

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	18/06/2025
Team ID	LTVIP2025TMID53269
Project Name	Docspot : Seamless Appointment Booking for Health
Maximum Marks	4 Marks

#### Brainstorm & Idea Prioritization Template:

Docspot aims to simplify healthcare access through a user-friendly appointment booking system. The brainstorming process involved identifying key user needs such as instant booking, doctor availability, reminders, and digital records. Ideas were categorized into features, UI improvements, and backend integrations. Each idea was evaluated based on impact, feasibility, and urgency. High-priority items include real-time slot visibility, easy rescheduling, and multilingual support. Medium-priority ideas focus on AI-based suggestions and chatbot assistance. Low-priority features include advanced analytics and loyalty rewards. Prioritization ensures user-centric development and faster delivery of essential features.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement



##### Brainstorm & idea prioritization - DocSpot: Seaminess Appointment Booking for Healthcare

Use this template in your own brainstorming sessions so your team can



##### Team gathering

Ensure everyone **can** participate in the session and see or share your screen (eg, videoconference or virtual office)



##### Set the goal

Set the goal or the problem you'll be focusing on solving in advance so your group kick:

[Open articles >](#)



##### Define your problem statement

Scheduling a medical appointment can be to time-consuming, confusing, and inefficient

5 minutes

##### PATIENTS

Patients find the logging, confusing scheduling process a barrier to accessing the healthcare when they need it. Let's solve that. Let's solve

## Step-2: Brainstorm, Idea Listing and Grouping

3

### Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

#### TIP

Measure **who** is sticky with **size**, and sort the post **is into** **scar**, tions-riok, to start grouping

Person 1

Instant  
backling  
& ova luating

Person 2

Interactive  
remnders

Person 3

Easy PCS+  
cheaaling

Person 4

Advancel  
analytics

All-based  
aaths,  
-patielnt

Advanced  
analytic:

Type your heading...



## Group ideas

We aim to streamline this process by *providing a seamless, user friendly **distanton*** patients to discover, *combine*, and book appointments with healthcare profession instantly

🕒 23 minutes

### TIP

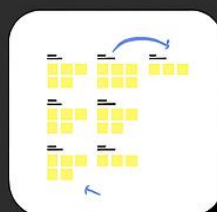
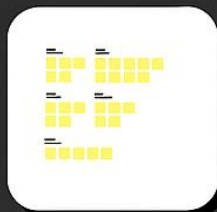
- Real-time availability
- Location-based-rearch

### TIP

- Dector: filters-lavelled  
✈ comilond-on
- Patient 'eatents and MHS

### TIP

- Emergency bookings
- In thai nutuinal cceking
- Anracommendations

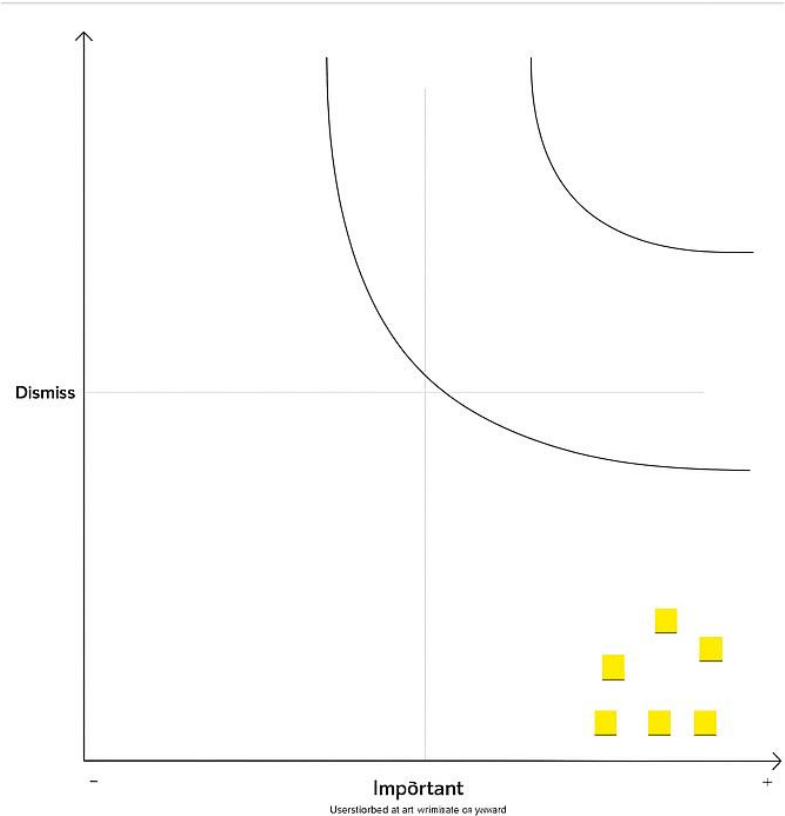


Step-3: Idea Prioritization



Prioritize

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After you collaborate

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Keep flowing forward

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