

Analysis of Korean wine market

Daejeon international wine & spirits fair

Asia wine buyer's conference

Sep. 02, 2015, 17:00

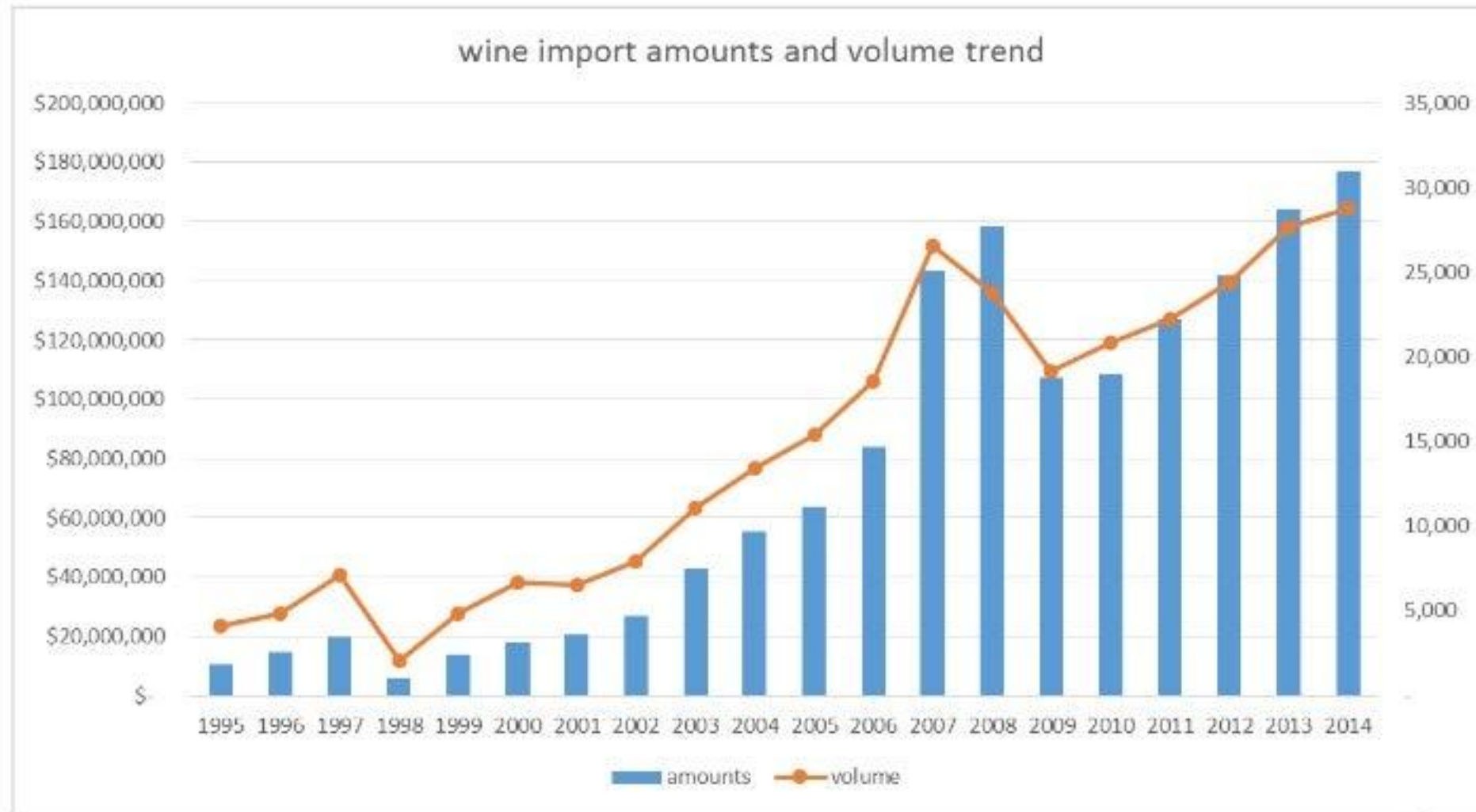
Jesse Jeong

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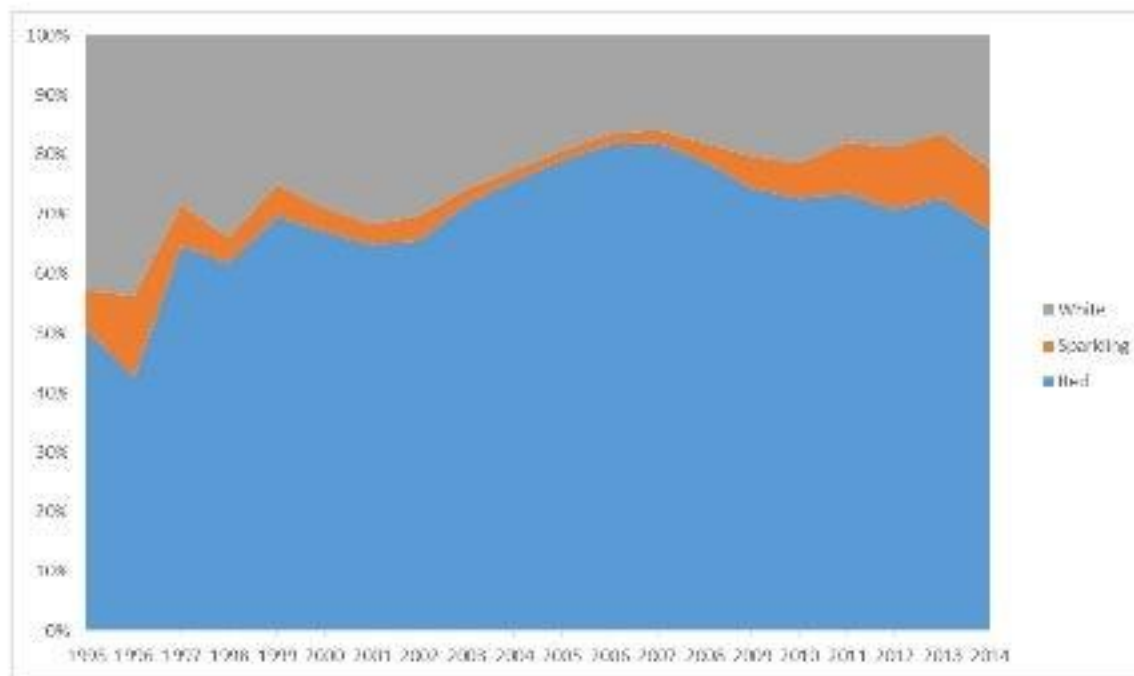
Wine import records to Korea ~2014

Wine import amounts and volume trend(total)

