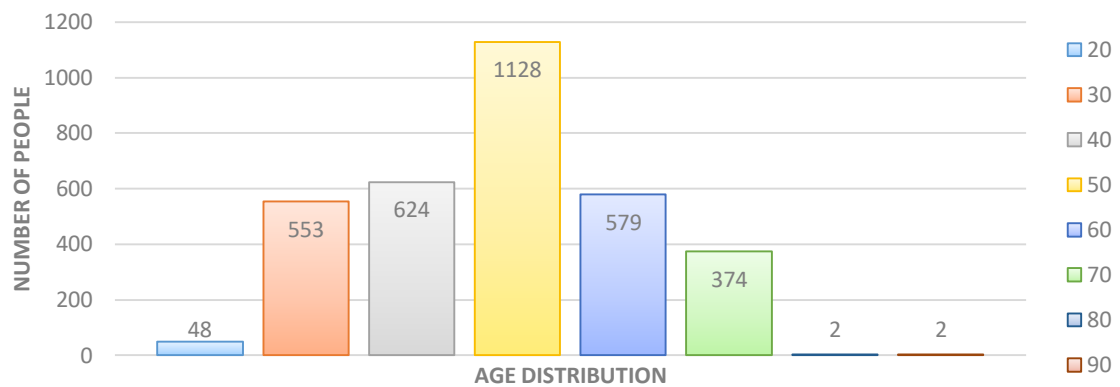
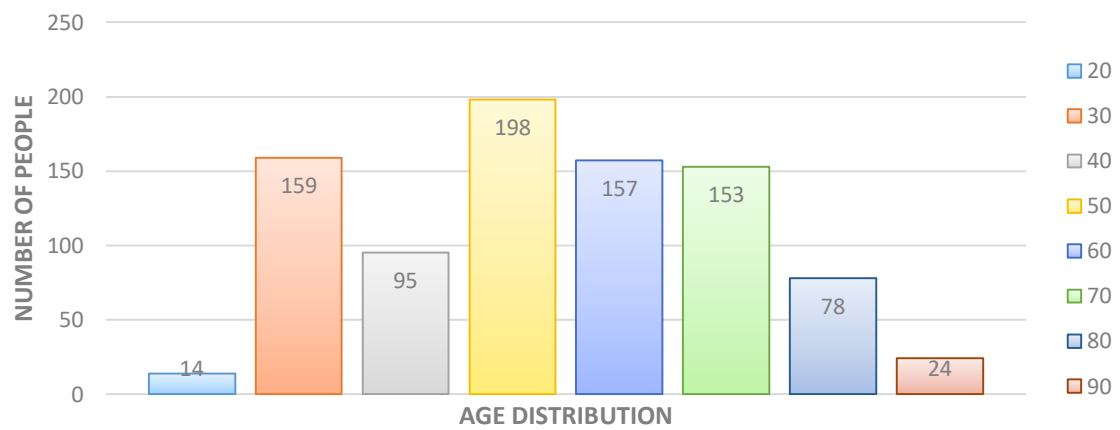


