



THE INTERNET OF EVERYTHING:2015

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A Research Service By Business Insider

The Way We Access The Internet Has Shifted Dramatically



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We Started Using It On PCs And Then Moved To Smartphones And Tablets



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Now The Internet Is Moving Into Everyday Objects And Devices



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Inside Our Homes ...



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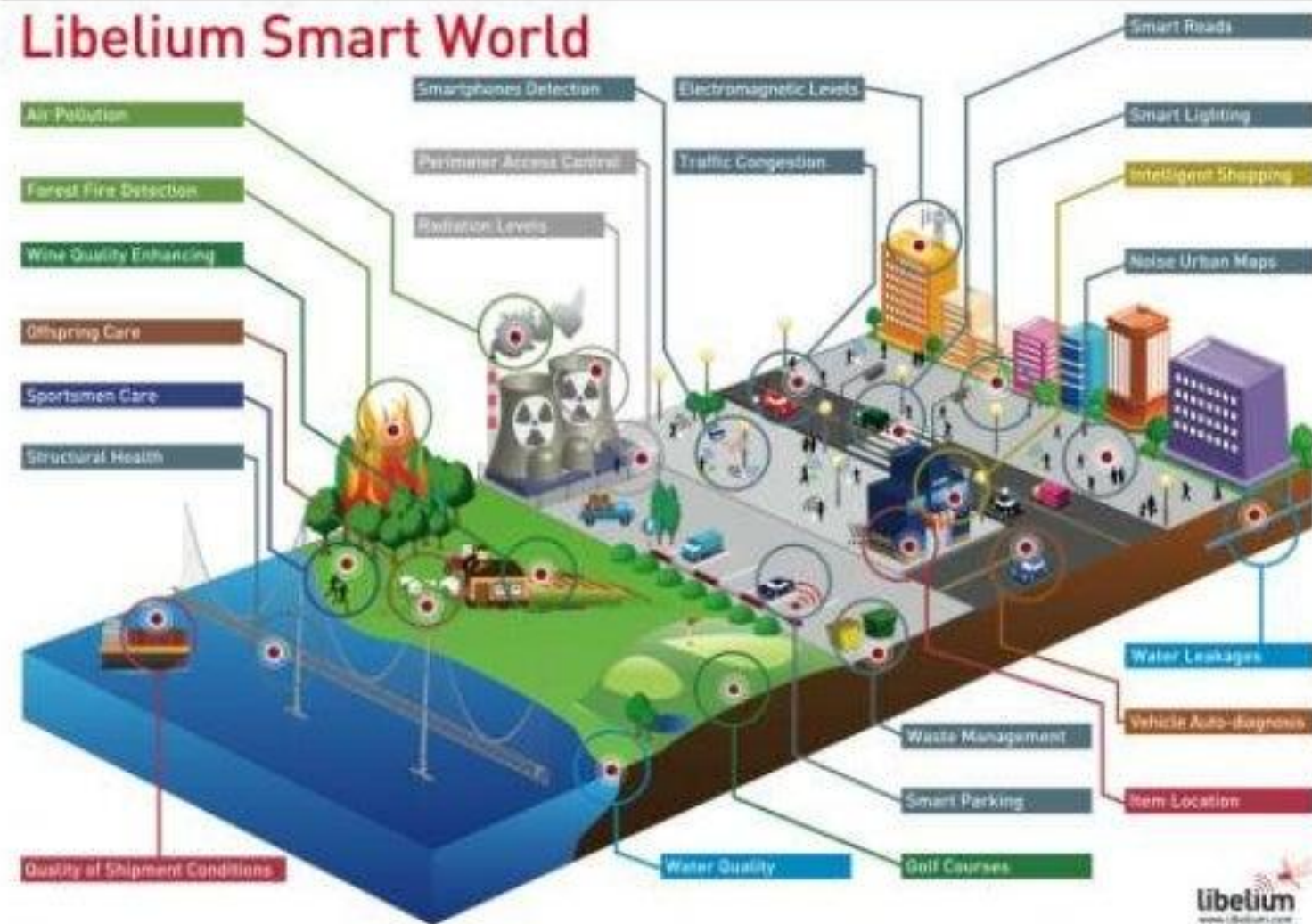
Workplaces...



