

# nekka2m\_MiniProject1

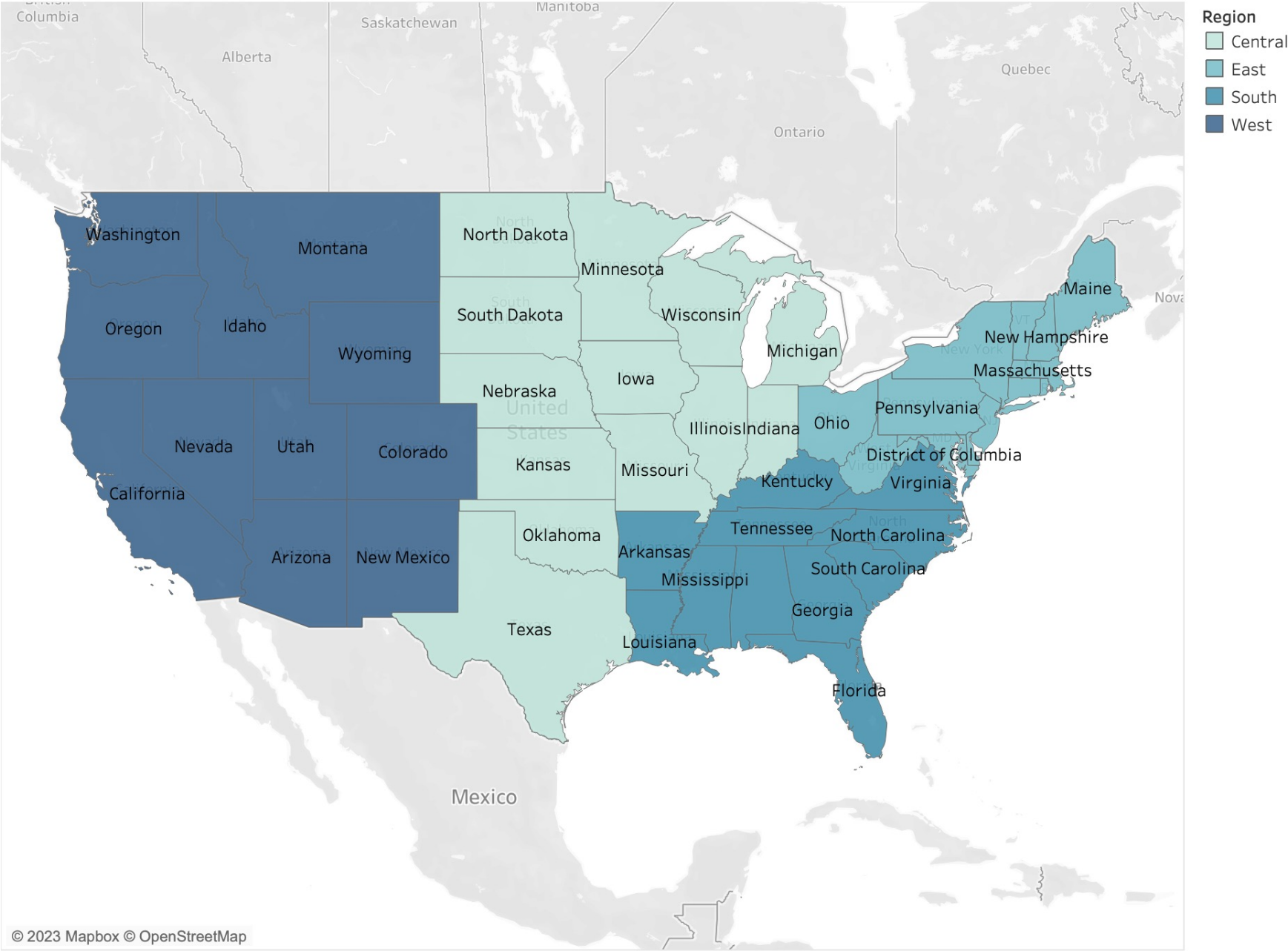
File created on: 4/2/23 2:22:25 PM EDT

Key Performance Indicators

