#### **Data Collection**

In [ ]:					
In [1]:	<pre>import numpy import seabor</pre>	as np			
In [2]:	comments=pd.r	read_csv(r'C:\Users\lenovo\Downloa	ds\Yo	utube_p	roject_shan_singh
	arning: The e	ovo\AppData\Local\Temp\ipykernel_7 error_bad_lines argument has been re version. Use on_bad_lines in th	depre	cated a	
	ngh_Udemy (1) b'Skipping li ected 4 field b'Skipping li pected 4 fiel b'Skipping li C:\Users\lend rning: Column et low_memory comments=pd	I.read_csv(r'C:\Users\lenovo\Downl /UScomments.csv', error_bad_lines ne 41589: expected 4 fields, saw ls, saw 7\nSkipping line 114465: e ne 142496: expected 4 fields, saw ds, saw 6\nSkipping line 245218: ne 388430: expected 4 fields, saw vo\AppData\Local\Temp\ipykernel_7 is (2,3) have mixed types. Specify r=False. I.read_csv(r'C:\Users\lenovo\Downl /UScomments.csv', error_bad_lines	=Fals 11\nS xpect 8\nS expec 5\n' 292\3 dtyp	e) kipping ed 4 fi kipping ted 4 f 5724582 e optio	line 51628: exp elds, saw 5\n' line 189732: ex ields, saw 7\n' 90.py:1: DtypeWa n on import or s
In [ ]:					
In [ ]:					
In [ ]:					
In [3]:	comments.head	()			
Out[3]:	video_id	comment_text	likes	replies	
	<b>0</b> XpVt6Z1Gjjo	Logan Paul it's yo big day !!!!!!	4	0	
	1 XpVt6Z1Gjjo	I've been following you from the start of your	3	0	
	2 XpVt6Z1Gjjo	Say hi to Kong and maverick for me	3	0	
	• \\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	MV FANL attendance	3	0	
	3 XpVt6Z1Gjjo	MY FAN . attendance	3	U	
	<ul><li>3 XpVt6Z1Gjjo</li><li>4 XpVt6Z1Gjjo</li></ul>	trending 🤤	3	0	

```
In [4]: |comments.isnull().sum()
Out[4]: video_id
        comment_text
                         25
        likes
                          0
        replies
                          0
        dtype: int64
In [5]: comments.dropna(inplace=True)
In [6]: comments.isnull().sum()
Out[6]: video_id
        comment_text
                         0
        likes
                         0
        replies
                         0
        dtype: int64
In [ ]:
```

#### **Perform sentiment Analysis**

```
In [ ]:
In [ ]:
In [7]:
       !pip install textblob
        Requirement already satisfied: textblob in c:\users\lenovo\anaconda3\lib\s
        ite-packages (0.18.0.post0)
        WARNING: There was an error checking the latest version of pip.
        Requirement already satisfied: nltk>=3.8 in c:\users\lenovo\anaconda3\lib
        \site-packages (from textblob) (3.8.1)
        Requirement already satisfied: click in c:\users\lenovo\anaconda3\lib\site
        -packages (from nltk>=3.8->textblob) (8.0.4)
        Requirement already satisfied: joblib in c:\users\lenovo\anaconda3\lib\sit
        e-packages (from nltk>=3.8->textblob) (1.1.0)
        Requirement already satisfied: regex>=2021.8.3 in c:\users\lenovo\anaconda
        3\lib\site-packages (from nltk>=3.8->textblob) (2022.7.9)
        Requirement already satisfied: tqdm in c:\users\lenovo\anaconda3\lib\site-
        packages (from nltk>=3.8->textblob) (4.64.1)
        Requirement already satisfied: colorama in c:\users\lenovo\anaconda3\lib\s
        ite-packages (from click->nltk>=3.8->textblob) (0.4.5)
In [8]: | from textblob import TextBlob
```

```
In [9]:
          comments.head(6)
 Out[9]:
                video_id
                                                 comment_text likes replies
           0 XpVt6Z1Gjjo
                                      Logan Paul it's yo big day !!!!!!
                                                                  4
           1 XpVt6Z1Gjjo I've been following you from the start of your...
                                                                  3
                                                                         0
           2 XpVt6Z1Gjjo
                                 Say hi to Kong and maverick for me
                                                                  3
                                                                         0
           3 XpVt6Z1Gjjo
                                             MY FAN . attendance
                                                                  3
                                                                         0
                                                    trending 😉
           4 XpVt6Z1Gjjo
                                                                  3
                                                                         0
           5 XpVt6Z1Gjjo
                                        #1 on trending AYYEEEEE
                                                                         0
In [10]: TextBlob("Logan Paul it's yo big day !!!!!").sentiment.polarity
Out[10]: 0.0
In [11]: | comments.shape
Out[11]: (691375, 4)
In [12]: sample_df =comments[0:1000]
In [13]: sample_df.shape
Out[13]: (1000, 4)
 In [ ]:
In [14]: polarity=[]
          for comment in comments['comment_text']:
                   polarity.append(TextBlob(comment).sentiment.polarity)
               except:
                   polarity.append(0)
In [15]: len(polarity)
Out[15]: 691375
In [ ]:
In [16]: comments['polarity'] = polarity
 In [ ]:
```

