



GLOBAL
ANALYSTS

Pure Figures Series

Top Search Engines as of end 1st Qtr 2015



May 2015

Content

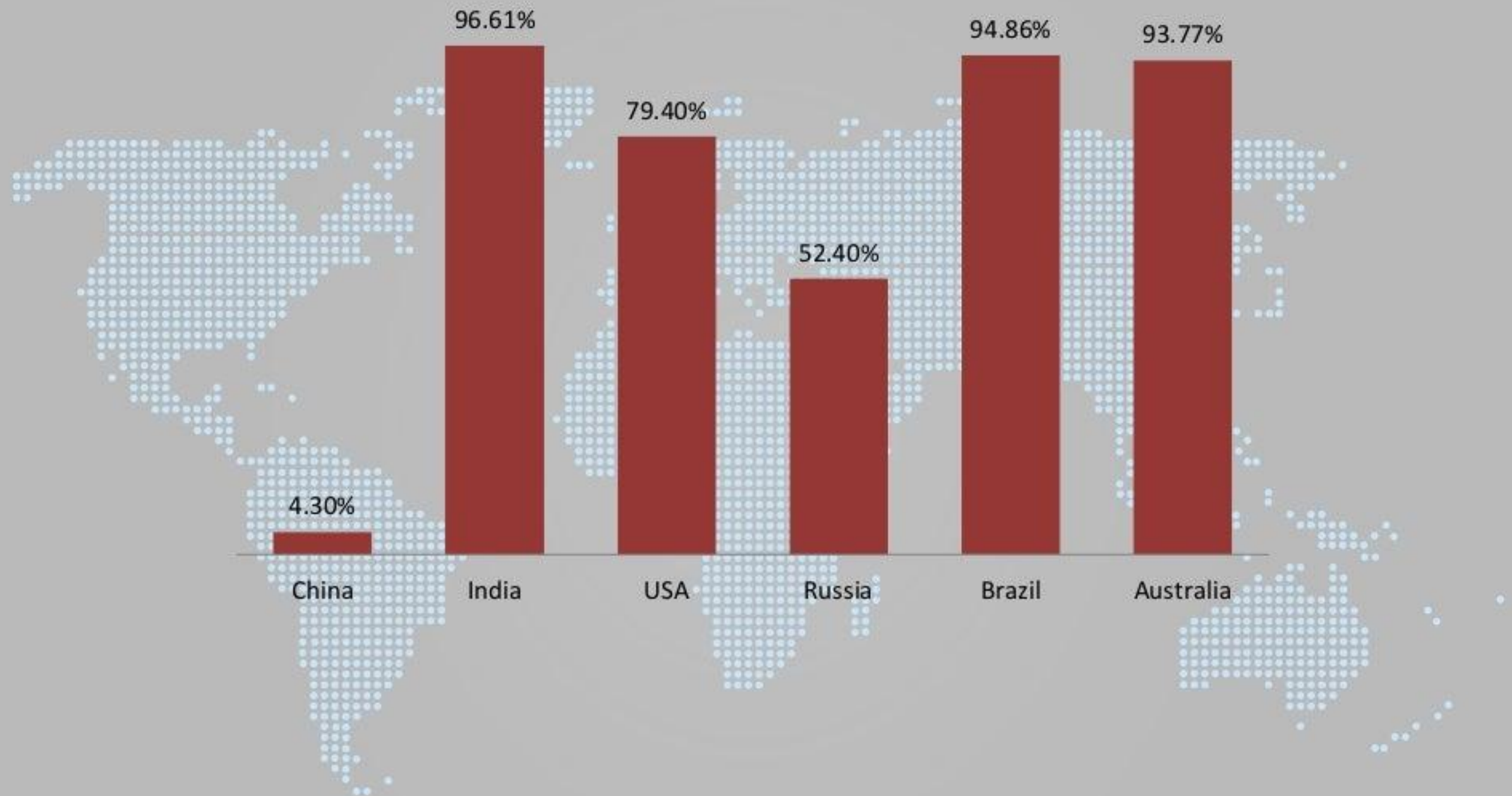
- Google Market Share
- Bing Market Share
- Yahoo Market Share
- Top Search Engines Worldwide
- Top Search Engines Asia
- Top Search Engines Oceania
- Top Search Engines North America
- Top Search Engines Europe
- Top Search Engines Africa
- Top Search Engines South America