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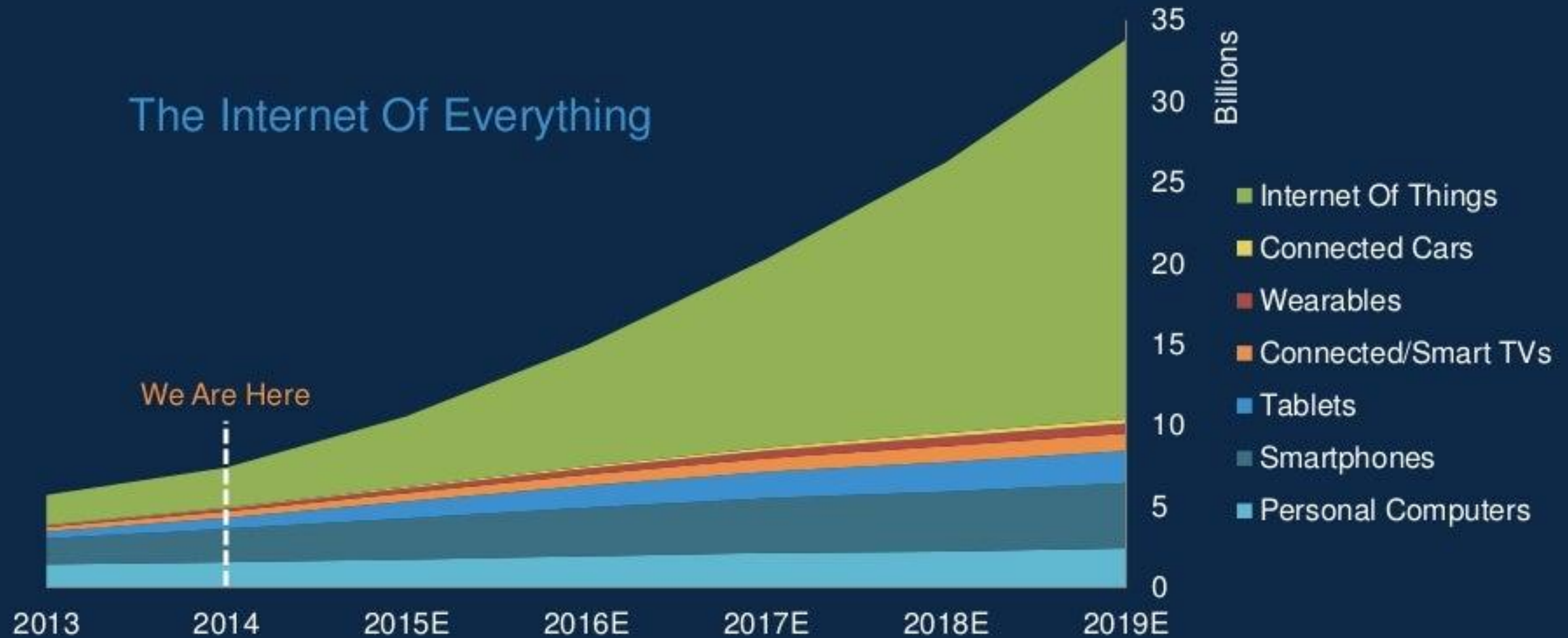
And Cities