In [17]:	cor	mments.head	(5)			
Out[17]:	video_id		comment_text	likes	replies	polarity
	0	XpVt6Z1Gjjo	Logan Paul it's yo big day !!!!!	4	0	0.0
	1	XpVt6Z1Gjjo	I've been following you from the start of your	3	0	0.0
	2	XpVt6Z1Gjjo	Say hi to Kong and maverick for me	3	0	0.0
	3	XpVt6Z1Gjjo	MY FAN . attendance	3	0	0.0
	4	XpVt6Z1Gjjo	trending 🤢	3	0	0.0
In [ ]:						

#### Wordcloud analysis of data

```
In [ ]:
 In [ ]:
In [18]:
          filter1 = comments['polarity']==1
In [19]:
          comments_positive = comments[filter1]
 In [ ]:
 In [ ]:
          filter2 = comments['polarity']==-1
In [20]:
In [21]:
          comments_negative = comments[filter2]
In [22]:
          comments_negative.head(5)
Out[22]:
                      video_id
                                                              comment_text likes replies polarity
                                   BEN CARSON IS THE MAN!!!!! THEY HATE HIM
            512
                 8wNr-NQImFg
                                                                                            -1.0
                                                                  CAUSE...
            562
                 8wNr-NQImFg
                                 Well... The brain surgeon Ben Carson just proved...
                                                                                            -1.0
                                      WHY DID YOU MAKE FURRY FORCE?! SO
            952 Ayb_2qbZHm4
                                                                                            -1.0
                                                                  NASTY!!!
                                                             WTF BRUH!!!!!!
                                                                                      0
                                                                                            -1.0
           1371
                 vu_9muoxT50
                                                                               0
                 vu_9muoxT50
           1391
                                                                                            -1.0
                                                  cheeseus christ thats insane!!!
                                                                                      0
 In [ ]:
```

Out

In [23]: comments\_positive.head(5)

t[23]:		video_id	comment_text	likes	replies	polarity
	64	XpVt6Z1Gjjo	yu are the best	1	0	1.0
	156	cLdxuaxaQwc	Power is the disease. Care is the cure. Keep	0	0	1.0
	227	WYYvHb03Eog	YAS Can't wait to get it! I just need to sell	0	0	1.0
	307	sjlHnJvXdQs	This is priceless	0	0	1.0
	319	sjlHnJvXdQs	Summed up perfectly	0	0	1.0

In [ ]:

In [ ]:

In [24]: !pip install wordcloud

Requirement already satisfied: wordcloud in c:\users\lenovo\anaconda3\lib\site-packages (1.9.3)

Requirement already satisfied: numpy>=1.6.1 in c:\users\lenovo\anaconda3\l ib\site-packages (from wordcloud) (1.21.5)

Requirement already satisfied: pillow in c:\users\lenovo\anaconda3\lib\sit e-packages (from wordcloud) (9.2.0)

Requirement already satisfied: matplotlib in c:\users\lenovo\anaconda3\lib\site-packages (from wordcloud) (3.5.2)

Requirement already satisfied: packaging>=20.0 in c:\users\lenovo\anaconda 3\lib\site-packages (from matplotlib->wordcloud) (21.3)

Requirement already satisfied: python-dateutil>=2.7 in c:\users\lenovo\ana conda3\lib\site-packages (from matplotlib->wordcloud) (2.8.2)

Requirement already satisfied: pyparsing>=2.2.1 in c:\users\lenovo\anacond a3\lib\site-packages (from matplotlib->wordcloud) (3.0.9)

Requirement already satisfied: cycler>=0.10 in c:\users\lenovo\anaconda3\l ib\site-packages (from matplotlib->wordcloud) (0.11.0)

Requirement already satisfied: kiwisolver>=1.0.1 in c:\users\lenovo\anacon da3\lib\site-packages (from matplotlib->wordcloud) (1.4.2)

Requirement already satisfied: fonttools>=4.22.0 in c:\users\lenovo\anacon da3\lib\site-packages (from matplotlib->wordcloud) (4.25.0)

Requirement already satisfied: six>=1.5 in c:\users\lenovo\anaconda3\lib\s ite-packages (from python-dateutil>=2.7->matplotlib->wordcloud) (1.16.0)

WARNING: There was an error checking the latest version of pip.

