

Swiggy Bangalore Data Analysis

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- Om Singh

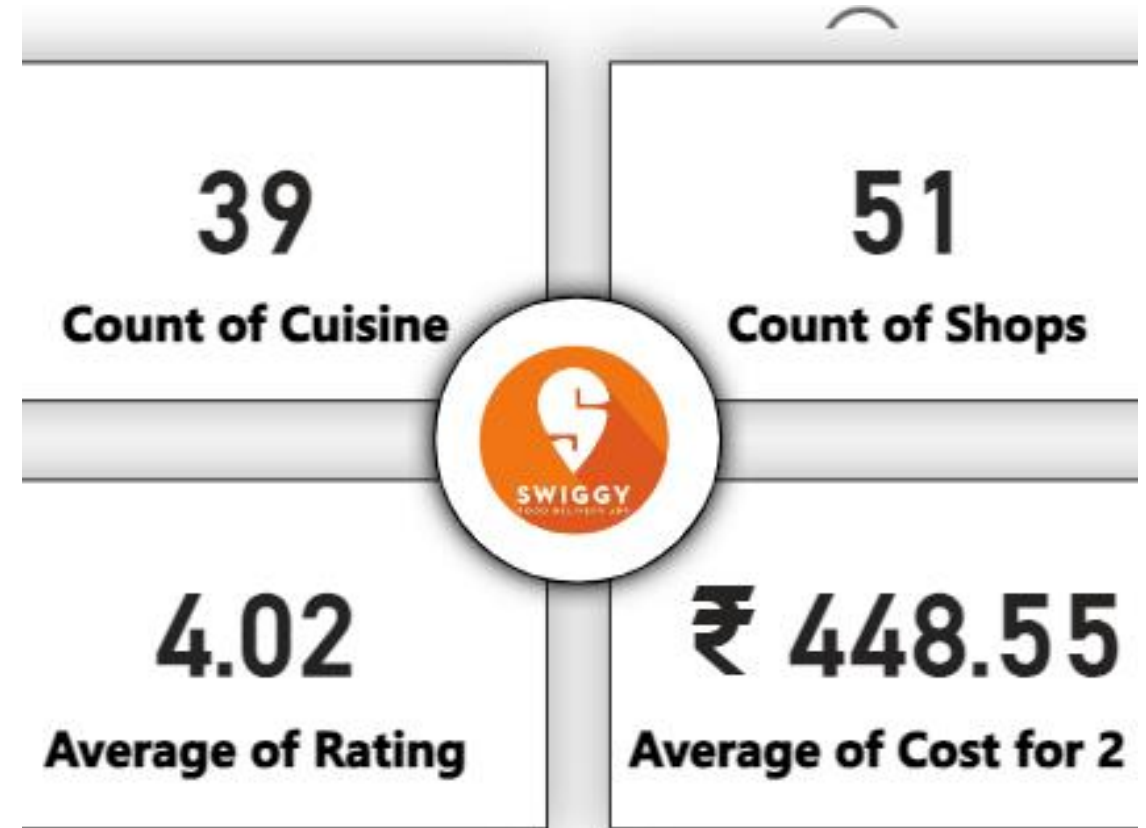
Introduction

Embark on a journey through the data-driven landscape of Swiggy in Bangalore, where we delve into the intricate web of information that fuels one of the city's leading food delivery platforms. This analysis unravels key insights, trends, and strategic opportunities, shedding light on the dynamic interplay between technology, consumer behavior, and the culinary landscape in the bustling metropolis.



Over all Analysis

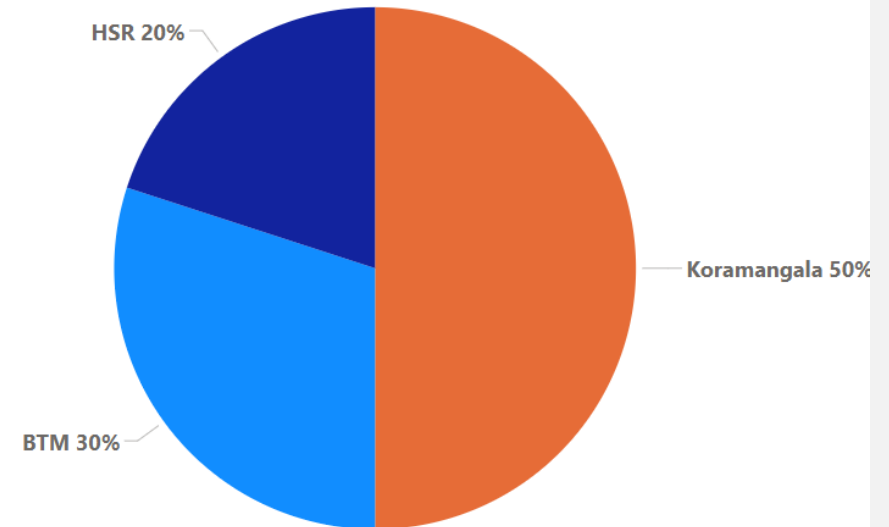
In the culinary landscape of Bangalore, diversity reigns with 39 distinct cuisines offered across 51 establishments. The gastronomic journey is seasoned with an average rating of 4.2, reflecting a commitment to quality. Dining affordability is apparent, as the average price for two individuals stands at a reasonable 448.55, making Bangalore a haven for food enthusiasts seeking a delightful blend of variety, quality, and value.