Libelium Smart World



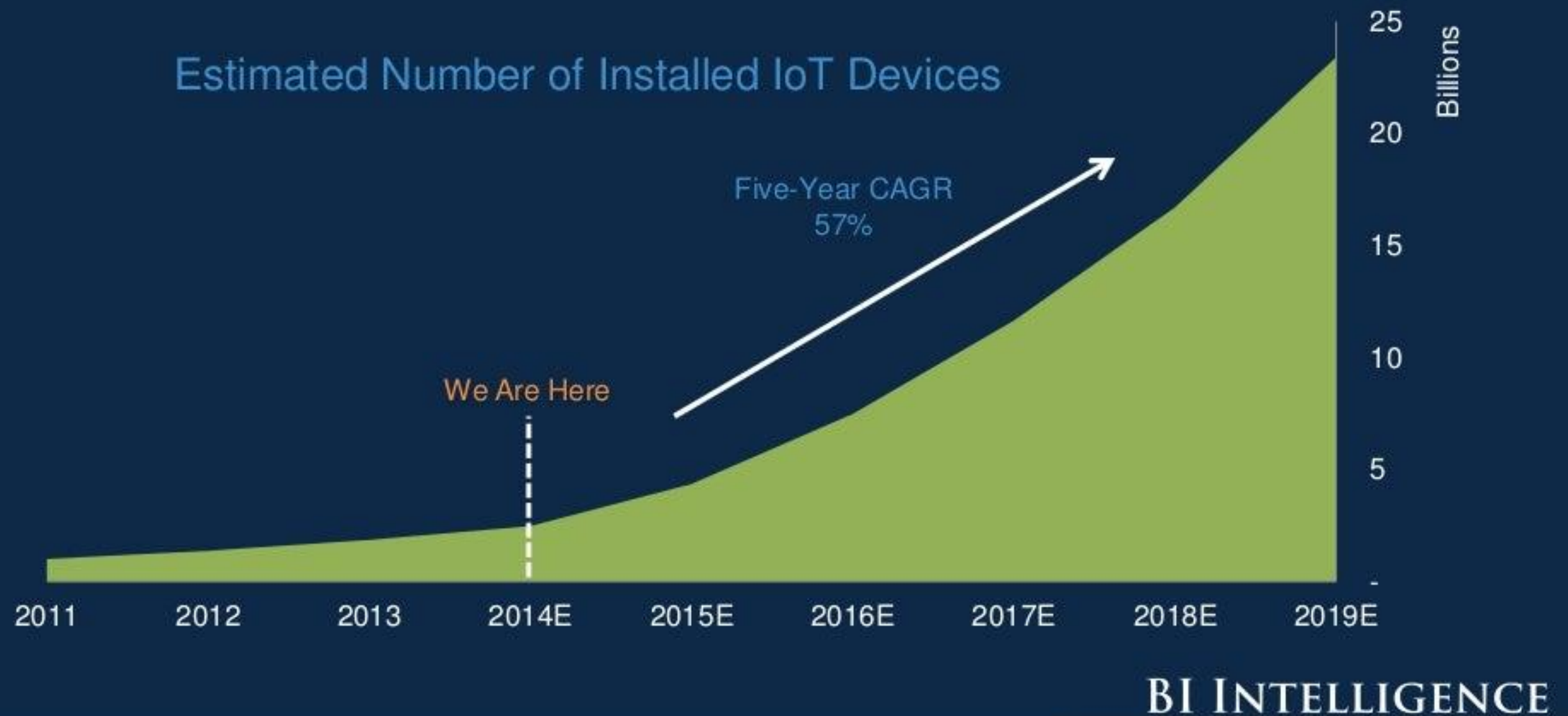
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The 'Internet Of Things' Will Be By Far The World's Largest Device Market



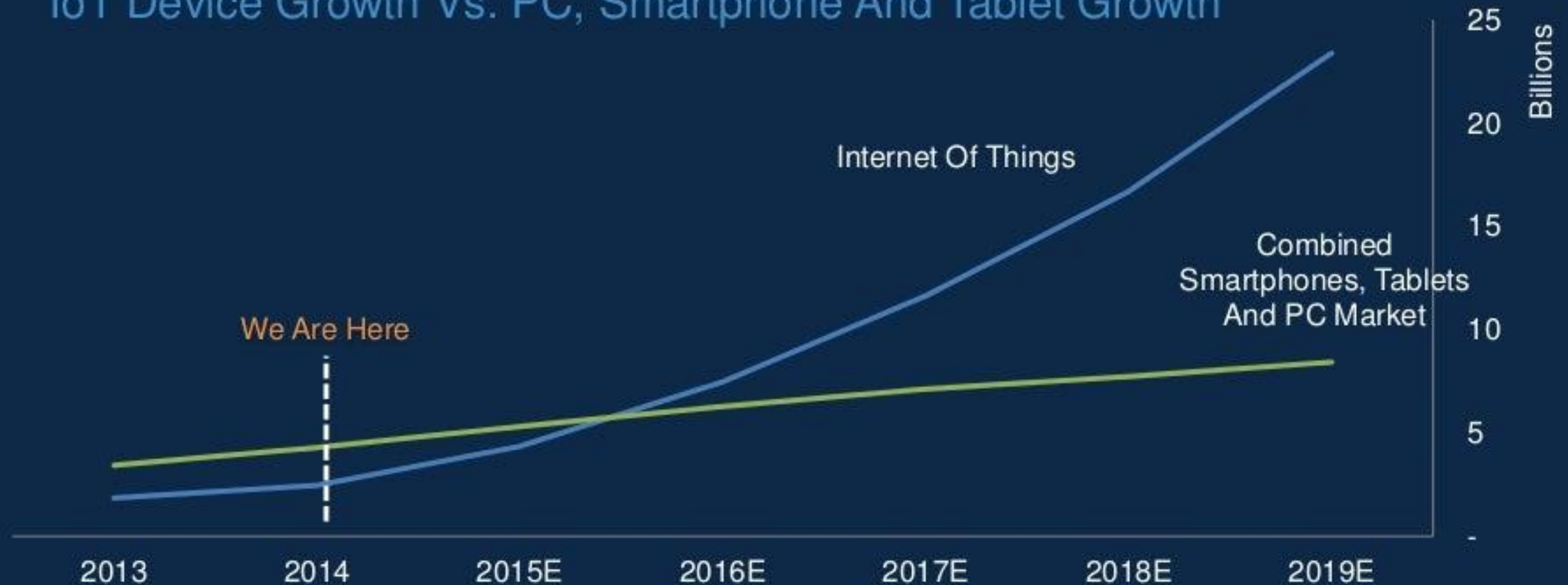
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It Includes All Those 'Things' That Formerly Weren't Connected



