

AMANDA WARTICK

wartick@uw.edu | Tacoma, WA | (206) 861-3780 | <https://www.linkedin.com/in/amandawartick/>

SUMMARY

Information Technology student focused on cybersecurity, building on 15+ years of leadership experience at Microsoft and AWS. Proven background in strategic planning, project management, and leading cross-functional teams. Successfully implemented compliance programs, streamlined operations, and developed data-driven solutions throughout my career. Currently applying this business leadership experience and technical education to build expertise in cybersecurity and information assurance.

EDUCATION

University of Washington | Tacoma, WA

Expected June 2026

Bachelor of Science in Information Technology | GPA: 4.0 | Focus: Information Assurance and Cybersecurity

University of Washington | Seattle, WA

Class of 2018

Bachelor of Arts in Integrated Social Science | GPA: 3.6

RELEVANT COURSEWORK

Courses (completed or to be completed by June 2025): Java Programming, Technical Writing, UX/UI, Information Networking (Cisco), Systems Analysis & Design, C# Programming, Web Design & Programming, Hardware and Software Systems, Information Management, Information Assurance, Managing Technical Teams

TECHNICAL SKILLS

Programming: Java, C#, Python, SQL, JavaScript

Design: HTML, CSS, UX/UI

Cybersecurity: Kali Linux, network scanning (Nmap, Zenmap, tcpdump), reconnaissance (nslookup, whois, tracer), wireless auditing (NetSpot, Aircrack-ng suite), exploit testing (Metasploit), system hardening (netsh, Windows Firewall)

Other: Agile Project Management, Cisco Networking, Technical Writing, System Analysis & Documentation

PROJECTS

U.S. Air Force (USAF) Systems Engineer Intern

March 2025 - Present

- Developing a comprehensive SharePoint solution for multi-departmental collaboration with secure access controls ensuring HIPAA and CUI compliance.

Vice Chair – Student Technology Fee Committee (STFC)

February 2025 - Present

- Elected to leadership role managing \$500K+ annual technology budget, determining strategic resource allocations through data-driven evaluation of proposals and collaboration with university stakeholders to enhance student resources and technology accessibility campus-wide.

PROFESSIONAL EXPERIENCE

Microsoft

April 2018 – March 2023

SENIOR STRATEGY MANAGER - MARKETING | Azure Infrastructure, Data, and Security

Sep '22 – Mar '23

- Drove 30% growth in target account reach by realigning field marketing and sales priorities for emerging Azure Infrastructure, Data, and Security solutions.
- Improved lead quality 80% by implementing shared KPIs across US field marketing operations and stakeholder teams.

SENIOR STRATEGY MANAGER (CHIEF OF STAFF) | Microsoft Store (Physical & Digital Stores) Dec '18 – Sep '22

- Delivered 17% YoY revenue growth by directing strategic business planning, leadership development, and employee communications initiatives.
- Accelerated MarTech product delivery by implementing agile methodologies, completing 2-year feature backlog 15 months ahead of schedule while strengthening engineering partnerships.
- Led comprehensive compliance remediation program across privacy, security, and finance domains; implemented new BCDR processes and controls that achieved first-ever green compliance status in 4 years.

SENIOR LAUNCH PROGRAM MANAGER | Global Demand Center April '18 – July '18

- Reduced stakeholder approval time 75% by establishing standardized launch processes and automated communication workflows.
- Directed the automation of a product readiness dashboard that reduced launch delays 30% and improved cross-functional visibility.

Amazon Web Services

February 2015 – April 2018

PRODUCT MANAGER | Alexa Prize Sep '16 – Apr '18

- Led creation and launch of \$3.5M annual conversational AI competition, developing thought leadership strategy with direct CEO oversight.
- Quadrupled socialbot customer ratings (0.5 to 2 stars) by developing NLP best practices and risk mitigation frameworks through strategic partnerships with journalists and UX experts.
- Achieved sustained top 5 placement for Alexa Prize skill for over 12 consecutive months through targeted higher education and developer GTM strategy.

PRODUCT & PARTNER MARKETING MANAGER | Amazon Web Services, EC2 for Windows Feb '15 – Sep '16

- Drove 20% YoY revenue growth and 50% improved ROI through coordinated global GTM strategy across sales and partner teams.
- Generated 10:1 ROI on new partner offering, producing enterprise case studies featured in AWS re:Invent keynotes.

Microsoft

June 2008 – February 2015

PROGRAM MANAGER | Enterprise & Industry Marketing via Simplicity Consulting Dec '13 – Feb '15

- Led team of 13 Marketing Coordinators to execute 600+ district B2B marketing events annually, standardizing delivery processes across US regions.
- Streamlined executive communications across business reviews and leadership meetings, establishing consistent messaging framework for senior leadership.

PROGRAM MANAGER | Legal & Corporate Affairs Operations via Xtreme Consulting Jun '08 – Apr '13

- Led development of legal billing tool that enhanced project cost transparency and reporting across corporate legal teams.
- Prevented \$4M in policy violations by implementing high-value invoice review system and conducting comprehensive billing audit.