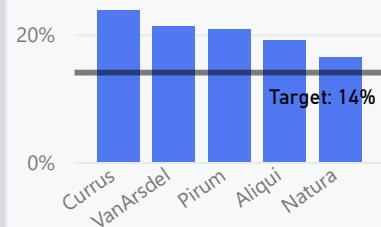


VanArsdel Market Share

47.46%

% Growth by Manufacturer



Revenue by Country

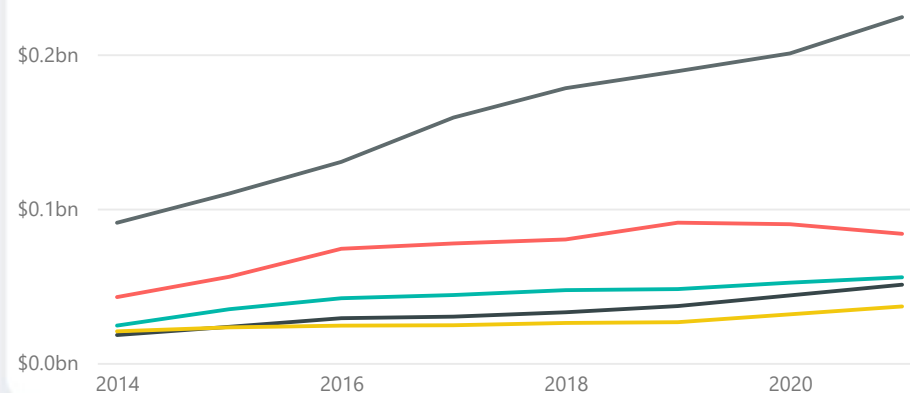


Microsoft Bing

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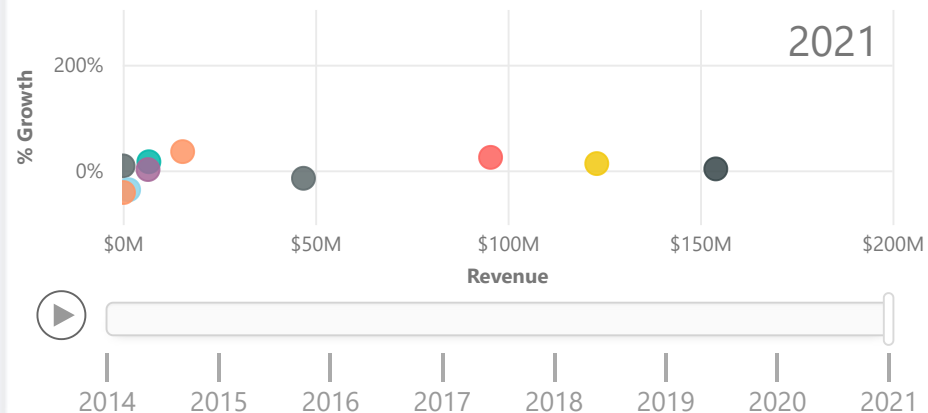
Revenue by Year and Manufacturer

Manufacturer Aliqui Currus Natura Pirum VanArsdel

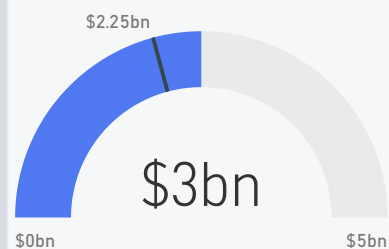


Revenue and % Growth by Category, Segment and Year

Segment All Season Convenience Extreme Moderation Productivity Regular



Revenue and PY Sales

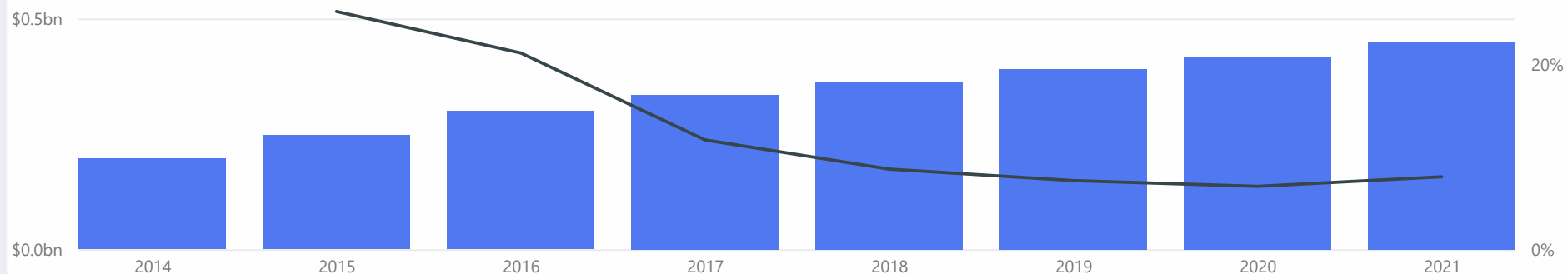


Date

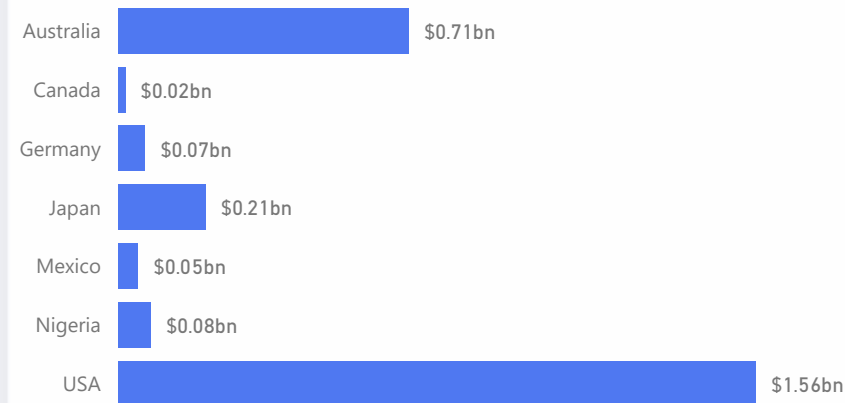
Year

Revenue and % Growth by Year

● Revenue ● % Growth



Revenue by Country



Category	Revenue	Bar	% Growth
Mix	\$32,448,155		26.44%
Rural	\$457,516,585		15.83%
Urban	\$2,178,601,178		20.77%
Youth	\$31,597,837		26.23%
Total	\$2,700,163,756	\$2,700,163,755.56	20.02%