Google

Google Market Share as of end 1st Qtr 2015: Region

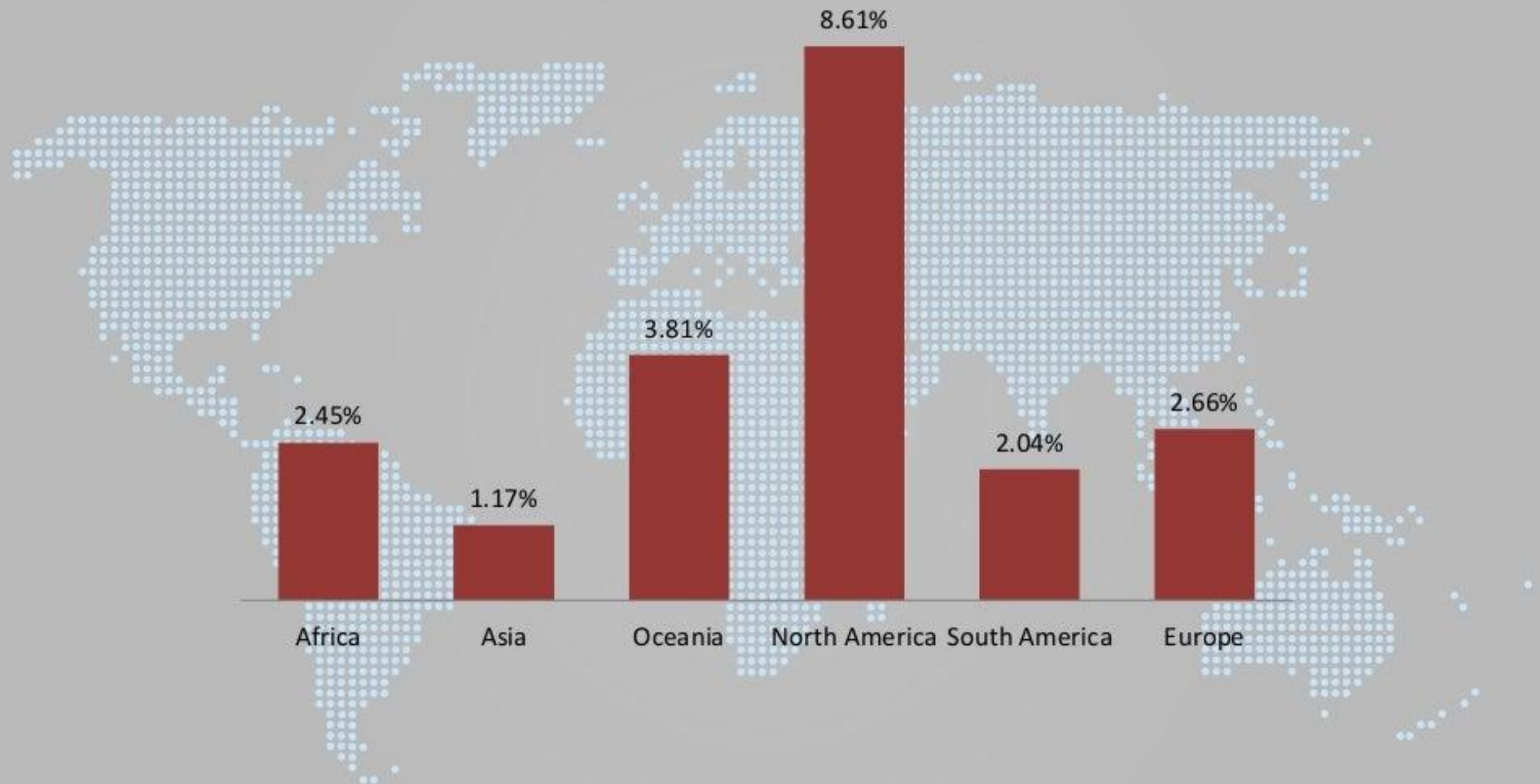


Google Market Share as of end 1st Qtr 2015: Countries with largest population