In [ ]:

In [25]: from wordcloud import WordCloud , STOPWORDS

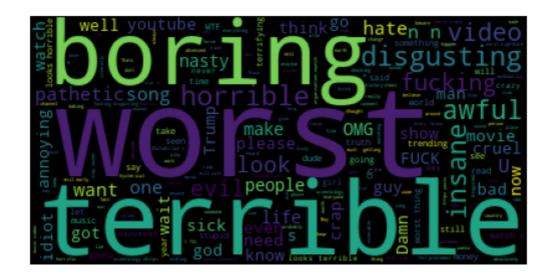
```
set(STOPWORDS)
In [26]:
Out[26]: {'a',
           'about',
           'above',
           'after',
           'again',
           'against',
           'all',
           'also',
           'am',
           'an',
           'and',
           'any',
           'are',
           "aren't",
           'as',
           'at',
           'be',
           'because',
          'been',
In [ ]:
In [27]:
         comments['comment_text']
Out[27]: 0
                                    Logan Paul it's yo big day !!!!!
         1
                    I've been following you from the start of your...
         2
                                   Say hi to Kong and maverick for me
         3
                                                   MY FAN . attendance
         4
                                                            trending 🤢
                                                                Лучшая
         691395
         691396
                   qu'est ce que j'aimerais que tu viennes à Roan...
                                            Ven a mexico! 🤩 te amo LP
         691397
         691398
                                                       Islığı yeter...
                    Kocham tą piosenkę⊕♥♥♥byłam zakochana po uszy ...
         691399
         Name: comment text, Length: 691375, dtype: object
In [28]: type(comments['comment_text'])
Out[28]: pandas.core.series.Series
         Total_Comments_Positive=' '.join(comments_positive['comment_text'])
In [29]:
In [30]: wordcloud=WordCloud(stopwords=set(STOPWORDS)).generate(Total_Comments_Positi
```

```
In [31]: plt.imshow(wordcloud)
    plt.axis('off')
```

Out[31]: (-0.5, 399.5, 199.5, -0.5)



```
In []:
In []:
In [32]: Total_Comments_Negative=' '.join(comments_negative['comment_text'])
In [33]: wordcloud2 = WordCloud(stopwords=set(STOPWORDS)).generate(Total_Comments_Negative['comments_Negative['comments_Negative['comments_Negative['comments_Negative]'])
In [34]: plt.imshow(wordcloud2 )
    plt.axis('off')
Out[34]: (-0.5, 399.5, 199.5, -0.5)
```



```
In [ ]:
```

```
In [35]: !pip install emoji==2.2.0

Requirement already satisfied: emoji==2.2.0 in c:\users\lenovo\anaconda3\l
    ib\site-packages (2.2.0)

WARNING: There was an error checking the latest version of pip.

In []:
```

#### **Emoji Analysis**

```
In [ ]:
In [36]:
         import emoji
In [37]: emoji.__version__
Out[37]: '2.2.0'
In [38]: comments['comment_text'].head(6)
Out[38]: 0
                              Logan Paul it's yo big day !!!!!
              I've been following you from the start of your...
                             Say hi to Kong and maverick for me
         3
                                             MY FAN . attendance
                                                      trending 🥲
                                         #1 on trending AYYEEEEE
         Name: comment_text, dtype: object
In [ ]:
In [39]: comment = 'trending (5)'
In [40]: [char for char in comment if char in emoji.EMOJI DATA]
Out[40]: ['69']
In [ ]:
         emoji_list =[]
In [41]:
         for char in comment:
             if char in emoji.EMOJI DATA:
                 emoji_list.append(char)
In [42]: emoji_list
Out[42]: ['ⓒ']
In [ ]:
```

```
In [43]: | all_emoji_list =[]
                            for comment in comments['comment_text'].dropna():
                                         for char in comment:
                                                     if char in emoji.EMOJI DATA:
                                                                 all_emoji_list.append(char)
In [44]: all_emoji_list[0:10]
Out[44]: ['!!', '!!', '!!', '60', '60', '40', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '81', '8
  In [ ]:
In [45]: from collections import Counter
In [46]: Counter(all_emoji_list).most_common(10)
Out[46]: [('\(\exists)\), 36987),
                                 ('\', 33453),
                                    '♥', 31119),
                                               ', 8694),
                                    '😭', 8398),
                                                 , 5719),
                                     '😘', 5545),
                                ('4, 5476),
                                ('\)', 5359),
('\)', 5147)]
  In [ ]:
In [47]: Counter(all_emoji_list).most_common(10)[0]
Out[47]: ('@', 36987)
In [48]: Counter(all_emoji_list).most_common(10)[0][0]
Out[48]: '@'
In [49]: Counter(all_emoji_list).most_common(10)[2][0]
Out[49]: '♥'
In [50]: emojis= [Counter(all emoji list).most common(10)[i][0]for i in range(10)]
  In [ ]:
In [51]: frequency= [Counter(all emoji list).most common(10)[i][1]for i in range(10)
In [52]: frequency
Out[52]: [36987, 33453, 31119, 8694, 8398, 5719, 5545, 5476, 5359, 5147]
  In [ ]:
```

```
In [53]: import plotly.graph_objs as go
    from plotly.offline import iplot

In [54]: trace = go.Bar(x=emojis, y=frequency)

In [105]: iplot([trace])
```

```
In [ ]:
```

