WEB TECHNOLOGIES (UE19CS204)

PROJECT TITLE: ONLINE APPAREL STORE (FOR CLOTHES, FOOTWEAR AND

ACCESSORIES)

SUBMITTED BY:

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ABSTRACT OF THE PROJECT

- ► Electronic commerce, commonly known as e-commerce refers to buying and selling of products or services over electronic systems
- This project is an attempt to provide the benefits of online shopping to the customers.
- The customers can search for clothing according to their requirements from a wide variety of brands available in our catalogue from all over India. Different people have different preferences when it comes to fashion. Hence, our user-friendly interface comes across as ideal, easy navigation on the site and relevant filter options to narrow down options.
- ► This website targets kids of all ages, men and women.

INTRODUCTION AND MODULE DESCRIPTION

The designed website contains the following functionalities:

- HOMEPAGE: This is the first and main page and it serves as the starting point of the website.
- REGISTER PAGE: This is the page where the user can create a new account (Sign Up).
- LOGIN PAGE: Those who already have an account can make use of this page to Login and Logout.
- > ADMIN DASHBOARD: The admin dashboard contains information like recent activity, recent orders, Managing products, users, orders and inventory.
- USER DASHBOARD: It displays the various categories and options along with pictures. It includes offers, discounts and notifications.
- CART PAGE: It contains all the products added to cart along with price details and options like delete, save for later, proceed to buy etc.
- > PROFILE DETAILS: It contains basic information related to the user.

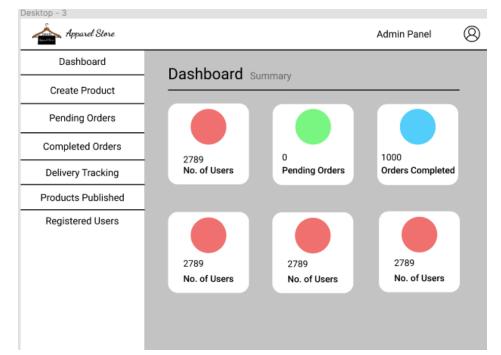
- PRODUCT DETAILS: This gives us a basic and brief description of the products along with coupons and various offers which might be applicable.
- > SEARCH PAGE: This page provides product, brand and category related search along with the results. It also consists of filter option which allows selection of size and other options.
- ACCOUNT SETTINGS: It allows the user to change details, track orders, change payment method or address and other settings.

WEBSITE DESIGN

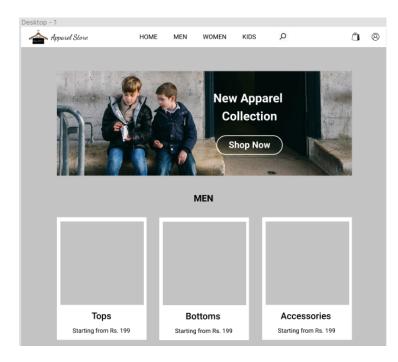
Here are a few pages we have designed. We are working on building these currently:



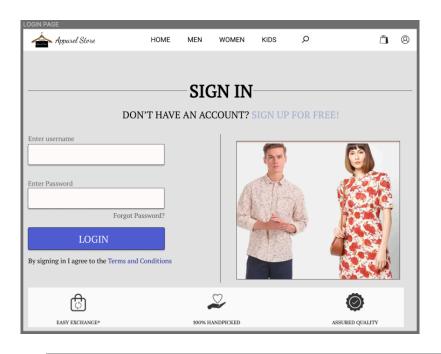


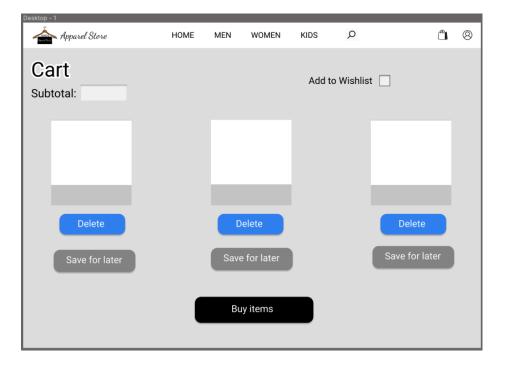


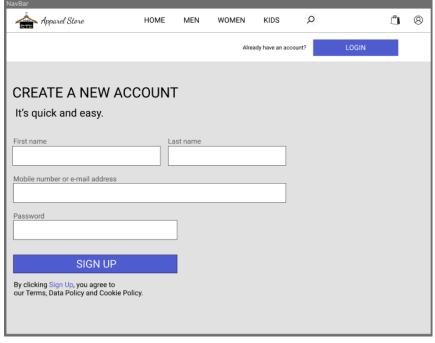
User Dashboard

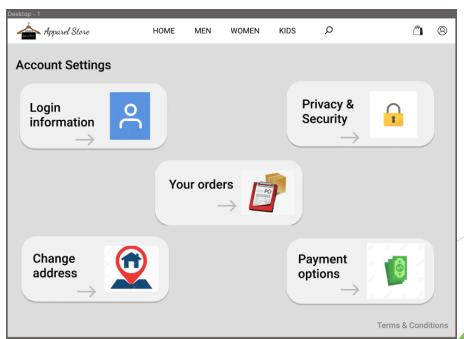


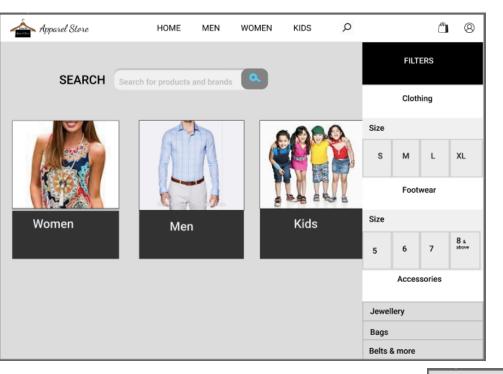
<- Admin Dashboard





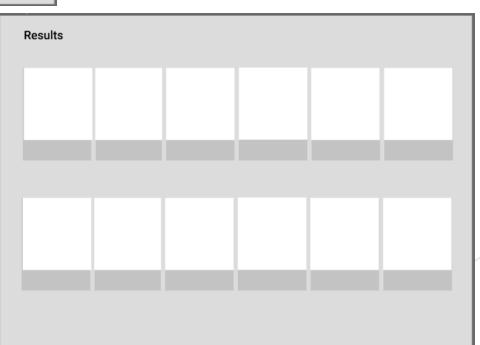






<- Search Page





THANK YOU