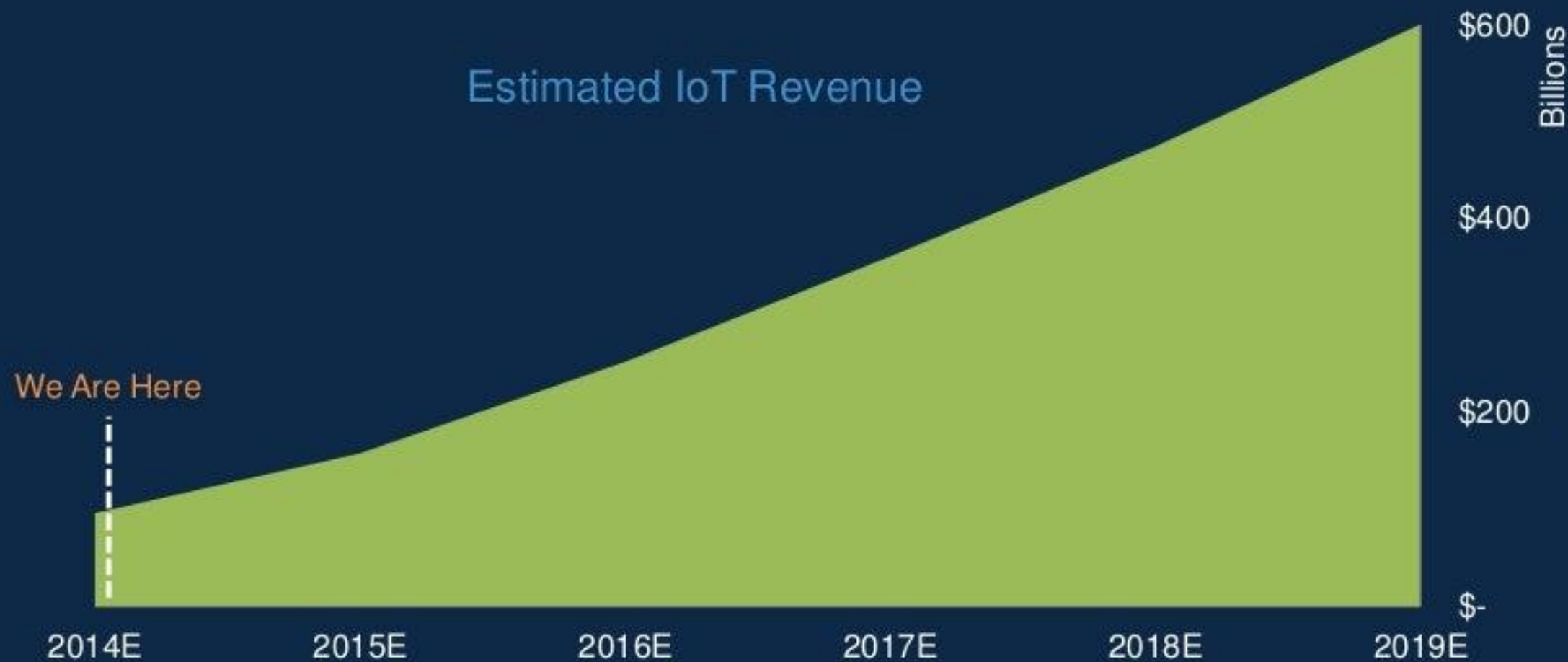
It Will Soon Be Larger Than The PC, Tablet, And Smartphone Markets Combined

