

① Users dataset

(i) Findings :- users dataset has 100,000 entries. It has 6 columns
id, CreatedDate, Birthdate, State, language, gender

→ Mainly Birthdate, State, language and Gender has missing values.

a) Birthdate column has 3,675 null i.e., missing data

b) State column has 4812 missing values.

c) language column has 30% of missing data

d) Gender column has approximately 5% of null [missing data]

(ii) Assumptions

Here in the dataset CreatedDate & Birthdate were ~~String~~

String as datatype, we need to consider as datetime objects

→ There are missing values in language & gender columns
maybe because of incomplete user profiles.

(iii) Conclusions

There are lot of missing values in language column. Datatypes
needs cleaning. Need to change to datetime datatype for
Birthdate & CreatedDate

Data Quality Issues

As observed so far from above points, missing values are present in
Birthdate, State, language & gender columns.

① Inconsistent datatypes for columns like CreatedDate & Birthdate

② There are lot of Blank entries in language & gender column.

Challenges

Here I did not understand properly about language column.

As it has code like data [es-519]

② Products dataset

(i) Findings :- The dataset has 845,552 rows and it has

Seven (7) columns \rightarrow category-1, category-2, category-3, category-4, Manufacturer, Brand & Barcode.

\rightarrow I observed, columns like category-3, category-4, Manufacturer & Brand have missing values.

\rightarrow Barcode Column has mostly float values. As we know Barcodes are treated as strings, they are like kind of identifiers.

(ii) Assumptions

I observed that there are lot of category hierarchy in the dataset. But category-1, category-2 have few missing values, whereas category-3, category-4 has more missing data.

\rightarrow There is also missing data in columns like Brand & Manufacturer maybe because of incomplete information in products dataset.

(iii) Conclusion :-

I observed approximately 92% of data is missing in category-4 column.

Data Quality Issues

① category-4, Manufacturer, Brand columns have more missing data.

② As observed, barcode column needs to a string datatype, but it is stored as float type.

③ lot of blank entries in Manufacturer & Brand columns.

Challenges

\rightarrow It is challenging to understand column category-4, as it has more missing values.

③ Transaction dataset

(i) Finding: dataset has 50,000 rows & 8 columns

→ Receiptid, purchase-date, scan-date, store_name, storeid,

Barcode, final-quantity & final-sale,

→ lot of missing values in Barcode column, [approx 11%]

→ Columns like final-quantity and final-sale contains mixed datatypes. In final-quantity column, contains values like "zero" instead of numerical data.

→ Barcode column consists of float values, but this column must be a string datatype.

→ purchase-date & scan-date are treated as strings instead of datetime.

(ii) Assumptions: final-quantity & final-sale must have numerical entries.

(iii) Conclusions:

→ There are data quality issues, including missing values in Barcode, mixed datatypes in final-quantity & final-sale.

Data Quality Issues

① missing values in Barcode column

② inconsistent datatypes in final-quantity & final-sale

③ Invalid values in final-quantity ~~data~~ column

Challenges: Finding text values like "zero" in numeric fields is bit confusing