Order Distribution

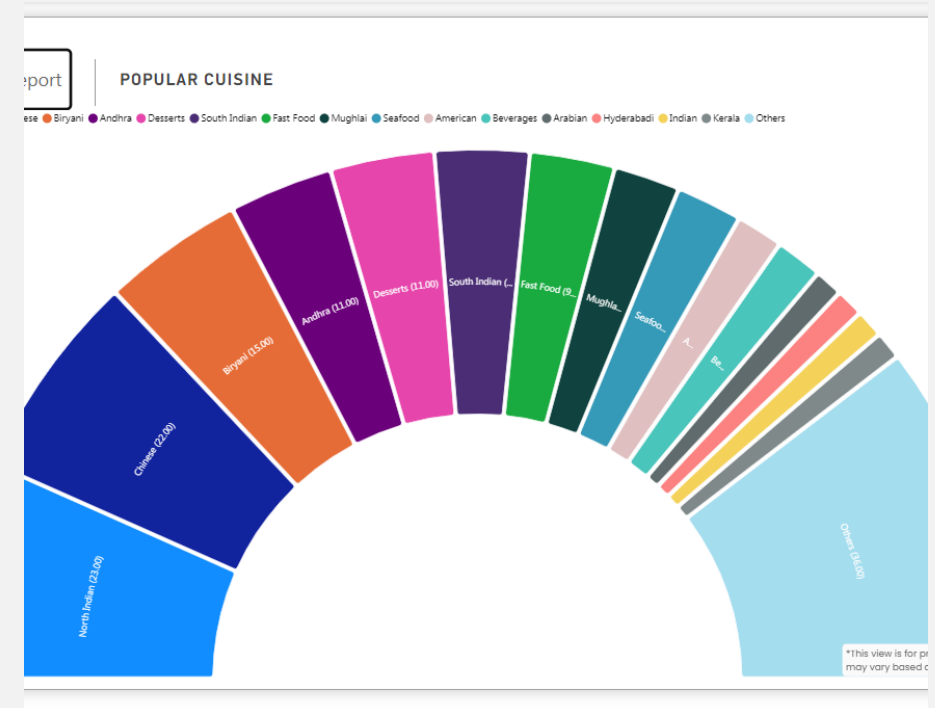
In Bangalore, Swiggy strategically operates primarily in three key districts: HSR, BTM, and Koramangala. Among these, Koramangala emerges as the powerhouse, constituting a significant 50% of the total orders. Following closely, BTM contributes 30% to the overall order volume, while HSR plays a substantial role, contributing 20% to the total order distribution. This geographical breakdown underscores the dynamic distribution of Swiggy's services, with Koramangala standing out as a major driver of the platform's order ecosystem.

