

Web Design Questionnaire

First Name _____

Last Name _____

Email _____

None of the following answers are required. Only complete what you want. Thank you.

What you have currently

Do you currently have a website? If so, what's the address? (If not, leave blank).

Do you want me to arrange hosting? (Delete where applicable)

No, I'll arrange hosting / Yes, I'd like you to host the website for me

Do you currently have a logo or corporate colors? Do you have any content at the moment?

What you want

What is the website's main purpose? (Check/tick where applicable)

- ☐ to sell products
- ☐ to promote services
- ☐ to collect email addresses
- ☐ to build a brand / community
- ☐ other _____

What is the desired outcome from a visitor arriving at the website? (Check/tick where applicable)

- ☐ to leave an email address
- ☐ to make a purchase
- ☐ to contact you
- ☐ to fill out a form

Do you want any of the following? (There is space at the end of the form for other requirements). (Check/tick where applicable)

- ☐ Blog
- ☐ Social sharing icons
- ☐ Links to social profiles
- ☐ Contact form
- ☐ Email signup form / ability to collect email addresses
- ☐ Ability to sell digital products
- ☐ Ability to sell physical products
- ☐ other _____

Your brand

Select from below to characterise your website’s brand: (Check/tick where applicable)

<input type="checkbox"/> Accommodating	<input type="checkbox"/> Proud	<input type="checkbox"/> Rebellious	<input type="checkbox"/> Accurate	<input type="checkbox"/> Adventurous
<input type="checkbox"/> Aggressive	<input type="checkbox"/> Nurturing	<input type="checkbox"/> Altruistic	<input type="checkbox"/> Ambitious	<input type="checkbox"/> Analytical
<input type="checkbox"/> Outrageous	<input type="checkbox"/> Artistic	<input type="checkbox"/> Passionate	<input type="checkbox"/> People-Oriented	<input type="checkbox"/> Brilliant
<input type="checkbox"/> Perfectionist	<input type="checkbox"/> Caring	<input type="checkbox"/> Powerful	<input type="checkbox"/> Detail Oriented	<input type="checkbox"/> Comfortable
<input type="checkbox"/> Revolutionary	<input type="checkbox"/> Competitive	<input type="checkbox"/> Pure	<input type="checkbox"/> Confident	<input type="checkbox"/> Quick
<input type="checkbox"/> Critical	<input type="checkbox"/> Relaxed	<input type="checkbox"/> Disruptive	<input type="checkbox"/> Demanding	<input type="checkbox"/> Edgy
<input type="checkbox"/> Scientific	<input type="checkbox"/> Efficient	<input type="checkbox"/> Enthusiastic	<input type="checkbox"/> Friendly	<input type="checkbox"/> Sexy
<input type="checkbox"/> Experimental	<input type="checkbox"/> Fun	<input type="checkbox"/> Feared	<input type="checkbox"/> Flexible	<input type="checkbox"/> Happy
<input type="checkbox"/> Healer	<input type="checkbox"/> Sophisticated	<input type="checkbox"/> Helpful	<input type="checkbox"/> Spiritual	<input type="checkbox"/> Holistic
<input type="checkbox"/> Spontaneous	<input type="checkbox"/> Hunter	<input type="checkbox"/> Stylish	<input type="checkbox"/> Idealist	<input type="checkbox"/> Imaginative
<input type="checkbox"/> Tactical	<input type="checkbox"/> Impulsive	<input type="checkbox"/> Simple	<input type="checkbox"/> Innovative	<input type="checkbox"/> Thrifty
<input type="checkbox"/> Intelligent	<input type="checkbox"/> Traditional	<input type="checkbox"/> Intuitive	<input type="checkbox"/> Laid Back	<input type="checkbox"/> Vibrant
<input type="checkbox"/> Visionary	<input type="checkbox"/> Organized	<input type="checkbox"/> Serious	<input type="checkbox"/> Protective	<input type="checkbox"/> Vibrant
<input type="checkbox"/> Conservative				

Who is the website’s target audience?

Further information

How many pages will the website have roughly?

- ☐ 1-10
- ☐ 10-100
- ☐ 100+

What is your budget?

- ☐ \$1000+
- ☐ \$2000+
- ☐ \$3500+
- ☐ \$5000+
- ☐ \$10000+

Ideally, when would you like the website completed?

Two or three websites you admire or would like to emulate:

Further comments:

Reset Form