Comparative Recommender System Evaluation: Benchmarking Recommendation Frameworks

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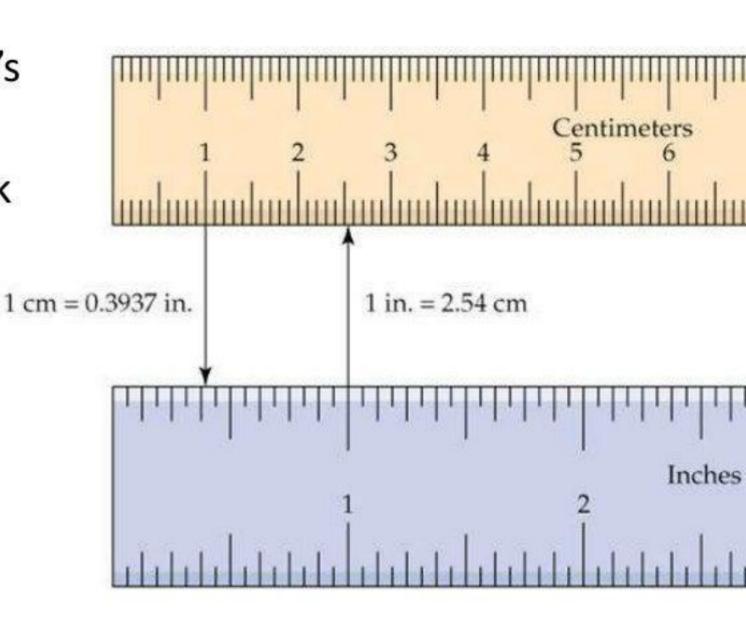
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A RecSys paper outline

- We have a new model it's great
- We used %DATASET% 100k to evaluate it
- It's 10% better than our baseline
- It's 12% better than [Authors, 2010]







What are the differences?

Some things just work differently

- Data splitting
- Algorithm design (implementation)
- Algorithm optimization
- Parameter values
- Evaluation
- Relevance/ranking
- Software architecture
- etc

Different design choices!!

How do these choices affect evaluation results?



Evaluate evaluation

- Comparison of frameworks
- Comparison of implementation
- Comparison of results
- Objective benchmarking

Algorithmic Implementation

Framework	Class	Similarity	
	Item-based		
LensKit	ItemItemScorer	CosineVectorSimilarity, PearsonCorrelation	
Mahout	GenericItemBasedRecommender	UncenteredCosineSimilarity, PearsonCorrelationSimilarity	
MyMediaLite	ItemKNN	Cosine, Pearson	
	User-b	ased	Parameters
LensKit	UserUserItemScorer	CosineVectorSimilarity, PearsonCorrelation	SimpleNeighborhoodFinder, NeighborhoodSize
Mahout	GenericUserBasedRecommender	UncenteredCosineSimilarity, PearsonCorrelationSimilarity	NearestNUserNeighborhood, neighborhoodsize
MyMediaLite	UserKNN	Cosine, Pearson	neighborhoodsize
	Matrix Factorization		
LensKit	FunkSVDItemScorer	IterationsCountStoppingCondition, factors, iterations	
Mahout	SVDRecommender	FunkSVDFactorizer, factors, iterations	
MyMediaLite	SVDPlusPlus	factors, iterations	