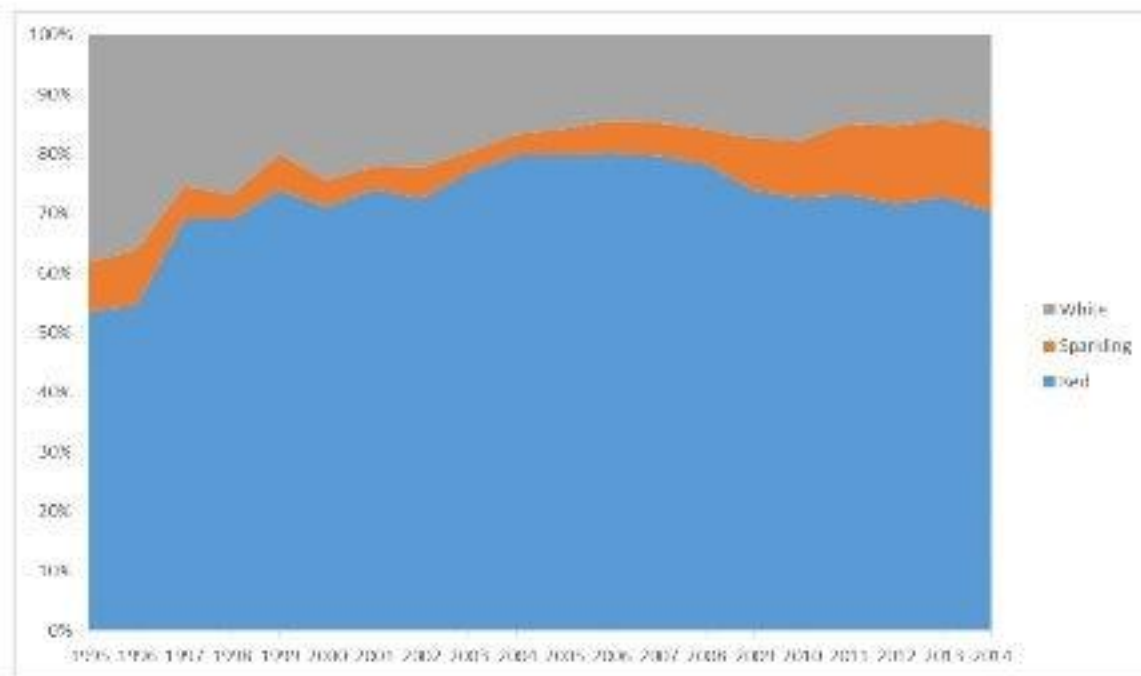


Red, white, sparkling wine ratio

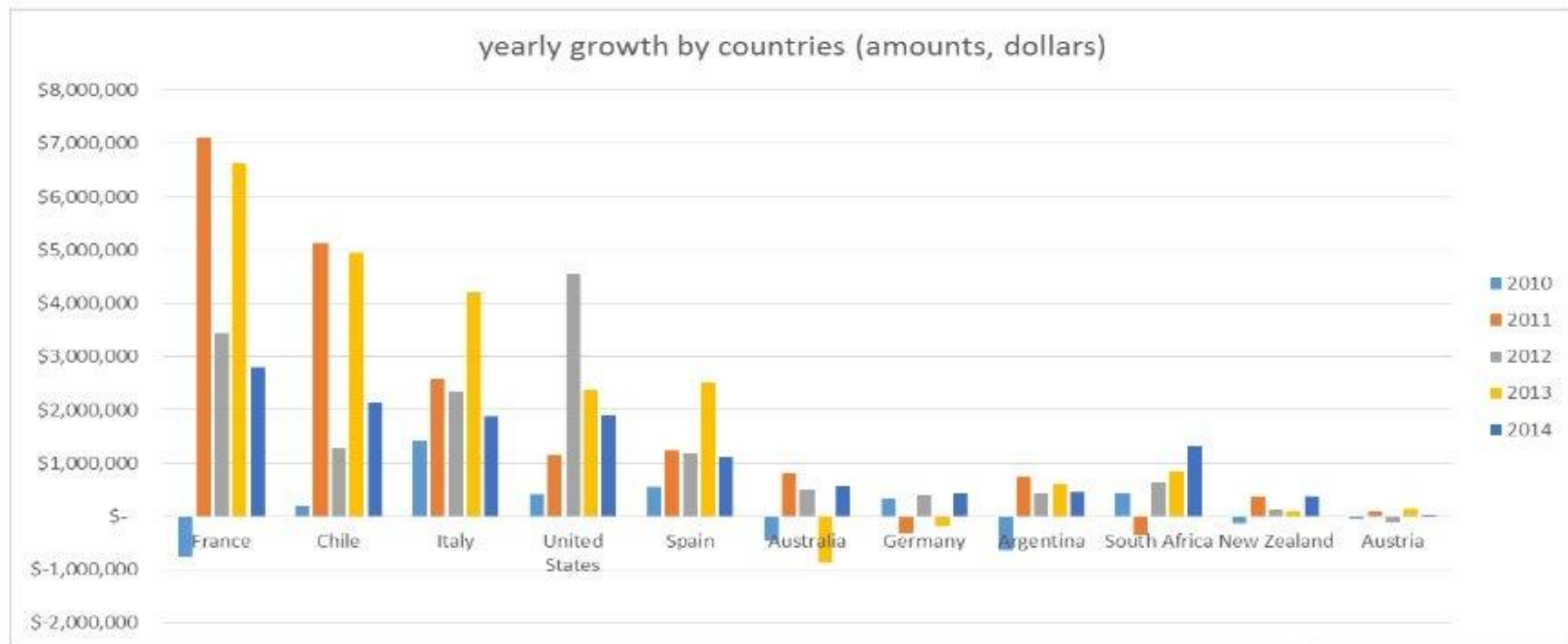
Amounts



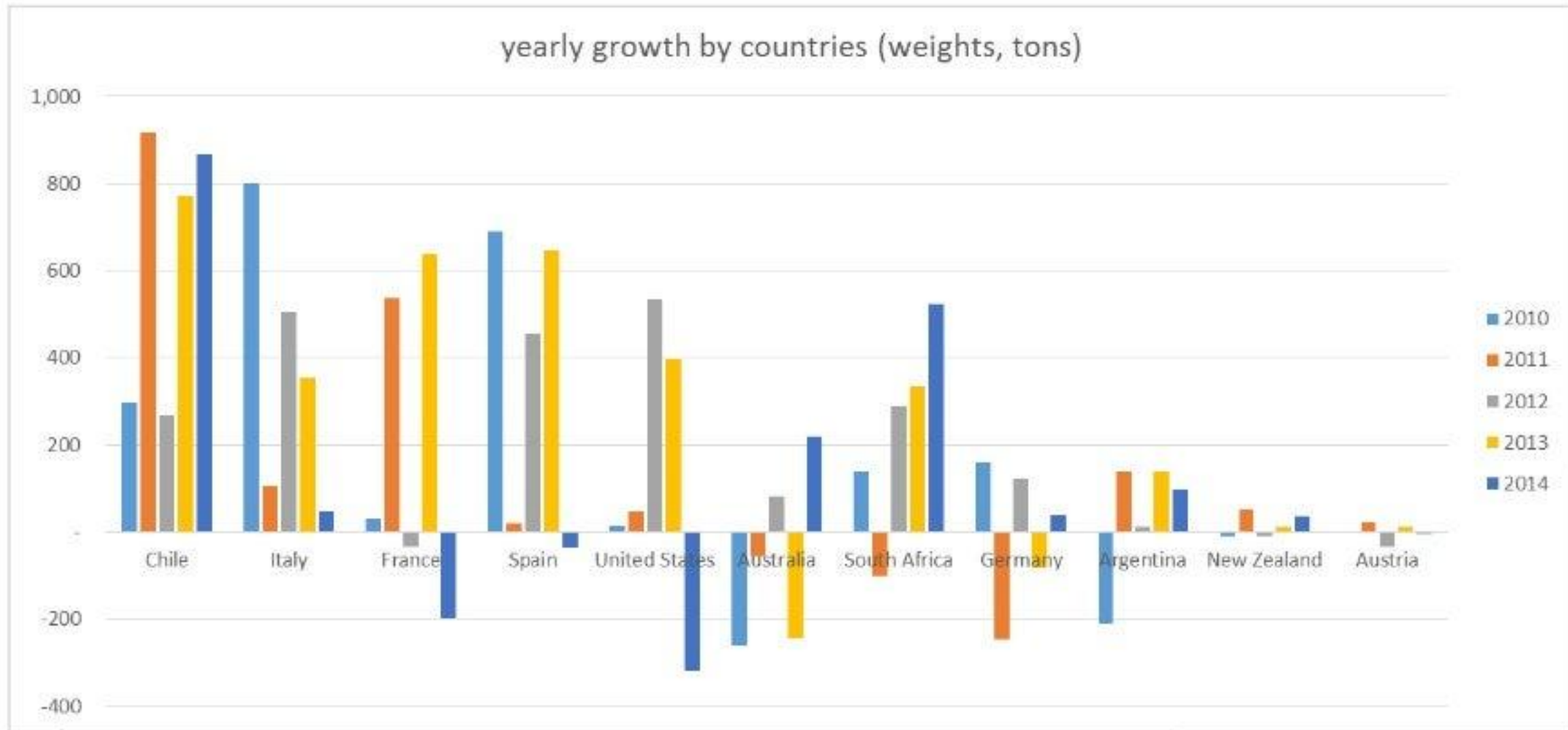
Volume



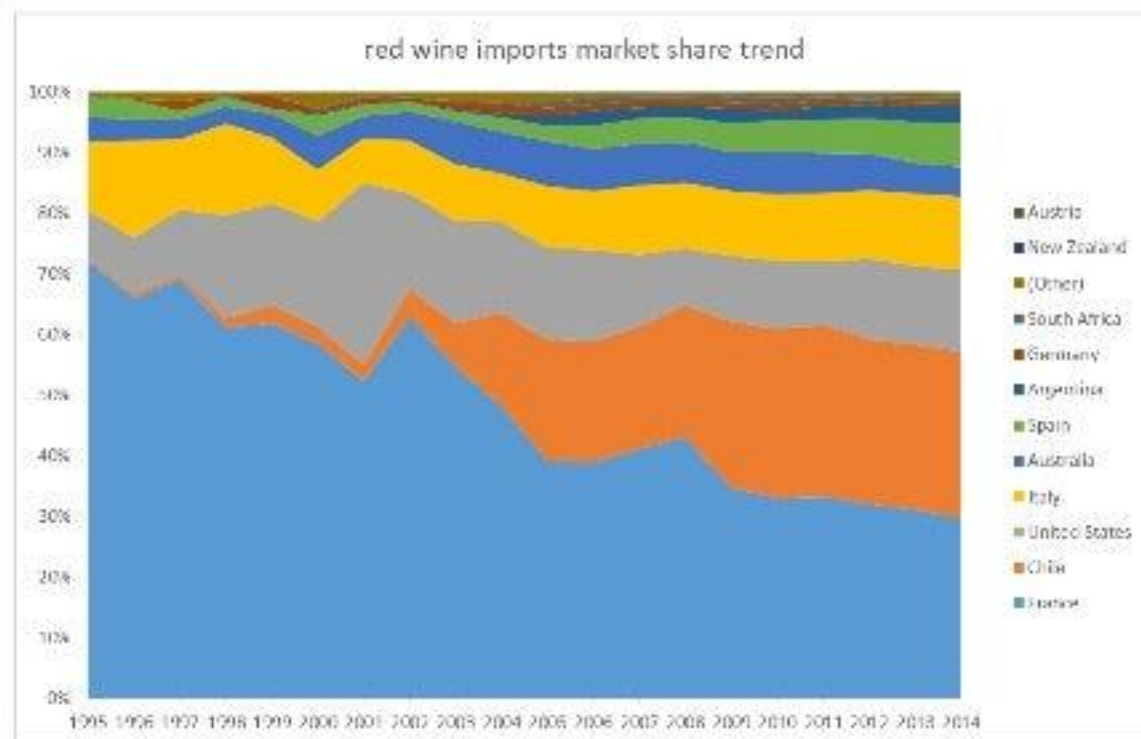
