

The Annual **Techno-Management Fest**



BROCHURE 2022



ABOUT US



Madan Mohan Malaviya University of Technology, Gorakhpur has been a benchmark of technical excellence for the last 59 years. To enrich its brand name, the institute has its own IEEE Student Branch which has been successful in ameliorating the intellect of the masses.

For the past 19 years, the IEEE Student Branch along with SAE India Collegiate Club has been organizing the annual techno-management fest of the college, TECHSRIJAN. With similar extravaganza but with a tinge of more advanced technologies and a dynamic line up of events, we present TECHSRIJAN '22.



FROM THE VICE-CHANCELLOR'S DESK



Madan Mohan Malaviya University of Technology, Gorakhpur has grown to become National Flagship, research-led University known for the excellence of its teaching, research and its service to local, national and international communities.

Our vision is to make MMMUT a name to reckon within the academic fraternity by giving strong impetus to creating an environment of knowledge application and holistically inspiring students to become eminent leaders of tomorrow. We are prepared to accept new challenges and make our University a world class Education-center.

**Prof. Jay Prakash Pandey, Vice-Chancellor
MMMUT, Gorakhpur**



FROM THE FACULTY ADVISOR'S DESK



I, Brijesh Kumar, the Faculty Advisor of IEEE feel proud to enunciate the beginning of TECHSRIJAN '22.

TECHSRIJAN is the annual Techno-Managerial fest organized by MMMUT. It is the best platform provided to the freshmen of the University and to the overall campus to present their skills on various levels.

Robotics, Paper Presentation, Enigma, etc. helps the students not only from the University but across the nation to solve the puzzles of Engineering. This is the 23rd edition of TECHSRIJAN and we feel honoured to invite you to be a sponsor and a partner in this esteemed event which would not only help us in organizing the event but also help you grab hold on the students as a potential customer.



CHAIRMAN'S WORDS

TECHSRIJAN helped students to facilitate and promote studies, research, technology incubation, product innovation and extension work in Science, Technology and Management Education and also to achieve excellence in higher technical education. It gives a platform to fresher students to increase their skills as well as how to develop innovation.

We promise that this time **TECHSRIJAN** would be much bigger and better and this time '**THE NEXT BIG BANG**' will be heard at **Madan Mohan Malaviya University of Technology, Gorakhpur**. We hereby put forth the '**PROPOSAL OF SPONSORSHIP**' of the event will be mutually beneficial for us. We hope to have a positive response along with bonds that may last forever.