Sales	Profit	Discount	Quantity
\$2,326,534	\$292,297	\$1,584	38,654

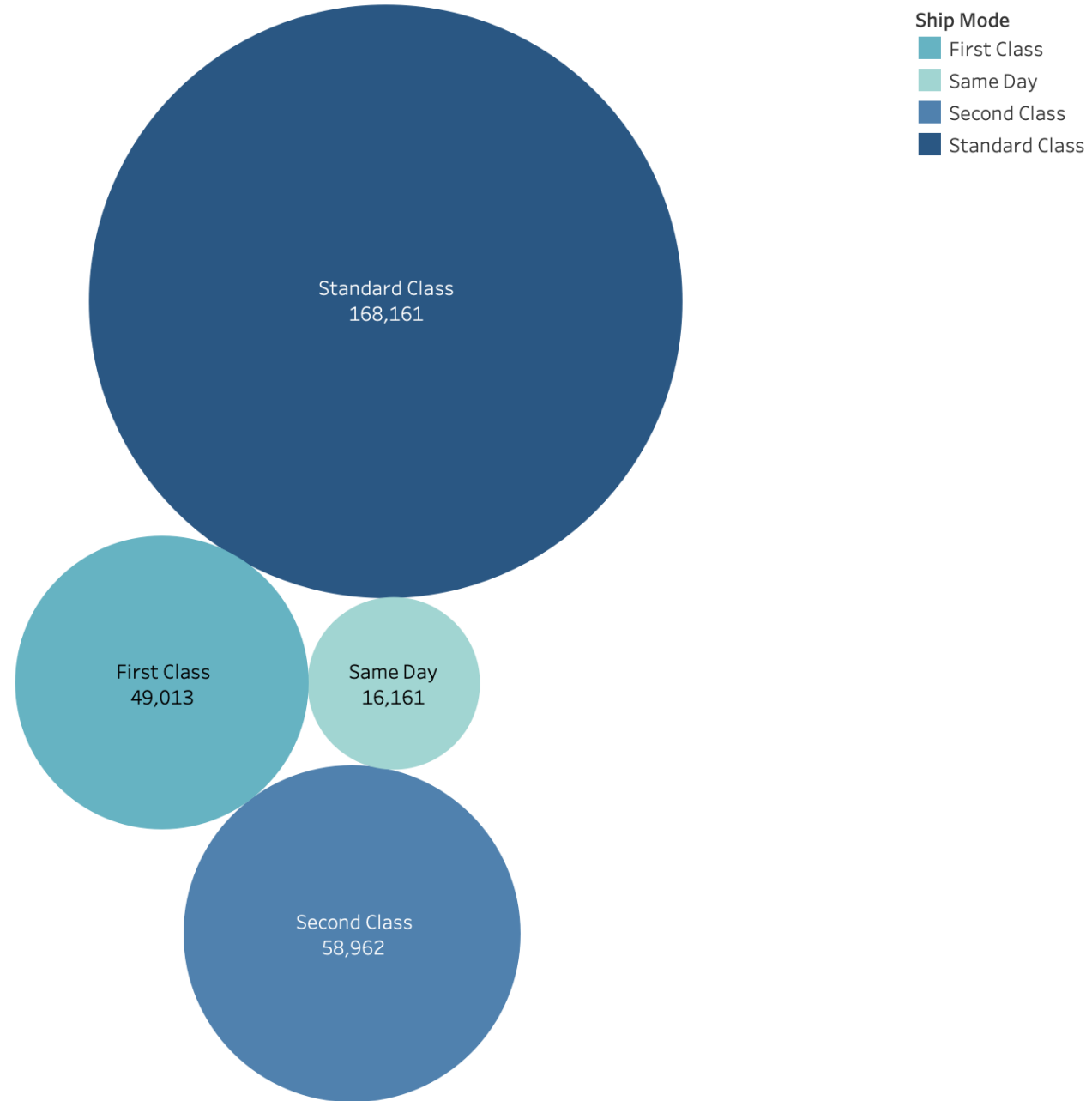
Discount, Profit, Quantity and Sales.