There's more than algorithms though

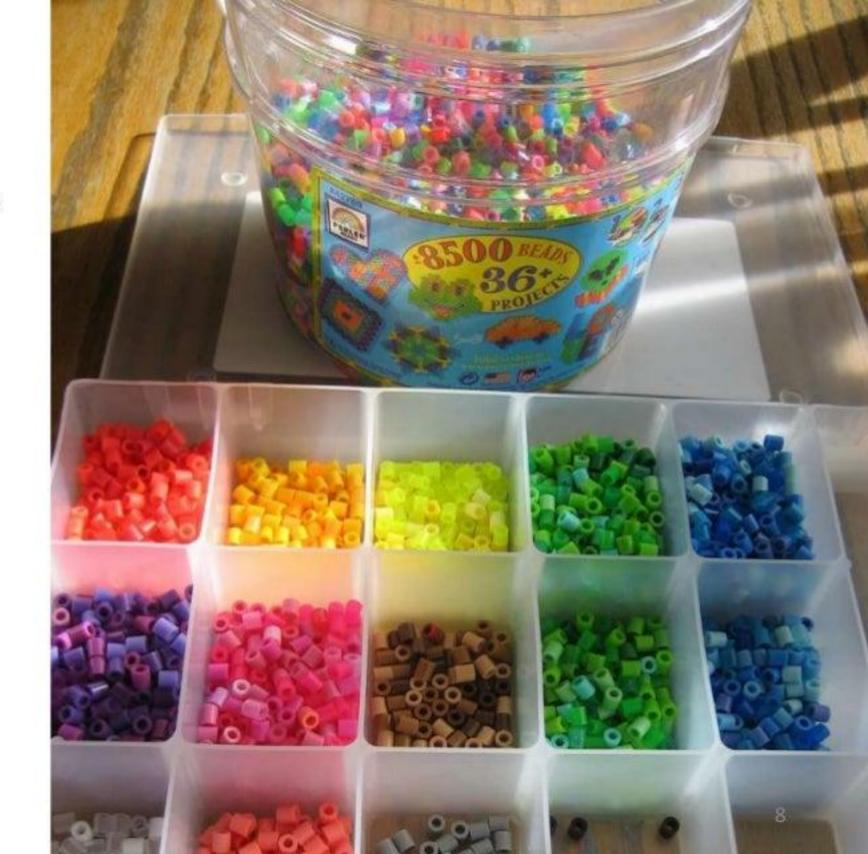
There's the data, evaluation, and more

Data splits

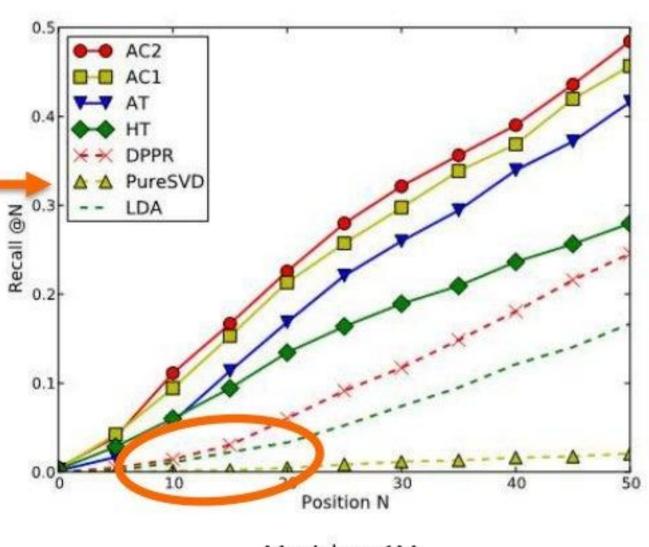
- 80-20 Cross-validation
- Random Cross-validation
- User-based cross validation
- Per-user splits
- Per-item splits
- Etc.