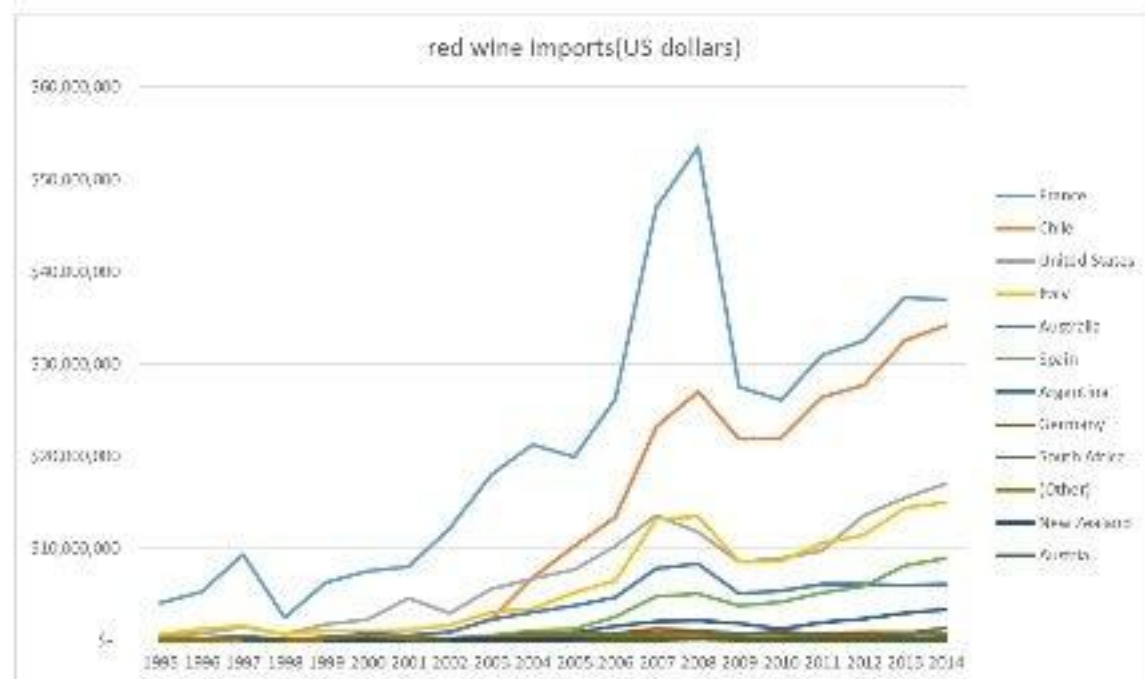
Yearly growth by countries(total amounts, dollars)



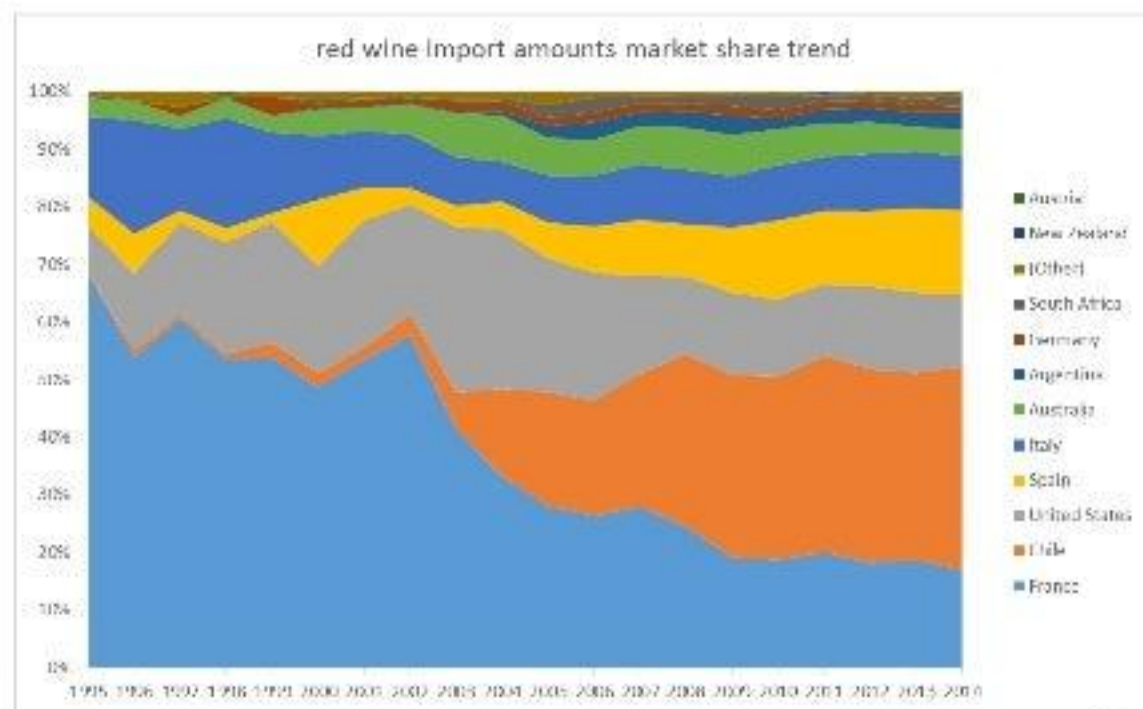
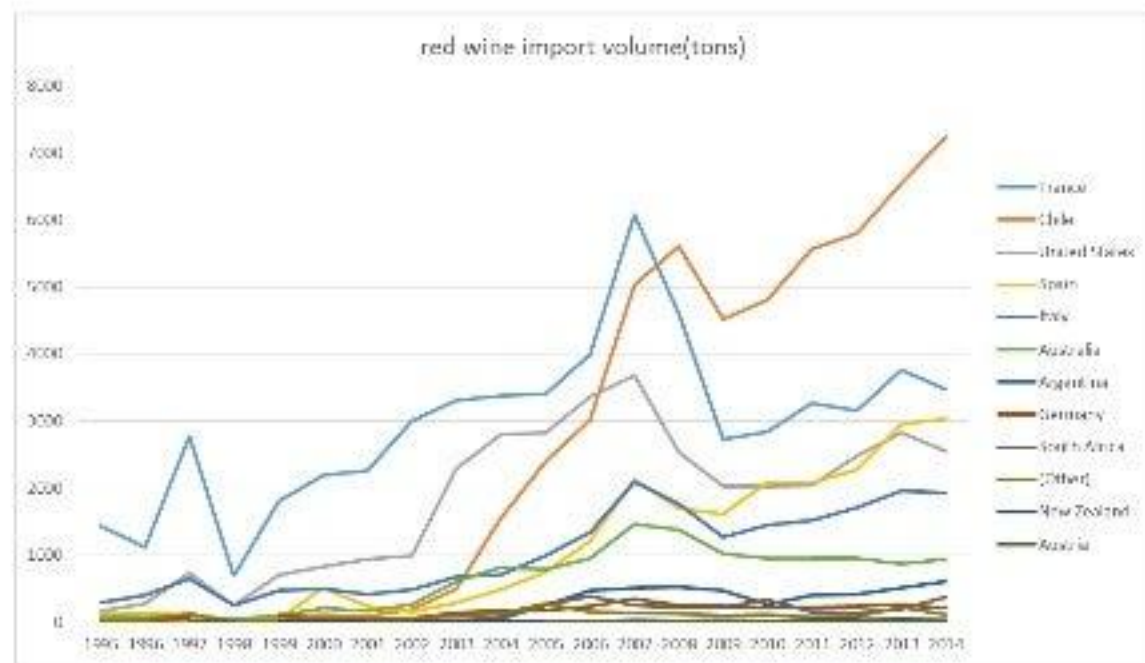
Yearly growth by countries(total volume, tons)



