

# World Cup Analysis

**Presented by:** Om Singh

**Date Created:** 17-12-2023



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# Table of Contents

## Fifa World Cup Analysis(1934 - 2014)

- Objective (What we are talking about)
- My Story (with Data Visuals)
- Summary
- Recommendations



# Objective

Deduce valuable insights from the visualizations gotten from the analysis of the World Cup data in relation with the attendance, performance and important statistics gathered from 20 World Cup competitions.



# Infomation

- FIFA, the global football authority, unites nations in the spirit of competition and sportsmanship.
- FIFA's legacy spans decades, celebrating the beautiful game and fostering international camaraderie.
- FIFA has been hoisted by 14 countries across 20 editions, with each edition held every four years.

## International Federation of Association Football (Fifa)

**14**

Countries Hoisted

**134**

Cities Hoisted

**835**

Total Match Played

**58K**

Goal scored at Home

**30K**

Goal scored Away

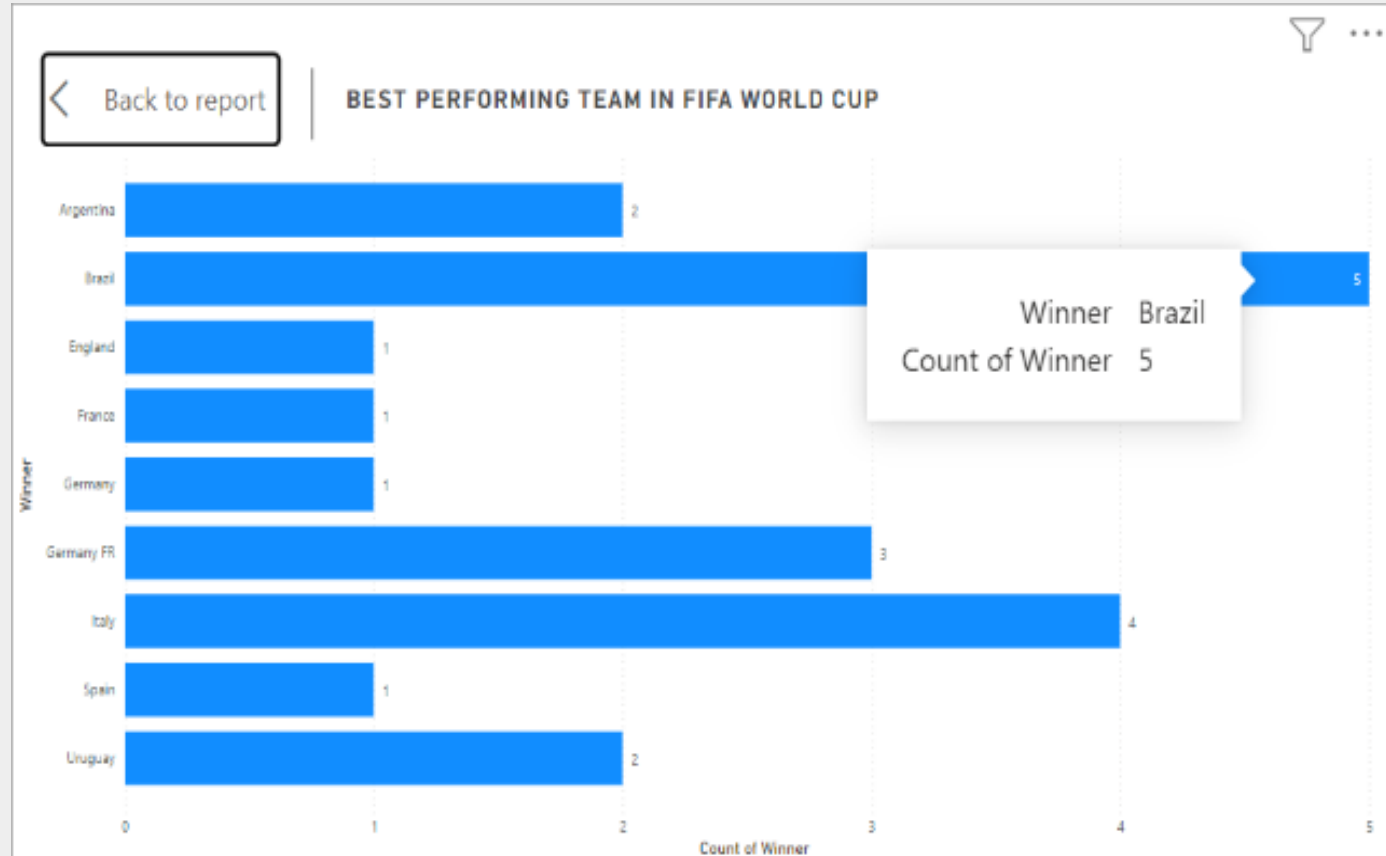
**37M**

Total Attendance



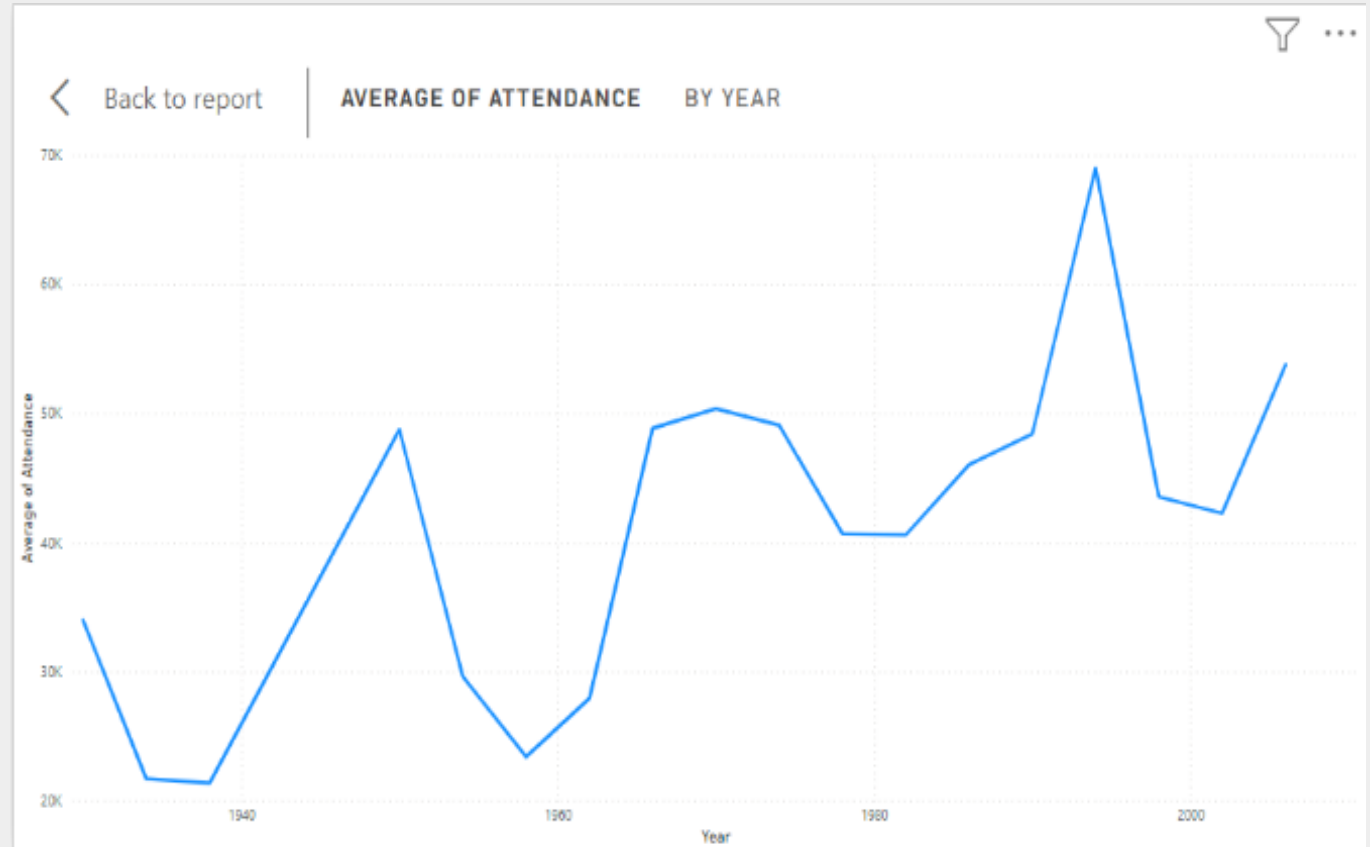
# Best Performing Team over the years

- Brazil's football team stands as one of the best-performing teams over the years. Their consistent efforts in each game have resulted in an impressive record, boasting 5 winning titles, 2 runner-up titles, and 2 bronze titles. The lowest was at the 3rd edition in 1998 with just 21230 fans averaging per match.
- Brazil is followed by Italy and Germany which have shown magnificent result over the years.