#### **Collect Entire data of Youtube**

```
In [ ]:
In [56]: import os
In [57]: files=os.listdir(r'C:\Users\lenovo\Downloads\Youtube_project_shan_singh_Uder
```

```
files
In [58]:
Out[58]: ['CAvideos.csv',
           'CA_category_id.json',
           'DEvideos.csv',
           'DE_category_id.json',
           'FRvideos.csv',
           'FR_category_id.json',
           'GBvideos.csv',
           'GB_category_id.json',
           'INvideos.csv',
           'IN_category_id.json',
           'JPvideos.csv',
           'JP_category_id.json',
           'KRvideos.csv',
           'KR_category_id.json',
           'MXvideos.csv',
           'MX_category_id.json',
           'RUvideos.csv',
           'RU_category_id.json',
           'USvideos.csv',
           'US_category_id.json']
In [ ]:
In [59]: files_csv =[file for file in files if '.csv' in file]
In [60]: files_csv
Out[60]: ['CAvideos.csv',
           'DEvideos.csv',
           'FRvideos.csv',
           'GBvideos.csv',
           'INvideos.csv',
           'JPvideos.csv',
           'KRvideos.csv',
           'MXvideos.csv',
           'RUvideos.csv',
           'USvideos.csv']
In [ ]:
In [61]:
         import warnings
         from warnings import filterwarnings
         filterwarnings('ignore')
 In [ ]:
```

```
In [62]: full_df = pd.DataFrame()
    path = r'C:\Users\lenovo\Downloads\Youtube_project_shan_singh_Udemy (1)\add:
    for file in files_csv:
        current_df = pd.read_csv(path+'/'+file , encoding='iso-8859-1' , error_t
        full_df = pd.concat([full_df, current_df] , ignore_index=True)

In [63]: full_df.shape
Out[63]: (375942, 16)
In []:
```

#### How to export your data into (csv, json, db)

```
In [ ]:
In [64]: full_df[full_df.duplicated()].shape
Out[64]: (36417, 16)
In [65]: |full_df = full_df.drop_duplicates()
In [66]: full_df.shape
Out[66]: (339525, 16)
In [67]: full_df[0:1000].to_csv(r'D:\Software\manas/youtube_sample.csv' ,index=False)
In [68]: | full_df[0:1000].to_json(r'D:\Software\manas/youtube_sample.json')
In [ ]:
In [ ]:
In [69]: | from sqlalchemy import create_engine
         engine=create_engine(r'sqlite:///D:\Software\manas/youtube_sample.sqlite')
In [70]:
In [ ]:
In [71]: full_df[0:1000].to_sql('Users', con=engine, if_exists='append')
Out[71]: 1000
 In [ ]:
```

