump the Band: Audience members are asked to name an obscure song and the band tries to play it. If the band doesn't know the song, it usually breaks into a comical piece of music. This segment went on to become part of Carson's *Tonight Show*.

Carson

- Carnac the Magnificent: Carson plays a psychic who is given sealed envelopes (that McMahon invariably states, with a flourish, have been kept "hermetically sealed inside a mayonnaise jar underneath Funk & Wagnalls' porch since noon today"). Carnac holds an envelope to his head and recites the punchline to a joke contained within the envelope, he then rips open the envelope and reads the matching question inside. Sample: "Saucepan... Who was Peter Pan's wino brother?" If a joke falls flat with the audience, Carnac invariably passes a comedic curse upon them (e.g., "May a bloated yak change the temperature of your jacuzzi!"). Carnac appears to be modeled after one of Allen's earlier gags, "The Question Man," in which Allen is given an answer to which he then provides the punchline in the form of a question.
- The Tea Time Movie:, with "Art Fern" and the Matinée Lady (originally <u>Paula Prentiss</u>, then a parade of one shots including <u>Edy Williams</u>, <u>Juliet Prowse</u> and <u>Lee Meredith</u>, then for many years <u>Carol Wayne</u>, then Danuta Wesley, and finally <u>Teresa Ganzel</u>). Carson once said that Art Fern was

his favorite character: "He's so sleazy!" Huckster Art usually wore a loud suit, lavish toupee, and pencil mustache, and spoke in the high, nasal approximation of <u>Jackie Gleason</u>'s "Reginald van Gleason III" character. A parody of 1950s-style, fast-talking advertising pitchmen, the Tea Time Movie consists of a rapid-fire series of fake advertisements for products and companies supposedly sponsoring a mid-afternoon movie. Invariably the jokes refer to his buxom Matinée Lady assistant, and at least once in every skit a variation of the "<u>Slauson Cutoff</u>" joke is made (e.g., "You can find our store by heading down Hwy. 101 until you get to the Slauson Cutoff. Get out of the car, cut off your slauson, get back in the car."), as is a reference to "Drive until you get to... (a map is unfolded to reveal a table fork) the *fork* in the *road!*" Art would then return us to today's movie (like "Tarzan and Cheetah Have to Get Married" or "Rin Tin Tin Gets Fixed Fixed Fixed," etc.), followed by an antique, four-second film clip. Back to Art, caught necking with the Matinée Lady before announcing another movie and another commercial.

Leno

- Headlines (Monday): Humorous print items sent in by viewers. These real-life headlines and advertisements usually contain typographical errors, double entendres, mismatched juxtapositions and/or unintentionally inappropriate items (wedding announcements with peculiar name combinations were a recurring theme). The segment usually starts out with a fake, humorous Headline during the introduction for the segment, such as Arabs Wish Bush "A Happy Shoe Year!", usually reflecting some current event.
- Jaywalking: A prerecorded segment, "Jaywalking" is a play on the host's name and the illegal practice of jaywalking. Leno asks people questions about current news and other topics in public areas around Los Angeles (usually Hollywood Boulevard, Melrose Avenue or Universal Studios). Most responses are outrageously incorrect; for example, one person believed that Abraham Lincoln was the first president, and another could not identify a picture of Hillary Clinton. Sometimes the questions are of the "What color is the White House?" level, such as asking in what country the Panama Canal is located. Up to 15 people are interviewed in an hour or less for each segment, with about nine interviews used on the air.
- Stuff We Found on <u>eBay</u>: Outrageous, real-life items available on the auction Web site E-Bay are shown, with the audience asked to guess whether or not the item was sold.
- Unusual Mother's Day, Father's Day, Christmas gifts: Gift items appropriate for holidays are shown; some real, some phony, but all unusual

O'Brien

- Twitter Tracker: In this sketch, Conan is interrupted by an overzealous announcer (voiced by show writer Brian McCann) while lamenting the increasing number of celebrities who are using Twitter. The announcer attempts to prove to Conan that celebrity tweets are exciting by reading some of his favorites, which all describe mundane activities. The sketch is always accompanied by increasingly elaborate animations in which the bird from the Twitter logo is repeatedly killed. It also includes the announcer trying to persuade Conan to play a game by using a rhyming sentence in which he refers to him as CoCo.
- Wax Fonzie/Wax Tom Cruise: While visiting a warehouse full of poor quality celebrity wax figures, Conan identified two as his favorite and purchased them. One was of Henry Winkler as his Happy Days character Arthur Fonzarelli (whose hand positioning caused Conan to comment that he had just finished up at the urinal), and the other was a creepy-looking figure of Tom Cruise. Both wax figures made several appearances on the show, most notably by both being shot out of a cannon used for a bit. Wax Tom Cruise for the most part survived, while Wax Fonzie's face became irreplaceable. Wax Fonzie ultimately met its final fate when it was obliterated in an explosion, part of a contest involving blowing up the contest winner's old car.
- Ridiculously Expensive Sketches: As an act of mock revenge for NBC forcing him out of The Tonight Show's traditional time slot, O'Brien spent the last few episodes debuting sketches that

ostensibly would cost NBC an extremely large amount of money. The sketches used rare and expensive props (usually on loan) and contained media with unusually high licensing fees.