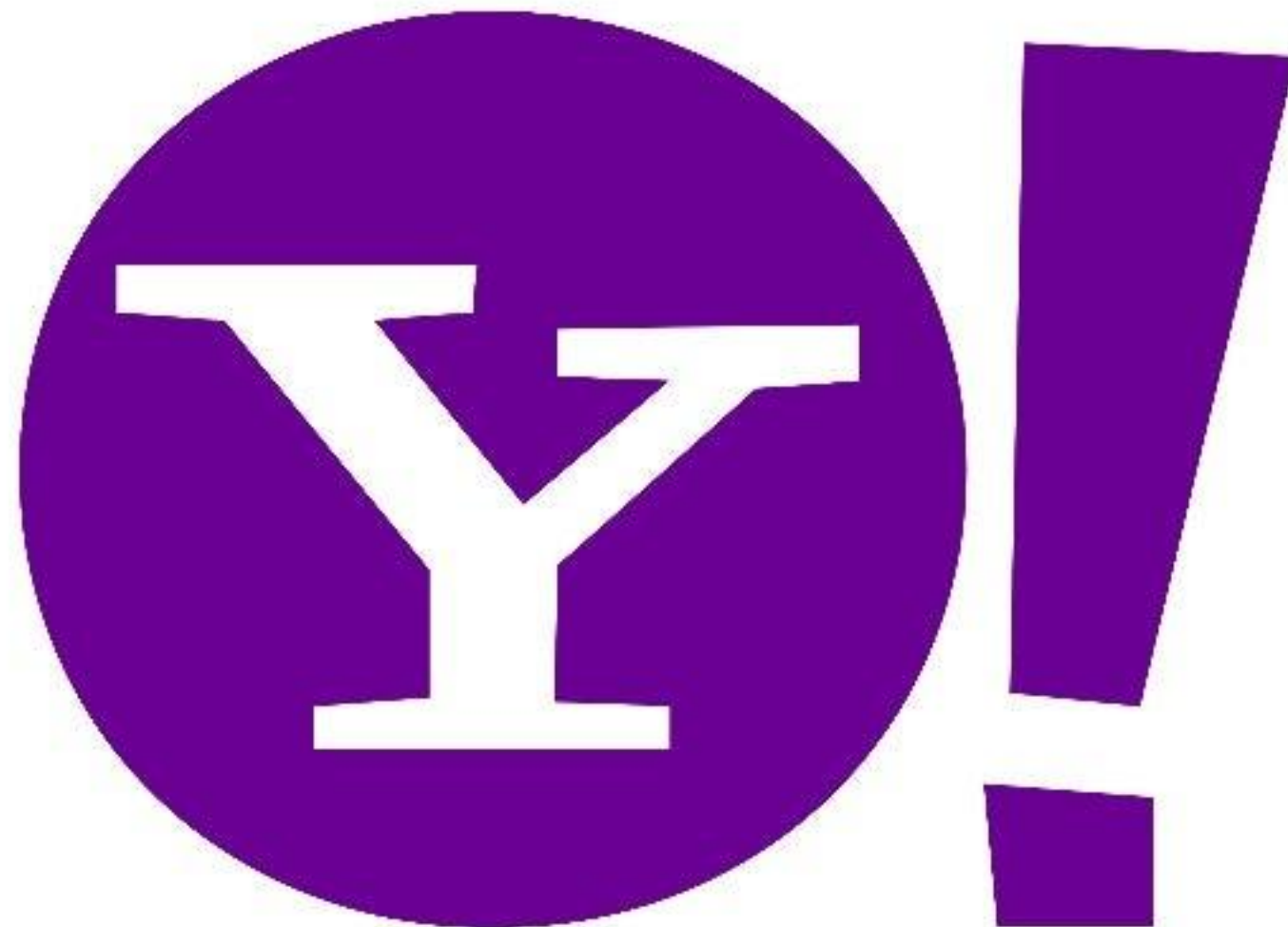


Bing Market Share as of end 1st Qtr 2015: Region

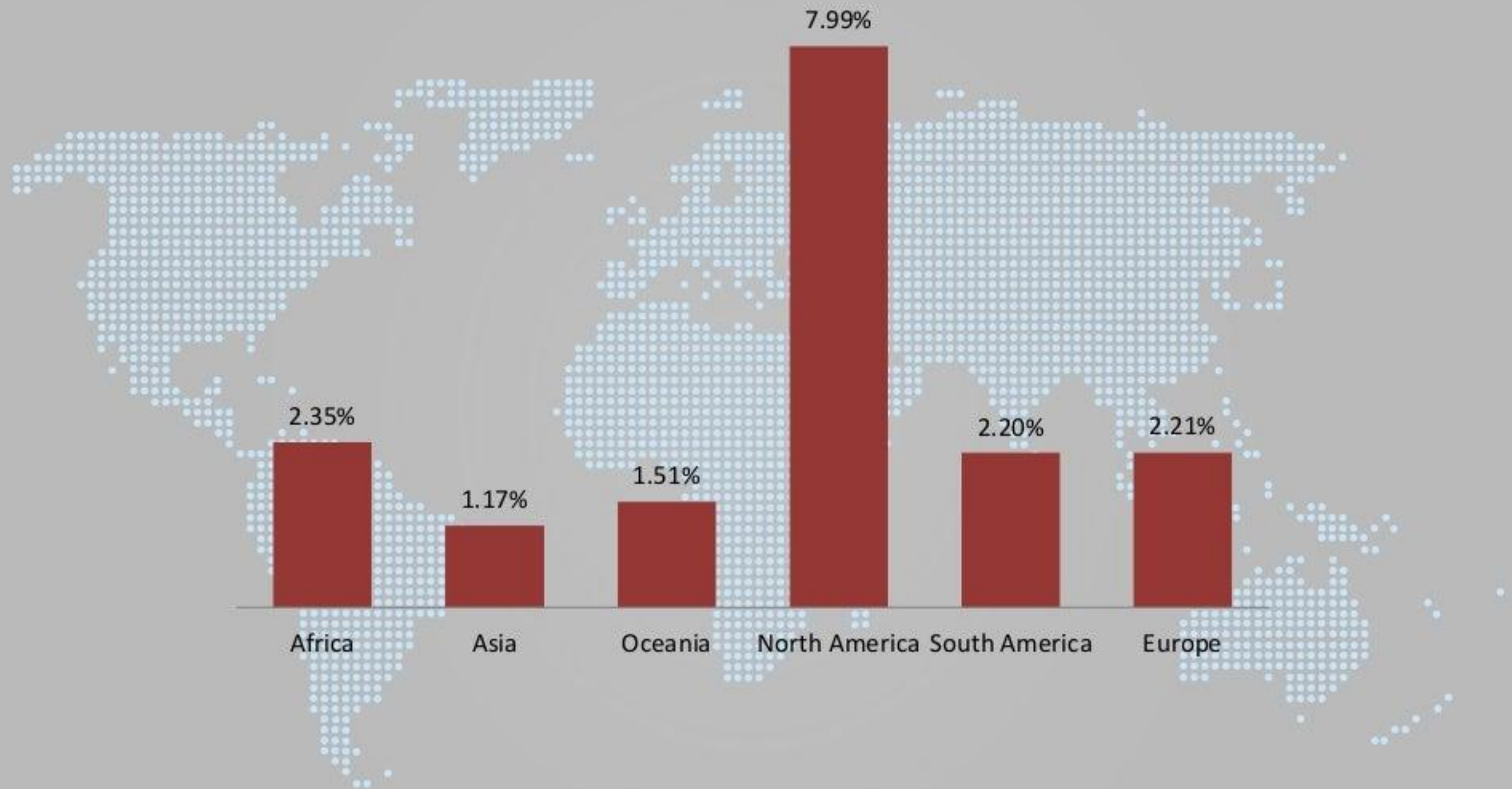


