



Shake It Off



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"**Shake It Off**" is a song recorded by American singer-songwriter Taylor Swift from her fifth album, *1989* (2014). Written by Swift, [Max Martin](#) and [Shellback](#), it is an [uptempo](#) [dance-pop](#) track considered to be a departure from Swift's earlier [country pop](#) music style. "Shake It Off" is the sixth track on the album and serves as the [lead single](#). The song premiered during a [Yahoo!](#) live stream session on August 18, 2014 (also streaming internationally online); its [music video](#) was also released the same day. Several hours later, the song was made available for [digital download](#).

"Shake It Off"

[Song](#)

"Shake It Off" debuted at number one on the *Billboard* [Hot 100](#) chart for the week ending September 6, 2014, becoming Swift's second number-one single in the United States and the 22nd song to debut at number one in the chart's history.^[2] The song won Favorite Song at the [2015 People's Choice Awards](#), and also received nominations for [Record of the Year](#), [Song of the Year](#) and [Best Pop Solo Performance](#) at the [2015 Grammy Awards](#).^{[3][4]}

According to *Billboard*, it is Swift's biggest Hot 100 hit to date, staying on the chart for 50 consecutive weeks.^[5]

Release

Swift began teasing about an announcement in August 2014. On August 4, she posted a video on [Instagram](#) in which she pushes the number 18 in an elevator.^[6] On August 6, she tweeted an image of the time 5:00 and the next day a screenshot from a [Yahoo!](#) homepage.^[7] She later confirmed on August 13, 2014 on *The Tonight Show Starring Jimmy Fallon* that a Yahoo! live stream session would take place on August 18, 2014 at 5pm. During the live stream, Swift announced her upcoming fifth album and premiered its lead single.^[8]

Composition

"Shake It Off" was written by Swift, Martin and Shellback.^[9] Produced by Martin and Shellback,^[10] the song's duration is three minutes and thirty-nine seconds.^[11] Musically, "Shake It Off" is an [uptempo](#) [dance-pop](#) song written in the key of [G major](#) at tempo of 160 beats per minute,^[12] and exists outside of the traditional [country pop](#) musical style of Swift's previous releases.^{[1][13]} Swift's vocal range spans two [octaves](#) from G₃ to G₅.^[14] The song's arrangement features a [saxophone](#).^[15]

Jason Lipshutz from *Billboard* compared the song's melody to that of Macklemore & Ryan Lewis' song "Thrift Shop" (2013).^[16] A writer from *Music Times* likened the song to Pharrell Williams' "Happy" (2013).^[17] Writing for *The Hollywood Reporter*, Shirley Halperin labelled "Shake It Off" "an uptempo version" of [Idina Menzel's](#)

"Let It Go" (2013).^[9]

Lyrically, the song is dedicated to Swift's detractors. She has discussed this, saying, "I've learned a pretty tough lesson that people can say whatever they want about us at any time, and we cannot control that. The only thing we can control is our reaction to that."^[18] In an interview for *Rolling Stone*, Swift elaborated:

I've had every part of my life dissected—my choices, my actions, my words, my body, my style, my music. When you live your life under that kind of scrutiny, you can either let it break you, or you can get really good at dodging punches. And when one lands, you know how to deal with it. And I guess the way that I deal with it is to shake it off.^[19]

In an October 2014 *NPR* interview, Swift spoke about the lyrical message of the song in relation to her previous work and a desire to reclaim the "narrative":

With the song 'Shake It Off,' I really wanted to kind of take back the narrative, and have more of a sense of humor about people who kind of get under my skin — and not let them get under my skin. There's a song that I wrote a couple years ago called "Mean," where I addressed the same issue but I addressed it very differently. I said, "Why you gotta be so mean?," from kind of a victimized perspective, which is how we all approach bullying or gossip when it happens to us for the first time. But in the last few years I've gotten better at just kind of laughing off things that absolutely have no bearing on my real life. I think it's important to be self-aware about what people are saying about you, but even more so, be very aware of who you actually are, and to have that be the main priority.^[20]

