What if...

Brainstorm with constraints for greater creativity

What if... brainstorming under constraints

What if your idea/solution :

- was modular

- had a positive CSR impact?

- was a package of several services

- community-based?

- changed according to the user's status?

- accessible in less than a click

- was accessible from anywhere

- delivered as a surprise?

- based on a partnership?

- was zero-waste oriented?

- was gamified / incorporated gamification?

- was an experience?

- linked to other services?

- was a game?

- used VR?

- was non-digital ?

- had an unlimited budget?

- was an application?

- was ultra-customizable/personalized?

Design Thinking

contact@mana.fr