IoT Device Growth Vs. PC, Smartphone And Tablet Growth



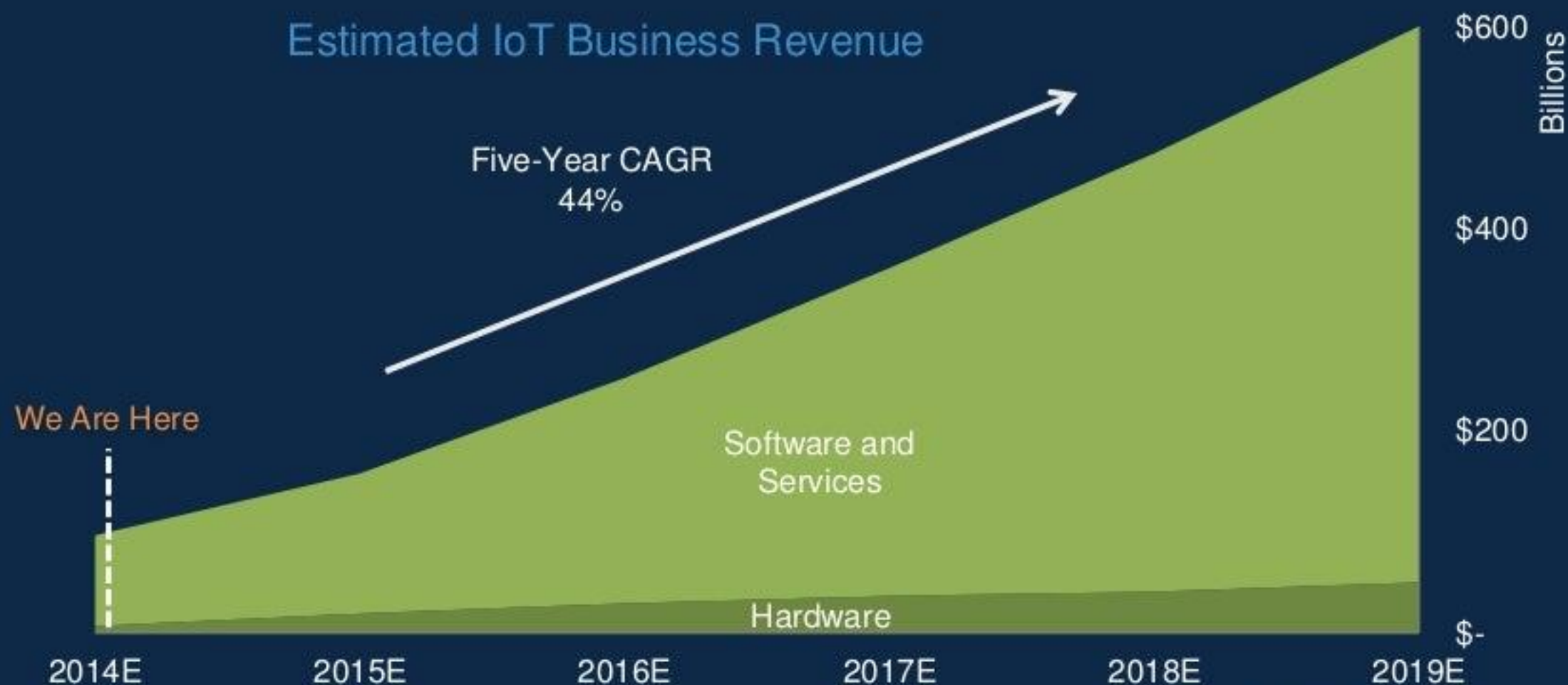
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It's A Huge Revenue Opportunity For Both New Startups And Legacy Tech Companies