Critical reception

Lipshutz wrote that Swift "proves why she belongs among pop's queen bees: As you may have guessed, the song sounds like a surefire hit".^[16] Tarynn Law from *The 405* praised the track and characterized the song's hook as "poppy" and "catchy".^[10] Halperin gave the song a positive review, describing it as "pop-tastic".^[9] Alice Vincent from *The Daily Telegraph* also positively reviewed the song, noting it as "a catchy, upbeat track".^[21] *The Guardian*'s Molly Fitzpatrick also found that the song is catchy but does not show off Swift's writing talent.^[22]

The Los Angeles Times's critic Randall Roberts called the song "a perfect pop confection" however noting it "presents an artist gunning for sly transgression but instead landing on tone-deaf, self-absorbed teen regression, with music to match the vibe."^[23] Writing for *The Daily Beast*, Kevin Fallon found "this new direction of her career is woefully depressing." While he admitted "Shake It Off" is "a great pop song", he said it is "the least musically interesting song that Swift has done" and "it's not personal, at least not in the ways we expect from a Taylor Swift song." Fallon deplored Swift's transition to pop in which he felt she "abandoned her sound" in the process.^[24] *AllMusic* music critic *Stephen Thomas Erlewine* described it as "an ebullient dance-pop throwback".^[1]

It received nominations for *Record of the Year*, *Song of the Year* and *Best Pop Solo Performance* at the *57th Grammy Awards*. In January 2015, *The Village Voice* named "Shake It Off" the fourth-best song of 2014 in their annual *Pazz & Jop* critics' poll, with Swift's following single "*Blank Space*" at number three on the same

poll.^[25]

Chart performance

A day following its impact on US radio stations, "Shake It Off" gained an audience of nine million.^[26] The song debuted at 45 on the *Billboard* Radio Songs chart with 29 million in all-format audience.^[27] It debuted on the *Mainstream Top 40* chart at number 12, tying it with *Mariah Carey's "Dreamlover"* (1993) as the highest chart debut.^[28] "Shake It Off" became her third number-one song there, following her 2008 country crossover hit single *Love Story* and her 2013 hit "*I Knew You Were Trouble*", which remained No. 1 for seven consecutive weeks.^[29] The single debuted at number nine on the *Billboard* Adult Top 40 chart, becoming the highest debut single on the chart. On its sixth week, the song became her second No. 1 on the Adult Top 40 chart since her 2013 hit "*I Knew You Were Trouble*", tying it with *Celine Dion's "Because You Loved Me"* (1996) as the fastest song to reach number 1 in just six weeks.^[30] The song debuted at number 58 on the *Country Airplay* chart, though only two country stations played the song more than four times.^[28] It spent only one week on the chart.^[31] *Billboard* noted that its presence on the chart was unusual due to its sound and Swift's acknowledged transition from country to pop music.^[28] On the Radio Songs chart, the song became Swift's third number-one song there, following her 2013 hit "*I Knew You Were Trouble*". "Shake It Off" has spent four non-consecutive weeks at No. 1 on the *Digital Songs* chart.^[29]

"Shake It Off" debuted atop the US *Billboard* Hot 100 chart, becoming the 22nd song to do so.^[32] It produced first-week digital sales of 544,000 units for the chart issue dated September 6, 2014, the largest debut sales week for a single of 2014, and the fourth overall, following *Flo Rida's "Right Round"*, Swift's "*We Are Never Ever Getting Back Together*" and *Katy Perry's "Roar"*. During that week, "Shake It Off" additionally garnered 18.4 million streams and 71 million airplay audiences.^[2] The song remained at number one for the second week selling 355,000 copies.^[33] "Shake It Off" then dropped down to number two, beneath *Meghan Trainor's "All About That Bass"*, where it stayed for eight consecutive weeks, before returning to number one on November 15, 2014, when *1989* was released and debuted at number one the same week. The song's eight weeks gap in reclaiming number one was the third longest in the chart's history, after *Chubby Checker's "The Twist"* (roughly two years in between) and *Miley Cyrus' "Wrecking Ball"* (nine weeks). In total, "Shake It Off" spent four non-consecutive weeks at number one and 24 non-consecutive weeks in the top 10 of the *Billboard* Hot 100, thus becoming Swift's longest-running single in the top 10; overall, "Shake It Off" spent 50 weeks on the chart, leaving on the issue dated August 15, 2015. The song was replaced at number one by "*Blank Space*", the second single from *1989*, thus making Swift the first female artist to replace herself at the top spot in the 56-year history of the Hot 100. The song became the #13 song of 2014 on *Billboard* Year End Chart. The song became the eighth best-selling song of 2014 in the United States with 3.43 million copies sold in that year,^[34] and as of August 2015, the song has sold over 4,000,000 copies in the United States.^{[35][36][37][38]} The song was certified 9× platinum by the *Recording Industry Association of America* (RIAA) on June 8, 2017. Elsewhere in North America, "Shake It Off" became Swift's third number one in *Canada* selling 48,000 copies in its first week, following "*We Are Never Ever Getting Back Together*", after debuting at number one; it is her third song to do so, tying her with *Eminem* and *Katy Perry* for the most songs to debut at number one on the chart.^[39] By the year's end, it had sold 341,000 copies in Canada.^[40]