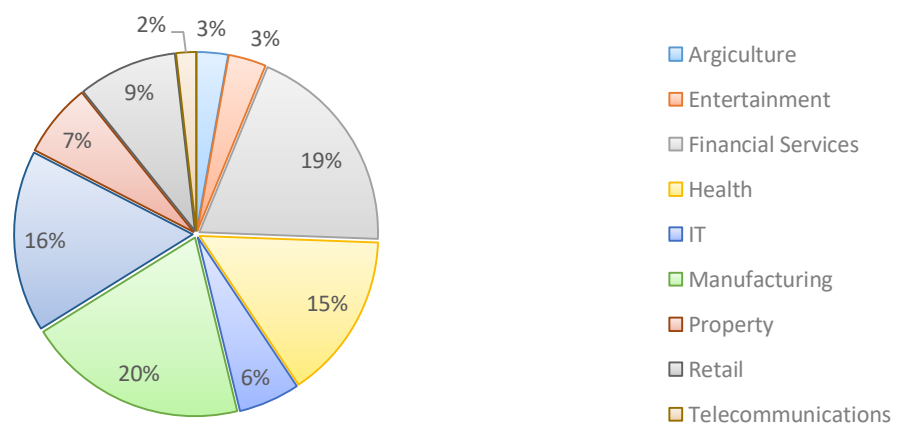
### Old Customer Age Distributions



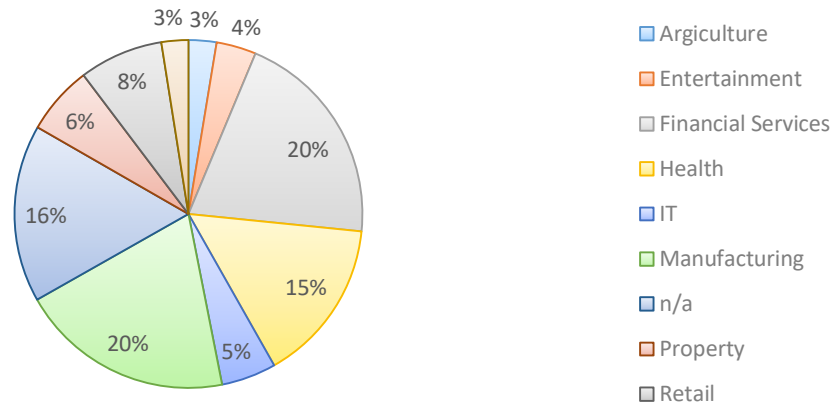
### New Customer Age Distributions



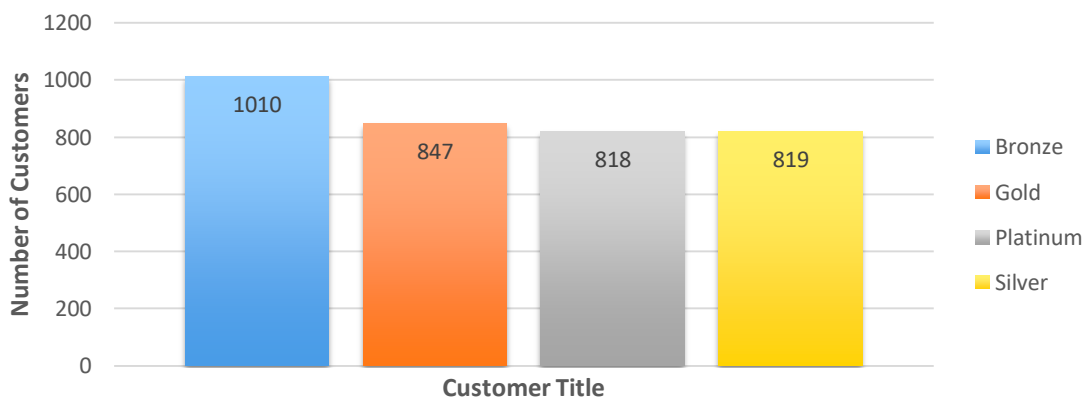
### Old Customer Job Industry Distribution



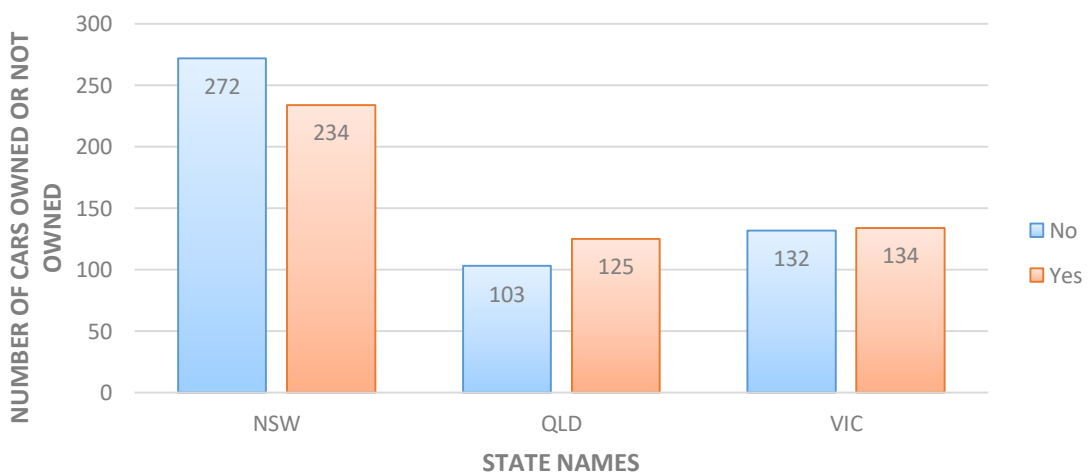
### New Customer Job Industry Distribution