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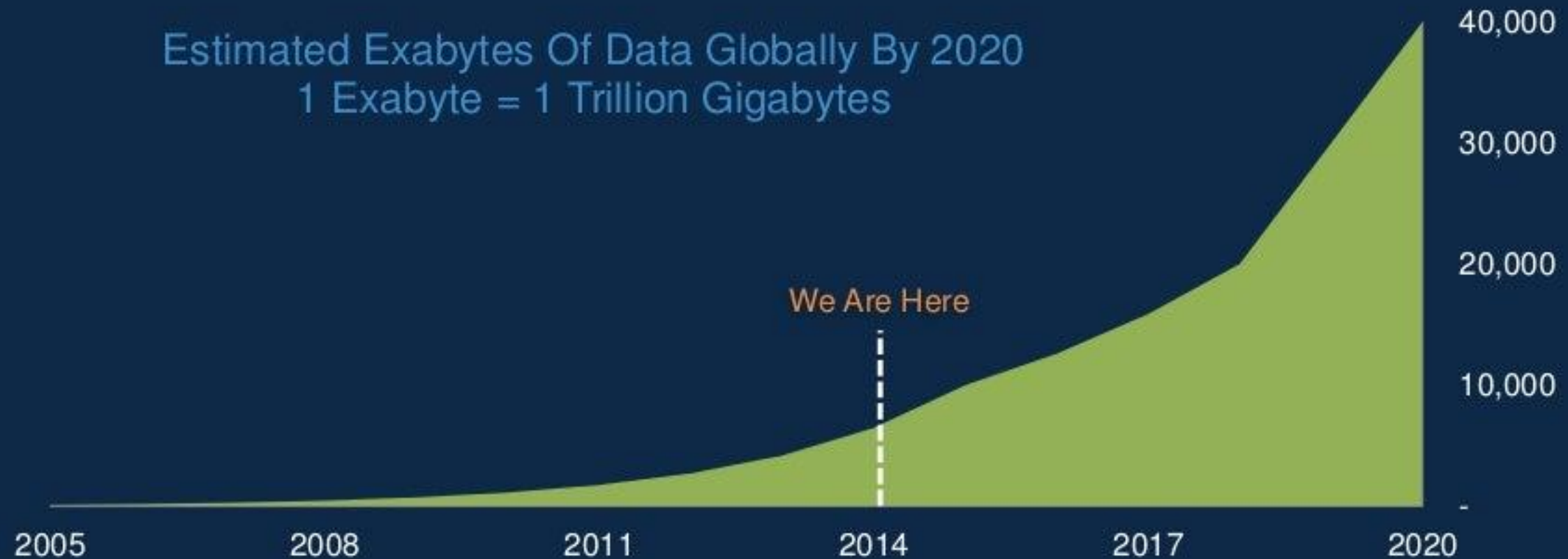
To Provide The Software That Will Run The IoT ...



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... And Make Sense Of All The 'Big Data' The IoT Will Generate