The song had also seen success in Europe. In the United Kingdom, "Shake It Off" became Swift's sixth top 10 when the song debuted at number four on August 30, 2014.^[41] After nine weeks on the chart, "Shake It Off" reached number two, tying with "*Love Story*" and "*I Knew You Were Trouble*" as her highest-charting single in the country at the time; it is also the highest-charting single from *1989*.^[42] It sold 570,000 copies in the UK by

November 20, 2014,^[43] and it became the eleventh best-selling song of 2014 in the UK.^[44] As of August 2017, it has sold 960,000 copies in the country.^[45] In Ireland, the song jumped at number three on its second week after debuting at number 14, became Swift's fifth top ten.^[46] In France, "Shake It Off" peaked at number six, her highest-charting single in the country to date (as well as her first top-10).

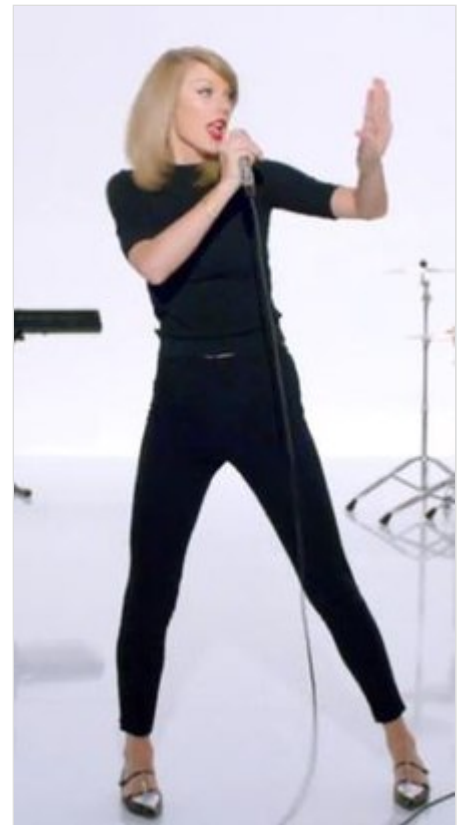
In Australia, it debuted at number five on the Australian Singles Chart, the highest debut of the week, and on its second week it rose to the number-one spot, making it Swift's second single to top the chart after her 2009 hit "Love Story".^[47] "Shake It Off" spent a third week at No. 1 on the Australian Singles Chart making Swift's longest run on Australia since "Love Story".^[48] The single has been certified 5× Platinum by the Australian Recording Industry Association (ARIA) for shipments of over 350,000 copies.^[49] In New Zealand, it debuted at number two, the highest debut of the week, and on its second week it rose to the number-one spot, making it Swift's second single to top the chart after her 2012 hit "We Are Never Ever Getting Back Together".^[50] On its fifth week "Shake It Off" spent two non-consecutive weeks at No. 1 on the New Zealand Singles Chart making Swift's longest run on New Zealand since "We Are Never Ever Getting Back Together".^[51]

Music video

The music video, directed by Mark Romanek, was released on August 18, 2014 (the same day as the song's release).^[52] It was shot over three days in June 2014 in Van Nuys, California.^[19] The dances were choreographed by Tyce Diorio.^[53] Swift talked about the making of the video:

It was so much fun. I woke up every day of that shoot and couldn't wait to get to set. We had twerking, which was so funny. Those girls were trying to teach me how, and it's just never gonna happen. I tried really hard. They were teaching me what they do, and there's like a science to it – they're like digging their heels into the floor without you seeing their legs move, but their butts' moving. It's mind-blowing to me. They were explaining it all to me, and it's so above my comprehension of how to understand your body.^[19]

According to *Music Times*, the video features Swift "embracing her inner dorky dancer by submerging herself with some of the world's best dancers in the styles of hip hop, lyrical, ballet, jazz and even cheerleader."^[17] *The Guardian*'s Sean Michaels also noted the accompaniment of "twerkers" in the clip.^[52] "Shake It Off" music video also features Swift's fans, who had written fan letters or posted on Twitter and Instagram.^[54] Critics also noted references to Lady Gaga and Skrillex in the clip.^{[13][19][55]} Hugh McIntyre from *Forbes* noted the references to Gaga, Skrillex, Fergie and Gwen Stefani in "Shake It Off" video, further writing that it is "quirky and hard to dislike."^[56] Analyzing the video, VH1 noticed resemblances to Beyoncé's "Mine" video.^[57]



The music video for "Shake It Off" references the styles of multiple pop musicians, including Lady Gaga (Screenshot of the "Shake It Off" music video pictured)

The video received mixed reviews from music critics. Brian Mansfield of the *Chicago Sun-Times* called the video "chirpy".^[58] *Direct Lyrics* provided a positive review saying the video is "certainly a fun one and it catches rather well the rebellious and care-free spirit of the new Taylor single."^[59] Fitzpatrick of *The Guardian* wrote: "The incongruent blend of modern dance, ballet, and breakdancing is fun, but the conceit falls flat."^[22]

HitFix deemed the video "ill-timed" due to the race relations debate around the Ferguson riots.^[60] Romanek defended his work stating: "We simply choose styles of dance that we thought would be popular and amusing, and cast the best dancers that were presented to us without much regard to race or ethnicity". He also stated: "If you look at it carefully, it's a massively inclusive piece, it's very, very innocently and positively intentioned. And — let's remember — it's a satirical piece. It's playing with a whole range of music video tropes and cliches and stereotypes."^{[61][62][53]}

As of October 2017, the video has received over 2.4 billion views on YouTube, and is the eighth most viewed video on the site, and it is also the most viewed by a female artist. Swift also became the first female to have a video on YouTube with 2 billion views.^[63]

Live performances

Swift performed "Shake It Off" for the first time live at the *2014 MTV Video Music Awards* on August 24, 2014,^[64] wearing a shimmering silver two-piece with a crew of male dancers in suits and female dancers in matching charcoal-colored outfits.^[65] Swift also performed the song at the *2014 German Radio Awards* on September 4, 2014.^[66] Swift also performed the song live at the *iHeartRadio Music Festival* on September 19, 2014.^[67] At the after party for the 40th Anniversary of *Saturday Night Live*, Swift performed the song in an impromptu performance with emcee *Jimmy Fallon* on backing vocals and *Paul McCartney* on backing vocals and bass guitar. This was also a regular part of the setlist and always ended each night of Swift's *1989 World Tour*.

Controversies

2014 Triple J Hottest 100

Following a January 13, 2015 article on *BuzzFeed* titled "Why Isn't Everyone Voting For 'Shake It Off' In The Hottest 100?" by Mark Di Stefano, the "#Tay4Hottest100" hashtag campaign began during the voting period for *Triple J Hottest 100* radio poll for 2014. The campaign led to a significant amount of media coverage as Australian music fans debated the merits of Swift's inclusion in the poll, including the potential for a number-one ranking. According to those critical of the campaign, the Hottest 100 is reserved for non-mainstream artists who were "discovered or fostered by Triple J." and provides valuable exposure for artists in the outer circles of the music industry.^{[68][69]} Accusations of cultural elitism surfaced during the campaign, with the *Guardian's* Elle Hunt writing: "the virulent response to #Tay4Hottest100 has revealed the persistence of a dichotomy I'd thought we'd thrown out long ago: that of high art versus low."^{[70][71]}

