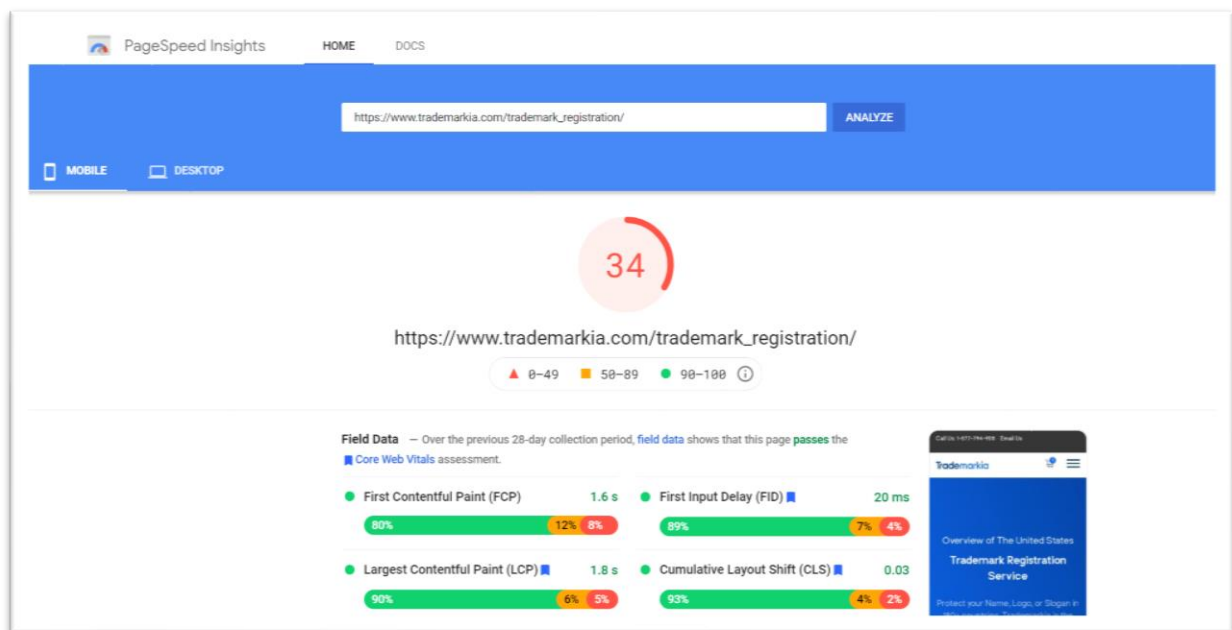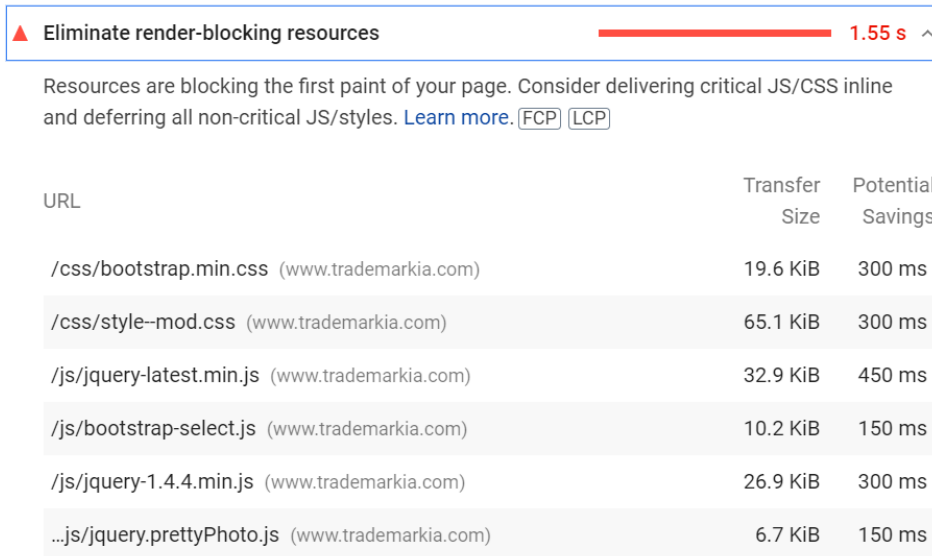# Trademarkia Tasks

Name – Manas Suryabhan Patil

Reg no. – 18BCE0300

(1) First of all we will check for the Site Speed –

As we can see site speed for the mobile version is not that great but this can be improve with very small changes in the site for example
Reduce unused JavaScript due to this it takes less time to load this seems small change but it affects the site speed in a significant manner

(2) Render-blocking resources are scripts, stylesheets, and HTML imports that block or delay the browser from rendering page content to the screen. These resources delay the First Paint - the time at which your browser renders something this is also major issue encounter and this will help site to work faster

(3) Color Scheme (Consistency)

According to the principal of the human computer interaction site should have Consistency. In the case of Trademarkia I noticed that there is no Consistency. In the colour code of the site, it appeals good to the user that if we have the Same Color Scheme (Consistency) maintain on each and every page

TRADEMARKIA

TRADEMARKIA Trademark Information

Advertising, marketing and promotion services

Computer services, namely, providing search engines for obtaining trademark data from publicly available sources; providing temporary use of on-line non-downloadable software for trademark searching and managing trademark matters

This is a brand page for the TRADEMARKIA trademark by LEGALFORCE RAPC WORLDWIDE, PROFESSIONALCORPORATION in MOUNTAIN VIEW, CA, 94040.