Bing Market Share as of end 1st Qtr 2015: Countries with largest population





Yahoo Market Share as of end 1st Qtr 2015: Region

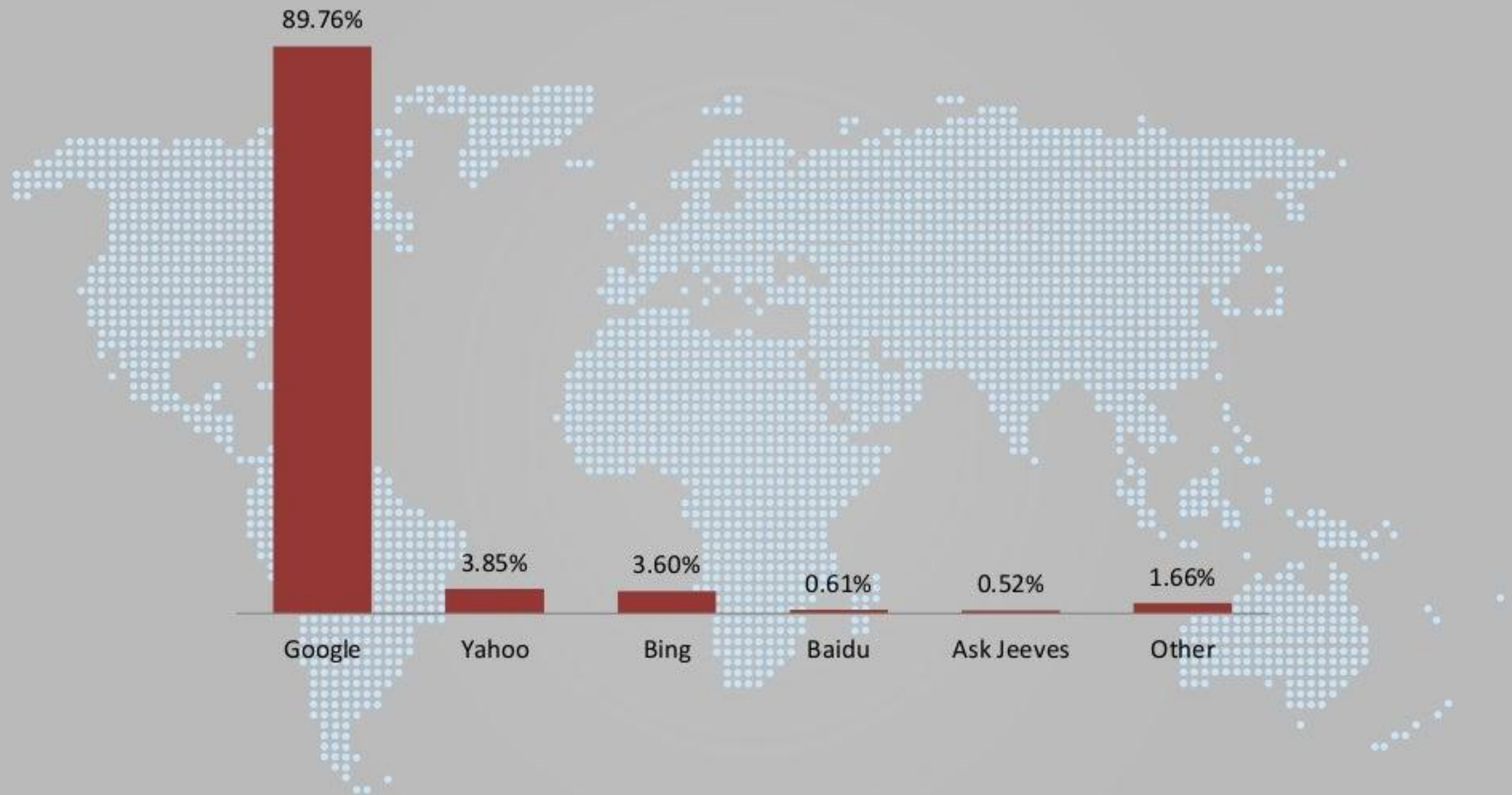


