

Campaign Date

17-03-2023

05-11-2024

Blinkit Marketing Spending Dashboard

Spend on Campaign

1,000.63

4,997.55

Campaign Name

☐ App Push Notification

☐ Category Promotion

☐ Email Campaign

☐ Festival Offer

☐ Flash Sale

☐ Membership Drive

☐ New User Discount

☐ Referral Program

☐ Weekend Special

Total Campaigns

5400

Total Clicks

3M

Total Conversions

298K

Total Impressions

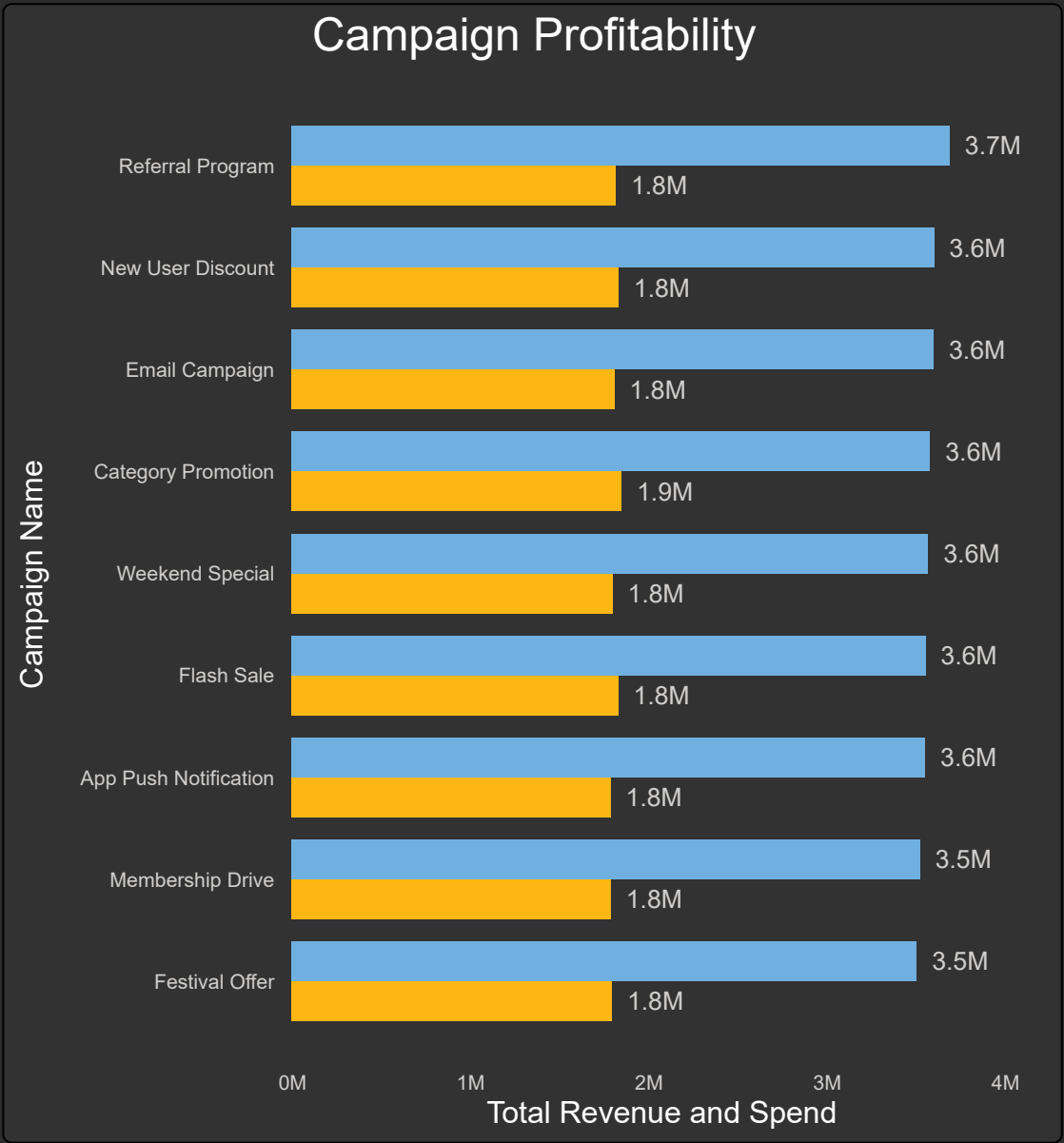
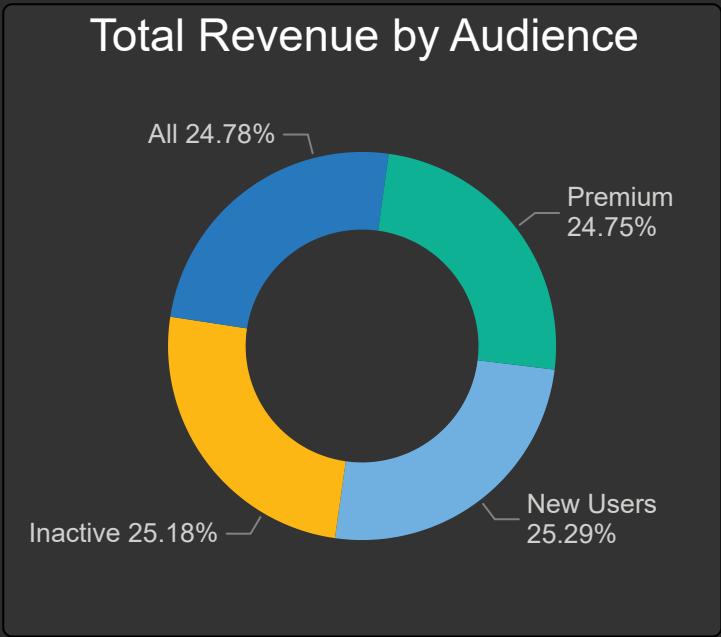
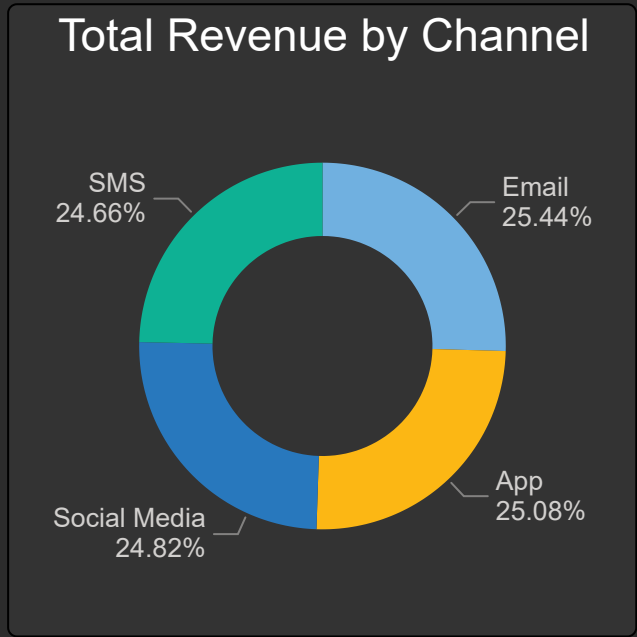
29M

Total Revenue

32.19M

Total ROAS

14.80K



Channel Name

☐ App

☐ Email

☐ SMS

☐ Social Media