Station manager Chris Scaddan told the media that the Swift campaign is within the rules of the poll, later instructing Triple J employees not to comment to "media, friends, family" about the campaign, as "it will all become clear when we get to the countdown next Monday." The station said: "we don't comment on voting campaigns whilst Hottest 100 voting is open. It draws attention to them and may influence the results of the poll."^[72] Marketing website Mumbrella suggested on January 20 that a Facebook post by *KFC* incorporating the

"#Tay4Hottest100" hashtag was against the Hottest 100 rules and could see Swift disqualified.^[73] Also on January 20, the *Guardian* submitted a freedom of information request to the ABC in regard to the station's response to the campaign.^[74]

After journalist Peter Vincent reported that the Swift campaign had "swallowed" the Hottest 100 for 2014, citing research from the *University of Queensland* that showed that over 7,341 Hottest 100 posts in a 30-day period leading up to the poll results related to Swift, "Shake It Off" was eventually disqualified by the radio station in an announcement on January 26, 2015. The official announcement read: "it became pretty clear, pretty quick that a lot of people just wanted to prod some 'hipsters' for the lulz", acknowledging that the station "had a heap of fun", while Swift is "smart", "cool" and "successful". The song would have placed in the number 12 position if it had been allowed to compete.^{[75][76]}

Lawsuit

In November 2015 Jesse Braham, known by the stage name Jesse Graham, sued Swift for \$42 million in damages claiming Swift stole lines from his song "Haters Gonna Hate" state that Swift's "hook is the same as mine.." and that there would be no "Shake It Off" if he "hadn't written "Haters Gonna Hate".^{[77][78][79][80]} The lawsuit was dismissed by United States District Court Judge Gail Standish and used Taylor's own lyrics from "We Are Never Ever Getting Back Together", "Bad Blood", "Blank Space" and "Shake It Off" stating

At present, the Court is not saying that Braham can never, ever, ever get his case back in court. But, for now, we have got problems, and the Court is not sure Braham can solve them. As currently drafted, the Complaint has a blank space -- one that requires Braham to do more than write his name. And, upon consideration of the Court's explanation ... Braham may discover that mere pleading BandAids will not fix the bullet holes in his case. At least for the moment, Defendants have shaken off this lawsuit.

Standish ruled that Braham did not have enough factual evidence but could file a new complaint "if his lawsuit deficiencies are corrected."^{[81][82][83]}

Cover versions and impact in mainstream media

In September 2014, *Labrinth* performed a cover of the song at *BBC Radio 1's Live Lounge*.^[84] In that same month, *Meghan Trainor* played it with a ukulele on 2DayFM's *The Dan & Maz Show*.^[85] In October, *Kelly Clarkson* sang the song at a concert in Buffalo, New York.^[86] In February 2015, *Charli XCX* delivered a punk version at BBC Radio 1's Live Lounge and her version nominated at category "Cover Woodie (Best Cover Song)" on mtvU Woodie Awards.^[87] *Ryan Adams* covered "Shake It Off" for his album *1989*, a cover of Swift's album *1989*. *Yahoo!* writer Oscar Gracey called Adams' cover of "Shake It Off" "brooding" and said that it "may be the sole weak spot on Ryan's cover album."^[88]



Charli XCX covered the song on *BBC Radio 1*.

The song was used in the series *The Middle* during a dance routine.^[89] It was featured in the TV spots for the 2014 film *Night at the Museum: Secret of the Tomb* and the trailer for the 2015 computer-animated film *Norm of the North*. The song is also featured in other television shows such as *Ballers*, *The Magicians*, *Supernatural*, and

Scream Queens.

The song and its video are parodied by The Hillywood Show (created by sisters Hannah and Hilly Hindi) in their seven-minute YouTube hit, "*Supernatural* Parody by The Hillywood Show." The lyrics are changed for this send-up of the TV show *Supernatural* and stars many of its cast members, including Osric Chau, Jared Padalecki, Jensen Ackles, and Misha Collins.^{[90][91]} A lip sync video made by a New Jersey high school's television production class also received press coverage after Swift posted about it on her official Twitter.^{[92][93]}

Actor Dwayne Johnson lip synced to this song in *Lip Sync Battle* along with "Stayin' Alive" by The Bee Gees to beat Jimmy Fallon.