Yahoo Market Share as of end 1st Qtr 2015: Countries with largest population





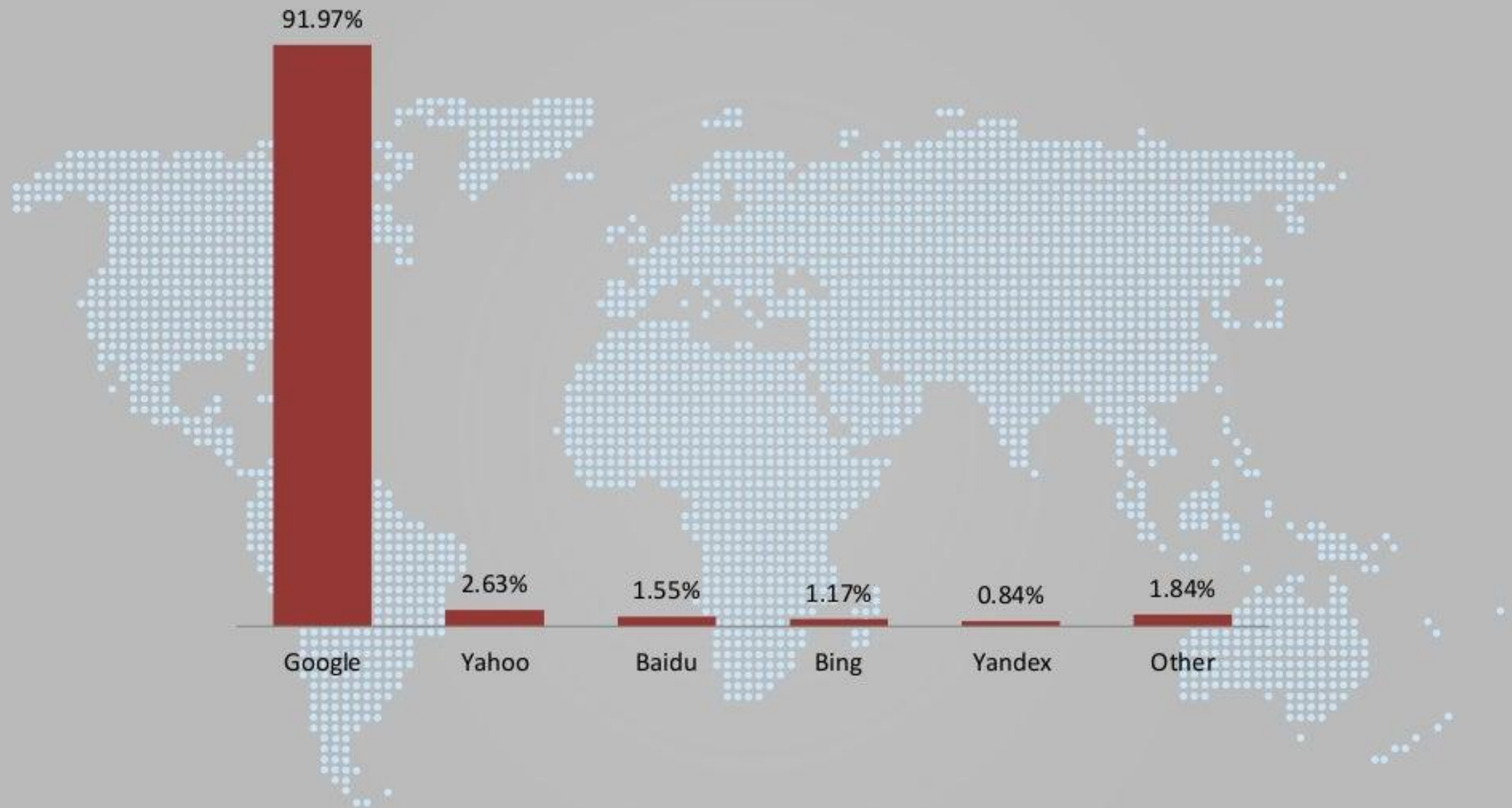
Top Search Engine as of end 1st Qtr 2015: Worldwide