### Which category has the maximum likes

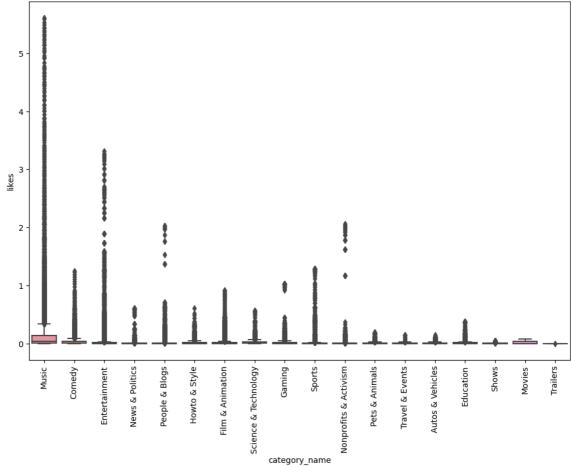
In [ ]:								
In [72]:	fu	ll_df.head(5)						
Out[72]:		video_id	trending_date	title	channel_title	category_id	publish_time	
	0	n1WpP7iowLc	17.14.11	Eminem - Walk On Water (Audio) ft. Beyoncé	EminemVEVO	10	2017-11- 10T17:00:03.000Z	Em
	1	0dBlkQ4Mz1M	17.14.11	PLUSH - Bad Unboxing Fan Mail	iDubbbzTV	23	2017-11- 13T17:00:00.000Z	
	2	5qpjK5DgCt4	17.14.11	Racist Superman   Rudy Mancuso, King Bach & Le	Rudy Mancuso	23	2017-11- 12T19:05:24.000Z	re
	3	d380meD0W0M	17.14.11	I Dare You: GOING BALD!?	nigahiga	24	2017-11- 12T18:01:41.000Z	
	4	2Vv-BfVoq4g	17.14.11	Ed Sheeran - Perfect (Official Music Video)	Ed Sheeran	10	2017-11- 09T11:04:14.000Z	(
	4							•
In [ ]:								
In [73]:	fu	ll_df['catego	ry_id'].uniq	ue()				
Out[73]:	arı		24, 25, 22, pe=int64)	26, 1,2	8, 20, 17, 2	9, 15, 19,	2, 27, 43, 30	9,
In [ ]:								
In [74]:	jso	on_df = pd.re	ad_json( <mark>r'C:</mark>	\Users\le	novo\Downloa	ıds\Youtube	_project_shan_s	sing
In [75]:	jso	on_df['items'	][0]					
Out[75]:	' (	kind': 'youtu etag': '"m2ys id': '1', snippet': {'c 'title': 'Fil 'assignable':	kBQFythfE4ir hannelId': ' m & Animatio	bTIeOgYYf UCBR8-60-			ggty2mZQ"',	

```
In [76]: json_df['items'][1]
Out[76]: {'kind': 'youtube#videoCategory',
           'etag': '"m2yskBQFythfE4irbTIeOgYYfBU/UZ1oLIIz2dxIhO45ZTFR3a3NyTA"',
           'id': '2',
           'snippet': {'channelId': 'UCBR8-60-B28hp2BmDPdntcQ',
            'title': 'Autos & Vehicles',
            'assignable': True}}
 In [ ]:
In [77]: | cat dict={}
         for item in json_df['items'].values:
             cat_dict[int(item['id'])]= item['snippet']['title']
In [78]: cat_dict
Out[78]: {1: 'Film & Animation',
          2: 'Autos & Vehicles',
          10: 'Music',
          15: 'Pets & Animals',
          17: 'Sports',
          18: 'Short Movies',
          19: 'Travel & Events',
          20: 'Gaming',
          21: 'Videoblogging',
          22: 'People & Blogs',
          23: 'Comedy',
          24: 'Entertainment',
          25: 'News & Politics',
          26: 'Howto & Style',
          27: 'Education',
          28: 'Science & Technology',
          29: 'Nonprofits & Activism',
          30: 'Movies',
          31: 'Anime/Animation',
          32: 'Action/Adventure',
          33: 'Classics',
          34: 'Comedy',
          35: 'Documentary',
          36: 'Drama',
          37: 'Family',
          38: 'Foreign',
          39: 'Horror',
          40: 'Sci-Fi/Fantasy',
          41: 'Thriller',
          42: 'Shorts',
          43: 'Shows',
          44: 'Trailers'}
In [79]: |full_df['category_name'] = full_df['category_id'].map(cat_dict)
```

In [80]: full\_df.head(5)

Out[80]:		video_id	trending_date	title	channel_title	category_id	publish_time	
	0	n1WpP7iowLc	17.14.11	Eminem - Walk On Water (Audio) ft. Beyoncé	EminemVEVO	10	2017-11- 10T17:00:03.000Z	Em
	1	0dBlkQ4Mz1M	17.14.11	PLUSH - Bad Unboxing Fan Mail	iDubbbzTV	23	2017-11- 13T17:00:00.000Z	
	2	5qpjK5DgCt4	17.14.11	Racist Superman   Rudy Mancuso, King Bach & Le	Rudy Mancuso	23	2017-11- 12T19:05:24.000Z	re
	3	d380meD0W0M	17.14.11	I Dare You: GOING BALD!?	nigahiga	24	2017-11- 12T18:01:41.000Z	
	4	2Vv-BfVoq4g	17.14.11	Ed Sheeran - Perfect (Official Music Video)	Ed Sheeran	10	2017-11- 09T11:04:14.000Z	(
	4 ■							•
In [ ]:[								
In [ ]:[								

```
In [81]:
         plt.figure(figsize=(12,8))
         sns.boxplot(x='category_name', y='likes', data=full_df)
         plt.xticks(rotation='vertical')
Out[81]: (array([ 0,  1,  2,  3,
                                                   8, 9, 10, 11, 12, 13, 14, 15, 1
                                   4,
                                       5,
                                           6,
                                               7,
                 17]),
                      'Music'),
          [Text(0, 0,
           Text(1, 0, 'Comedy'),
           Text(2, 0, 'Entertainment'),
           Text(3, 0, 'News & Politics'),
           Text(4, 0, 'People & Blogs'),
           Text(5, 0, 'Howto & Style'),
           Text(6, 0, 'Film & Animation'),
           Text(7, 0, 'Science & Technology'),
           Text(8, 0, 'Gaming'),
           Text(9, 0, 'Sports'),
           Text(10, 0, 'Nonprofits & Activism'),
           Text(11, 0, 'Pets & Animals'),
           Text(12, 0, 'Travel & Events'),
           Text(13, 0, 'Autos & Vehicles'),
           Text(14, 0, 'Education'),
           Text(15, 0, 'Shows'),
           Text(16, 0, 'Movies'),
           Text(17, 0, 'Trailers')])
```