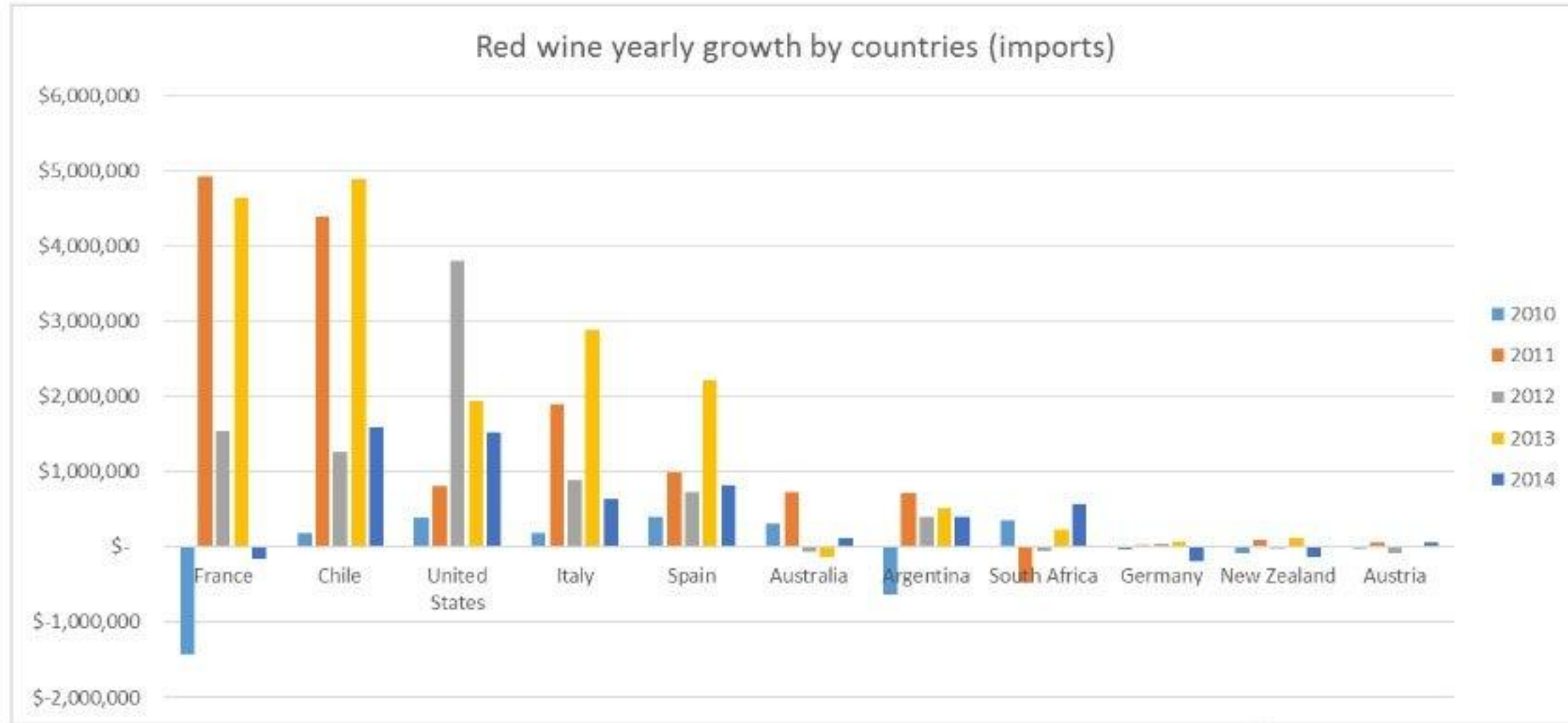
Wine import Amounts trend(red)



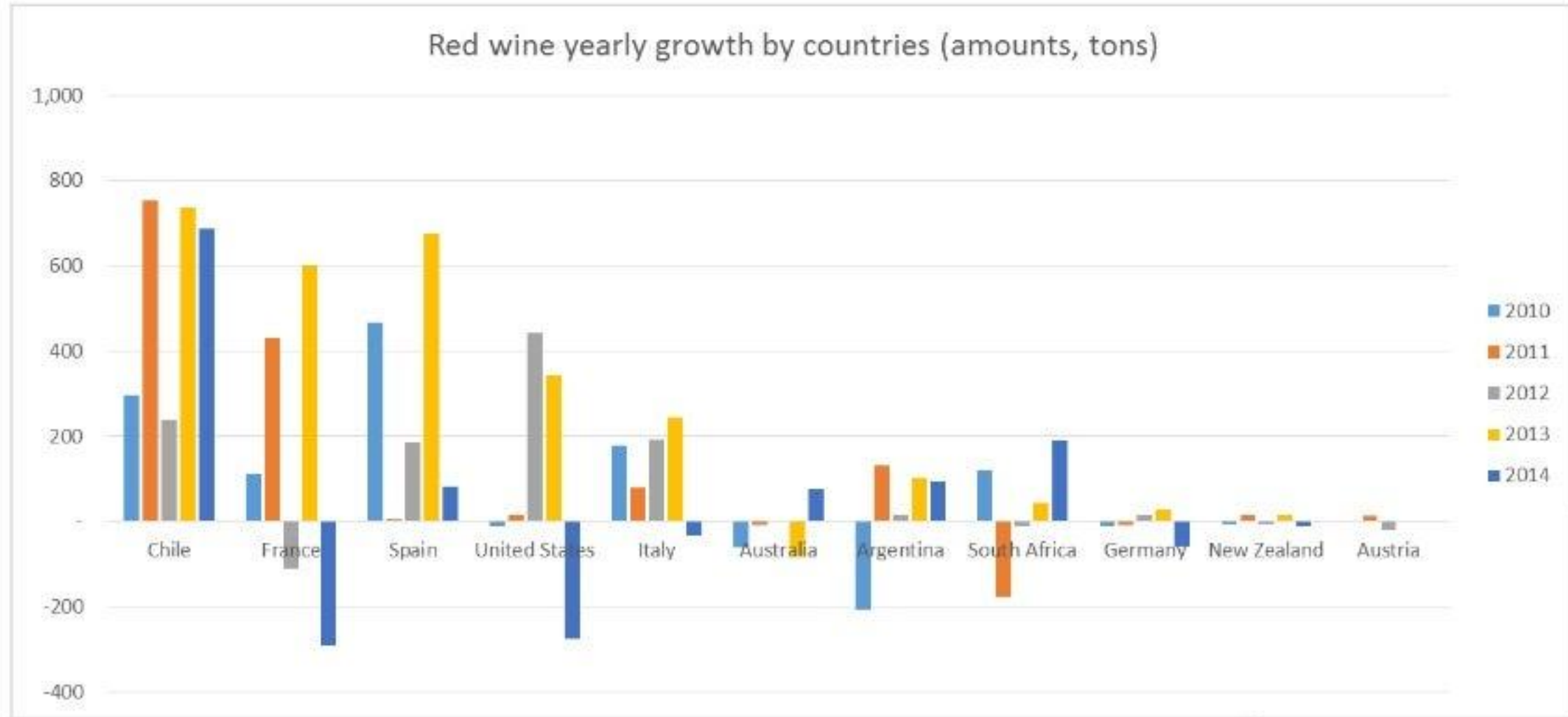
Wine import volume trend(red)