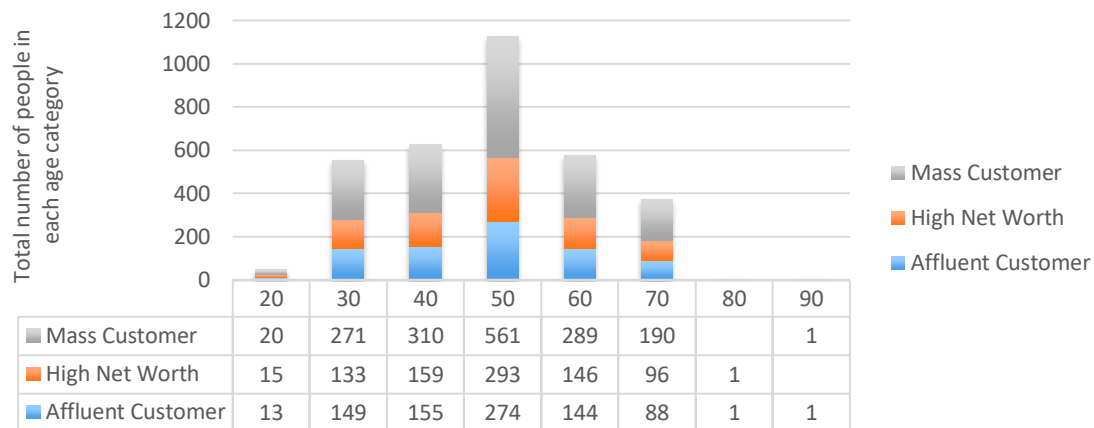
### RFM Segementation



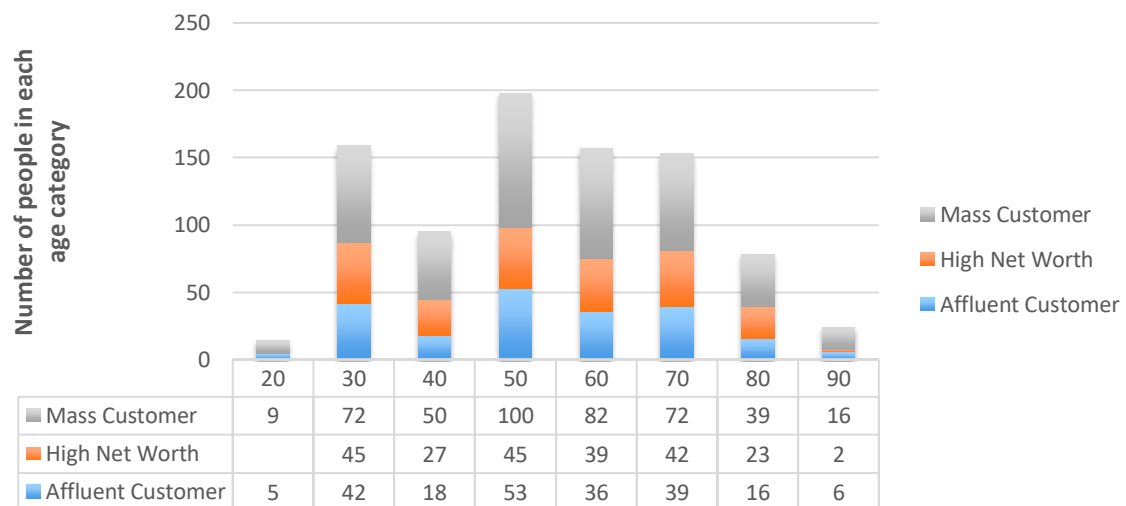
### Number of cars owned in each state