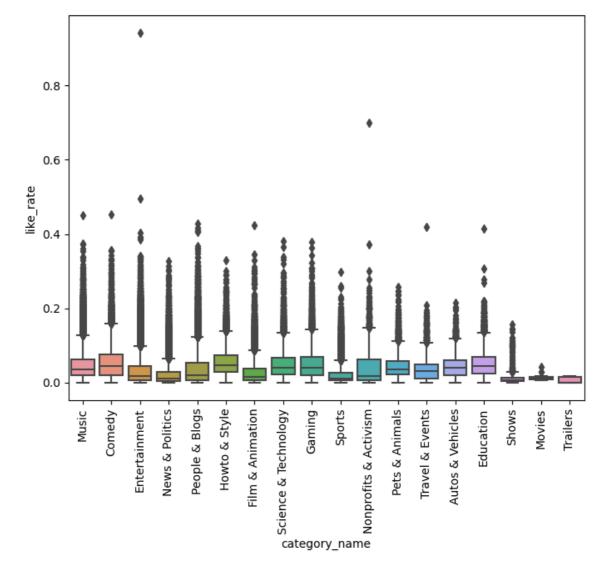
```
In [ ]:
```

### find out whether audience is engaged or not

```
In [ ]:
In [ ]:
In [82]: full_df['like_rate'] = (full_df['likes']/full_df['views'])
         full_df['dislike_rate'] = (full_df['dislikes']/full_df['views'])
         full_df['Comment_count_rate'] = (full_df['comment_count']/full_df['views'])
In [83]: |full_df.columns
Out[83]: Index(['video_id', 'trending_date', 'title', 'channel_title', 'category_i
         ď',
                 'publish_time', 'tags', 'views', 'likes', 'dislikes', 'comment_coun
         t',
                'thumbnail_link', 'comments_disabled', 'ratings_disabled',
                'video_error_or_removed', 'description', 'category_name', 'like_rat
         е',
                'dislike_rate', 'Comment_count_rate'],
               dtype='object')
 In [ ]:
```

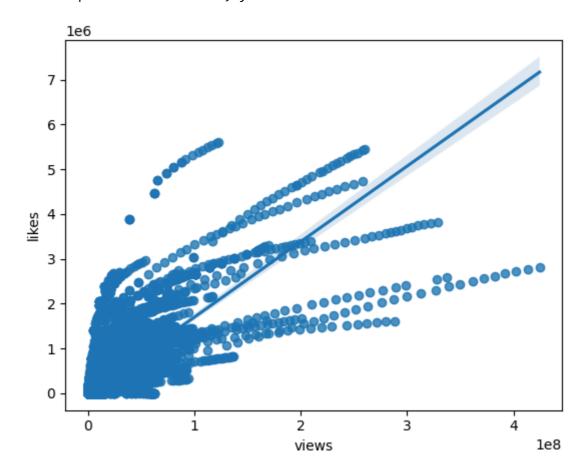
```
In [84]: plt.figure(figsize=(8,6))
    sns.boxplot(x='category_name', y='like_rate' , data=full_df)
    plt.xticks(rotation='vertical')
    plt.show
```

Out[84]: <function matplotlib.pyplot.show(close=None, block=None)>



```
In [85]: sns.regplot(x='views', y='likes', data=full_df)
```