Shreyash Sharma,
Student Chair,
IEEE Student Branch
MMMUT

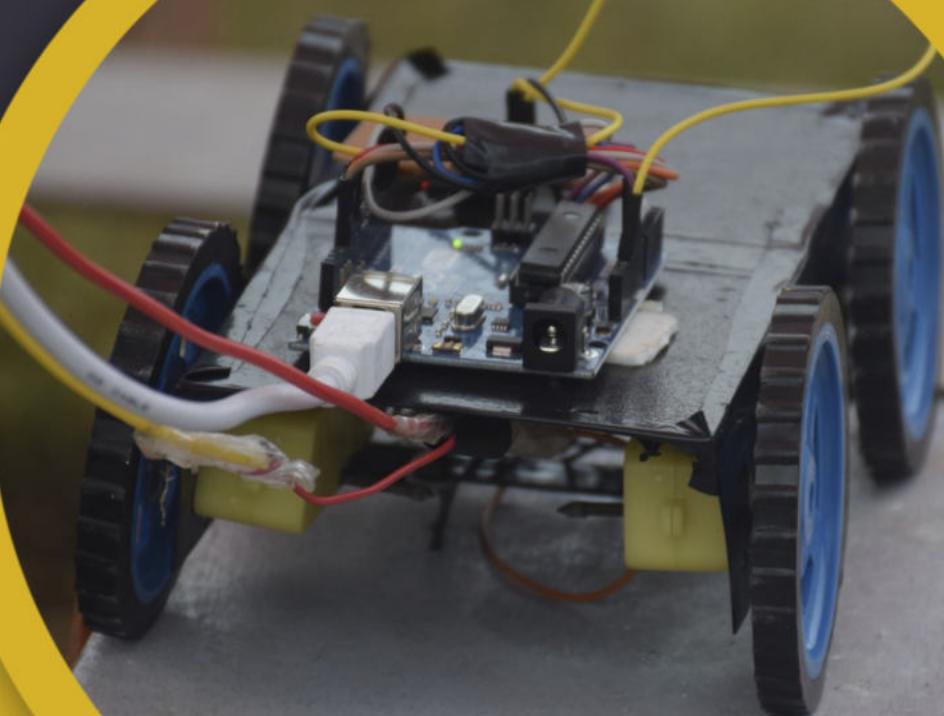
OUR TEAM

Student Chair:	Shreyash Sharma
Vice-Chair:	Shubham Kumar Chaurasiya, Aditya Saha, Tatsat Pandey, Devyani Singh
Secretary:	Ashutosh Pandey, Tejender Dubey, Shreyanshi Singh, Dhruv Aggarwal
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Joint Secretary:	Maitreyaei Upadhyay, Prateek Singh, Sarthak Srivastava, Pratush Rai, Rupanshu Mahajan, Anuj Vishwakarma
Technical Head:	Devansh Katiyar, Abhishek Mishra, Shivam Singh, Roshan Tandan, Aditya Kumar, Harsh Pratap Mall, Anurag Chaudhary
Media and Publicity Head:	Sandeep Yadav
Sponsorship Head:	Aditya Narayan
Alumni Relations Head:	Kavya Aggarwal, Abhishek Yadav
Management and Hospitality Team:	Gagan Shihalia, Sudhanshu Priyadarshi



1

ROBOKRITI



The evolution is not just confined to all that is living but to technology as well. Since the advent of machines, man has constantly striven to build machines that can substitute human labour. A faithful servant, a relentless and effective worker.

The Robotics of module of TECHSRIJAN '22 provides you a perfect platform to bring forth new ideas and produce novel technologies in the quest to build a perfect machine.

2

FEST NIGHT



Apart from all the technical fun, there awaits some really cool and amazing performances and acts including laser shows, rock bands, fashion cultural events boost the zest of the fest. TECHSRIJAN'19 marked of the presence of eminent female DJ from India.

3

INFORMALS



**With the offbeat
incentric events,
here is the place
where you can lose
yourself and enjoy to
the fullest. Plenty of
addictive and enchanting
games, fun, adventures and this
event is something for one and all.**

**If hardcore tech is too hard for your cup, then this is the place
where you can make your presence and have a feast for your
eyes. Informals provide you a perfect platform to showoff your
non-technical skills.**

4

COLLEGE CONNECT



Through College-Connect, we expose school level students to latest technologies and to culture of a Technical University. It is an individual competition. First round will be held in school premises. It will be held in two groups: 9th-10th and 11th-12th. Each paper will comprise of 45 questions.

Time duration of the quiz will be one hour, with no negative marking. From each group two students will be selected from each school and further round will be held in MMMUT campus. Certificates will be provided to the students qualifying for round two. Winner and first runnerup will be awarded with certificates, prizes and goodies.



5

ONLINE EVENTS



The pictures spark epitome of imagination in you, so unleash your creativity and show your world of imagination through your camera in PIXELS. Get ready to showcase your photography skills!!!!

6

ENIGMA



ENIGMA is an online treasure hunt with an interesting story plot and a fascinating outcome. If you think that you can 'GOOGLE' well-enough. Enigma is the game for you!!!

Cracking the uncrackable is how we define ENIGMA. Decrypting the enciphered messages is key towards the right answer.

Be ready to witness the mystification of mind twister in TECHSRIJAN '22.



7

TECHPRASTUTI & MANTHAN

These events are designed to cater to the intellectual requirements of the students at national level. Giving words to their ideas, student have an excellent opportunity here to present before the world.

No limits!!! No boundaries!!! Techprastuti & Manthan are presentation event to enhance your speaking skills and allow the speaker to convey his message in a thoughtful, passionate and convincing manner.



8

CODEZILLA



These events are aimed to test the basic technical and entrepreneurial skills of the students. They provide an opportunity for all the designers to test their mettle!

CODEZILLA is a coding event for students to check their coding skills. Coding has well and truly made its way into the mainstream and not just for those who can type 100 words per minute while looking at an endlessly scrolling text of screen.



9

INCOGNITO

These events consist of competition of various multiplayer games such as Counter Strike, FIFA, Tekken, Mini-Militia and Need for Speed Most Wanted. The sole purpose of these events is to make students entertain and relax them during technical events. These events are team events. So, the team with best players wins!