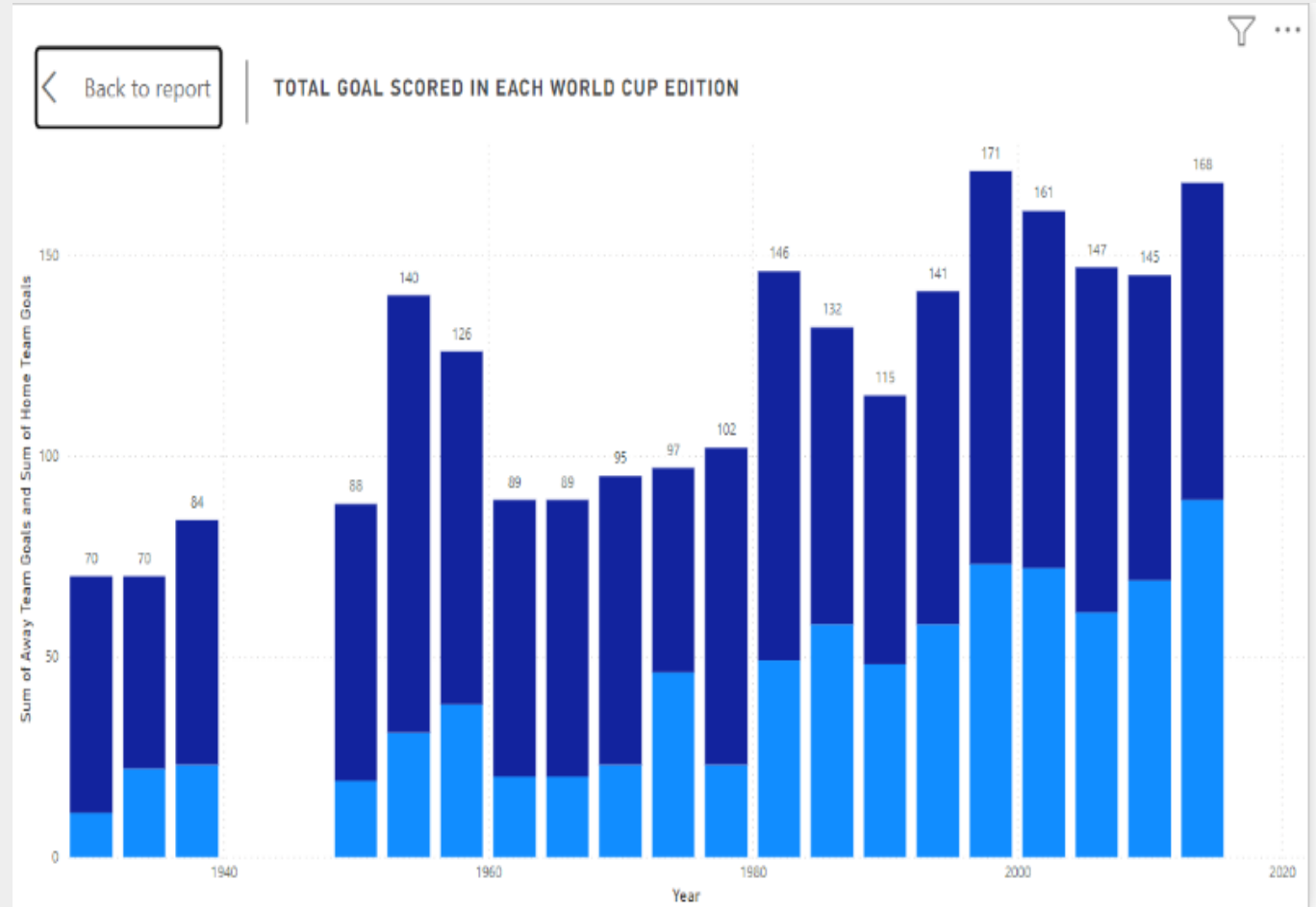
# Average Yearly Attendance Trend

- The highest average attendance ever recorded was at the 15th World Cup edition in 1994 with an average of 68,600 fans watching per match.
- The lowest was at the 3rd edition in 1998 with just 21230 fans averaging per match.
- The highest consistent periods were between “1966 to 1974” while the lowest consistent period happened between 1954 and 1962.