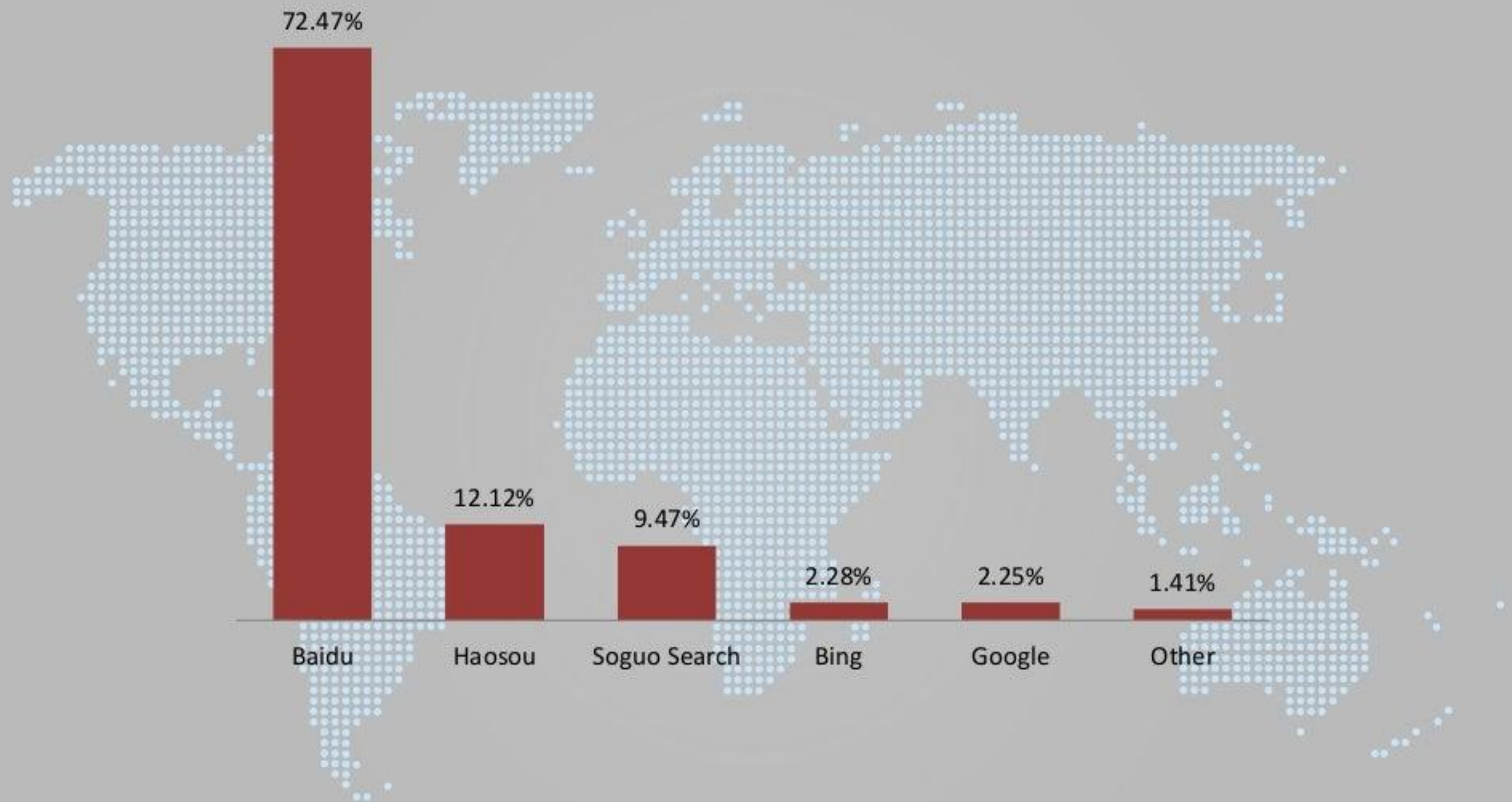
Asia



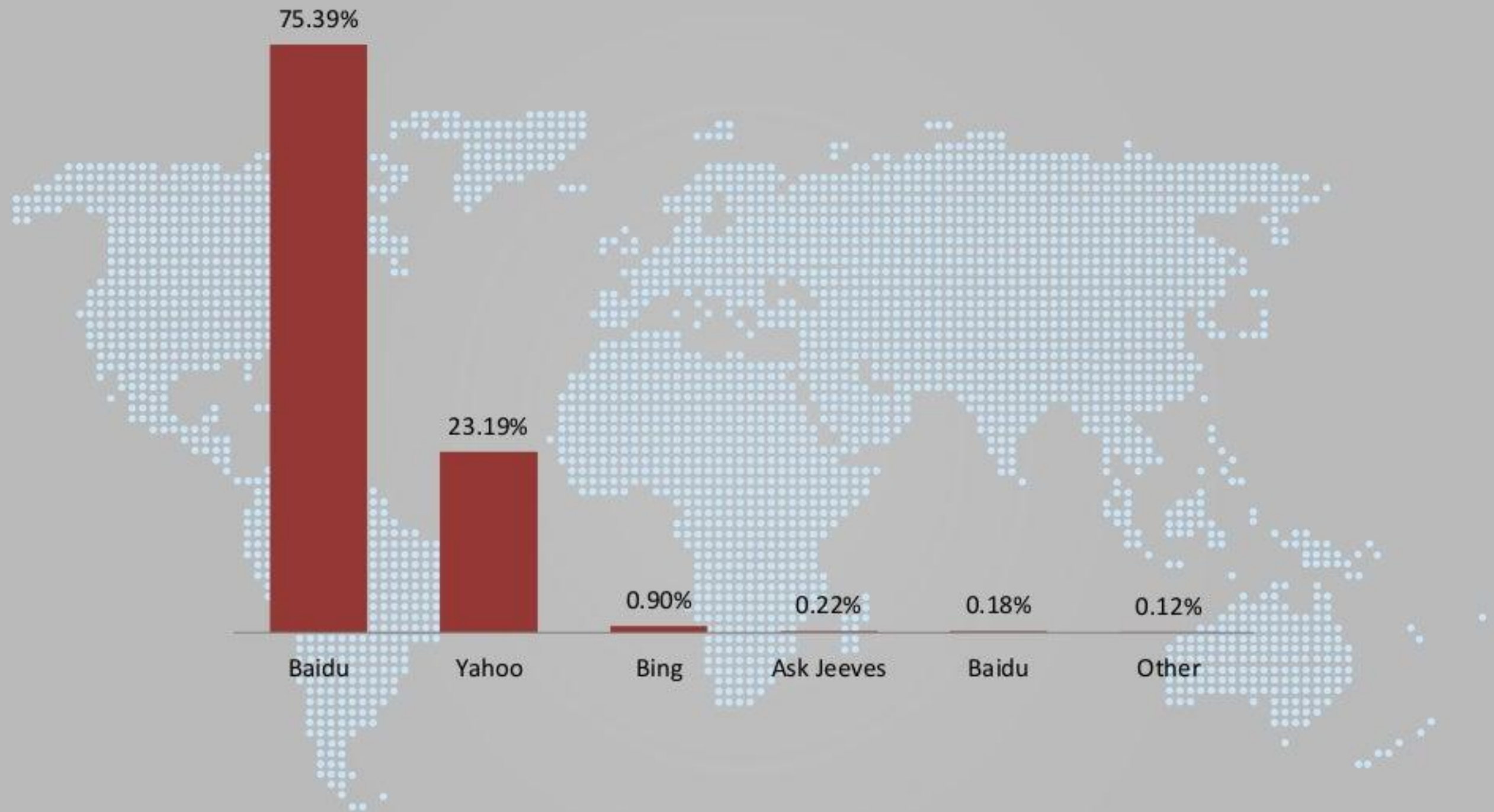
Top Search Engine as of end 1st Qtr 2015: Asia