Fallon

Many of Fallon's sketches moved over from Late Night.

- Pros & Cons: Fallon weighs the positives and the negatives on a particular topic of current events, with the "Pro" setting up the punch line, in the form of the "Con".
- Tonight Show Suggestion Box: Fallon responds to written suggestions, purportedly submitted by audience members, about ways to improve the show. As a result, the segment usually features three or four unrelated short comedy bits.
- Tonight Show Hashtags: Fallon puts out a call on <u>Twitter</u> each Wednesday for actual viewers to submit funny or absurd tweets based around a particular <u>hashtag</u> topic. Fallon then reads a few of the most comedic responses on Thursday's show.
- Thank You Notes: Noting that Friday is when he usually takes care of "personal stuff" and that he ran out of time during the day, Fallon writes his weekly "thank you notes" on the air. Fallon thanks people in the news, current events, inanimate objects, and other random subjects to comedic effect. Each note is accompanied by reflective piano music from The Roots' <u>James Poyser</u>, and usually results in a comedic exchange between Fallon and Higgins.
- Tonight Show Superlatives: Usually done as a tie-in to that week's <u>Sunday Night Football</u> game, Fallon shows photos of athletes and gives them captions styled like those that might be used in a high school yearbook.
- Screen Grabs: Similar to Leno's Headlines bit, viewers submit actual screen shots from various media (phones, internet, television, radio, etc.) that contain typos or similar errors with humorous results.
- Do Not Read List: Jimmy shares real published books found in actual libraries that have awkward titles &/or subject matter, an ironic author's name, or contain some other humorous element.
- Ew!: Jimmy portrays to be a teenage girl named Sara and invites many celebrities to be in Jimmy's basement. Through the sketch, all "girls" say "ew" a lot. The most popular segment of this sketch is with Seth Rogen and Zac Efron.

Broadcast

The Tonight Show airs on E! Australia and ABC Comedy in Australia, CTV 2 & Access in Canada, E! Europe in the UK, CNBC in Europe, Comedy Central in India, CNBC in Pakistan, CNBC in the Philippines, OSN in the Middle East and North Africa, and CNBC in Sub-Saharan Africa.

The Tonight Show is also seen around the world. It is broadcast on <u>CNBC Europe</u>, usually three nights after it has been shown in the U.S. The show is screened at 10.30 p.m. AEDST weeknights on <u>The Comedy Channel</u> in Australia, where new episodes are shown hours after its American broadcast. In Sweden, <u>Kanal 5</u> has shown *The Tonight Show* (as *Jay Leno Show*) since the late 1990s with one week's delay. Since October 2006, it is also being aired in India on <u>Zee Cafe</u> 12 hours after the show is shown in the USA. [53] However, for the Jimmy Fallon edition of the show, Comedy Central has been airing the show 12 hours after the US broadcast since October 27, 2014.

In addition to its broadcast on CNBC Europe, *The Tonight Show* airs on *One* in <u>Germany</u>, with German subtitles, weekdays at 11:00 p.m., one day after its American broadcast.

In India and Sri Lanka *The Tonight Show* airs on <u>Comedy Central India</u> on Weeknights at 11pm IST/SLST – within 24 hours of the U.S Broadcast. [55]

Also, in Sri Lanka CNBC Asia (CNBCLife) airs back-to-back editions of the show on weekends. [56]

An early attempt at airing the show by <u>London Weekend Television</u> in the United Kingdom during the early 1980s was unsuccessful, sparking jokes by Carson. On the October 23, 1984, broadcast, guest <u>Paul McCartney</u> had this to say of the show's British run:

Carson: (throwing to commercial) OK, we're gonna have to cut away. We're just gonna see a commercial. We sell things occasionally. It's not like the British telly, you know. You just go forever, ten or twelve [minutes]. British television ends when they – you know, when they want to. **McCartney:** (jokingly) Yeah, you're just mad because they didn't like your show. [57]

See also

- List of The Tonight Show episodes
- List of late-night American network TV programs
- <u>The Late Shift</u>, a made-for-cable film about Leno and Letterman's vying for host duties on *The Tonight Show*

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External links

- The Tonight Show Starring Jimmy Fallon official page (http://www.nbc.com/the-tonight-show)
- *The Tonight Show* (http://www.museum.tv/eotv/tonightshow.htm) from the <u>Museum of Broadcast</u> Communications

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