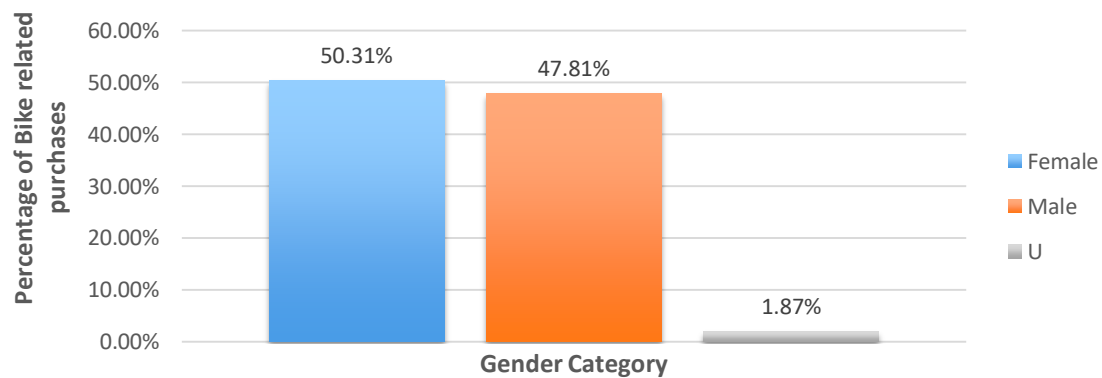
## Wealth Segemnt by Age

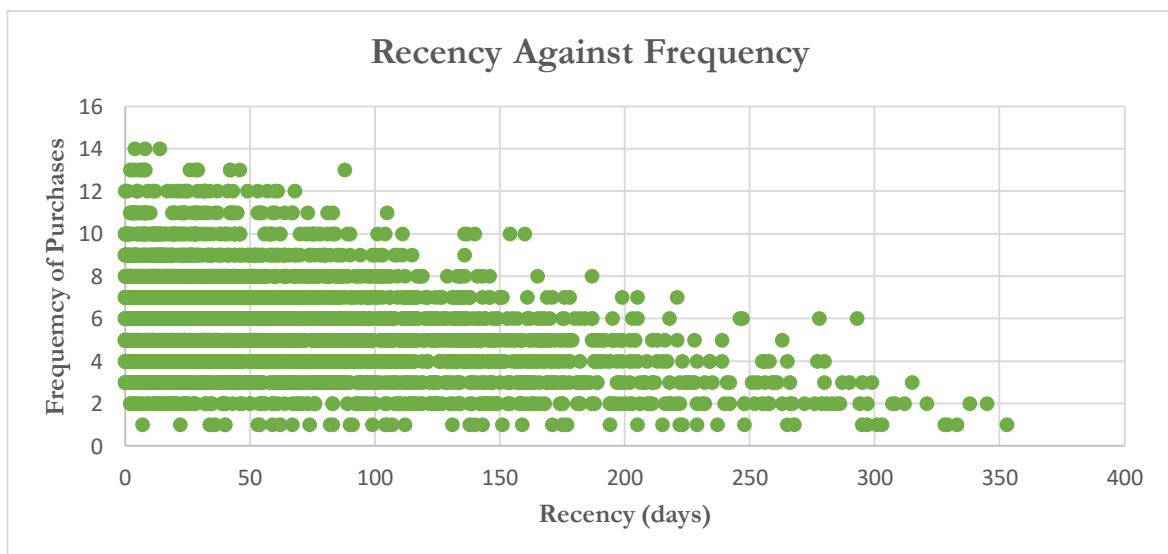
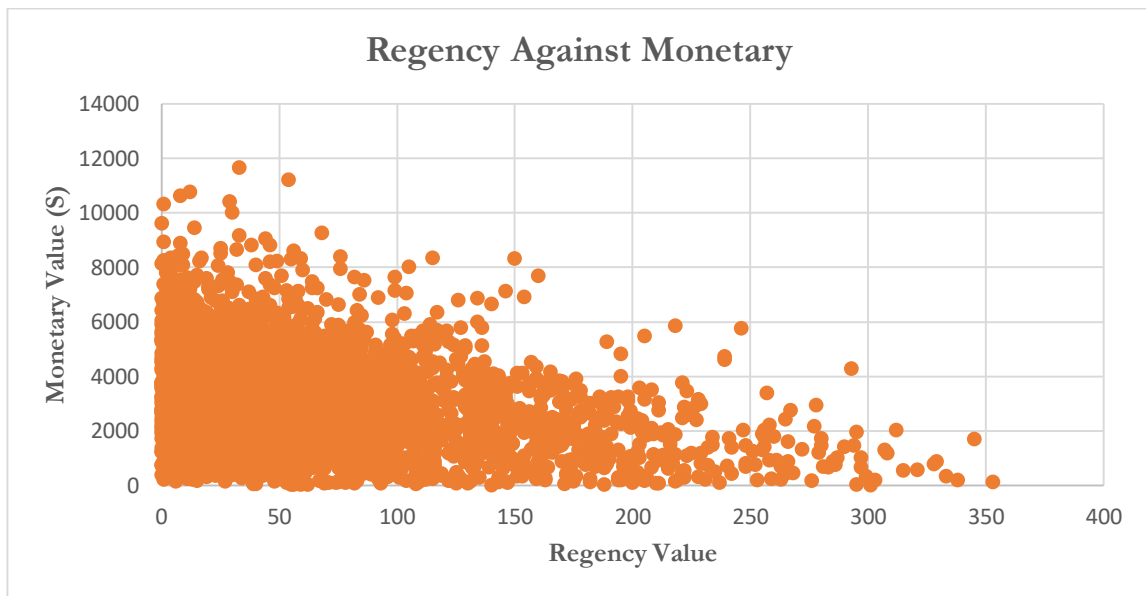
