

Yakshita Verma

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PROFESSIONAL SUMMARY

Dedicated and detail-oriented Food Technology undergraduate with a strong academic foundation in food safety, quality assurance, nutritional analysis, and sustainability. Experienced in organizing events and producing impactful visual content as part of extracurricular roles. Passionate about driving innovation in food systems to support health and environmental goals.

EXPERIENCE

- Mother Dairy** New Delhi
Summer Intern – Quality Assurance Jun 2025
Performed microbial and chemical testing of various products using standard lab protocols. Observed cold storage and supply chain monitoring for traceability. Gained practical exposure to the processing operations of fresh fruits and vegetables. Assisted in shelf-life prediction studies for new product variants. Gained insights into FSSAI/ISO compliance in large-scale operations.
- FT Professional Chapter** New Delhi
Graphics Team Member → Co-Head → Head of Graphics Team Oct 2023 – Present
Promoted from designer to Head based on consistent high-impact contributions. Led visual strategy for newsletters, social media, and departmental campaigns. Mentored junior designers and collaborated closely with event leads to align graphics with audience needs and branding.
- Vani – The Debating Society** New Delhi
Core Team Member Aug 2024 – Present
Designed visual content to increase participation and ensured consistency. Assisted in organising and coordinating event setups.
- MASYV DESIGNS** Remote / New Delhi
Co-Founder & Creative Strategist May 2025 – Present
Founded a design company. Created user-centered wireframes, mockups, and prototypes for digital platforms with a focus on usability and accessibility. We offer services including logo design, brand naming, stationery, infographics, social media graphics, presentations, brochures, UI/UX design, and packaging.

EDUCATION

- University of Delhi** New Delhi
BSc (Hons) in Food Technology – CGPA: 8.68 (Expected July 2027) Aug 2023 – Present
Relevant coursework includes Food Chemistry, Microbiology, Food Processing, Nutrition, Food Safety Laws, Food Packaging, and Quality Assurance. An active member of the Food Technology Professional Chapter, contributing to events and workshops focused on food innovation and sustainability. Participated in inter-college seminars and Competitions on emerging trends in food technology.
- Amrita Vidyalayam** New Delhi
Class 12 – 89.6% — Class 10 – 90.4% May 2022
Awarded for academic excellence in Science and English. Organized and led school science exhibitions and participated in national-level Olympiads.

SKILLS SUMMARY

- Food Science:** Nutritional Analysis, Food Safety and Sanitation, HACCP, Shelf Life Testing, Microbiological Testing
- Creative Tools:** Graphic Design, Layout Editing, Canva, Figma
- Soft Skills:** Design Thinking, Analytical Thinking, Team Collaboration, Event Planning

LANGUAGES

- Hindi:** Native Proficiency
- English:** Advanced (C1)