Evaluation

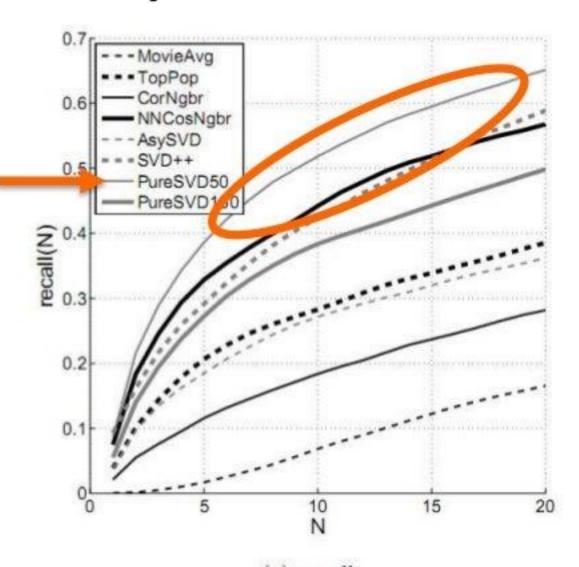
- Metrics
- Relevance
- Strategies



Real world examples

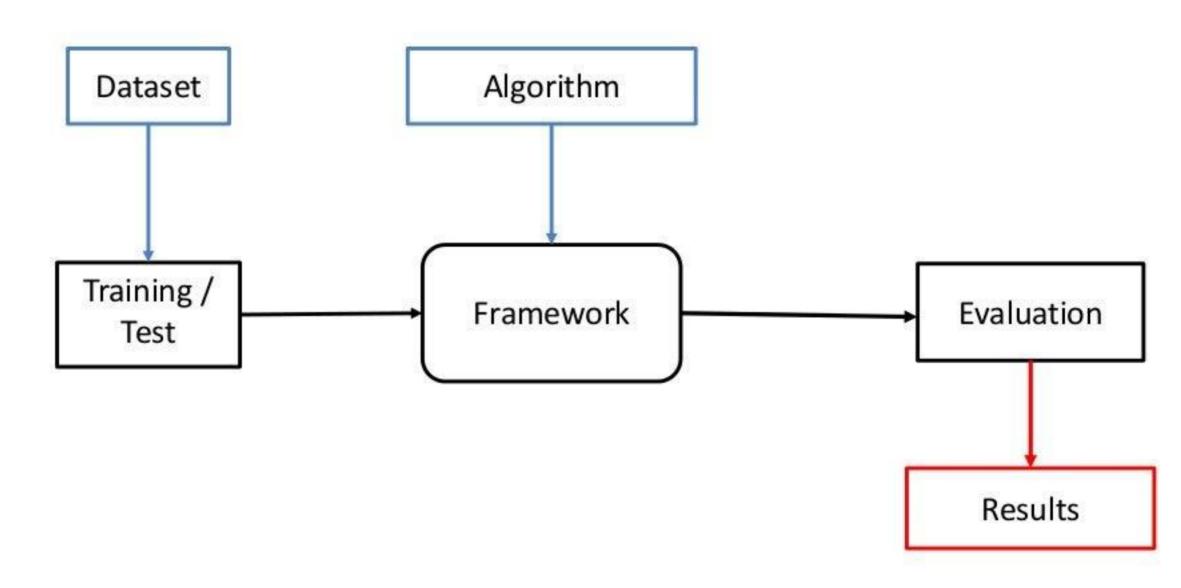


Movielens 1M [Yin et al, 2012]