# Sales Map



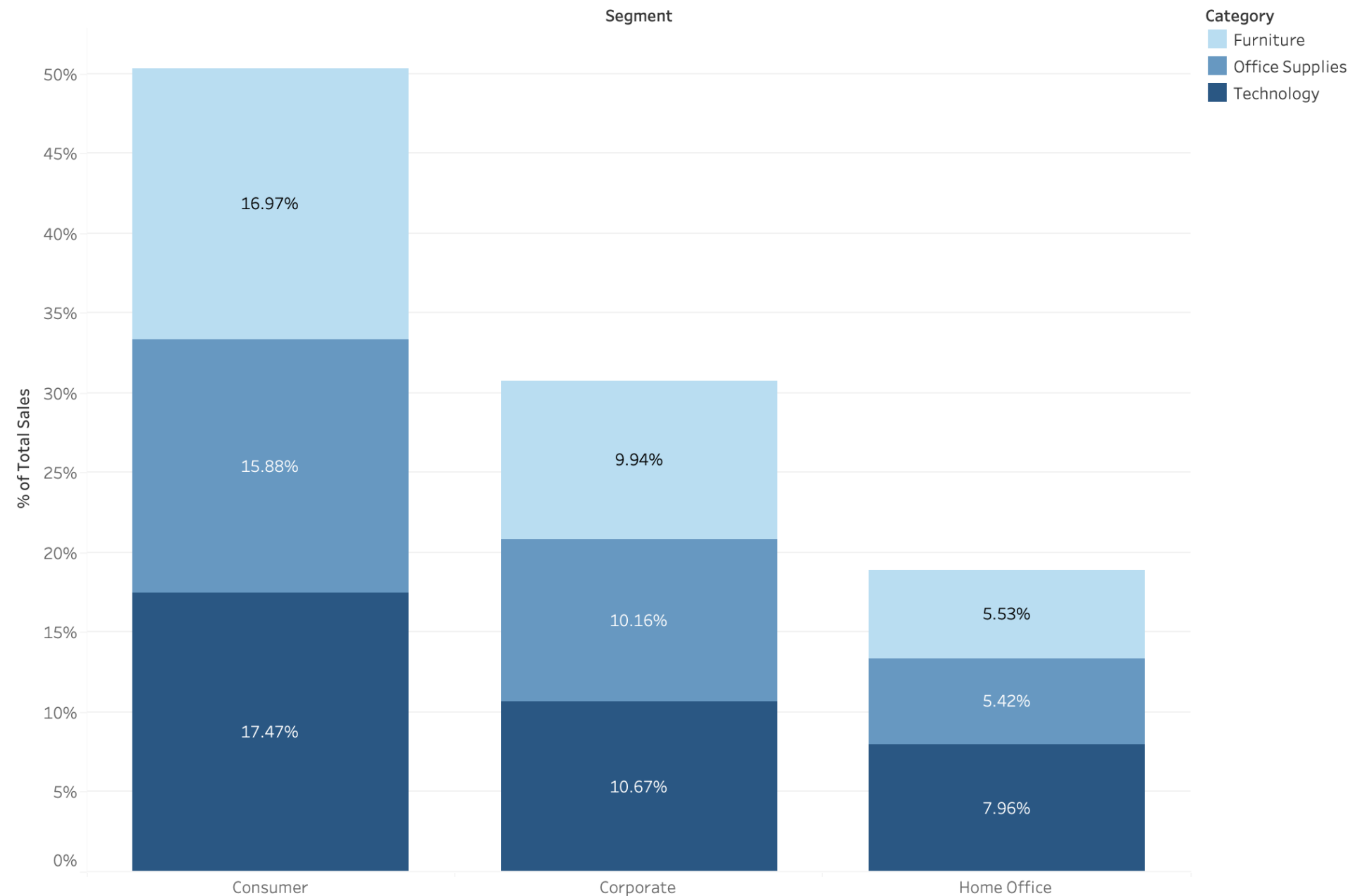
Map based on Longitude (generated) and Latitude (generated). Color shows details about Region. The marks are labeled by State/Province. Details are shown for Country/Region and State/Province. The view is filtered on Country/Region, which keeps United States.