The song was covered by Reese Witherspoon and Nick Kroll for the 2016 animated film *Sing* and is listed in its soundtrack.

The song is also featured in the film *True Memoirs of an International Assassin*.

The song is referenced in the title of the *Family Guy* episode "Chris Has Got a Date, Date, Date, Date, Date". The episode also features a cameo of Swift.

Track listings

Digital download/limited edition CD single^[94]

1. "Shake It Off" – 3:39

German CD single^[95]

1. "Shake It Off" – 3:39
2. "Shake It Off" (video) – 4:02

Credits and personnel

Credits are adapted from liner notes of 1989.^[96]

- Taylor Swift – lead vocals, writer, background vocals, clapping, shouts
- Cory Bice – assistant recording
- Tom Coyne – mastering
- Serban Ghenea – mixing
- John Hanes – engineering for mix
- Sam Holland – recording
- Michael Ilbert – recording
- Jonas Lindeborg – trumpet
- Max Martin – production, writer, keyboard, programming, claps, shouts
- Shellback - production, writer, acoustic guitar, bass guitar, keyboard, drums, programming, claps, shouts, percussion
- Jonas Thander – saxophone

- Magnus Wiklund – trombone

Charts

Weekly charts

Chart (2014–15)	Peak position
Australia (ARIA) ^[47]	1
Austria (Ö3 Austria Top 40) ^[97]	6
Belgium (Ultratop 50 Flanders) ^[98]	17
Belgium (Ultratop 50 Wallonia) ^[99]	14
Brazil (<i>Billboard</i> Hot 100) ^{[100][101]}	56
Canada (Canadian Hot 100) ^[102]	1
Canada <i>AC</i> (<i>Billboard</i>) ^[103]	1
Canada <i>CHR/Top 40</i> (<i>Billboard</i>) ^[104]	1
Canada <i>Hot AC</i> (<i>Billboard</i>) ^[105]	1
Czech Republic (Rádio – Top 100) ^[106]	4
Czech Republic (Singles Digitál Top 100) ^[107]	1
Denmark (Tracklisten) ^[108]	4
Denmark Airplay (Tracklisten) ^[109]	1
Euro Digital Song Sales (<i>Billboard</i>) ^[110]	2
Finland (Suomen virallinen lista) ^[111]	6
France (SNEP) ^[112]	6
Invalid chart entered <i>Germany</i>2	5
Hungary (Single Top 40) ^[113]	1
Ireland (IRMA) ^[114]	3
Israel (Media Forest) ^[115]	4
Italy (FIMI) ^[116]	10
Japan (Japan Hot 100) ^[117]	4
Lebanon (Lebanese Top 20) ^[118]	15
Mexico Airplay (<i>Billboard</i>) ^[119]	1
Netherlands (Dutch Top 40) ^[120]	5
Netherlands (Single Top 100) ^[121]	7

Year-end charts

Chart (2014)	Position
Australia (ARIA) ^[141]	3
Canada (Canadian Hot 100) ^[142]	9
Germany (Official German Charts) ^[143]	39
Ireland (IRMA) ^[144]	12
Israel (Media Forest) ^[145]	48
Japan (Japan Hot 100) ^[146]	34
Netherlands (Single Top 100) ^[147]	77
Netherlands (Dutch Top 40) ^[148]	55
New Zealand (Recorded Music NZ) ^[149]	3
Poland (ZPAV) ^[150]	45
Switzerland (Schweizer Hitparade) ^[151]	49
UK Singles (Official Charts Company) ^[152]	14
US <i>Billboard</i> Hot 100 ^[153]	13
US Adult Contemporary (<i>Billboard</i>) ^[154]	20
US Adult Top 40 (<i>Billboard</i>) ^[155]	19
US Mainstream Top 40 (<i>Billboard</i>) ^[156]	19

Chart (2015)	Position
Australia (ARIA) ^[157]	49
Canada (Canadian Hot 100) ^[158]	17
Japan (Japan Hot 100) ^[159]	12
US <i>Billboard</i> Hot 100 ^[160]	18
US Adult Contemporary (<i>Billboard</i>) ^[161]	15
US Adult Top 40 (<i>Billboard</i>) ^[162]	43