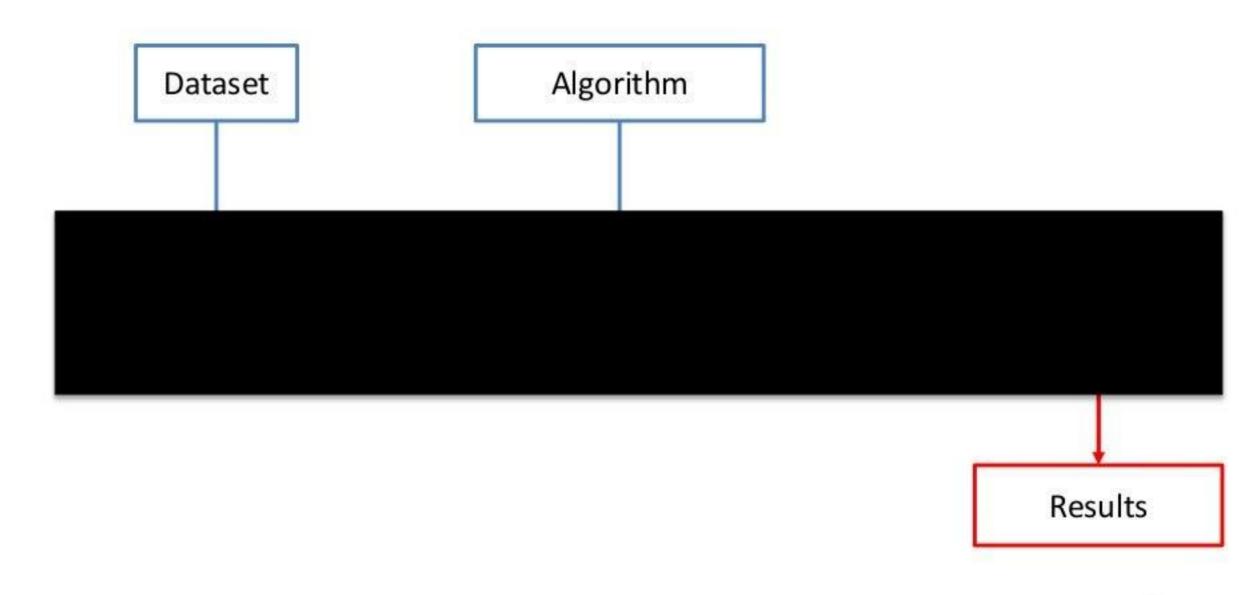


(a) recall
IVIOVIEIENS IIVI
[Cremonesi et al, 2010]

Evaluation

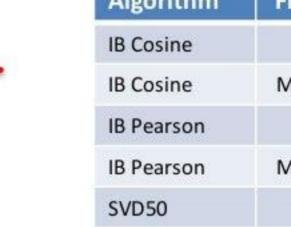


Internal Evaluation



Internal Evaluation Results

Algorithm	Framework	nDCG
IB Cosine	Mahout	0,00041478
IB Cosine	Lenskit	0,94219205
IB Pearson	Mahout	0,00516923
IB Pearson	Lenskit	0,92454613
SVD50	Mahout	0,10542729
SVD50	Lenskit	0,94346409
UB Cosine	Mahout	0,16929545
UB Cosine	Lenskit	0,94841356
UB Pearson	Mahout	0,16929545
UB Pearson	Lenskit	0,94841356



Algorithm	Framework	RIVISE
IB Cosine	Lenskit	1,01390931
IB Cosine	MyMediaLite	0,92476162
IB Pearson	Lenskit	1,05018614
IB Pearson	MyMediaLite	0,92933246
SVD50	Lenskit	1,01209290
SVD50	MyMediaLite	0,93074012
UB Cosine	Lenskit	1,02545490
UB Cosine	MyMediaLite	0,93419026