RESTAURANT DISTRIBUTION OVER A REGION



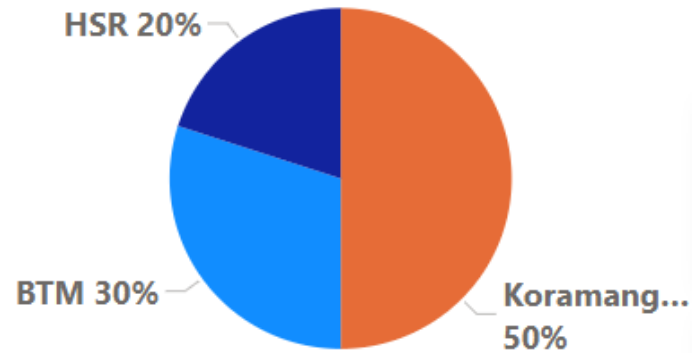
Popular Cuisine

- In Bangalore, a vibrant culinary tapestry mirrors the diverse tastes of its cosmopolitan populace. North Indian cuisine, with its aromatic curries and tandoori delights, is a perennial favorite, captivating the palates of many. The allure of Chinese cuisine, characterized by savory stir-fries and delectable noodles, has a widespread appeal, satisfying cravings for a savory umami experience. Biryani, a fragrant and flavorful rice dish, holds a special place in the hearts of Bangaloreans, offering a perfect blend of spices and succulent meats. Andhra cuisine, renowned for its fiery and tangy flavors, adds a spicy kick to the city's gastronomic scene, attracting those with an inclination for bold and zesty tastes. Together, these culinary delights contribute to Bangalore's rich and diverse food culture

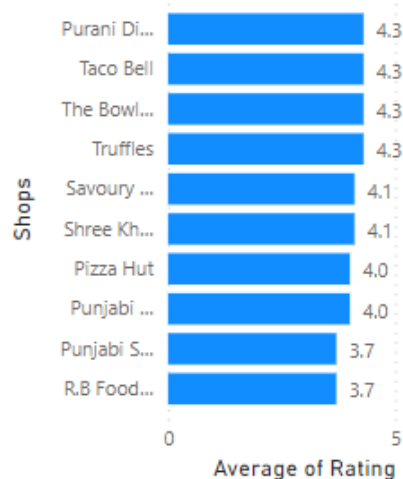


Swiggy Bangalore Analysis

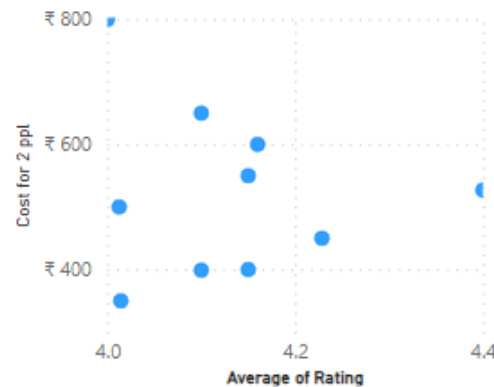
Restaurant Distribution Over a Region



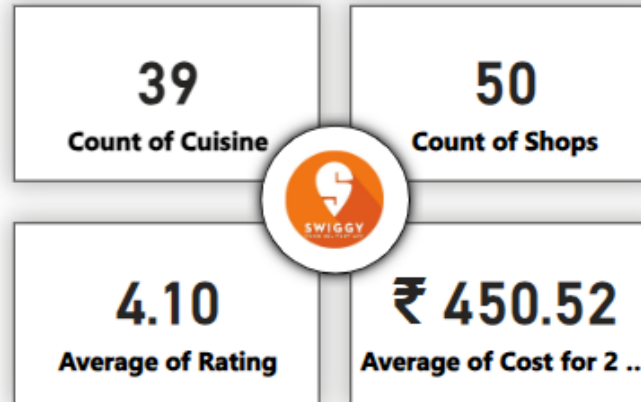
Best Restaurants in Bangalore



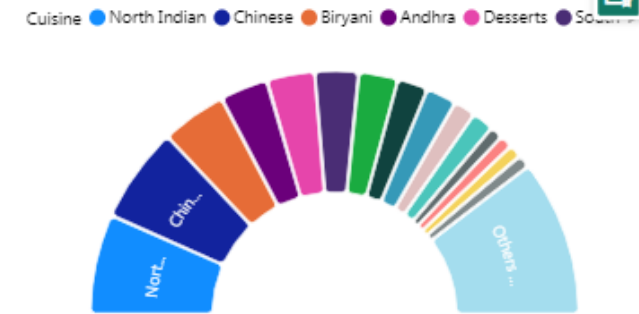
Average of Cost for 2 by Rating



Select Region in Bangalore



Popular Cuisine



Shops	Average of Rating	Average of Cost for 2 ppl
Punjabi Rasoi	4.00	₹ 800
Dindigul	4.10	₹ 650
Thalapakatti Biryani		
Biryani Zone	4.10	₹ 600
Nagarjuna	4.30	₹ 600
Pizza Hut	4.00	₹ 600
Savoury Restaurant	4.10	₹ 600
Taco Bell	4.30	₹ 600
Junior	4.00	₹ 550
Kuppanna		
Meghana Foods	4.30	₹ 550
China Pearl	4.40	₹ 527
Ambur Star Biryani	4.10	₹ 500
Average	4.10	₹ 450.5



Thank You