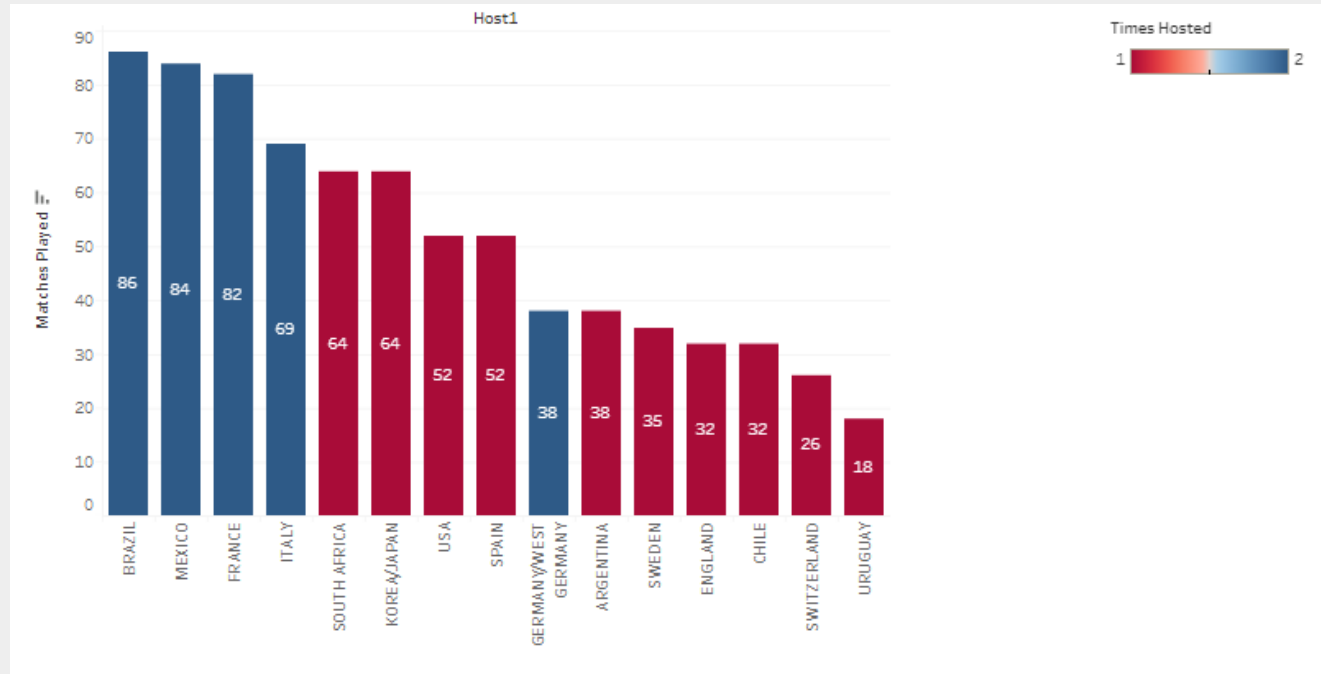
# Total World Cup Goals Per Year

- The most goals in a World Cup year is 171 in year 1998.
- The least scored is 70 goals and it happened in Uruguay 1930 and Italy 1934, the first two World Cup editions.
- Except in 1954 and 1958, less than 100 goals were scored between 1930 and 1978 but 100 goals or more has been scored since that time.



# Most World Cup Matches Hosted

- With 86 matches played in Brazil so far, they have hosted more World Cup matches than any other country.
- Uruguay's 18 matches hosted at the inaugural competition in 1930 is the lowest number of matches to have been played at the World Cup.
- One time hosts, South Africa and Korea/Japan both hosted 64 matches, the standard number of matches played at the World Cup as of recent.





# Most World Cup Title Wins

- Brazil is the most successful Country at the World Cup with five wins. They did a back to back World Cup win in 1958 and 1962 and their most recent success was in 2002.
- European teams are the most successful Country at the World Cup with 11 wins in total. Italy and Germany with four wins each are the closest to Brazil while the trio of Spain, France and England have had the least taste of success at the World Cup with 1 win each as of 2014.