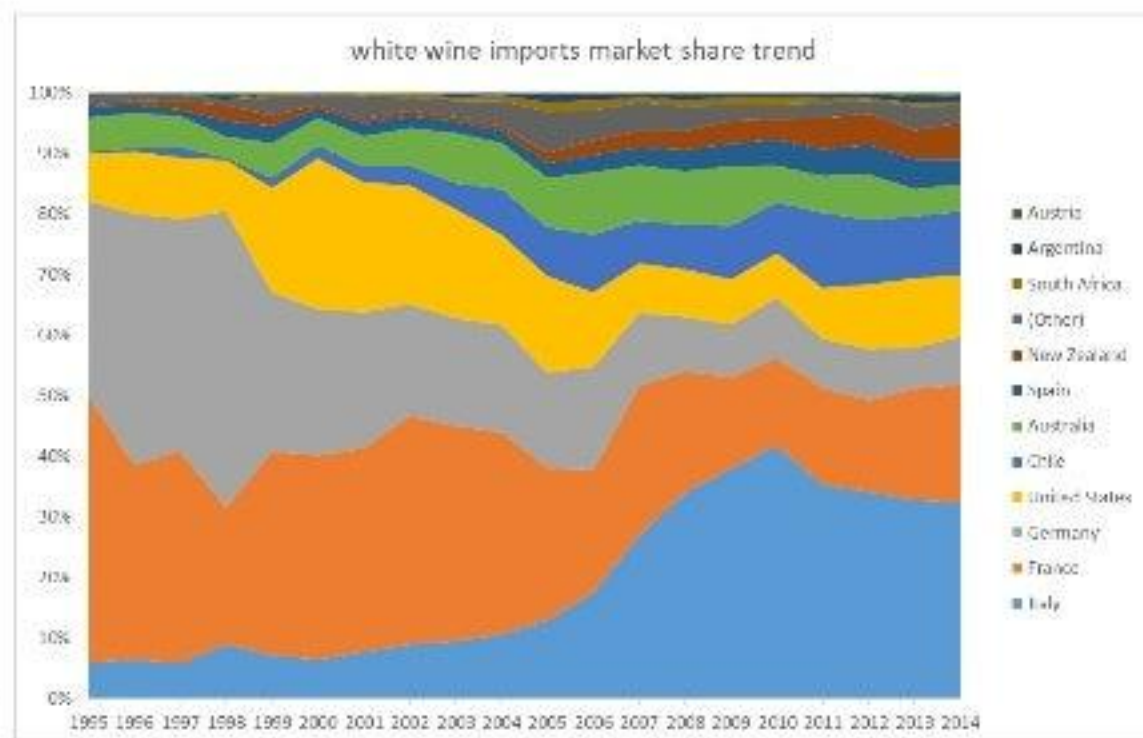
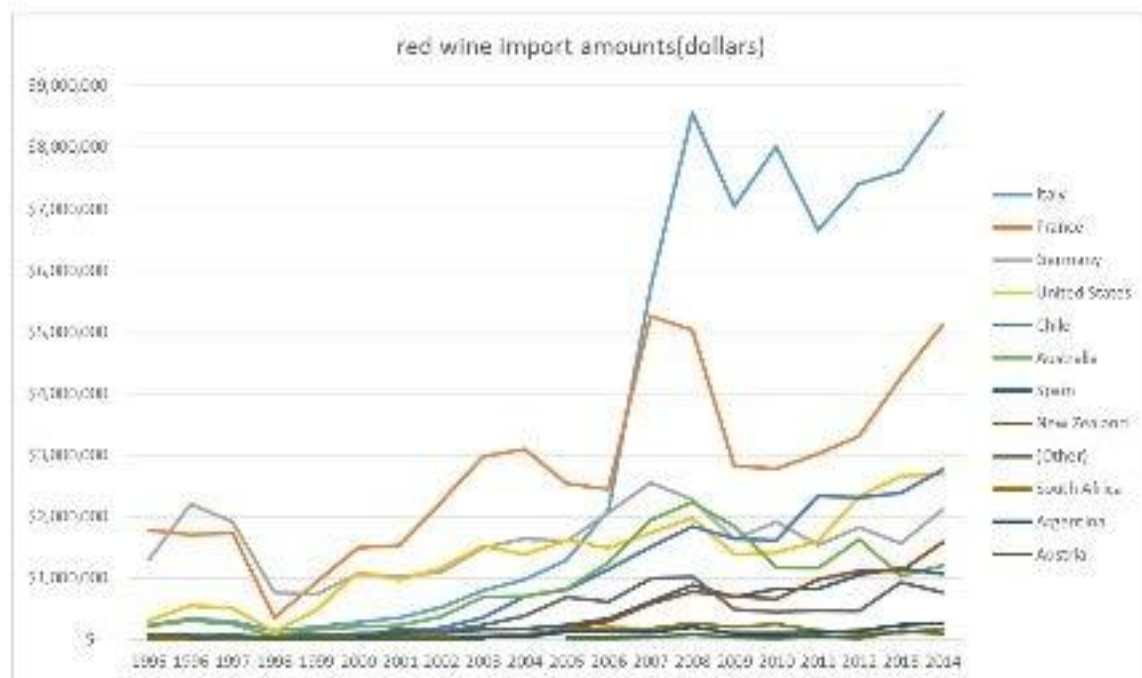
Yearly growth by countries(Red amounts, dollars)



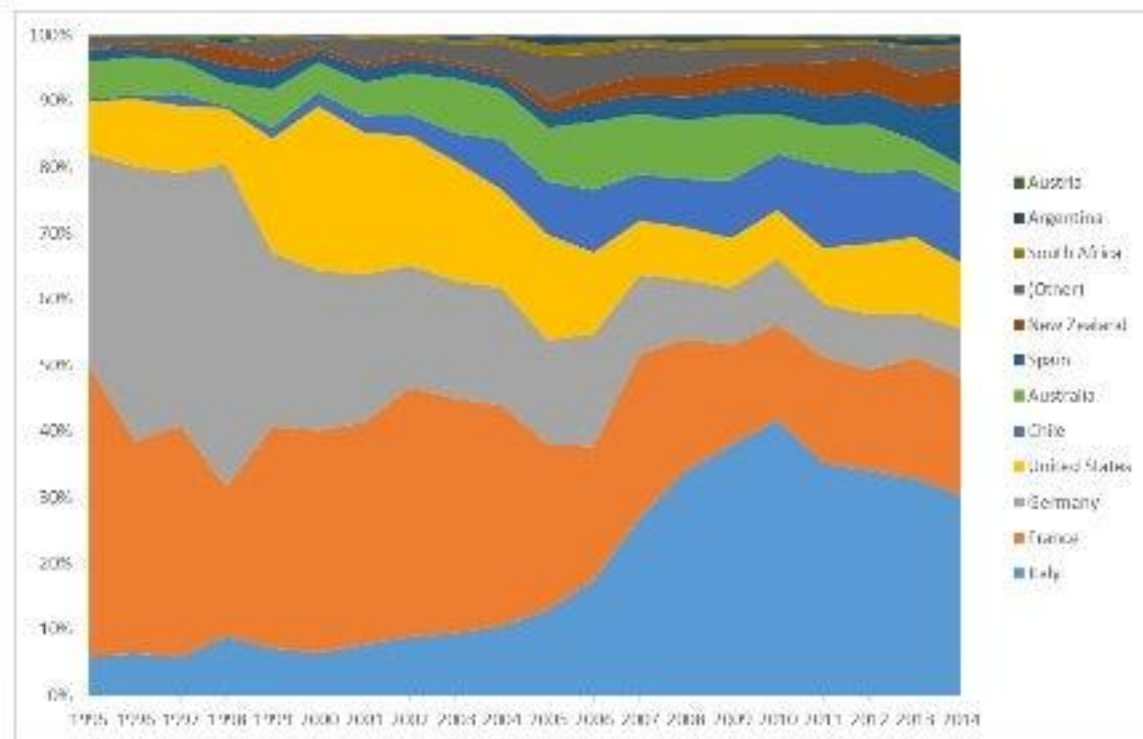
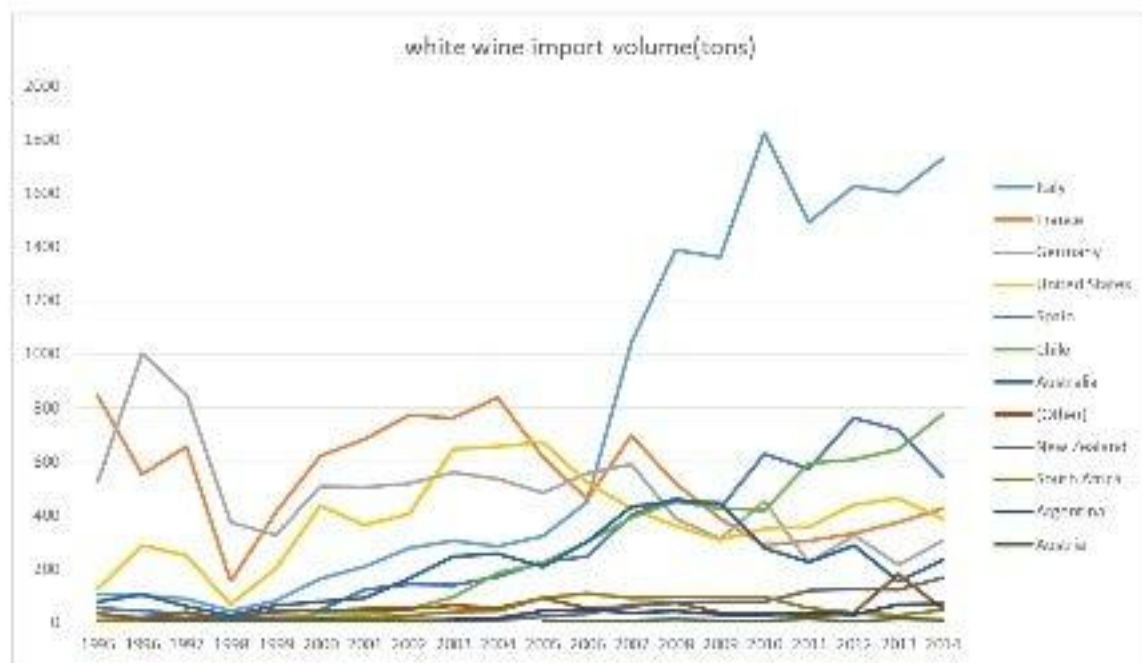
Yearly growth by countries(Red volume, tons)



