



Customer Performance Dashboard

☐ Light Theme

Select Country

All



Average Customer Age

44



Count of Customer

18K

Esteemed Buyers

The 5 Highest Ranking Customers

5

Margaret He

\$168,613

Nichole Nara

\$162,677

Kate K Anand

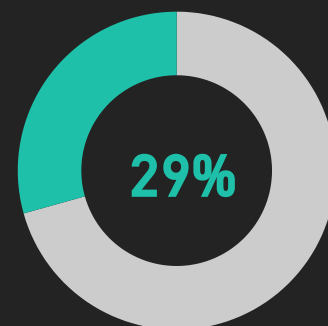
\$155,497

Aaron L Wright

\$154,230

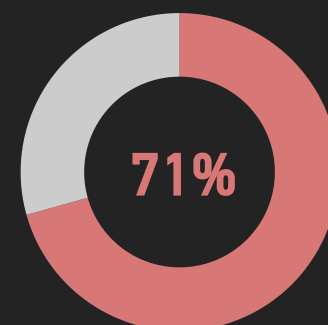
Brandi D Gill

\$152,573



Customer Without Children

AUSTRALIA leads with 44.02% of customer without children among 6 Countries, generating \$39,666,523 in revenue from 3,591 customer, comprising 49.68% Male and 50.32% Female

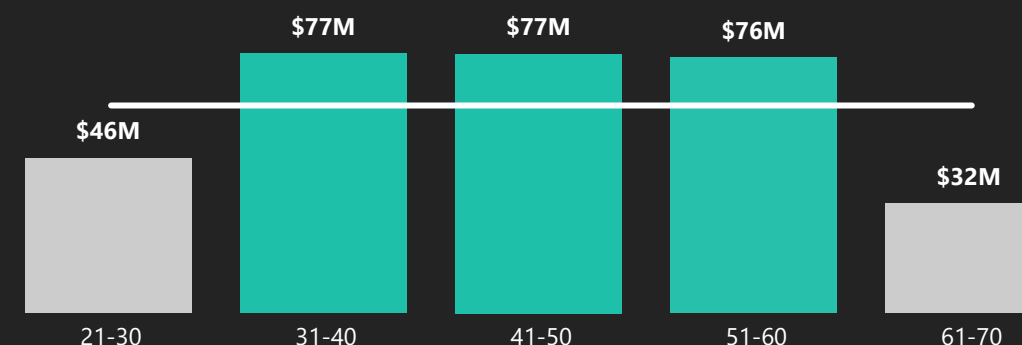


Customer With Children

UNITED STATES leads with 35.68% of Customer with children among 6 Countries, generating \$77,415,340 in revenue from 7,819 Customer, comprising 49.57% Male and 50.43% Female

Revenue by Age-Group

75% of Revenue is attributed to the Green bars, Primarily led by the 31-40 Age-Group surpassing the \$61,412,482 Average Revenue LINE



Customer Profiling

Loyal Customers

\$273,461,702

Periodic Buyers

\$19,938,699

VIP Customers

\$13,662,007

Earning on Gender

MALE

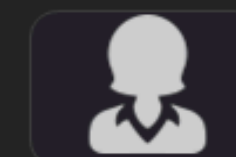
\$152.6M



49.70%

FEMALE

\$154.5M



50.30%



Customer Performance Dashboard

☒ Dark Theme

Select Country

All



Average Customer Age

44



Count of Customer

18K

Esteemed Buyers

The 3 Highest Ranking Customers

3

Margaret He

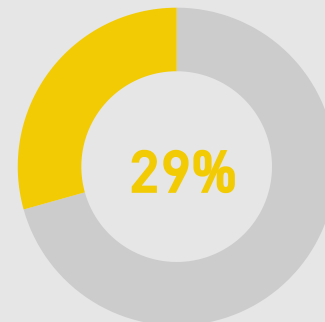
\$168,613

Nichole Nara

\$162,677

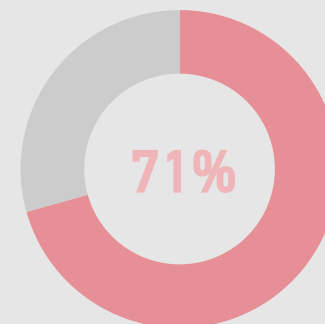
Kate K Anand

\$155,497



Customer Without Children

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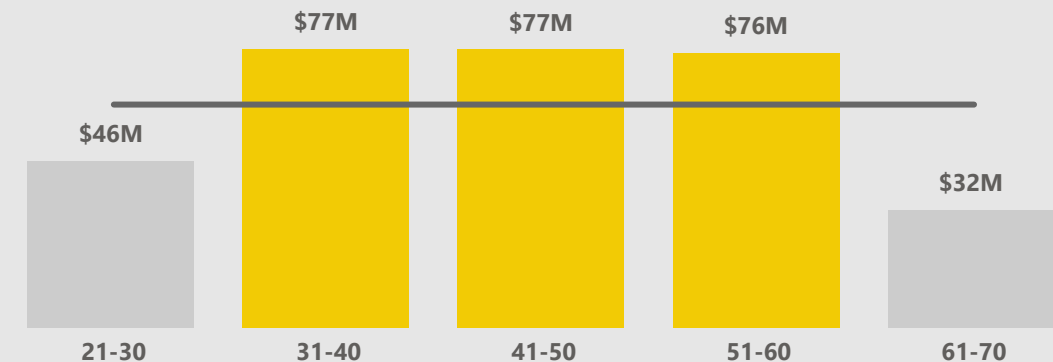


Customer With Children

UNITED STATES leads with 35.68% of Customer with children among 6 Countries, generating \$77,415,340 in revenue from 7,819 Customer, comprising 49.57% Male and 50.43% Female

Total Revenue by Age-Group

75% of Revenue is attributed to the Yellow bars, Primarily led by the 31-40 Age-Group surpassing the \$61,412,482 Average Revenue LINE



Customer Profiling

Loyal Customers

\$273,461,702

Periodic Buyers

\$19,938,699

VIP Customers

\$13,662,007

Earning on Gender

MALE

\$152.6M



49.70%

FEMALE

\$154.5M



50.30%