

Manas M. Jha

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SUMMARY

Full stack software developer with expertise in front-end web development, proficient in back-end development, and experienced in Shopify E-commerce development & AR/Unity game development. Eager to learn and apply new skills in a dynamic environment.

SKILLS

- **Primary:** React, Tailwind,Shopify, HTML, CSS, JavaScript, Figma
- **Secondary:** Node.js, Express, MongoDB, Wordpress
- **Others:** Github, Google Analytics, SEO, Unity, AR, Discord

EDUCATION

Manav Rachna International Institute of Research & Studies

Delhi NCR, India

Bachelor of Technology in Computer Science

2022 – 2026

EXPERIENCE

Shopify Developer

Jul 2024 – Present

Nariyal.co

Vancouver Canada, Remote

- Custom Shopify Theme: Designed and implemented a custom Shopify theme, enhancing user experience and boosting customer engagement rate by 35% and the conversion rates by 20%.
- E-commerce Features: Integrated geo-location detection along with adding and optimising many other shopify e-commerce plugins therefore increasing average order value by 25% .
- SEO and Performance: Enhanced site load speed and on-page SEO resulting in a 40% improvement in average page load times. This also led to a 30% increase in organic search traffic metric.

Frontend Developer Intern

Apr 2024 – Jun 2024

Shashtra Education

Chattisgarh India, Remote

- Frontend Development: Teamed up with a team to design and develop a user-friendly and responsive website for Shashtra Education. The website's engaging interface led to a significant 25% increase in user engagement.
- UI/UX Designing: Utilized Figma for web page design and Canva for graphic creation, adhered to team specifications. This collaborative effort resulted in a significant 30% improvement in our output.
- Performance Optimization: Optimized the overall website performance by testing it on Page Speed Insights (Lighthouse) and enhanced SEO and page load time,thus boosting audience reach by 40%.

Frontend Developer Intern

Nov 2023 – Feb 2024

BestUPay

Noida India, Remote

- Website Development: Assisted the development and design team for 3 projects, including the frontend of BestUPay's website, leveraging my skills in both frontend web development and Figma UI designing.
- Figma Designing: Collaborated using Figma to collaborate with clients and project managers on crafting and refining web design elements, leading to a significant 50% increase in client satisfaction with the final product.
- Hosting & SEO Optimization: Optimized BestUPay's web application for enhanced performance on Lighthouse and achieved a 20% reduction in site load times. Also saved 12% budget using github pages for hosting.

PROJECTS

JusticeGPT | HTML, CSS, JavaScript, OpenAI API, Text-to-Speech, Speech-to-Text, js-PDF

- Achieved 1st prize in AI Category at Code Sangam Hackathon by building & showcasing the project in 36 hours.
- Developed an AI based full-stack web application to solve legal queries of users based on their situation & inputs.
- Implemented Text-to-Speech and Speech-to-Text using web speech API therefore improving the user experience.
- Integrated OpenAI GPT 3.5 API for AI Generation and JsPDF for generating PDF based upon the response.

Windows69 | ReactJs, NodeJs, CSS, Google Analytics

- Conceptualized and launched a web application with a whimsical Windows XP-inspired UI, boosting user engagement by 40% and showcasing creativity through humorous design elements.
- Integrated Image Viewer & Audio/Video player using YouTube embed & increase engagement by 10% .
- Connected Google Analytics using the Google Tag Manager to track 100% web performance and data analytics.