

Visakhapatnam
Andhra Pradesh - 530016

G.MONIKA SREE

<https://monicagoud.in>
9866513898
monicagoud84652@gmail.com

Startup Mentor

GITAM (Deemed to be University)

As a results-oriented Post Graduate MBA with 3 years of experience in mentoring startups, I excel at focusing under pressure and delegating tasks to a team leadership skills. I'm seeking a challenging role where I can actively apply my skills to contribute to organizing the world's information and making it universally accessible and useful. I'm a lifelong learner eager to grow through new experiences and make a significant impact.

HOBBIES

- Volunteering and community service
- Creative pursuits
- Travel
- Exploring continental foods

LANGUAGE

Hindi - Fluent
Telugu - Fluent
English- Fluent
Odia - Intermediate

EDUCATION & CREDENTIALS

BBM

2014-2017

Dr.Lankapalli Bullayya College For Degree And PG Courses
Visakhapatnam
Grade: 70%

MBA

2018-2022

Gayatri Vidya Parishad For Degree And PG Courses
Visakhapatnam
Grade: 80%

CERTIFICATIONS

Google Project Management: Professional Certificate

2023-2024

Learnings

This course has equipped me with valuable tools and approaches for successful project management. I've learned to embrace agility, adapting and improving as I progress, and to foster open communication and collaboration within my team. Just like planning a road trip or building a house in stages, I now understand the importance of thorough planning and continuous

improvement. By employing these strategies, I can effectively navigate challenges, celebrate wins, and ultimately deliver successful projects.

Foundations of Project Management

Grade: 82.87%

Project Initiation: Starting a Successful Project

Grade: 86.56%

Project Planning: Putting It All Together

Grade: 88.50%

Project Execution: Running the Project

Grade: 93.29%

Agile Project Management

Grade: 95.00%

Capstone: Applying Project Management in the Real World

Grade: 87.62%

Google Digital Marketing & E-commerce Professional Certificate

2023-2024

In the ever-evolving world of digital marketing, success hinges on understanding your audience's needs, creating captivating content, and navigating the right digital channels. By analyzing data, you can make informed decisions, build brand awareness, and guide customers towards conversions. Just like tending a garden, constantly measure and adapt your approach to achieve optimal results.

Foundations of Digital Marketing and E-commerce

Grade: 86.70%

Attract and Engage Customers with Digital Marketing

Grade: 95.62%

From Likes to Leads: Interact with Customers Online

Grade: 92.50%

Think Outside the Inbox: Email Marketing

Grade: 85.50%

Assess for Success: Marketing Analytics and Measurement

Grade: 95.00%

Make the Sale: Build, Launch, and Manage E-commerce Stores

Grade: 97.50%

Satisfaction Guaranteed: Develop Customer Loyalty Online

Grade: 85.00%

WORK EXPERIENCE

Associate Venture Coach

GITAM · Visakhapatnam · 2022 - Present

- Assisting the venture champions in teaching the venture discovery course, VDCIII/VEDC1001
- Assisting students and venture teams learning, exercising and completing NU-IDEA Learning Management System (LMS), including timely completion of assignments.
- Made sure Vibrant entrepreneurial ecosystem on campus by organizing student engagement activities.
- Part of E-Club and VDC

Customer Advisor

Concentrix Daksh · Visakhapatnam · October 2020 - July 2021

- Researched customer Feedback to improve customer service standards, Resulting in significant increase in customer satisfaction ratings
- Provided Excellent customer service and resolved customer issues, Resulting in a best employee award in customer satisfaction surveys

COMMUNITY

Instructor | Speaker | Organizer

Visakhapatnam Chamber of Commerce Industry · Visakhapatnam · Sept 2023 - Dec 2023

- In my role as a core organizing member at Vizag Chamber of Commerce and Industry (VCCI), collaborating with the Venture Development Centre from GITAM University, I played a key role in spearheading a comprehensive program focused on fostering entrepreneurship.
- Over the course of a 24-hour session, I actively contributed to the organization and execution of various initiatives aimed at students from start schools.
- Our program, initiated from ideation to the development of basic prototypes, aimed to provide a holistic understanding of entrepreneurship and the startup ecosystem.
- Working closely with the director, I facilitated and conducted sessions that covered crucial aspects of the entrepreneurial journey.
- The goal was to equip participants with the knowledge and skills necessary to navigate the challenges of establishing a startup, from generating innovative ideas to building tangible prototypes.
- This experience not only enriched the participants' understanding of entrepreneurship but also contributed to the overall promotion of a dynamic startup culture within the community.

Instructor | Speaker | Organizer

FUEL and SOIL · Visakhapatnam · Feb 2023 - July 2023

- I played a crucial role in the Fuel/Soil Event by the Venture Development Center at Gitam, aiming to inspire the next generation in entrepreneurship.
- During school visits, I delivered an engaging session on the dynamic startup landscape in India, fostering curiosity and innovation.
- Through hands-on activities, I encouraged critical thinking and teamwork skills, providing practical insights into startup challenges.
- Additionally, I facilitated open discussions, allowing students to explore their entrepreneurial aspirations.
- The impact of these events was measured not just in knowledge shared but in sparking students' interest and potential entrepreneurial journeys.
- As a representative, I took pride in catalyzing change and nurturing innovation among future leaders.
- This experience was about planting seeds of inspiration, hoping to witness the flourishing of entrepreneurial spirit in the young minds we engaged with.

Instructor | Speaker | Organizer

Confederation of Indian Industry · Visakhapatnam · October 2019

- I actively contributed to the Confederation of Indian Industry (CII) event held at Novotel Vizag, where I volunteered and led the finance team.
- In this pivotal role, I played a key part in managing the financial aspects of the CII Logistics Conference alongside my team.
- Our responsibilities included budgeting, financial planning, and ensuring seamless financial operations throughout the event.
- Our dedication and effective financial management received appreciation, highlighting our valuable contributions to the success of the CII Logistics Conference.

REWARDS & RECOGNITIONS

- Mentored 26 startup ventures as an associate venture coach
- Guided a startup venture to be incorporated - Farminnotech
- **BUILD** *September, 2023*
Guided, supported and mentored a venture to bag 1L prototype fund through the "BOLD UNIQUE IDEA LED DEVELOPMENT" - iTIC, IIT Hyderabad
- **Smart India Hackathon** *October, 2023*
AutoSmith: Team Autosmith emerged victorious in the Smart India Hackathon - Internal Software Edition. Our innovative dynamic app and website, designed for on-the-go vehicle repair services during emergencies, secured the win. This achievement underscores our commitment to convenience and trust, successfully

bridging the gap in on-road vehicle repairs and earning recognition in the prestigious hackathon

Team Cognito triumphs in Smart India Hackathon - 2023 Hardware Edition: Securing first place, our innovative project, Empowering Upper Limb Amputees with Next-Gen Prosthetic Arms, impressed with enhanced range of motion, precise finger control, and an intuitive user interface.

- **SmartIDEAthon**

August, 2023

STEMQuest, under my leadership, achieved a significant milestone by securing a spot in the top 32 semi-finals of Smartideathon 2023. Our team's innovative solutions and collaborative approach were recognized, showcasing our prowess in tackling complex challenges. This accomplishment not only highlights our technical prowess but also underscores our commitment to pushing the boundaries of STEM.