



PROTOTYPE SCOPING CANVAS

Turn your ideas into realistic models you can test





Prototypage de la solution – Prototype Scoping Canvas



Name of solution |

How could you test your solution's overall value proposition with target users? List the elements that support the value proposition

Which uses would you like to have tested by which user? List the uses of the solution to be tested and associate the target(s) with them.

What medium would enable you to best express your value proposition and have it tested (path, communication poster, web page, video, storyboard...)?

What medium would enable you to best express and test each use? (pathway, screens, product mock-up, video...)



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