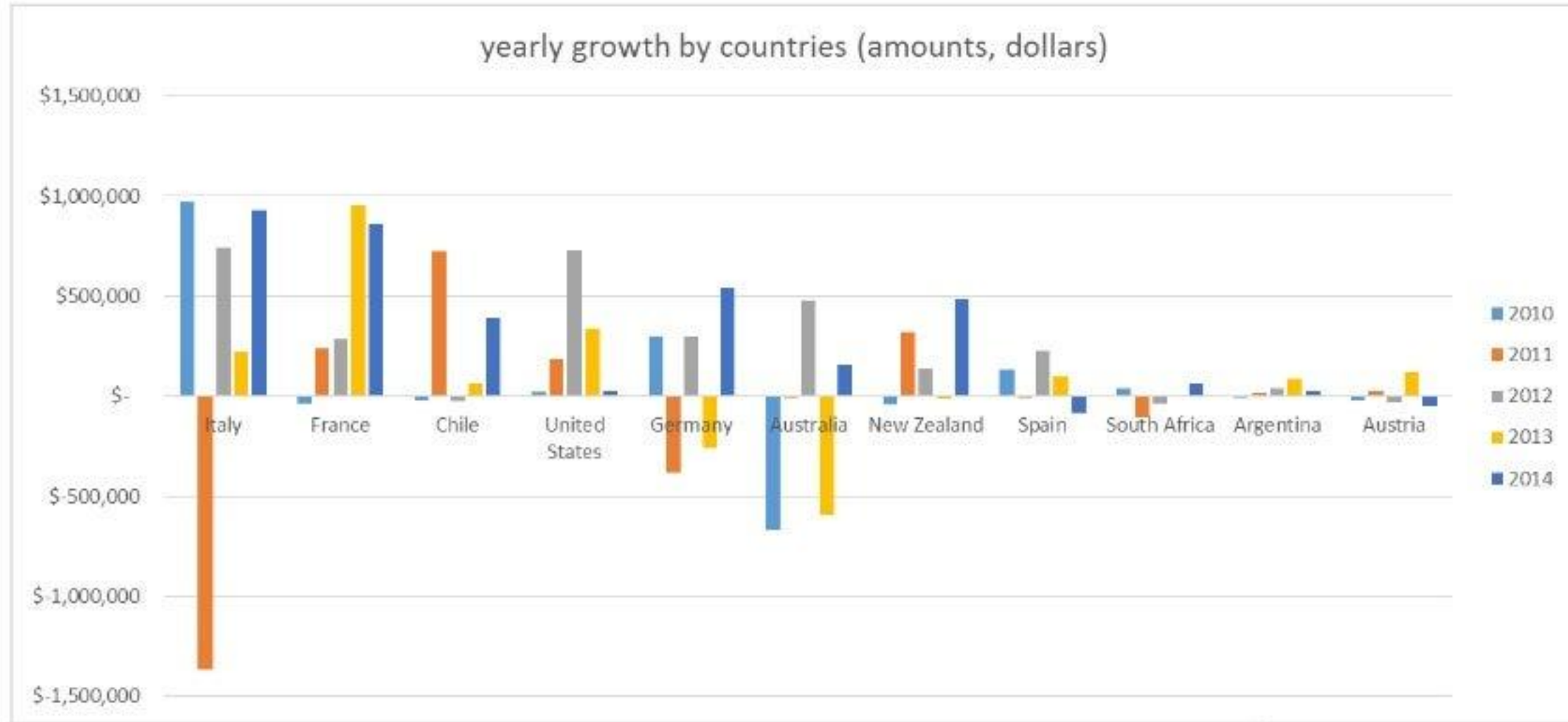
Wine import Amounts trend(white)



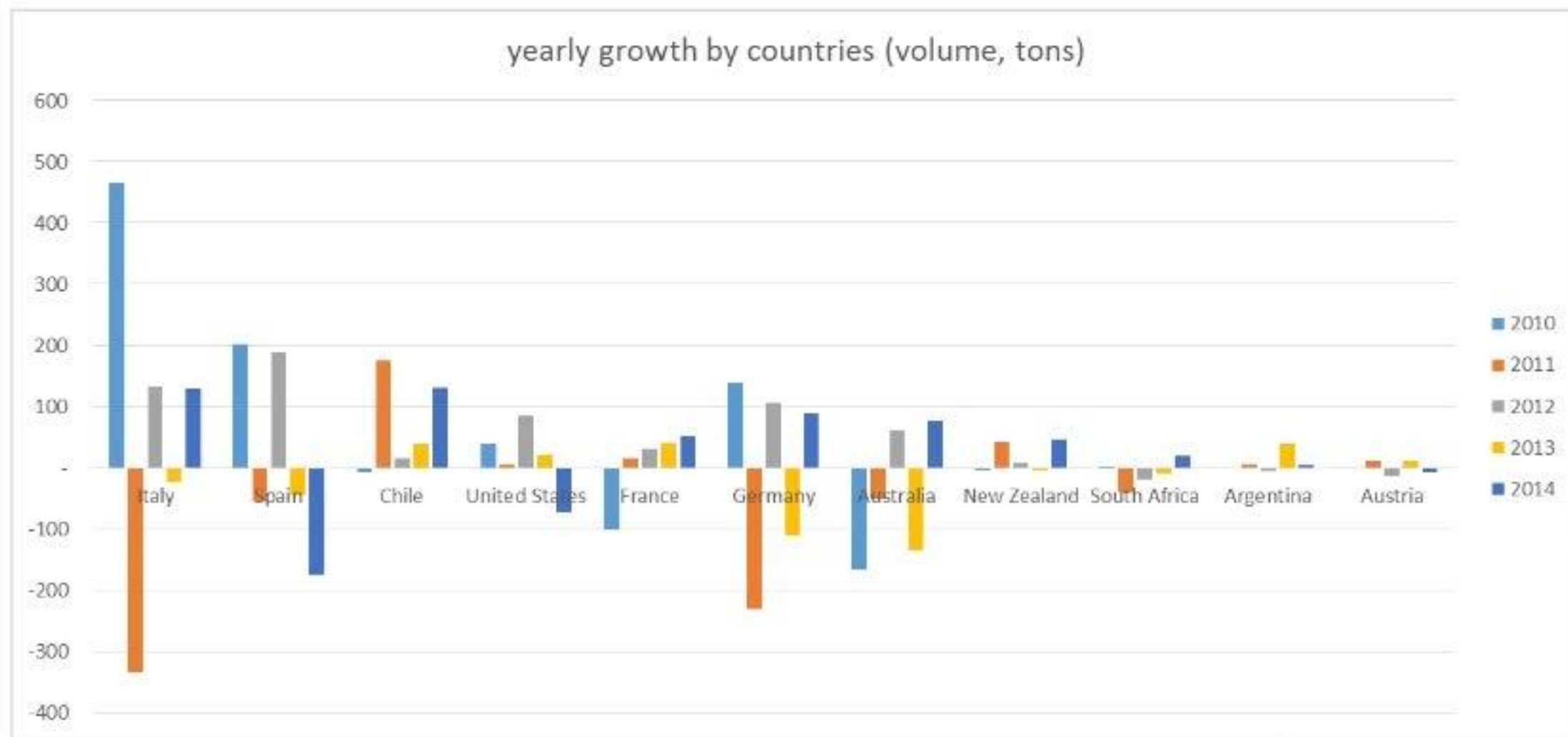
Wine import volume trend(white)