Back to report

YEARS IN WHICH COUNTRY HAS WON FIFA WORLD CUP

| Winner     | 1930 | 1934 | 1938 | 1950 | 1954 | 1958 | 1962 | 1966 | 1970 | 1974 | 1978 | 1982 | 1986 | 1990 | 1994 | 1998 | 2002 | 2006 | 2010 | 2014 | Total |
|------------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|-------|
| Argentina  |      |      |      |      |      |      |      |      |      |      | 1    |      | 1    |      |      |      |      |      |      |      | 2     |
| Brazil     |      |      |      |      |      | 1    | 1    |      | 1    |      |      |      |      |      | 1    |      | 1    |      |      |      | 5     |
| England    |      |      |      |      |      |      |      | 1    |      |      |      |      |      |      |      |      |      |      |      |      | 1     |
| France     |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      | 1    |      |      |      |      | 1     |
| Germany    |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      | 1    |      | 1     |
| Germany FR |      |      |      |      | 1    |      |      |      |      | 1    |      |      |      | 1    |      |      |      |      |      |      | 3     |
| Italy      |      | 1    | 1    |      |      |      |      |      |      |      |      | 1    |      |      |      |      |      | 1    |      |      | 4     |
| Spain      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      | 1    |      | 1     |
| Uruguay    | 1    |      |      | 1    |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      | 2     |

# RECOMMENDATIONS

## Final Insights

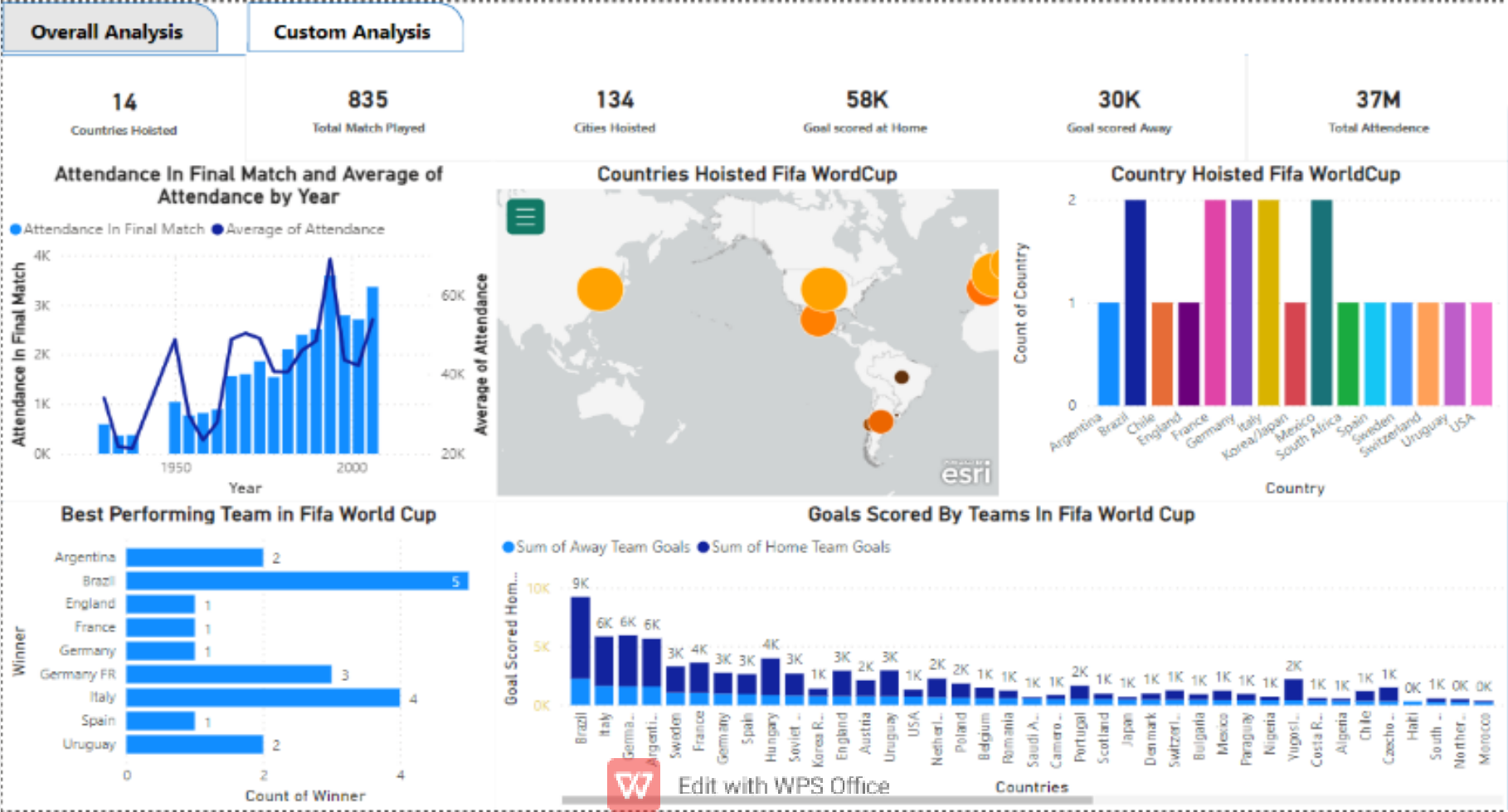
- The European countries with seven distinct hosts have hosted more World Cups than any other continent and they are closely followed by the South Americans with four, the North Americans with two while Africa and Asia have only hosted once each. This means only the Oceanians are yet to host a World Cup tournament since Antarctica has no permanent human inhabitants.
- The African and Asian continents did not appear in the 'participation' chart as they have very few appearances at the World Cup tournament compared to the Europeans, South Americans and North Americans who dominated the chart.

