

AVALAUNCH MEDIA

# PRESENTATIONS THAT KICK ASTERISKS





4 REASONS YOUR PRESENTATIONS NEED IT'S

# ASTERISKS KICKED



1

YOU DIDN'T  
TELL A STORY







2

TURRIBLE  
VISUALS



3

TOO MUCH  
EVERYTHING



\*Blah Blah  
\*Blah Blah  
\*Blah Blah  
\*Blah Blah  
\*Blah Blah  
\*Blah Blah



IDEA





BAD FONTS

Times New Roman  
*Arial*  
Comic Sans

BAD COLORS



BAD SPACING

4

**SLOPPY  
DRESS**



# HOW

TO CREATE A DECK THAT WILL BE...



# REMEMBERED

FOR THE

# AGES

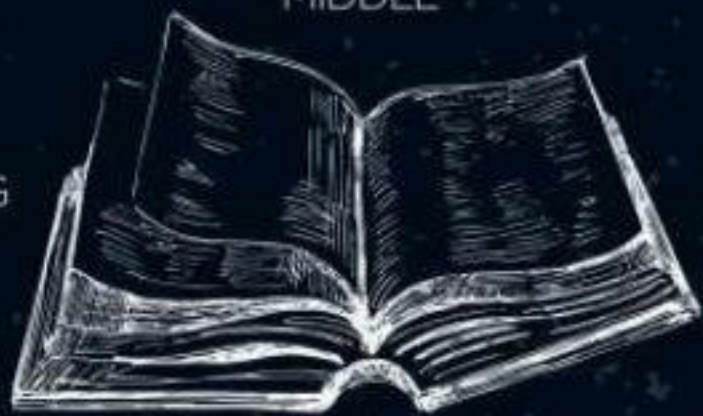




BEGINNING

MIDDLE

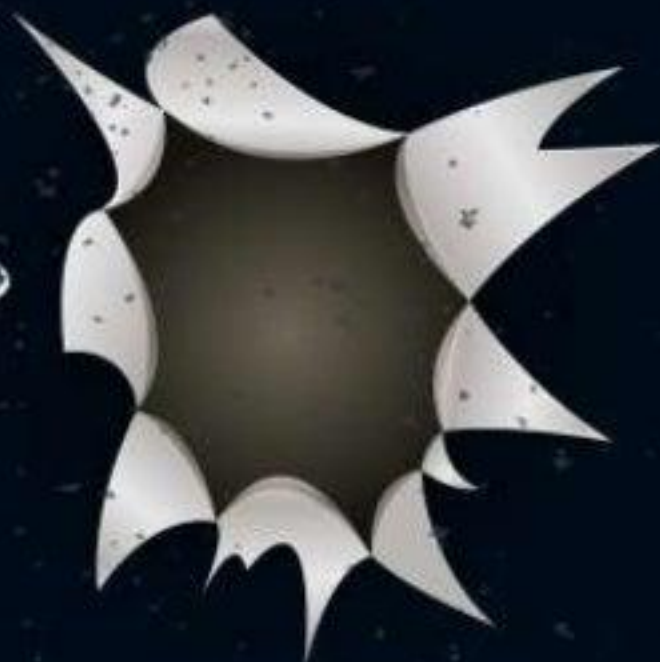
END



# STORIFY YOUR PRESENTATION







PUT A

**BULLET**

IN YOUR

**BULLET**

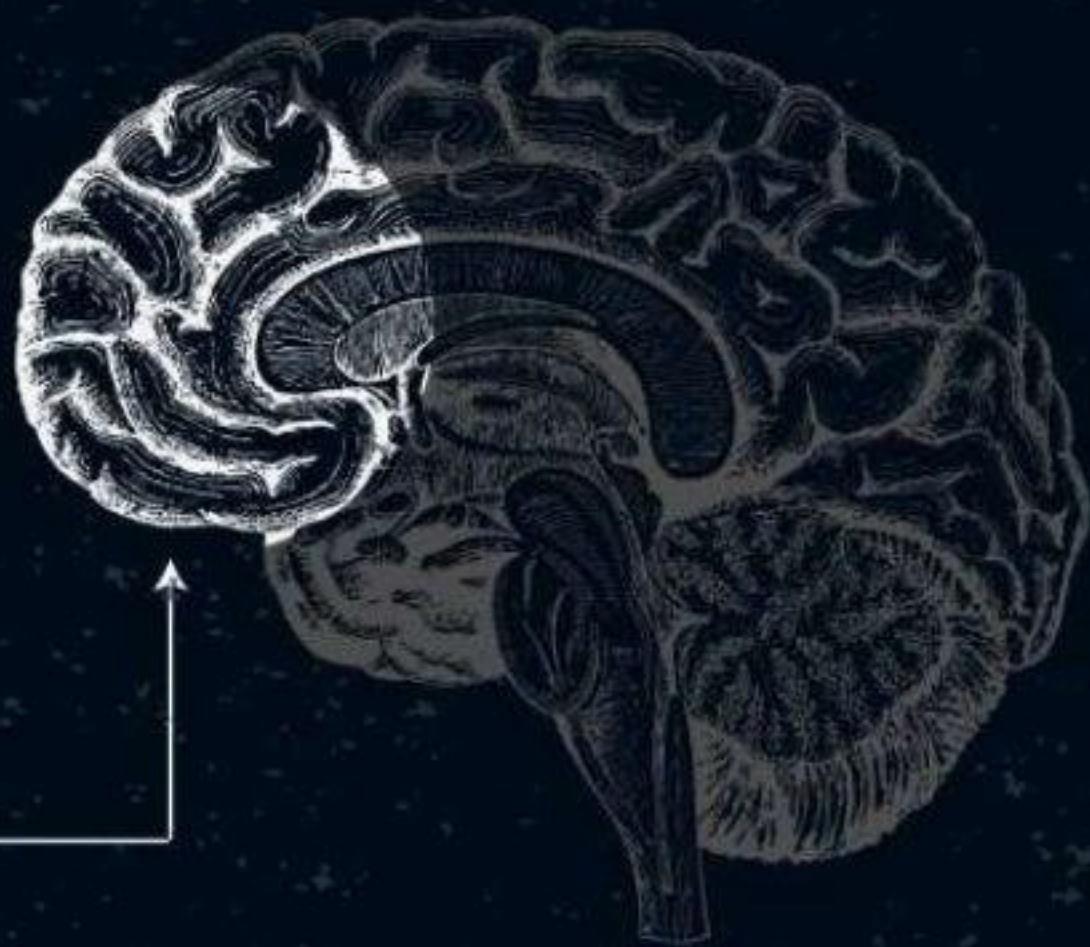
POINTS



YOUR BRAIN ON

# BULLETS

ONLY ACTIVATES A PORTION  
OF YOUR BRAIN