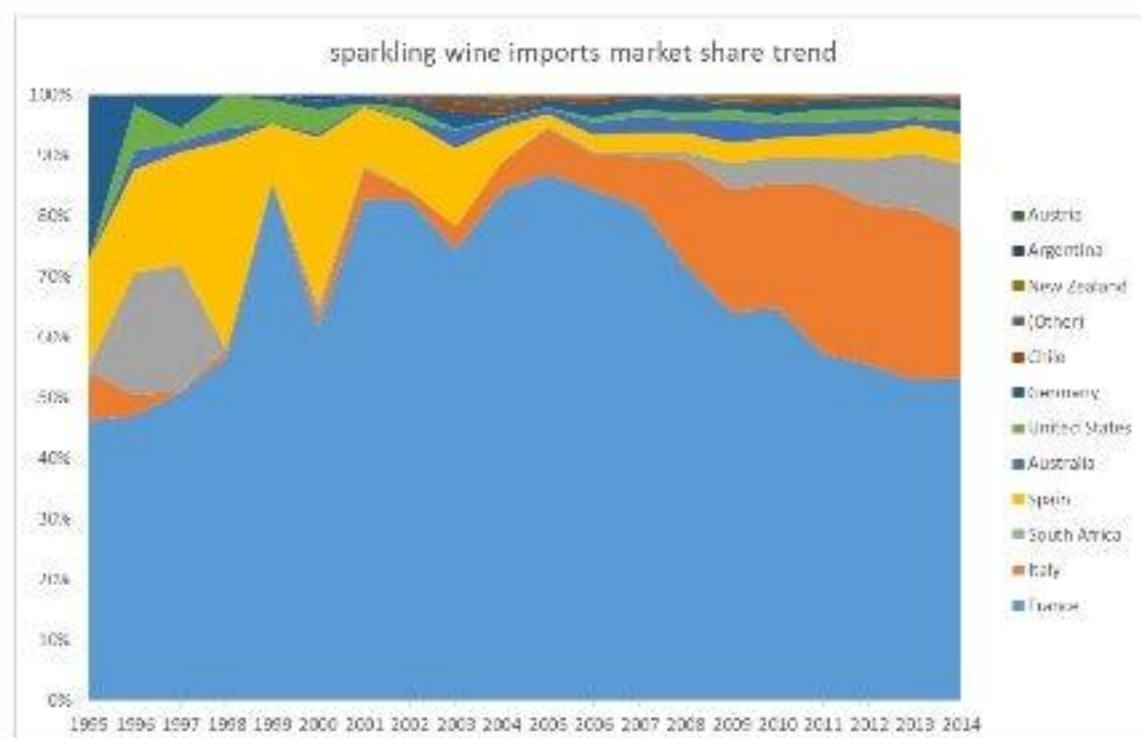
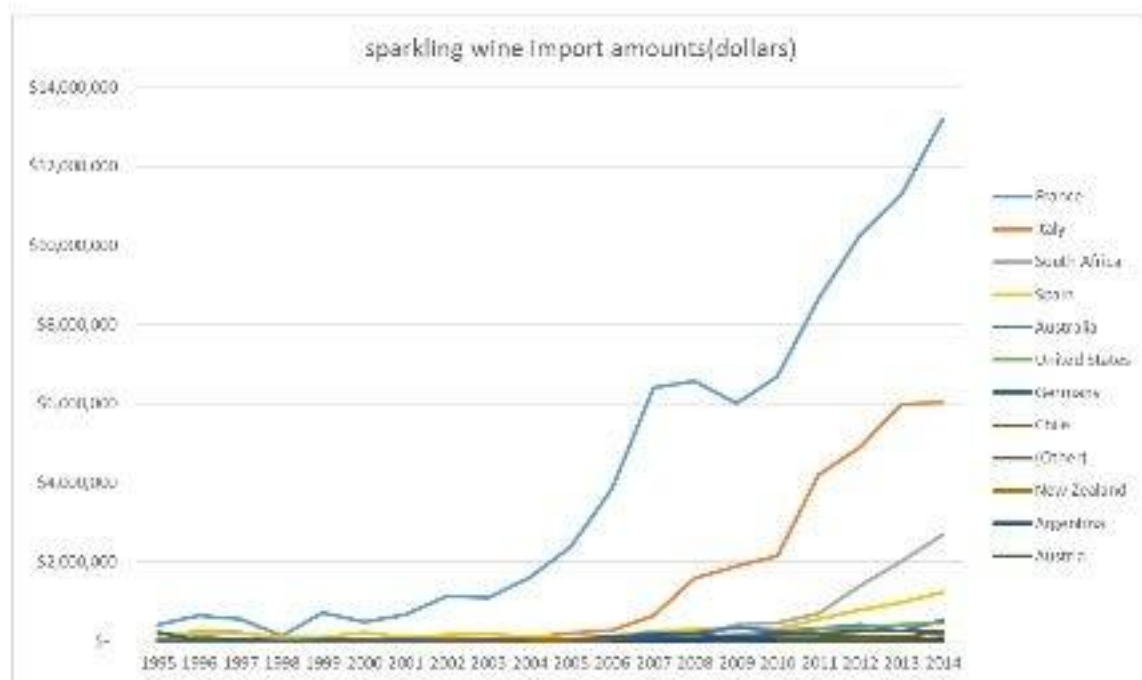
Yearly growth by countries(white amounts, dollars)



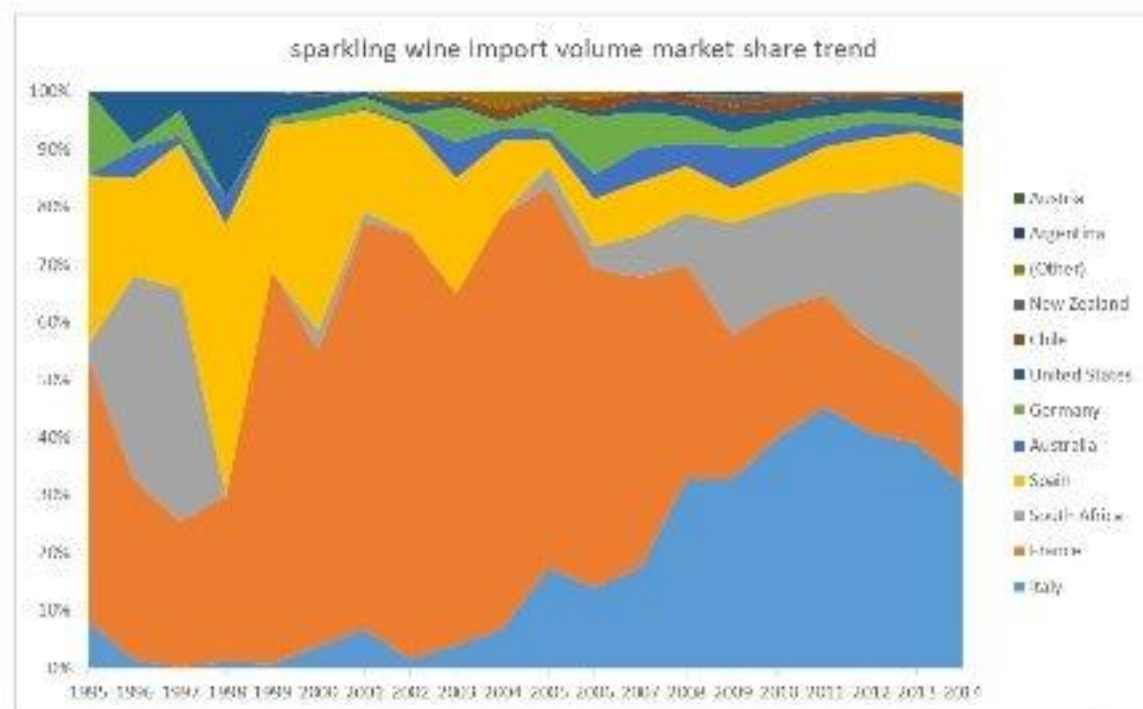
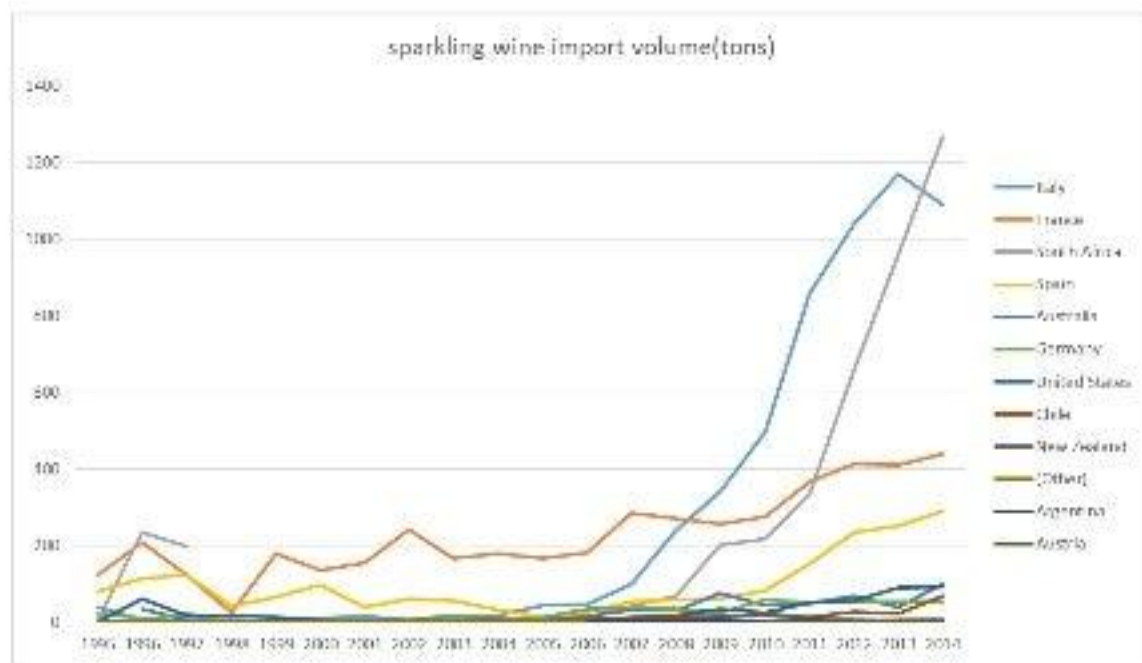
Yearly growth by countries(white volume, tons)



