

An APP To Improvise Business For Small Businessmans

The Project Shows how an app
can help small business and can
reduce their dependency on
manual labour.



Problem 1

Usually Time Of Small Business men is wasted in calculating stock, how much to order and when to order.

Problem 2

Small Business Men Spends a lot on their software anually be it paper to print bills, and to publiclise their business

Problem 3

Many Business Men Usually Hires someone to send emails , sms and reply to customer query



Solution

Our app will automatically calculate stock from the inputs given of quantity and it will save time by showing graph from previous soldings of that product and it can give the salesman the order at right time through email and when the rate is lowest. so the businessman would be profited . and as we all now that these types of software are very costly with annual charger and too not with that much features. and we have them all for free.

THE UTOPIA

List 3-5 ways your company proposes to solve them.





Our Product

We have designed a prototype which can send emails, check stock and get the sold vs ordered graphs



How we made it

Step 1

Analysing The Problem

Step 2

Asking Business Men
about their problem

Step 3

Creating an innovative
solution



WHERE CAN IT BE USED

Who are the customers we want to cater to?

Small Business Men

Be it small shopkeepers or supermarket owners every one faces these problems

Distributing Agents

The People who distributes the Product to shopkeepers.



Competitive Advantages

No Money

The Prototype we made will be free to use without any yearly or monthly memberships

Compete with the world

The App can be upgraded so that you can promote your business online. and check the stats of different markets around the globe

More Profits

The App can be upgraded to analyse the right time to order, best coupons to apply with the use of some API's

Saves time

The time you earlier was using to calculate the stats and quantity sold of each product could be saved as the app will do it for you



Competitor Approach Vs Our Approach

**Analyse The
Problem**

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graph LR; A[Analyse The Problem] --> B[Analyse The Solution]; B --> C[Make It Business];
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**Analyse The
Solution**

Make It Business

We want to make our
prototype free to use
without any yearly or
monthly memberships

Future Roadmap

Some More Features That Can Be Added

1

Step 1

We will be soon introducing AI in our app to get precise quantity from previous trends and sellings.

2

Step 2

Features Like Automatic Ordering Of Stock Will Be Added .Automatic Email Bots That Will Send Emails About Discounts

3

Step 3

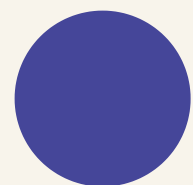
We will soon make the servers online , so all the businessman friends using app can be in touch for helping each other .

4

Step 4

Adding Feature So That Customers can Choose a time to pickup their order so that there is no hassle around!

The Team



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