

Manas M. Jha

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SUMMARY

Software developer with expertise in front-end web development, beginner in back-end development, and experienced in Shopify e-commerce development and AR/Unity game development. Interested in learning and applying new skills in a dynamic environment.

SKILLS

- **Primary:** React, Tailwind, Shopify, HTML, CSS, JavaScript
- **Secondary:** Node.js, Figma, Firebase, SQL
- **Others:** Git, Unity, AR, Community Management

EDUCATION

Manav Rachna International Institute of Research & Studies

Delhi NCR, India

Bachelor of Technology in Computer Science

2022 – 2026

EXPERIENCE

Shopify Developer

Jul 2024 – Sep 2024

Nariyal.co

Vancouver Canada, Remote

- Custom Shopify Theme: Designed and implemented a custom Shopify theme, enhancing user experience and boosting customer engagement rate and conversion rates.
- E-commerce Features: Incorporated geolocation detection along with adding and optimizing many other Shopify e-Commerce plugins, therefore increasing the average order value.
- SEO and Performance: Enhanced site load speed and on-page SEO resulting in a 40% improvement in average page load times. This also led to increase in organic search traffic metric.

Frontend Developer Intern

Apr 2024 – Jun 2024

Shashtra Education

Chattisgarh India, Remote

- Frontend Development: Teamed up with a team to design and develop a user-friendly and responsive website for Shashtra Education. The website's engaging interface led to a significant increase in user engagement.
- UI/UX Design: Utilized Figma for web page design and Canva for graphic creation, adhering to team specifications. This collaborative effort resulted in a significant 30% improvement in our output.
- Performance Optimization: Optimized the overall website performance by testing it on Page Speed Insights (Lighthouse) and enhanced SEO and page load time, thus boosting audience reach.

PROJECTS

JusticeGPT | *ReactJs, CSS, OpenAI API, Text-to-Speech, Speech-to-Text, js-PDF*

- Achieved 1st prize in AI Category at Code Sangam Hackathon by building & showcasing the project in 36 hours.
- Developed an AI-based full stack website, Resolving users' legal queries based on inputs and situations.
- Implemented Text-to-Speech and Speech-to-Text using the Web Speech API, increasing user engagement by 25% .
- Integrated OpenAI GPT 3.5 API for AI Generation and JsPDF for generating PDF based upon the response.

Windows-Replica | *ReactJs, NodeJs, CSS, Google Analytics*

- Conceptualized and launched a web application with a whimsical Windows XP inspired UI, boosting user engagement and showcasing creativity through humorous design elements.
- Integrated Image Viewer & Audio/Video player using YouTube embed & increase engagement.
- Connected Google Analytics using the Google Tag Manager to track web performance and data analytics.

OTHER EXPERIENCES

4x Hackathon Winner

- Developed several Game Development projects and AR applications based on Unity with 1k+ views.
- Won 4 hackathons and organized multiple events & hacks.
- Founded & managed 4 discord servers for different communities & events with combined members of 3000+.