Estimated Exabytes Of Data Globally By 2020
1 Exabyte = 1 Trillion Gigabytes

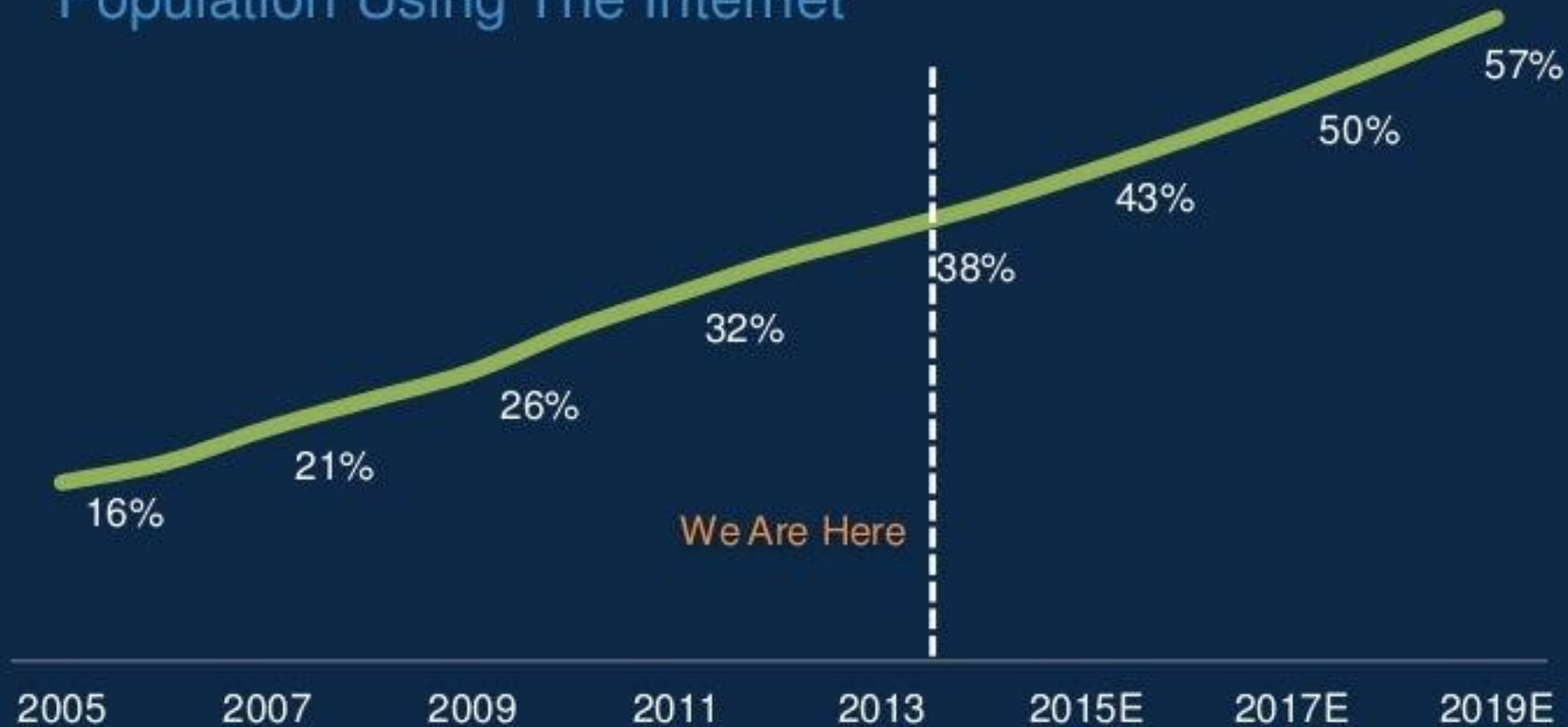


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What Are The Main Drivers Of IoT Growth?

By 2020, Half Of The Planet Will Be Connected To The Internet

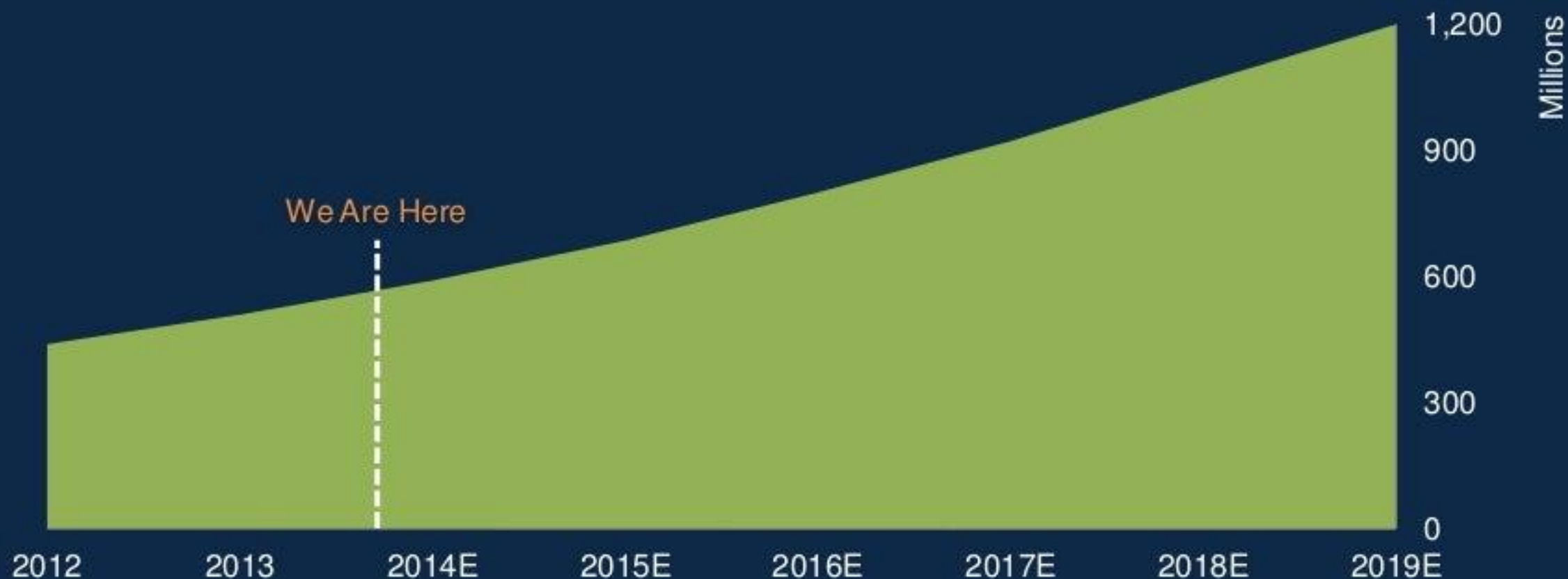
Estimated Penetration Of Global Population Using The Internet