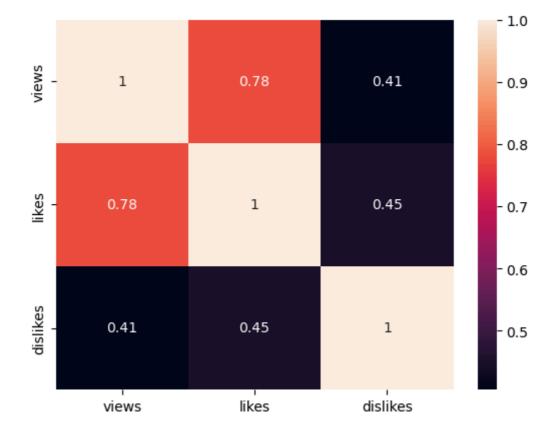
Out[85]: <AxesSubplot:xlabel='views', ylabel='likes'>



```
In [ ]:
In [86]: full_df.columns
Out[86]: Index(['video_id', 'trending_date', 'title', 'channel_title', 'category_i
         d',
                 'publish time', 'tags', 'views', 'likes', 'dislikes', 'comment coun
         t',
                 'thumbnail_link', 'comments_disabled', 'ratings_disabled',
                 'video_error_or_removed', 'description', 'category_name', 'like_rat
         e',
                 'dislike_rate', 'Comment_count_rate'],
                dtype='object')
In [87]: full_df[['views', 'likes', 'dislikes']].corr()
Out[87]:
                              likes
                                    dislikes
                    views
                  1.000000 0.779531 0.405428
                 0.779531
                          1.000000 0.451809
          dislikes 0.405428 0.451809 1.000000
 In [ ]:
```

```
In [88]: sns.heatmap(full_df[['views', 'likes', 'dislikes']].corr() ,annot=True)
```

Out[88]: <AxesSubplot:>



In [ ]:

# Which channels have the largest number of trending videos

In [ ]:

In [89]: full\_df.head(6)

1	Out[89]:		video_id	trending_date	title	channel_title	category_id	publish_time	
1 0dBlkQ4Mz1M 17.14.11 Unboxing Fan Mail  Racist Superman I Rudy Mancuso, Rudy Mancuso Ring Bach & Le  1 Dare Your nigahiga 24 2017-11- (Official Ed Sheeran Perfect CHEATED With LOGA)  5 0ylWz1XEeyc 17.14.11 Sake Paul Says With LOGA  In []:  In []:  In [99]: full_df['channel_title'].value_counts()  Out[99]: The Late Show with Stephen Colbert 710 WME Late Night with Seth Meyers 592 TheEllenShow Jimmy Kimmel Live 528  Daas YT Industries 1 BTLV Le m&dia compl&@mentaire 1 BTLV Le m&dia compla@mentaire 1 Quem Sabia ? Jessi Osonon Name: channel_title, Length: 37824, dtype: int64  In []:		0	n1WpP7iowLc	17.14.11	Walk On Water (Audio) ft.	EminemVEVO	10		Em
Superman   Rudy   Rudy   Mancuso   Mancuso		1	0dBlkQ4Mz1M	17.14.11	Bad Unboxing	iDubbbzTV	23		
3 d380meDOWOM 17.14.11		2	5qpjK5DgCt4	17.14.11	Superman   Rudy Mancuso, King Bach		23		re
## A 2VV-BfVoq4g		3	d380meD0W0M	17.14.11	You: GOING	nigahiga	24		
5 OylWz1XEeyc 17.14.11 Salssa Violet CHEATED with LOGA  In [90]: full_df['channel_title'].value_counts()  Out[90]: The Late Show with Stephen Colbert 710 WWE 643 Late Night with Seth Meyers 592 TheEllenShow 555 Jimmy Kimmel Live 528  Daas 1 1 YT Industries 1 Quem Sabia ? 1 Jessi Osorno Name: channel_title, Length: 37824, dtype: int64  In []:		4	2Vv-BfVoq4g	17.14.11	Sheeran - Perfect (Official Music	Ed Sheeran	10		(
<pre>In [ ]: In [90]: full_df['channel_title'].value_counts() Out[90]: The Late Show with Stephen Colbert</pre>		5	0ylWz1XEeyc	17.14.11	Says Alissa Violet CHEATED with	DramaAlert	25		#D
<pre>In [90]: full_df['channel_title'].value_counts() Out[90]: The Late Show with Stephen Colbert</pre>		4							•
Out[90]: The Late Show with Stephen Colbert 710  WWE 643  Late Night with Seth Meyers 592  TheEllenShow 555  Jimmy Kimmel Live 528   Daas 1  YT Industries 1  BTLV Le mÃ@dia complÃ@mentaire 1  Quem Sabia ? 1  Jessi Osorno 1  Name: channel_title, Length: 37824, dtype: int64	In [ ]:								
WWE 643 Late Night with Seth Meyers 592 TheEllenShow 555 Jimmy Kimmel Live 528  Daas 1 YT Industries 1 BTLV Le mÃ@dia complÃ@mentaire 1 Quem Sabia ? 1 Jessi Osorno 1 Name: channel_title, Length: 37824, dtype: int64  In []:	In [90]:	ful	l_df['channe	l_title'].va	lue_count	s()			
Late Night with Seth Meyers 592 TheEllenShow 555 Jimmy Kimmel Live 528  Daas 1 YT Industries 1 BTLV Le mÃ@dia complÃ@mentaire 1 Quem Sabia ? 1 Jessi Osorno 1 Name: channel_title, Length: 37824, dtype: int64  In []:	Out[90]:			ith Stephen	Colbert				
Jimmy Kimmel Live 528  Daas 1 YT Industries 1 BTLV Le média complémentaire 1 Quem Sabia ? 1 Jessi Osorno 1 Name: channel_title, Length: 37824, dtype: int64  In []:		Lat	e Night with	Seth Meyers					
Daas 1 YT Industries 1 BTLV Le mÃ@dia complÃ@mentaire 1 Quem Sabia ? 1 Jessi Osorno 1 Name: channel_title, Length: 37824, dtype: int64  In []:				ve					
YT Industries 1 BTLV Le mÃ@dia complÃ@mentaire 1 Quem Sabia ? 1 Jessi Osorno 1 Name: channel_title, Length: 37824, dtype: int64  In []:			-	-		•••			
Quem Sabia ? 1 Jessi Osorno 1 Name: channel_title, Length: 37824, dtype: int64  In []:									
Jessi Osorno 1 Name: channel_title, Length: 37824, dtype: int64  In []:				complémenta	ire				
		Jes	si Osorno	itle, Length	: 37824,	1	ļ		
<pre>In [91]: cdf=full_df.groupby(['channel_title']).size().sort_values(ascending=False).</pre>	In [ ]:								
	In [91]:	cdf	=full_df.gro	upby([' <mark>chann</mark>	el_title'	]).size().sc	ort_values(	ascending= <b>Fals</b>	e).ı