## Recommendations

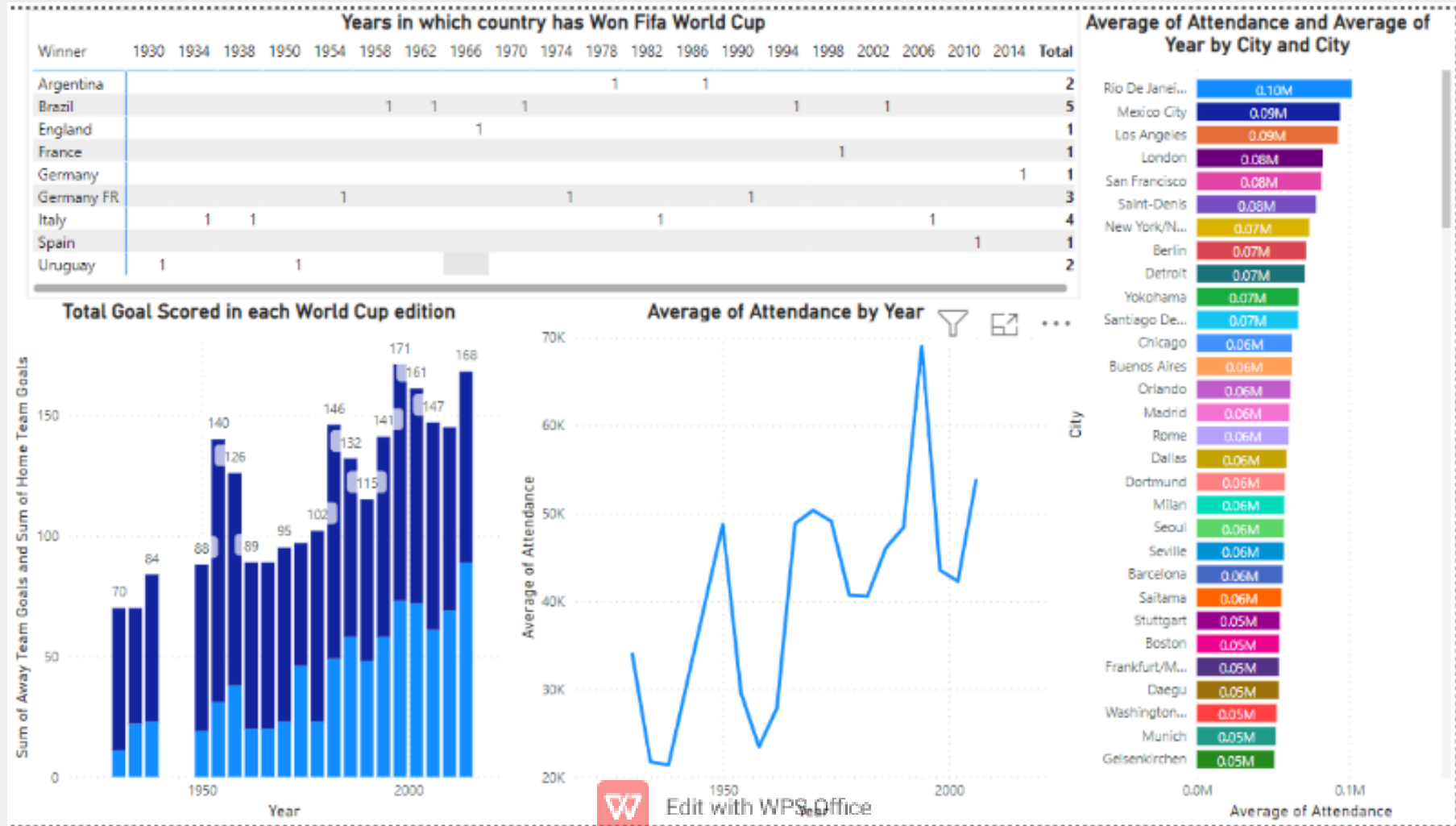
- FIFA, the governing body of football should provide more support to the continents that have hosted less times as far as the security and infrastructural requirements can be met, it is a global tournament and the hosting rights shouldn't be limited to just two continents.
- The Continents that have lesser participation should also have their slot for a World Cup place increased as that will improve their chances of having more appearances at the World Cup main event. The Europeans currently have 13 slots out of a possible 32, 8 more than the next continent while the Oceanians have 0 to 1 slot and could even miss out on the biggest football tournament.