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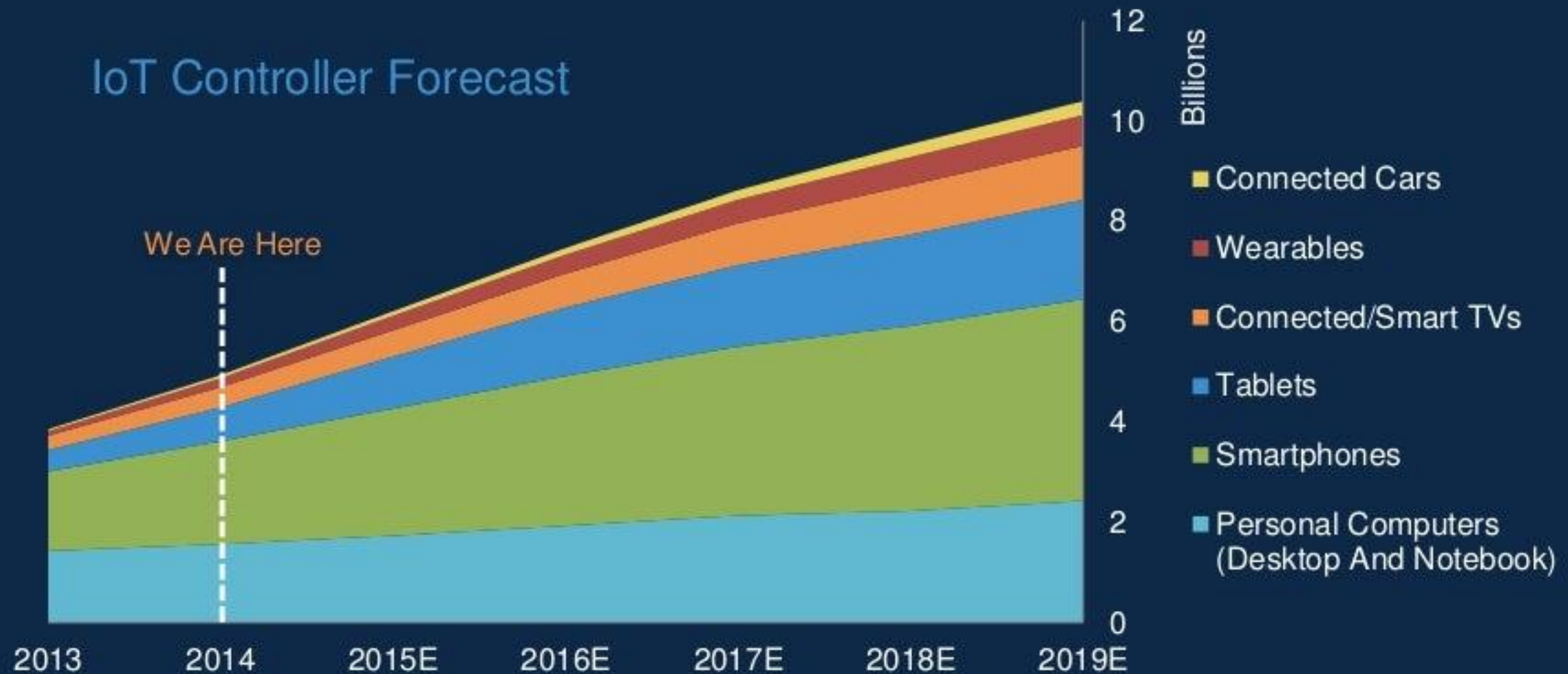
Over 1 Billion Homes Will Have Wi-Fi

Global Number Of Homes With Wi-Fi



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Mobile And Other Connected Devices Will Help Us Control The IoT



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The Price Of Sensors That Make Up The IoT Will Keep Falling



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Businesses Are Already Using The IoT To Improve Efficiency, Launch New Products ...

Benefits Observed By Early IoT Adopters Survey Of Executives



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... And Innovate!

How Will The IoT Most Benefit Your Organizations' Business Goals?



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