Reproducible evaluation - Benchmarking

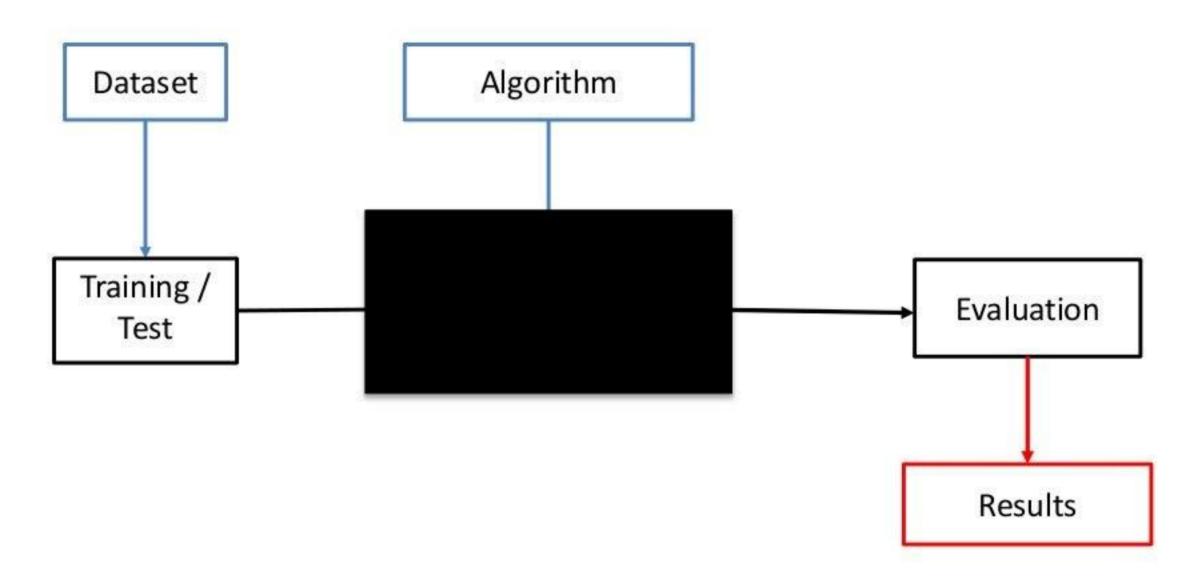
Control all parts of the process

- Data Splitting strategy
- Recommendation (black box)
- Candidate items generation (what items to test)
- Evaluation

http://rival.recommenders.net

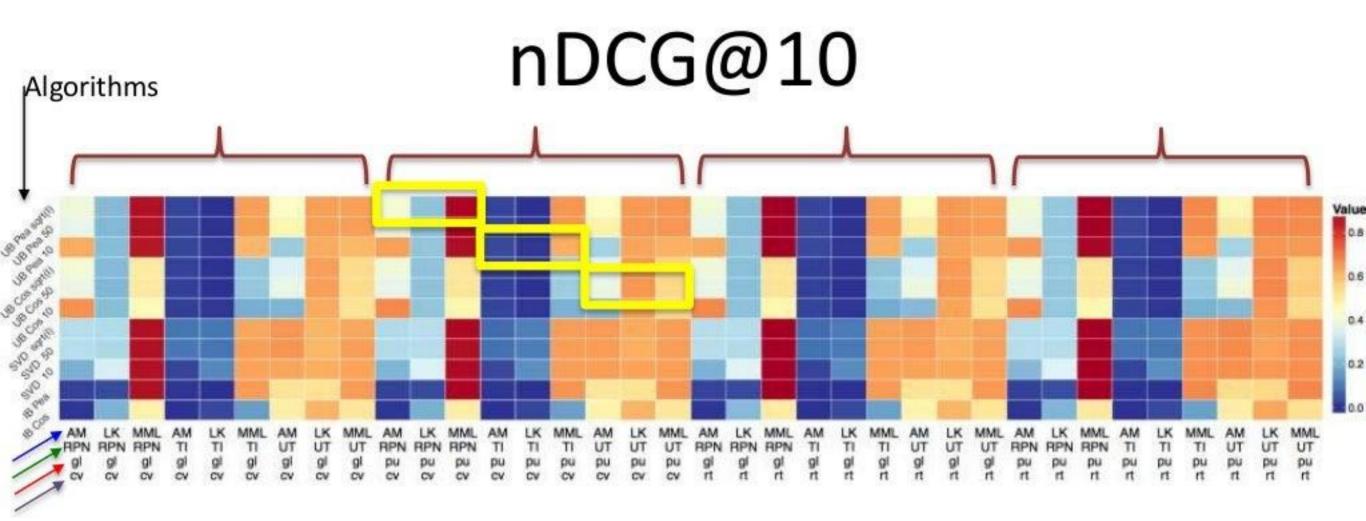


Controlled Evaluation



Lenskit vs. Mahout vs. MyMediaLite Movielens 100k (additional datasets in the paper)

AN OBJECTIVE BENCHMARK



The Frameworks

AM: Apache Mahout

LK: Lenskit

MML: MyMediaLite

The Candidate Items

RPN: Relevant + N [Koren, KDD 2008]