1

```
In [92]: cdf= cdf.rename(columns={0:'total_videos'})
```

Zedan TV

Kbaby

Kc Kelly - Rocketprenuer

Pavel Sidorik TV

In [93]: cdf

Out[93]:		channel_title	total_videos
	0	The Late Show with Stephen Colbert	710
	1	WWE	643
	2	Late Night with Seth Meyers	592
	3	TheEllenShow	555
	4	Jimmy Kimmel Live	528
	37819	Kd Malts	1

37824 rows × 2 columns

In [94]: import plotly.express as px

37820

37821

37822

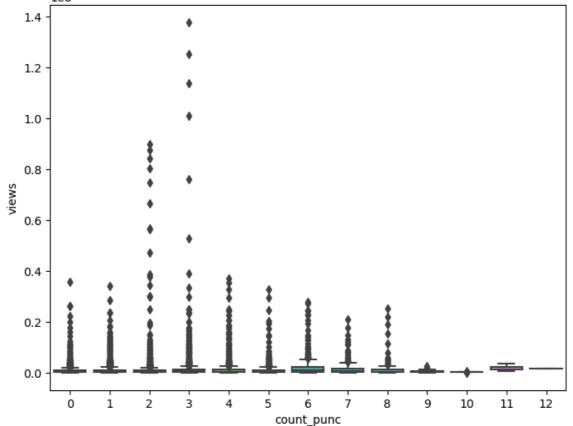
37823

```
In [95]: px.bar(data_frame=cdf[0:20], x='channel_title', y='total_videos')
```

## Does Panctuations in title and tags have any relations with views, Dislikes, Comments

```
In [96]: full_df['title'][0]
Out[96]: 'Eminem - Walk On Water (Audio) ft. Beyoncé'
In []:
In [97]: import string
In [98]: string.punctuation
Out[98]: '!"#$%&\'()*+,-./:;<=>?@[\\]^_`{|}~'
In [99]: len([char for char in full_df['title'][0] if char in string.punctuation])
Out[99]: 4
```

```
def punc_count(text):
In [106]:
               return len([char for char in text if char in string.punctuation])
  In [ ]:
In [107]:
          sample = full_df[0:10000]
In [108]:
          sample['count_punc'] = sample['title'].apply(punc_count)
In [109]:
          sample['count_punc']
Out[109]:
                   4
          1
                   1
          2
                   3
          3
                   3
           4
                   3
          9995
                   6
          9996
                   0
          9997
                   1
          9998
                   0
          9999
          Name: count_punc, Length: 10000, dtype: int64
  In [ ]:
In [110]:
          plt.figure(figsize=(8,6))
          sns.boxplot(x='count_punc', y='views' , data=sample)
          plt.show
Out[110]: <function matplotlib.pyplot.show(close=None, block=None)>
                  1e8
              1.4
```



In [ ]:	
In [ ]:	
In [ ]:	
In [ ]:	
In [ ]:	