

Purchasing E-books for your Library



Topics of Conversation



- Why eBooks?
- Purchasing Basics
- Licensing, Access, and Business Models
- Publishers, Aggregators & Wholesalers
- Downloadable Options
- Group Purchasing
- Local Hosting
- Evaluating Vendors & Budgeting
- Future thoughts



Why eBooks?

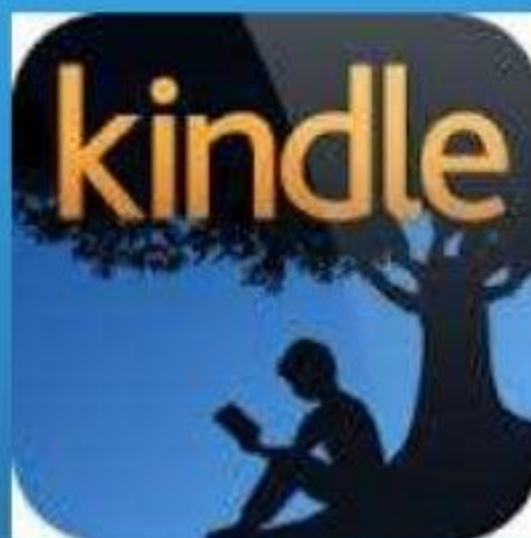
eBook Benefits



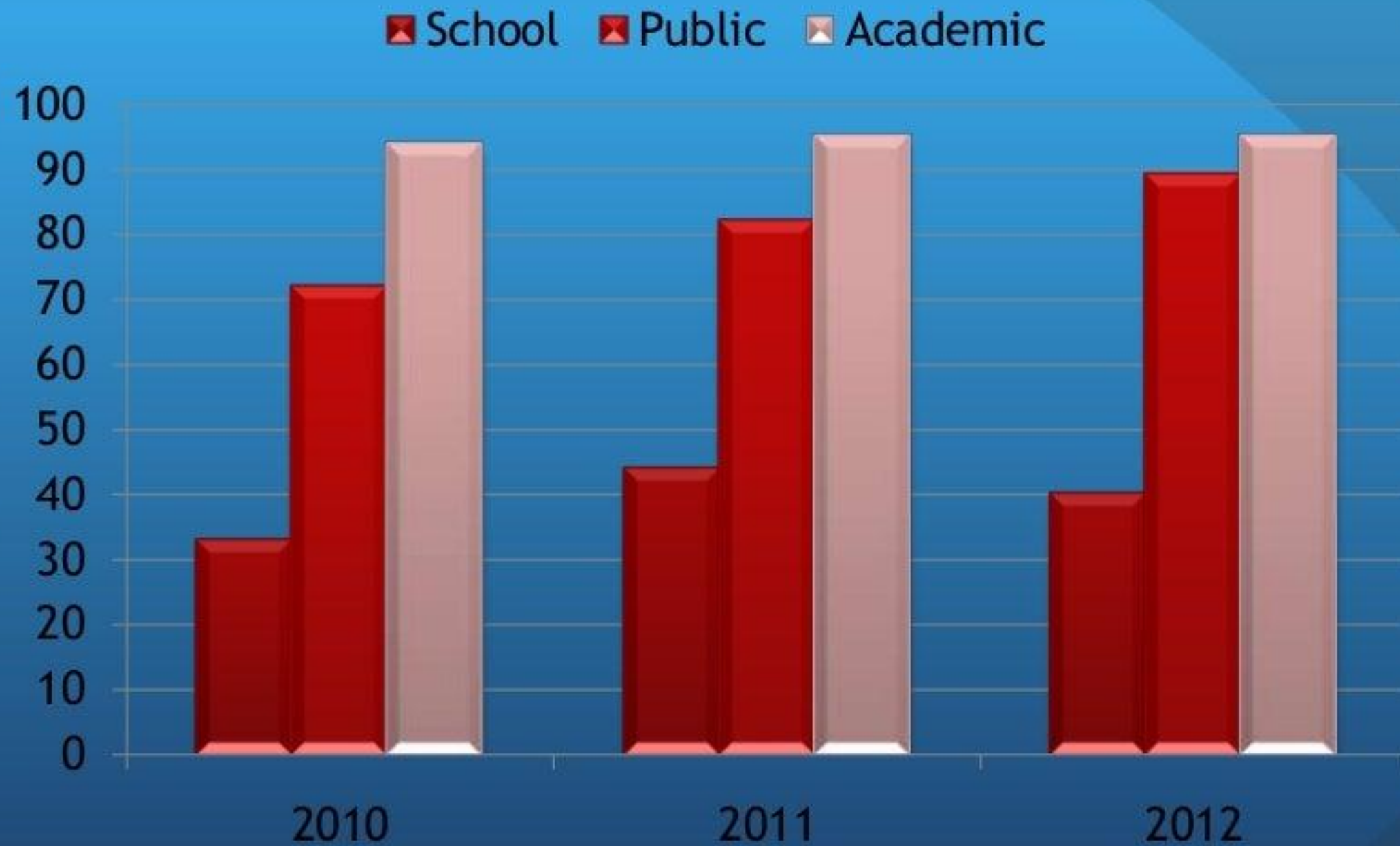
A word cloud illustrating various benefits of eBooks. The words are arranged in a circular pattern, with some oriented vertically and others horizontally. The colors of the words include shades of purple, red, orange, yellow, and green.