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On Friday, September 10, 2010, a U.S. federal trademark registration was filed for TRADEMARKIA. The USPTO has given the TRADEMARKIA trademark serial number of 85126556. The current federal status of this trademark filing is CONTINUED USE AND INCONTESTIBILITY ACCEPTED. The correspondent listed for TRADEMARKIA is Gina Hayes of LegalForce RAPC Worldwide, P.C., 446 E Southern Ave. Tempe AZ 85282 . The TRADEMARKIA trademark is filed in the category of Advertising, Business & Retail Services , Computer & Software Services & Scientific Services . The description provided to the USPTO for TRADEMARKIA is Advertising, marketing and promotion services.

Classification Information

Use in Commerce Trademark - Applicant has provided proof of use of this mark in commerce to USPTO.

Primary Class:	Class Details:
Class (035)	Advertising; business management; business administration; office functions. First Use Anywhere: 6/15/2009 First Use In Commerce: 9/1/2009
Class (042)	Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software. First Use Anywhere: 6/15/2009 First Use In Commerce: 9/1/2009

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8/11/2016

Correspondent Search:
Gina Hayes Is A Correspondent Of TRADEMARKIA Trademark.

Current Overall Rating:
☆ ☆ ☆ ☆ ☆
(0 Review)

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General Information

Word mark:	TRADEMARKIA
Status/Status Date:	CONTINUED USE AND INCONTESTIBILITY ACCEPTED 8/11/2016
Serial Number:	85126556
Filing Date:	9/10/2010
Registration Number:	3965290
Registration Date:	5/24/2011
Goods and Services:	Advertising, marketing and promotion services
Mark Description:	NOT AVAILABLE
Type Of Mark:	Service Mark
Published For Opposition Date:	3/8/2011

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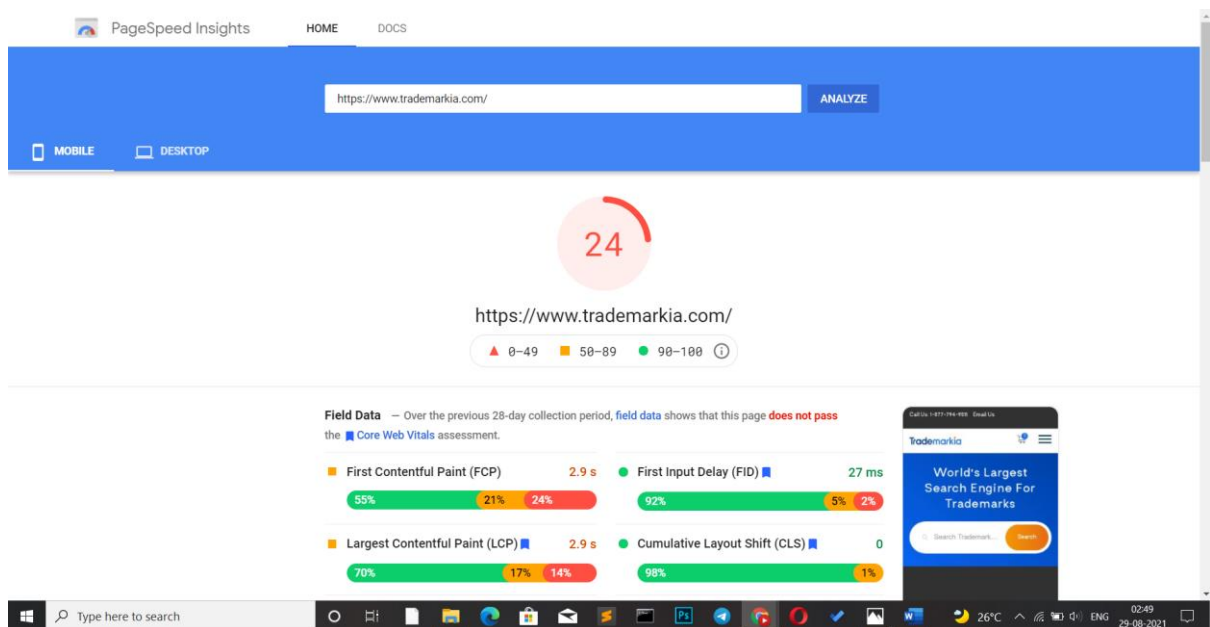Company Ranking
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Most important thing to fix now is the speed of the site

- Slow Website Irritates Visitor

- Google Loves Fast Loading Websites
- Low Conversion Rate
- Negative impact on SEO
- A bad user experience
- Also affects the mobile users in sync

Wire framing of the trade mark registration page -

Sign up page

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Sign up for a free account

First name | Last name

Email address

Confirm password

Register

form or link to the form

Testimonial

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You're in good company

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