TI: TrainItems

UT: UserTest

Split Point

gl: Global

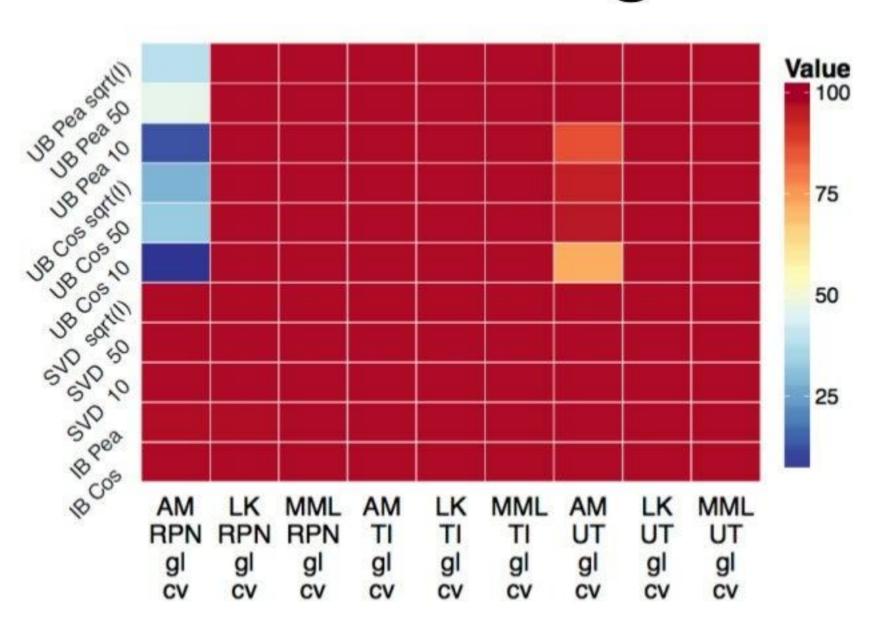
pu: Per-user

Split Strategy

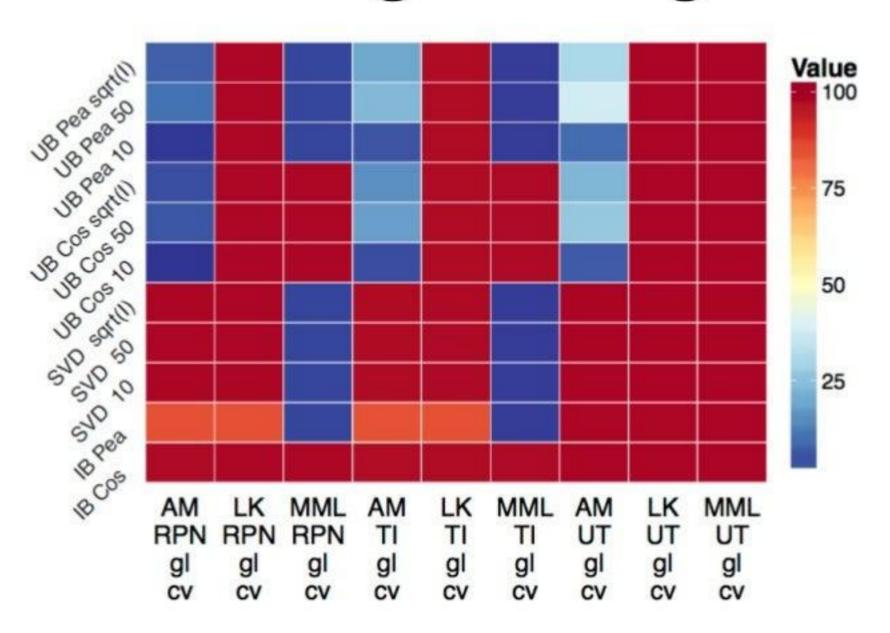
cv: 5-fold cross-validation

rt: 80-20 random ratio

User Coverage



Catalog Coverage



Time