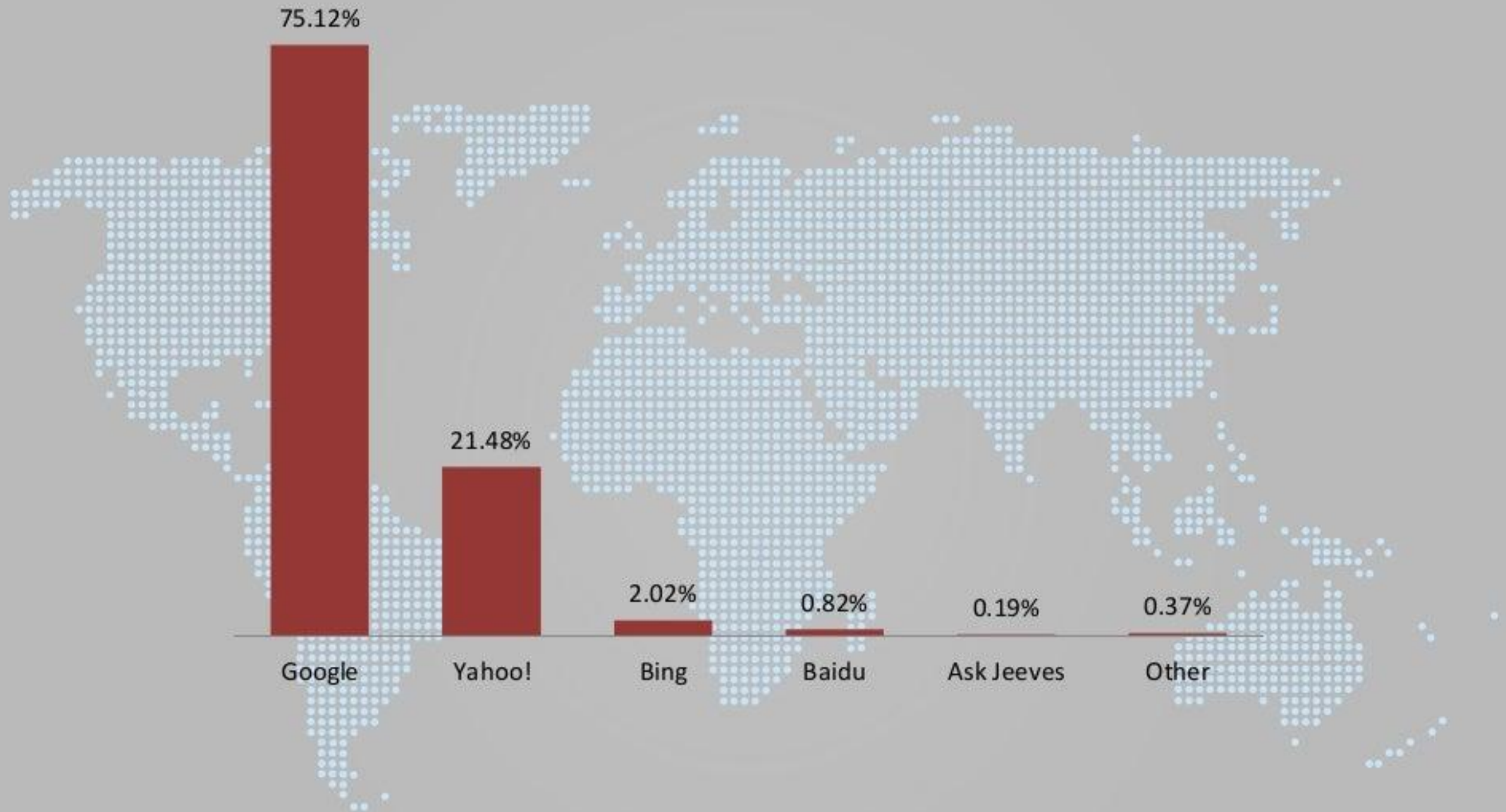
Top Search Engine as of end 1st Qtr 2015: China



