

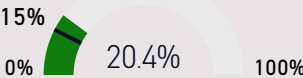
# CHURN ANALYSIS

BANK CUSTOMER DATA

10000

Customers

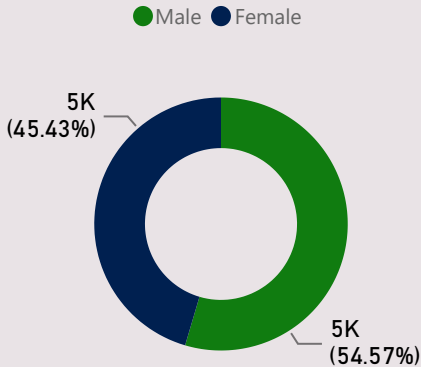
Churn Rate VS Target



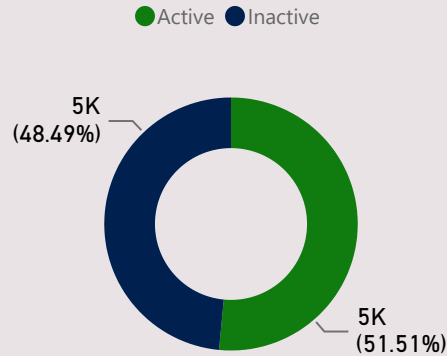
Churn Status

All

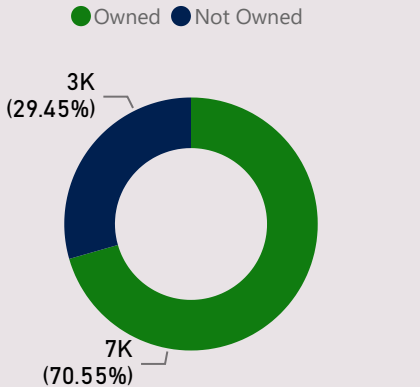
Customers by Gender



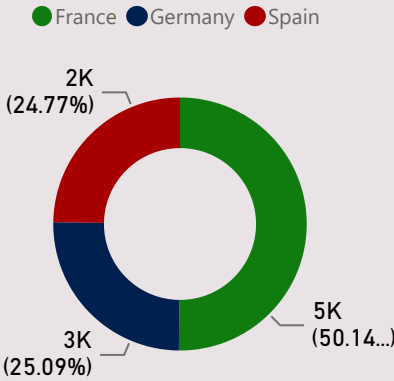
Customers by Active Status



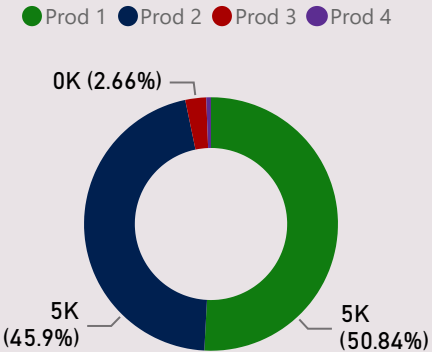
Customers by Credit Card



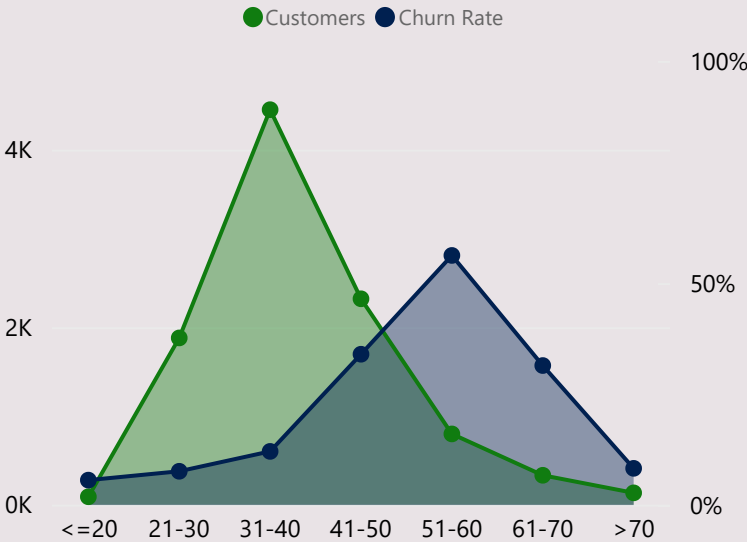
Customers by Country



Customers by Product



Customers and Churn Rate by Age



Customers and Churn Rate by Credit Score



Customers and Churn Rate by Account Balance