Chart (2016)	Position
Japan (Japan Hot 100) ^[163]	62

Chart (2014–15)	Peak position
New Zealand (Recorded Music NZ) ^[122]	1
Norway (VG-lista) ^[123]	3
Poland (Polish Airplay Top 100) ^[124]	1
Scotland (OCC) ^[125]	2
Slovakia (Rádio Top 100) ^[126]	4
Slovakia (Singles Digitál Top 100) ^[127]	1
South Africa (EMA) ^[128]	2
South Korea International Chart (GAON) ^[129]	19
Spain (PROMUSICAE) ^[130]	2
Sweden (Sverigetopplistan) ^[131]	3
Switzerland (Schweizer Hitparade) ^[132]	7
UK Singles (OCC) ^[133]	2
US <i>Billboard</i> Hot 100 ^[134]	1
US Adult Contemporary (<i>Billboard</i>) ^[135]	1
US Adult Top 40 (<i>Billboard</i>) ^[136]	1
US Country Airplay (<i>Billboard</i>) ^[31]	58
US Dance Club Songs (<i>Billboard</i>) ^[137]	17
US Latin Airplay (<i>Billboard</i>) ^[138]	48
US Mainstream Top 40 (<i>Billboard</i>) ^[139]	1
US Rhythmic (<i>Billboard</i>) ^[140]	17

Certifications and sales

Region	Certification	Certified units/sales
Australia (ARIA) ^[49]	7× Platinum	490,000 [^]
Austria (IFPI Austria) ^[164]	Gold	15,000 [*]
Canada (Music Canada) ^[165]	6× Platinum	480,000 [*]
Germany (BVMI) ^[166]	Gold	200,000 [‡]
Italy (FIMI) ^[167]	Platinum	50,000 [‡]
Japan (RIAJ) ^[168]	3× Platinum	750,000 [^]
New Zealand (RMNZ) ^[169]	3× Platinum	45,000 [*]

Region	Certification	Certified units/sales
Sweden (GLF) ^[170]	Platinum	40,000 [‡]
Switzerland (IFPI Switzerland) ^[171]	Platinum	30,000 [‡]
United Kingdom (BPI) ^[172]	2× Platinum	1,200,000 ^[45]
United States (RIAA) ^[173]	9× Platinum	9,000,000 [‡]
Streaming		
Denmark (IFPI Danmark) ^[174]	Gold	1,300,000 [^]
<p>* Sales figures based on certification alone.</p> <p>[^] Shipments figures based on certification alone.</p> <p>[‡] Sales+streaming figures based on certification alone.</p>		

Release history

Country	Date	Format	Label	Ref.
Belgium	August 18, 2014	<u>Digital download</u>	<u>Big Machine</u>	[98]
France	August 19, 2014		<u>Universal</u>	[175]
United States			Big Machine	[176] [177]
			Big Machine · <u>Republic</u>	[178]
United Kingdom	August 25, 2014	<u>Contemporary hit radio</u>	Big Machine	[179]
United States	September 11, 2014	<u>CD single</u>		[94]
Germany	October 10, 2014		Universal	[95]

See also

- List of Billboard Hot 100 number-one singles of 2014
- List of number-one adult contemporary singles of 2014 (U.S.)
- List of number-one adult contemporary singles of 2015 (U.S.)
- List of number-one digital songs of 2014 (U.S.)
- List of Canadian Hot 100 number-one singles of 2014
- List of number-one singles from the 2010s (New Zealand)
- List of most viewed YouTube videos

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2. Trust, Gray (August 27, 2014). "Taylor Swift's 'Shake It Off' Debuts At No. 1 On Hot 100" (<http://www.billboard.com/articles/news/6229439/taylor-swift-shake-it-off-no-1-hot-100-nicki-minaj-anaconda>). *Billboard*. Retrieved August 27, 2014.
3. "Grammy nominations: Beyoncé, Sam Smith, Taylor Swift, Iggy Azalea and more" (<https://www.washingtonpost.com/blogs/style-blog/wp/2014/12/05/grammy-nominations-a-strange-way-to-announce-musics-biggest-awards/>). *Washington Post*.
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