10

TECHNEETI, BIZGYAN & WORLD PARLIAMENT

TECHNEETI and **BIZGYAN** are quiz events aimed to test the basic technical and entrepreneurial skills of the students.



WORLD PARLIAMENT is a debate event that replicates War of the Words between the eminent nations of the world over the burning issues of the century.

**ETHICAL
HACKING**

**ANDROID
APP DEV.**

**BRIDGE
DESIGNING**

**ARTIFICIAL
INTELLIGENCE**

**OUR
WORKSHOPS**

SPONSORSHIPS

TITLE SPONSORS

AMOUNT REQUIRED - Rs 2,00,000

• Benefits:

- TECHSRIJAN will consist the name of the sponsor.
- There will be only one title sponsor.
- All the festival posters will have the logo of the sponsor Logo and will be printed on the fest T-shirts, certificates, documents and in newspaper advertisements.
- All around display during the festival (through your banners & advertisements at informals Arena through mike and posters) Publicity through TECHSRIJAN website.
- Space shall be provided for setting up stall/canopy at the arena.
- Two full page advertisement in Souvenir.

• Documents Required:

- Cheque or DD in favour of Vice Chancellor, M.M.M.University of Technology.

SPONSORSHIPS

ASSOCIATE SPONSORS

AMOUNT REQUIRED - Rs 1,00,000

• Benefits:

- TECHSRIJAN will be in association with the sponsor.
- All the festival posters will have the logo of the sponsor
- Logo will be printed on certificates, documents and in newspaper advertisements.
- All around display during the festival (through your banners & advertisements at informals Arena through mike and posters).
- Publicity through TECHSRIJAN website.
- Space shall be provided for setting up stall/canopy at the arena.
- One full page advertisement in Souvenir

• Documents Required:

- Cheque or DD in favour of Vice-Chancellor, M.M.M.U.T
- Letter of Authorization
- Banner, Copies of Logo, Advertisement etc.

SPONSORSHIPS

EVENT SPONSORS

AMOUNT REQUIRED - Rs 80,000

• Benefits:

- Logo will be printed on certificates, documents and in newspaper advertisements.
- All around display during the festival (through your banners & advertisements).
- Publicity through TECHSRIJAN website.
- Space shall be provided for setting up stall/- canopy at the arena.
- One full page advertisement in Souvenir

• Documents Required:

- Cheque or DD in favour of Vice-Chancellor, M.M.M.U.T
- Letter of Authorization
- Banner, Copies of Logo, Advertisement etc.

SPONSORSHIPS

PRIZE SPONSORS

AMOUNT REQUIRED - Rs 50,000

• Benefits:

- Logo will be printed on certificates, documents and in newspaper advertisements.
- Logo will be included on the poster which will be sent to colleges throughout the country.
- All around display during the festival (through your banners & advertisements).
- Publicity through TECHSRIJAN website.
- Space shall be provided for setting up stall/ canopy at the arena.
- Half of the page advertisement in Souvenir.

• Documents Required:

- Cheque or DD in favour of Vice-Chancellor, M.M.M.U.T
- Letter of Authorization
- Banner, Copies of Logo,Advertisement etc.

SPONSORSHIPS

PLATINUM SPONSORS

AMOUNT REQUIRED - Rs 50,000

• Benefits:

- Logo will be printed on certificates, documents and in newspaper advertisements.
- All around display during the festival (through your banners & advertisements).
- Publicity through TECHSRIJAN website.
- Space shall be provided for setting up stall/- canopy at the arena.
- Half a page advertisement in Souvenir

• Documents Required:

- Cheque or DD in favour of Vice-Chancellor, M.M.M.U.T
- Letter of Authorization

SPONSORSHIPS

GOLD SPONSORS

AMOUNT REQUIRED - Rs 25,000

• Benefits:

- This category is only for the alumni of MMMUT if they want to contribute financially for TECHSRIJAN '22.
- Their names will be formally included under TECHSRIJAN '22 Sponsors tab in the post-event documents and newspaper clippings
- Publicity through TECHSRIJAN website.
Inclusion of names in the TECHSRIJAN '22.
- Alumini Sponsors mike announcements during the festival.
- Full a page dedicated to "Alumni Sponsors" with their details in Souvenir.

OUR PAST SPONSORS



Tum me bhi mai hoon..



and many more...

CONTACT US

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