# Dashboard Overview



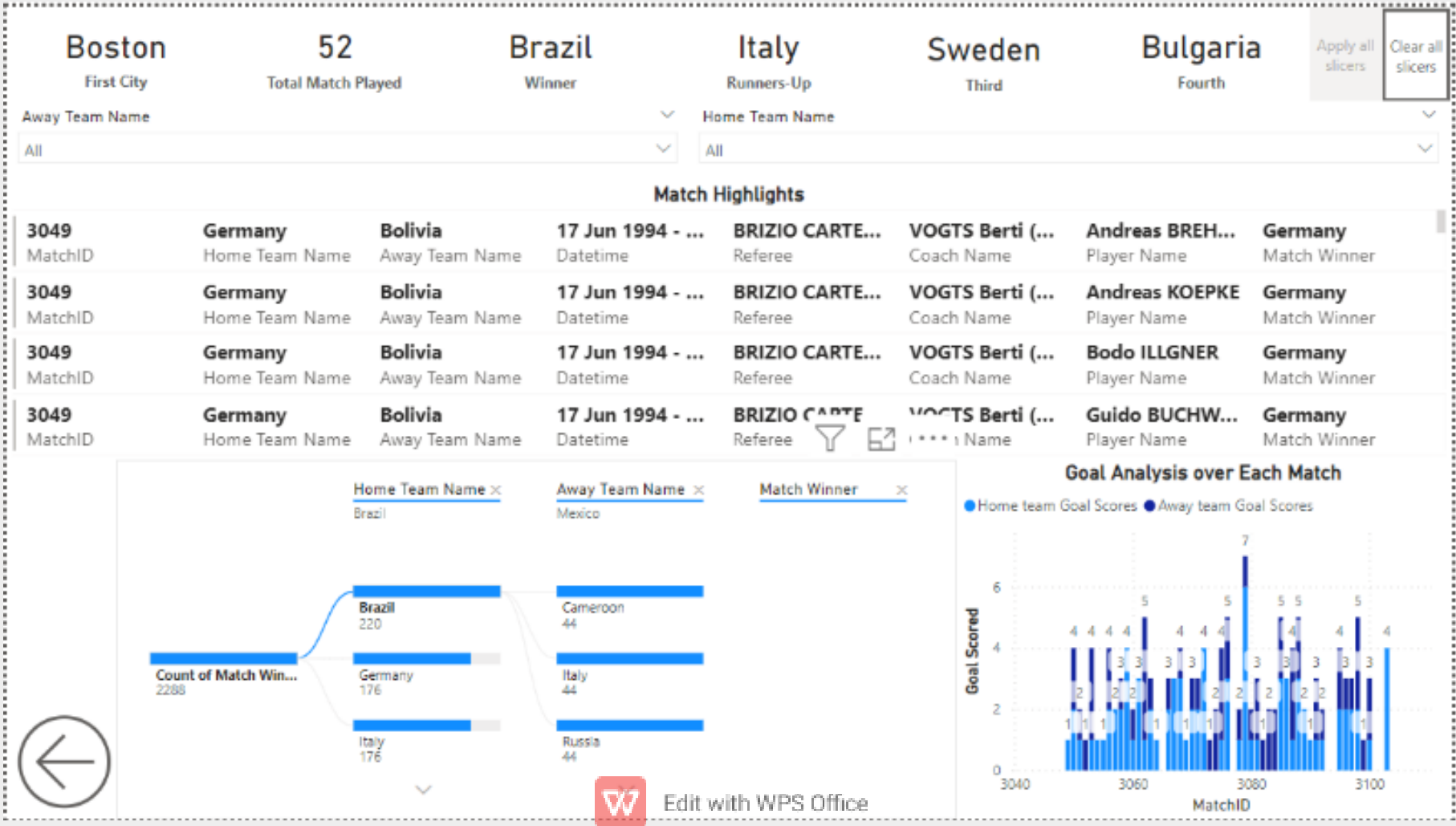
# Dashboard Overview



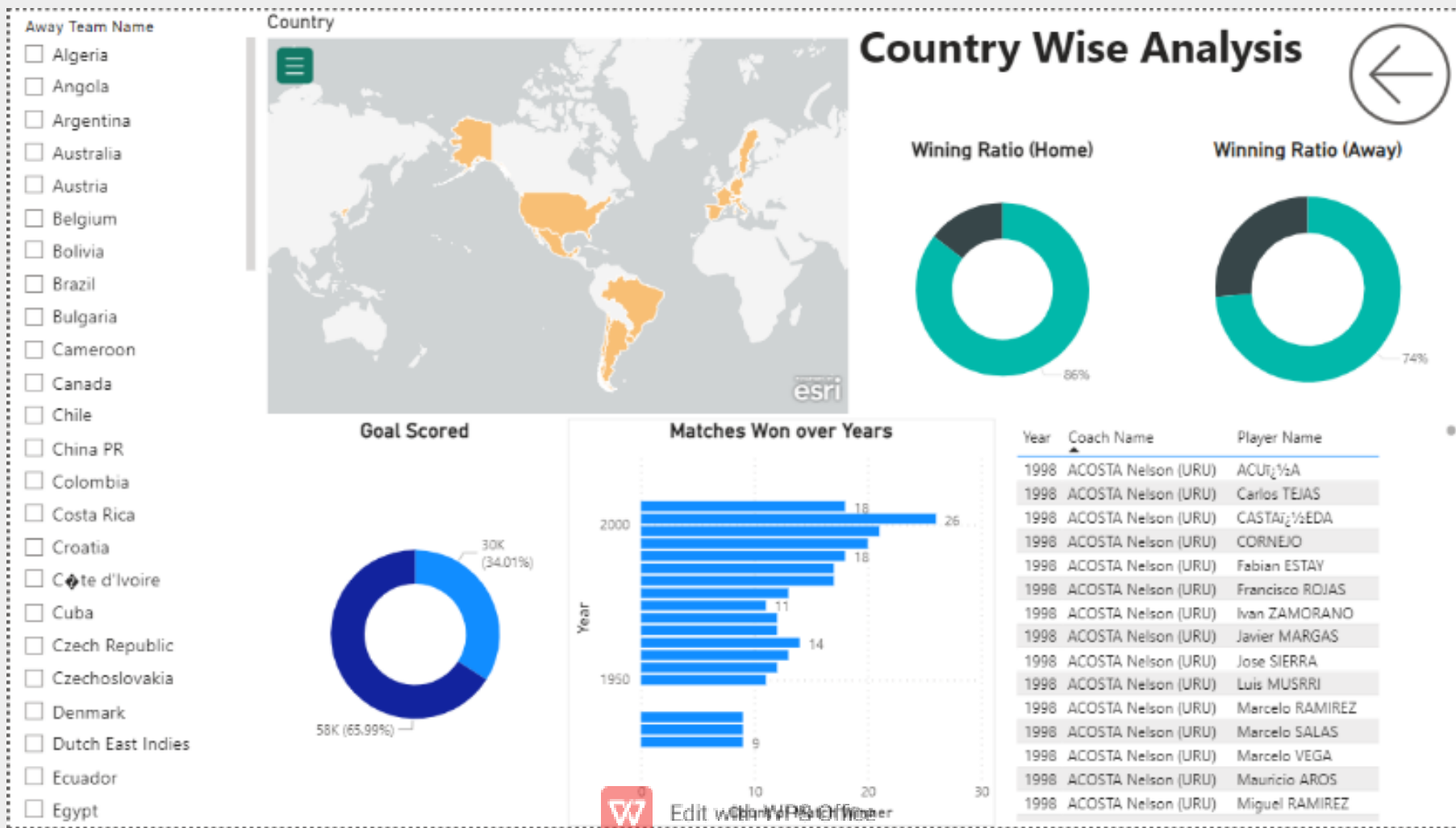
# Dashboard Overview



# Dashboard Overview



# Dashboard Overview



# Thank you



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