## Profit by Shipment Mode



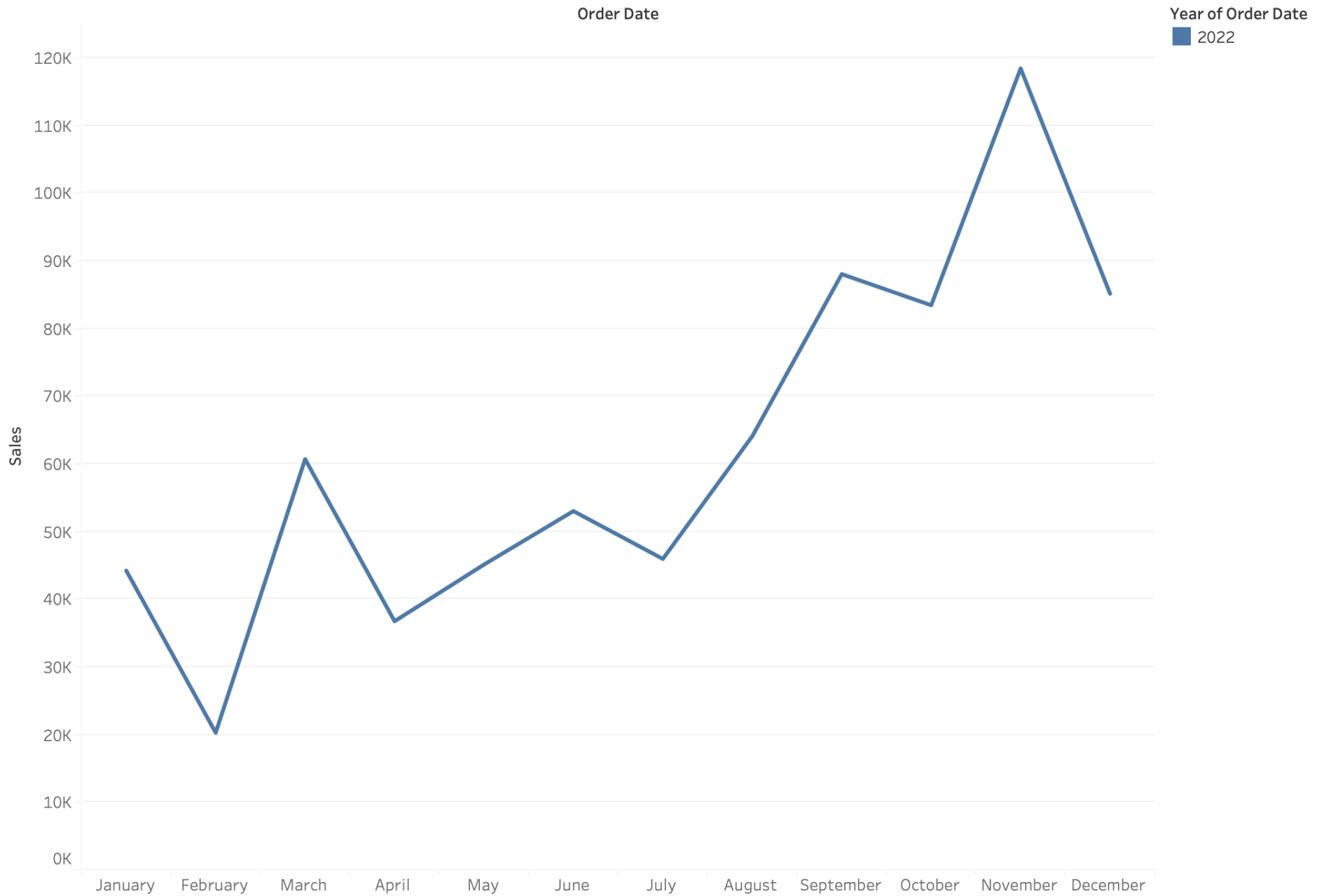
Ship Mode and sum of Profit. Color shows details about Ship Mode. Size shows sum of Quantity. The marks are labeled by Ship Mode and sum of Profit.