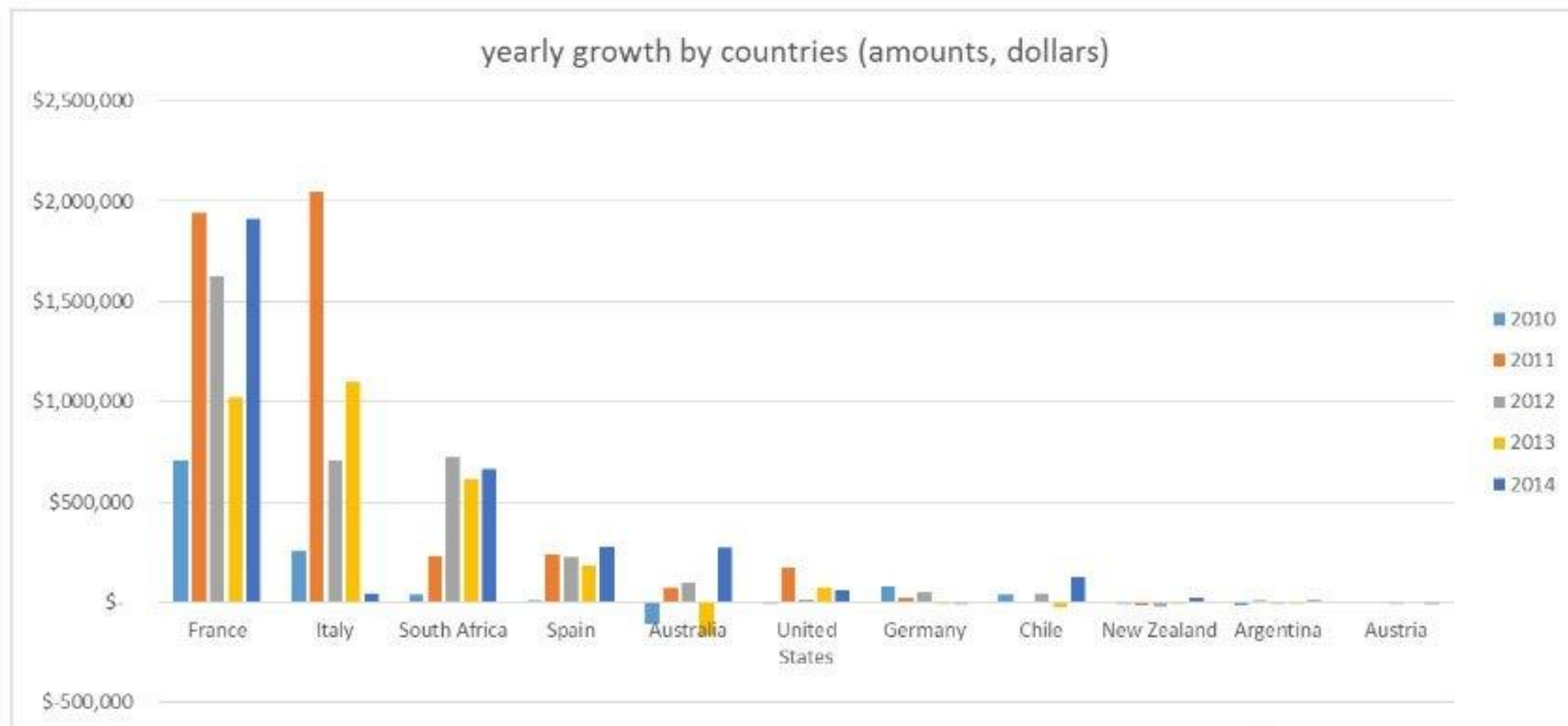
Wine import amounts trend(sparkling)



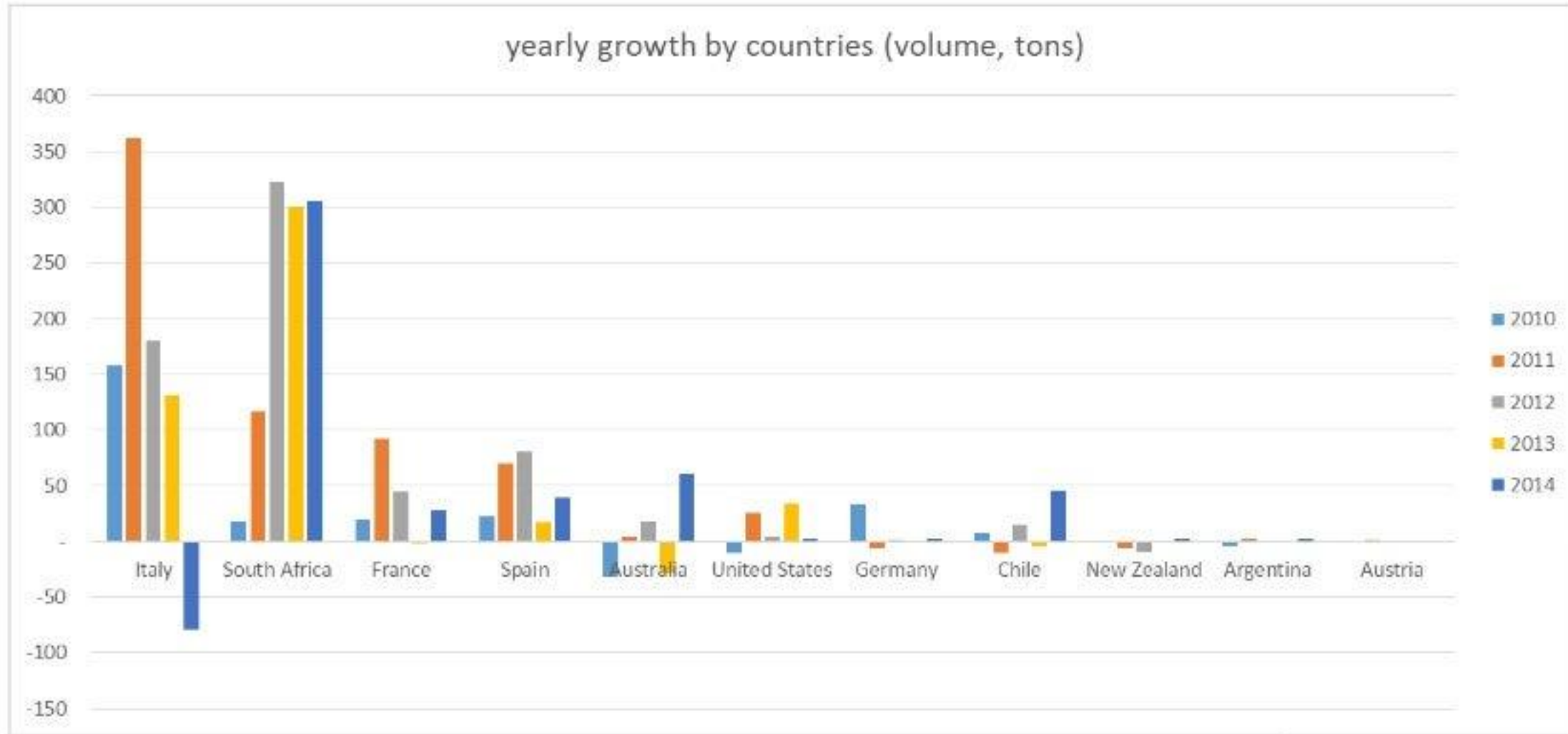
Wine import volume trend(sparkling)



Yearly growth by countries(sparkling amounts, dollars)



Yearly growth by countries(sparkling volume, tons)



Korean wine market 2014