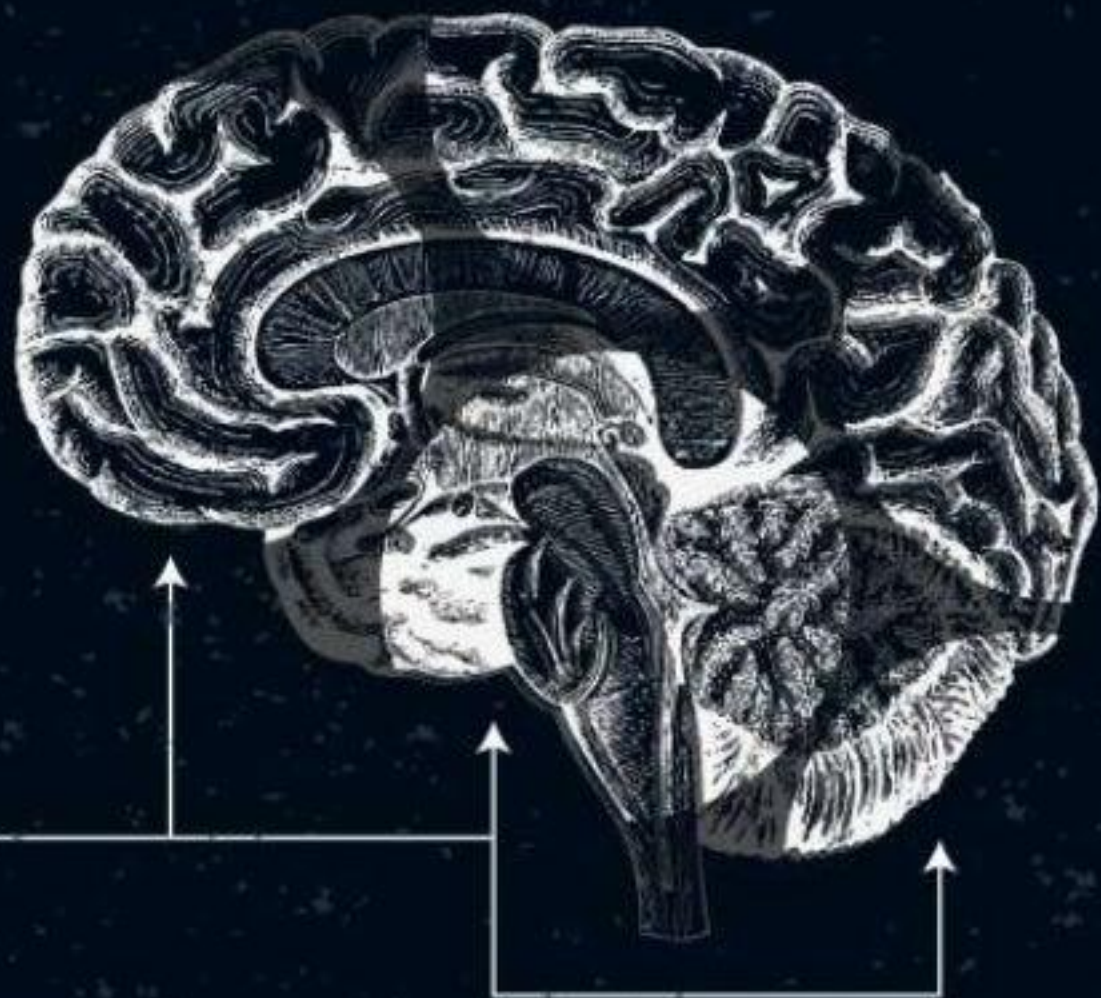




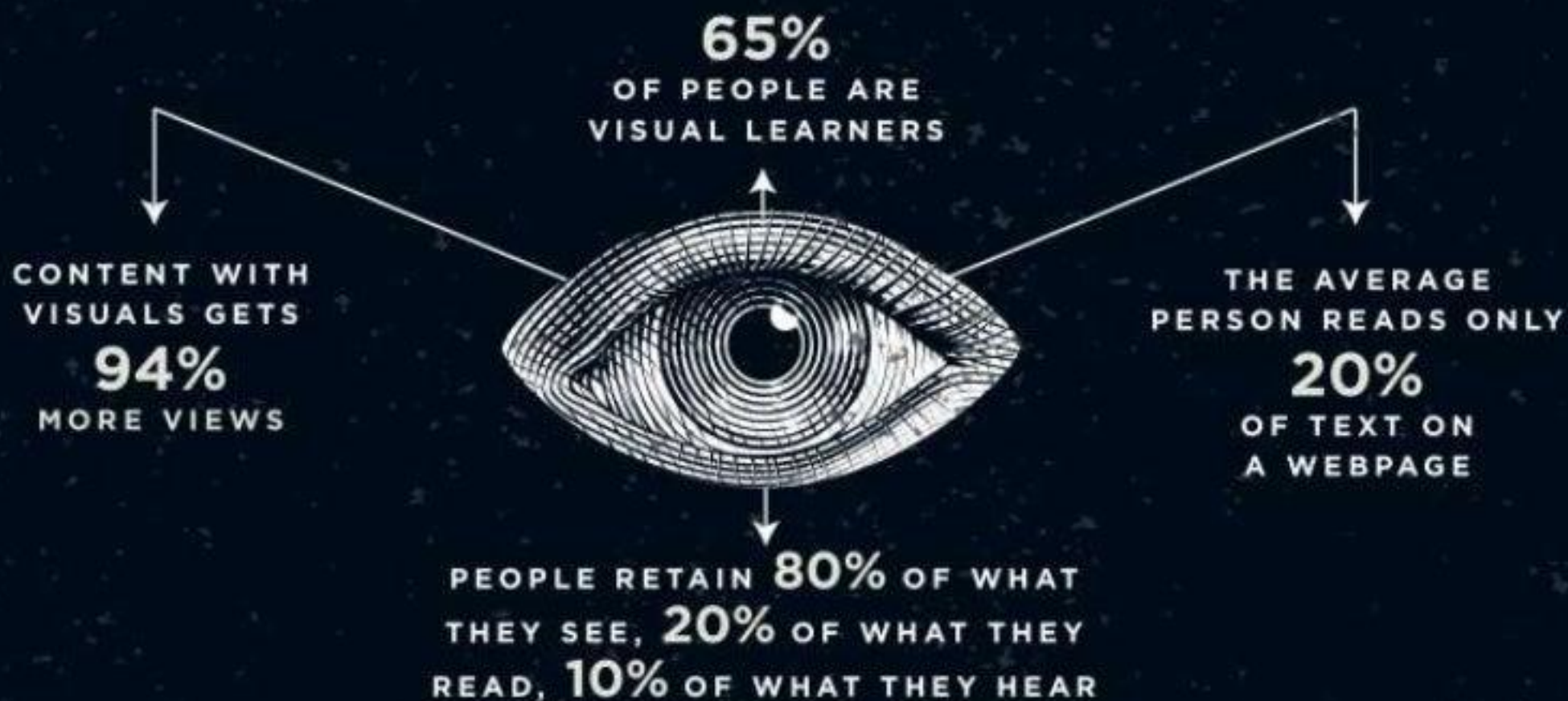
YOUR BRAIN ON

# STORIES

ACTIVATES YOUR ENTIRE  
BRAIN



# THE POWER OF VISUALS







IDEAS ARE  
**6.5X MORE**  
LIKELY TO BE REMEMBERED  
IF PRESENTED AS A VISUAL



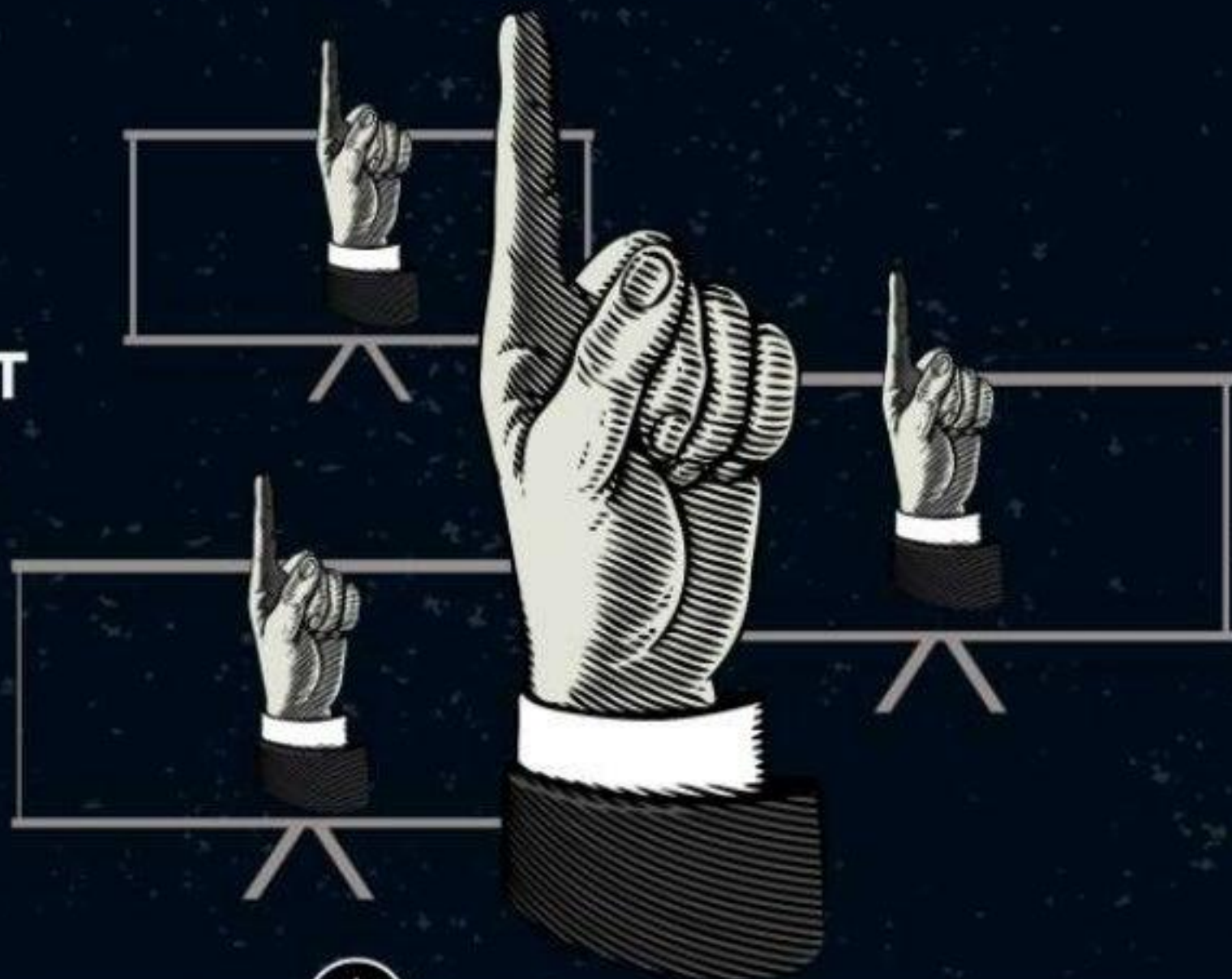


**USE EMOTIVE  
VISUALS**





**ONE POINT  
PER SLIDE**



PEOPLE LEARN BEST IN  
**20 MINUTE**  
INCREMENTS

— PRO TIP —

**TED** TALKS ARE  
ALMOST ALL  
20 MINUTES LONG







PEOPLE CAN  
ONLY REMEMBER UP TO  
**4 CHUNKS**  
OF INFORMATION  
AT A TIME.





PEOPLE CAN  
ONLY REMEMBER



10%

OF WHAT THEY

HEAR

THREE DAYS LATER

65%

OF WHAT THEY

SEE

THREE DAYS LATER







# LEARN TO DRESS

YOUR PRESENTATION



# GET CREATIVE WITH BULLET POINTS



USE ICONOGRAPHY



TO VISUALIZE POINTS

