



# Prioritization matrix

The Efficiency and Feasibility Prioritization Matrix helps you make **informed decisions** by ranking project options according to their potential impact and feasibility.



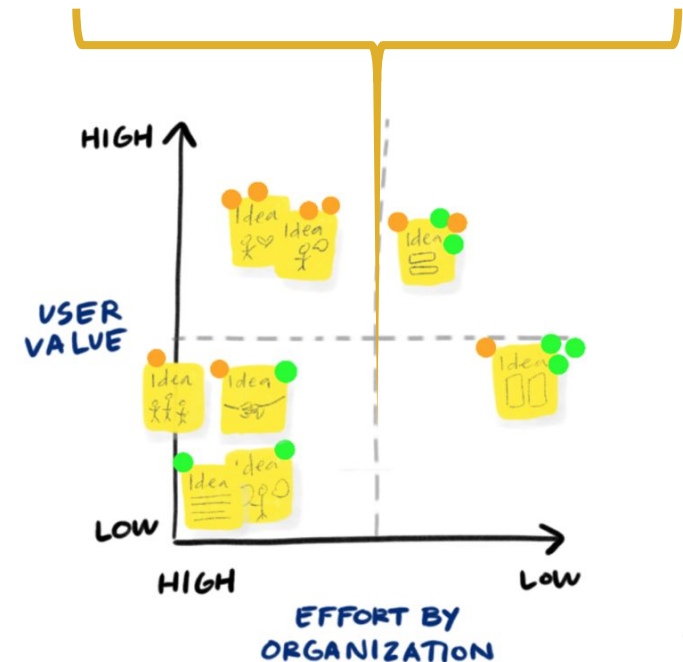
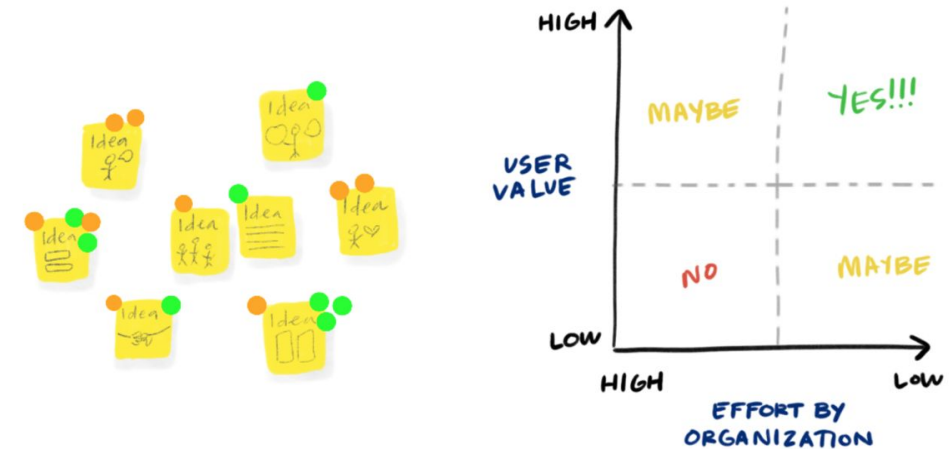


# Prioritization Matrix: combining Efficiency and Feasibility for informed decisions



The **Effectiveness and Feasibility Prioritization Matrix** is a tool for ranking and prioritizing project options according to two key criteria:

- Effectiveness, i.e. the impact or results expected,
  - feasibility, i.e. the ability to carry out the option successfully, given the resources available.
1. Identify options or projects.
  2. Define evaluation criteria (effectiveness and feasibility).
  3. Evaluate each option according to these criteria.
  4. Place options on the matrix.
  5. Identify priority options (upper right quadrant).
  6. In short, the prioritization matrix enables decisions to be made by ranking options according to their impact and feasibility, helping to optimize the use of resources and focus on the most promising initiatives.

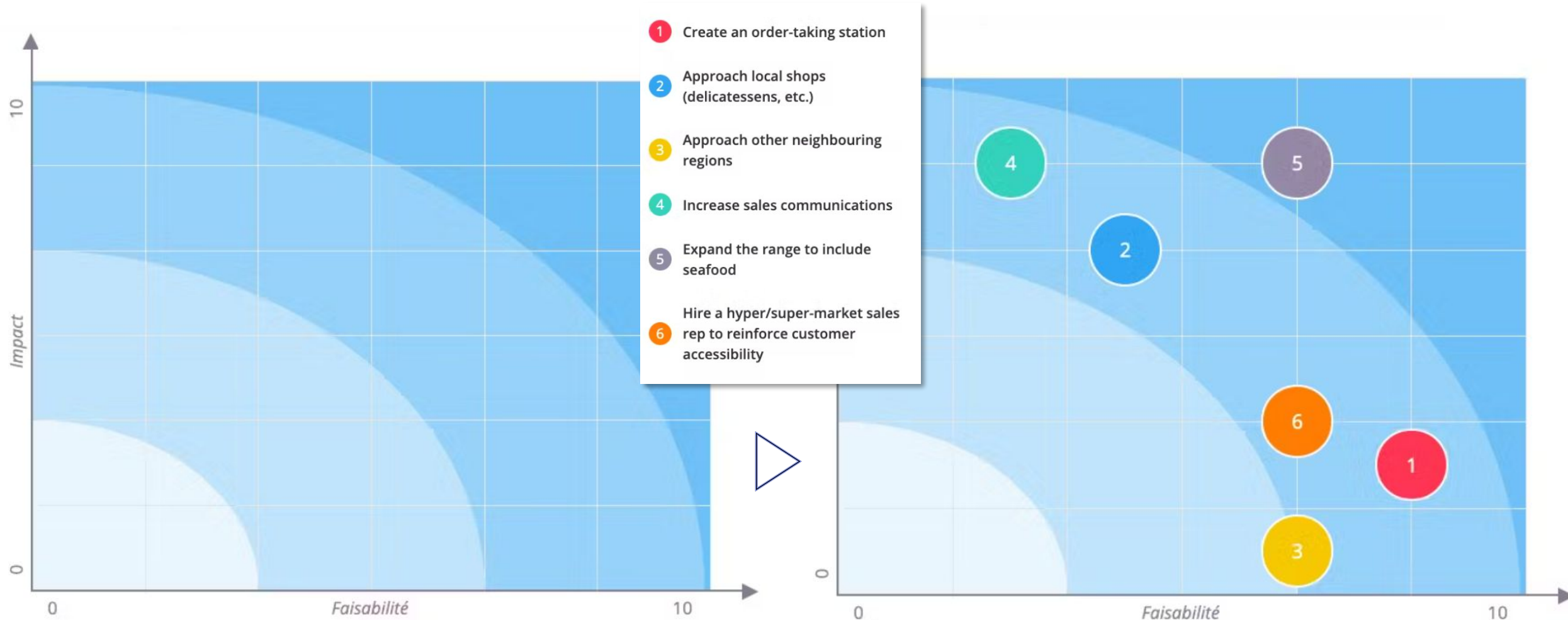




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- Example of a Feasibility/Impact Prioritization Matrix





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