Interactive
Video
Dictionaries
Follow Along
Free
Multiple Users
Highlighting
Note Taking
Read Aloud
Fonts
Activities
Access
Convenient

What is an eBook today?



eBook Penetration



Source: Library Journal Survey of Ebook Penetration - 2010-2012

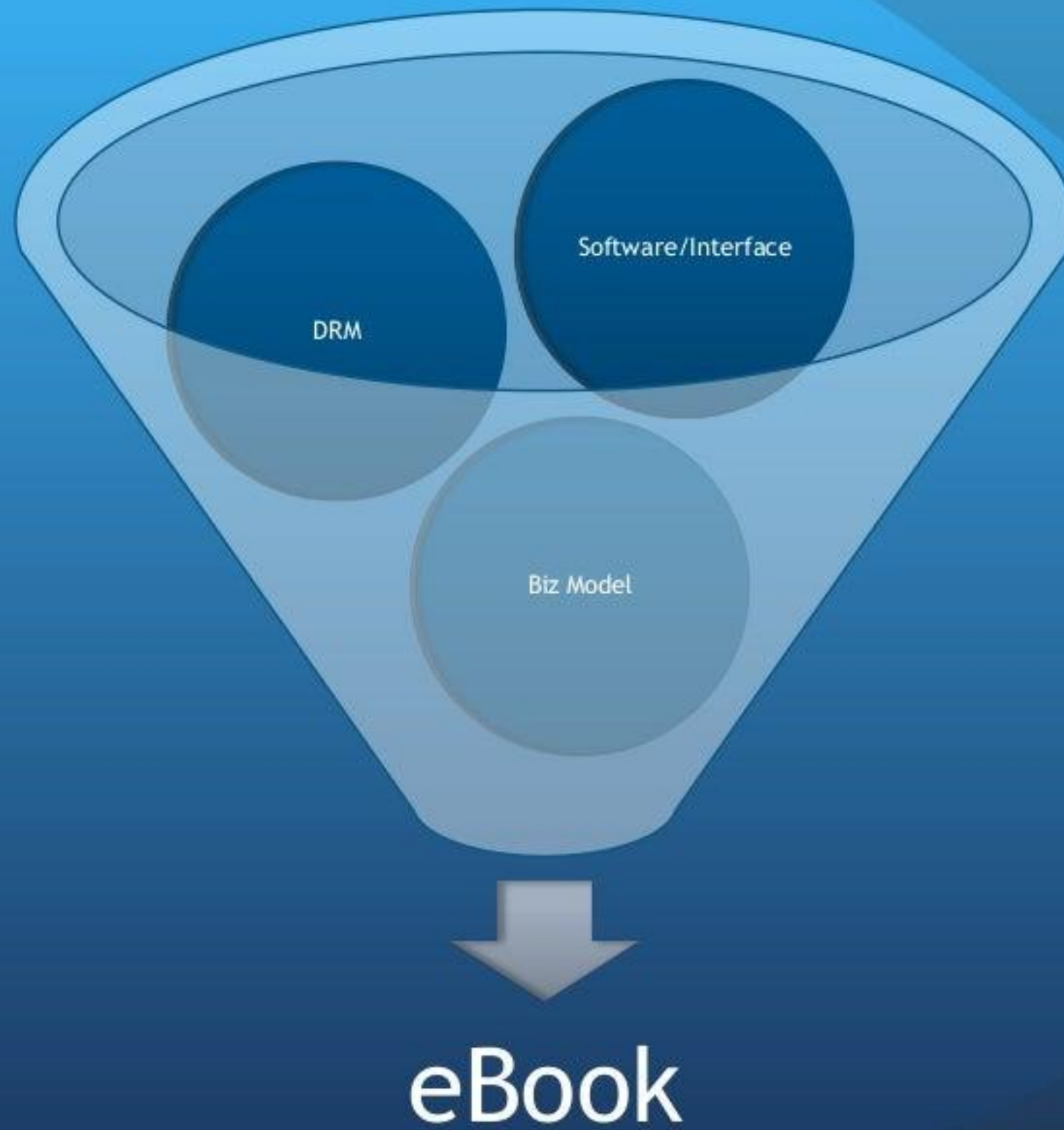


Purchasing Basics

Rule #1

You are not just buying content

Content in a Container



Collection decisions have a direct impact on service delivery





Do you want to..



Build



Access

The content you want
determines the
vendor, business
model, license, and
format you will get.