# Sales by Segment and Category



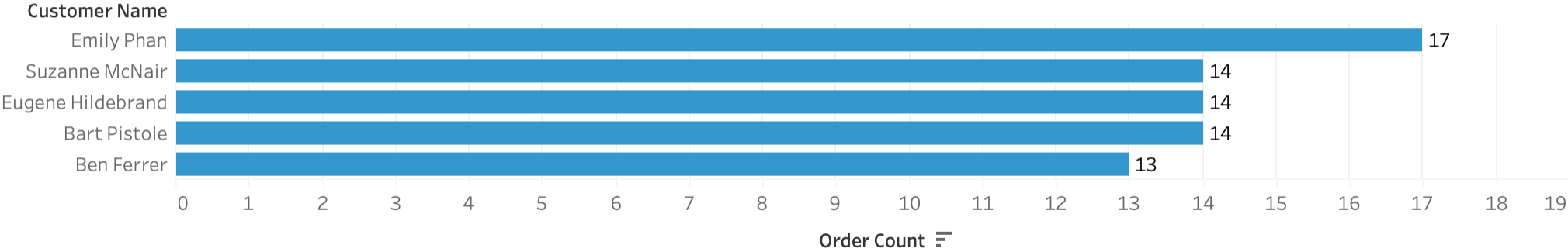
% of Total Sales for each Segment. Color shows details about Category. The marks are labeled by % of Total Sales.

# Monthly Sales



The trend of sum of Sales for Order Date Month. Color shows details about Order Date Year. The marks are labeled by Year Over Year Sales. The view is filtered on Order Date Year, which keeps 2022.

### Top 5 Customers by Orders Count



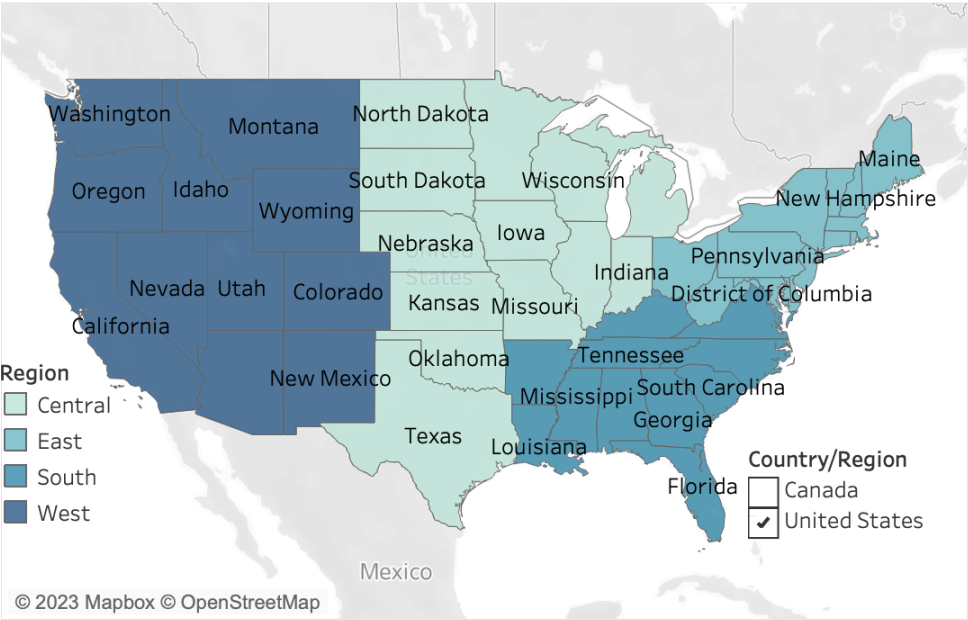
Distinct count of Order ID for each Customer Name. The marks are labeled by distinct count of Order ID. The view is filtered on Customer Name, which has multiple members selected.