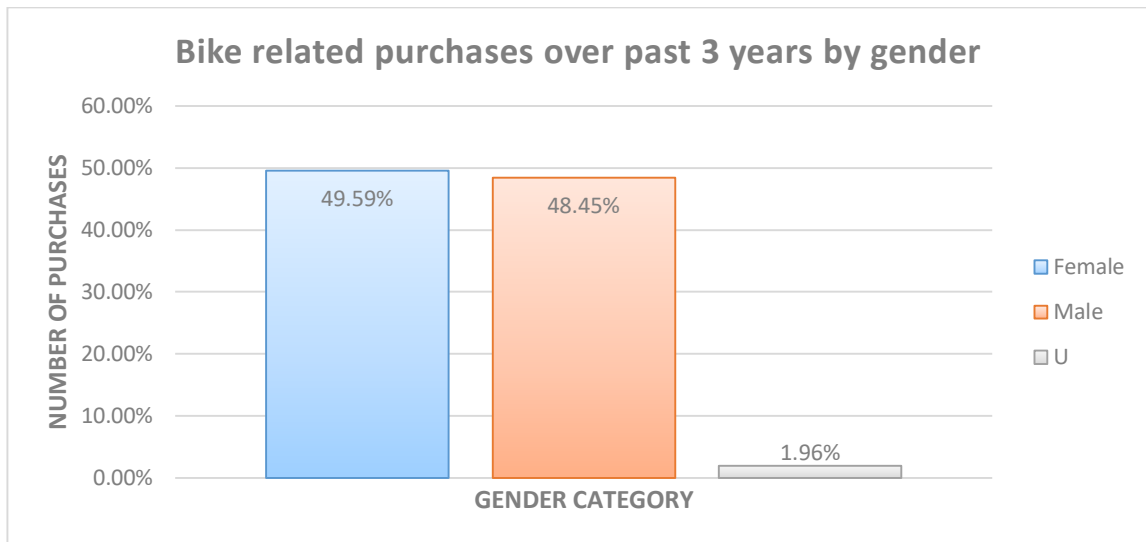


## New Customer Wealth Segement by Age



## Bike related purchases for the past 3 years by gender





Frequency Against Monetary