Business Models & Access

Business Models

- Free
- Perpetual Access
 - Single User (checkout)
 - Multi User
 - Unlimited Use
 - Patron Driven
- Token or limited use
- Subscriptions
- Short-term Loan


A diagram consisting of two overlapping circles. The upper-left circle is green and contains the text 'Access or build a collection?'. The lower-right circle is orange and contains the text 'Ongoing Fees?'. The circles overlap in the center-right area.

Access or
build a
collection?

Ongoing
Fees?

Patron Driven Acquisition (PDA)

- Guaranteed use of purchased content
- “approval plan” of ebooks
- Brief MARC records in catalog
- Use triggers purchase (10/10/copy/print)
- Various trigger/price points
- Publishers and aggregators offer



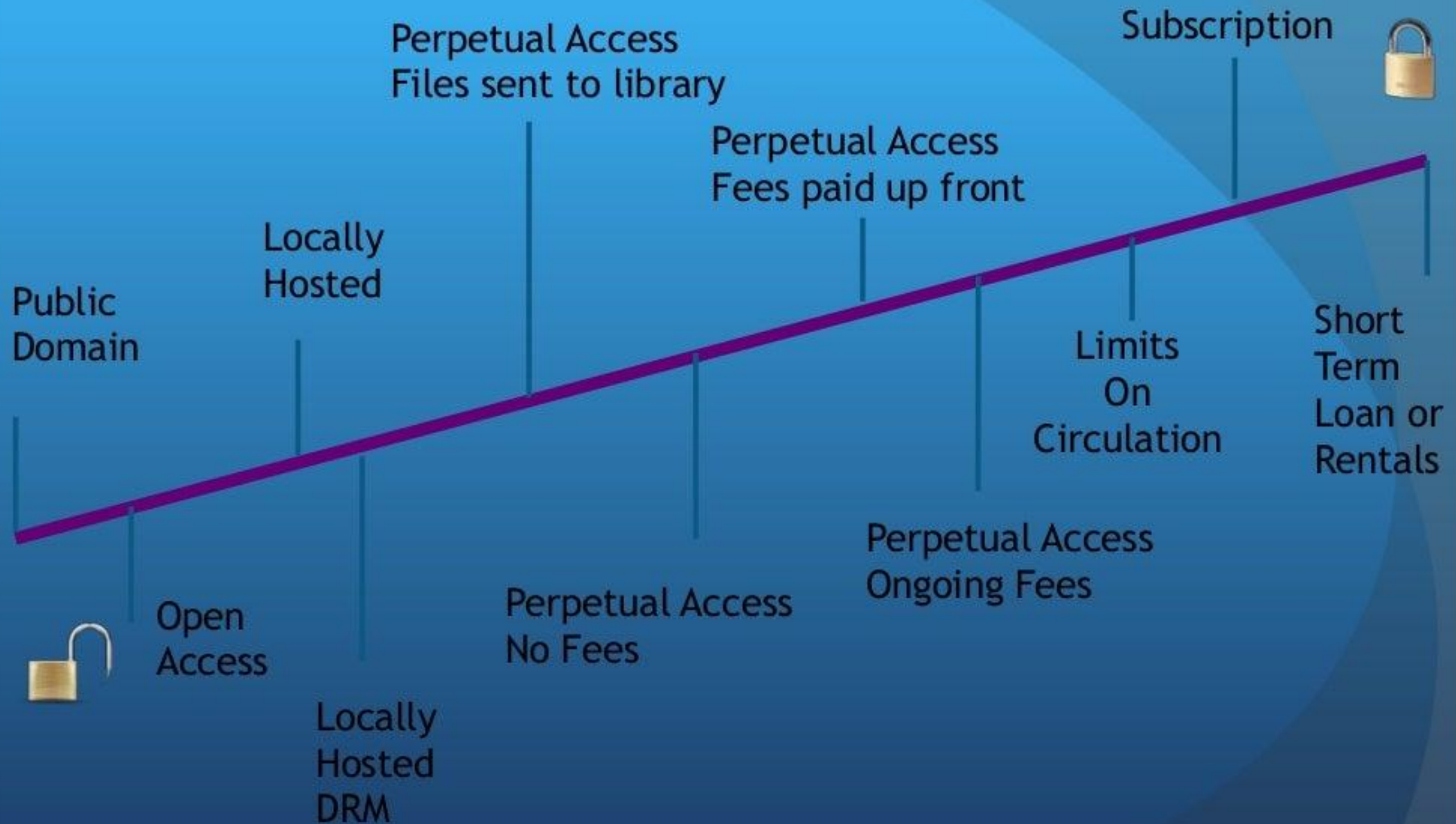
Downloadable
aggregators
use a wish list
or request

See also: Patron Driven Acquisitions, DeGruyter, 2011

Short Term Loan

- Based on PDA
- Use triggers a loan/pay per view
- Cost determined by list price and time needed
- Access only - Nothing owned
- Ability to purchase high use titles
- Access more content for same cost
- ILL alternative

eBook Access Levels





Free and Open Access Collections

Expand your eBook collection with free content

- MARC records In catalog
- Collections in your list of databases
- Indexed in discovery tools?
- Embed search widgets in guides
- Create an eBook guide