# SAMPLE SUPERSTORE DATA OVERVIEW

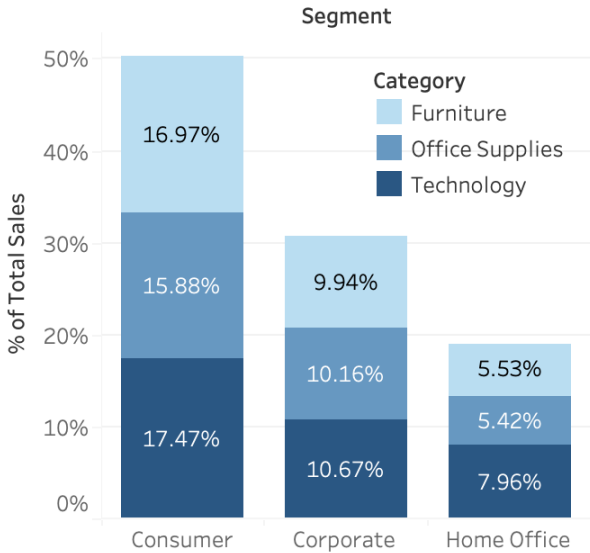
## Key Performance Indicators

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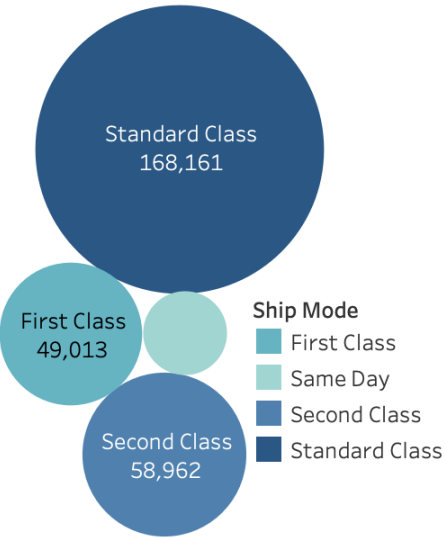
Sales Map



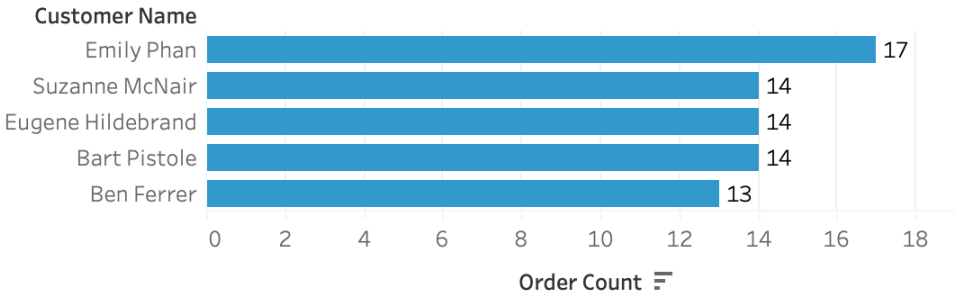
Sales by Segment and Category



Profit by Shipment Mode



Top 5 Customers by Orders Count



Monthly Sales