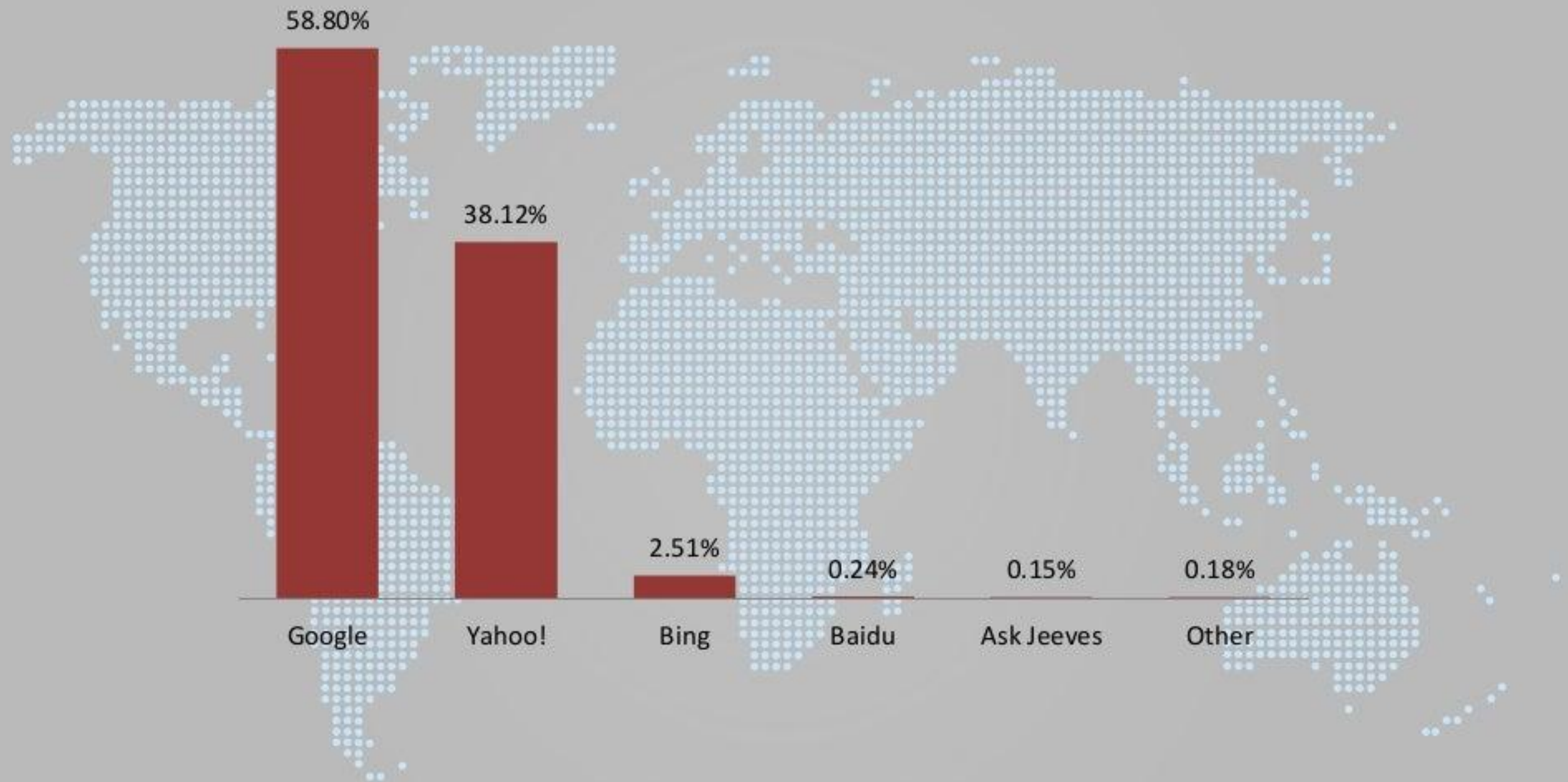
Top Search Engine as of end 1st Qtr 2015: Taiwan



Top Search Engine as of end 1st Qtr 2015: Hong Kong



Top Search Engine as of end 1st Qtr 2015: Japan



Top Search Engine as of end 1st Qtr 2015: South Korea

