

FOUNDED BY WILLIAM MORRIS IN 1861. ®

# MORRIS & C<sup>o</sup>



THE ART *of* DECORATION

VOLUME IV



"My work is the embodiment of dreams"

*William Morris*

WILLIAM MORRIS, 1856

William Morris, philosopher, poet, romancer and theorist of the arts, was also an outstanding and influential designer. Under his direction Morris & Co. grew into a flourishing and fashionable decorating firm, renowned for its wallpapers and textiles. Originating in the Arts and Crafts movement popular in late Victorian 'artistic homes of taste', the company's designs have never been more widely appreciated than they are now. Today, the Morris & Co. trademark guarantees authentic versions of those enduring designs. Inspired by the Morris & Co. archives, this rich and unique collection has been designed to bring classic style to any home.



Trellis





*Brer Rabbit*



## Standen • Woodford Plaid

Sunflower Etch wallpaper (shown opposite) is inspired by the rollers used to create the metal etched effect.

The Sunflower velvet featured on the above curtains and cushion creates a sumptuous, rich and glamorous interior. The complementing quality Woodford Check wool design works in harmony with Morris prints and has a rich and natural colour palette. The above sofa covered in the new Standen weave sits beautifully with both designs from this latest launch and also existing Morris products.





*Honeysuckle & Tulip*



## *Minstrel • Acanthus Scroll*

Cray weave is an elegant and beautiful adaptation of this Morris classic, further demonstrating the opportunity of using Morris in a contemporary setting. Acanthus Scroll shown on the cushion above is inspired by the original block print wallpaper designed by William Morris in 1874. Minstrel chenille covering the opposite sofa offers a sophisticated and contemporary twist to the Morris look.



Trellis is one of the most recognisable of Morris' designs and originally designed for his own home "The Red House". The Trellis design has never before been launched as a fabric, which sought inspiration from the original block print. At last the Morris renowned wallpaper has been reproduced as a surface printed wallpaper.

- Morris & Co. is a registered trademark of Arthur Sanderson & Sons Ltd., who own the entire collection of exclusive designs hand printed using the original printing blocks, which Arthur Sanderson & Sons Ltd. acquired from Morris & Company (Art-Workers) Ltd., along with all rights thereto.
- In 1861 Morris, Marshall, Faulkner & Company was established. At this time Jeffrey & Co. printed the Morris wallpapers. In the 1870's the original company of Morris, Marshall, Faulkner & Co. was renamed Morris & Company (Art-Workers) Ltd.
- In 1879 Sanderson began printing wallpapers in their own factory at Chiswick.
- In 1927 Sanderson bought Jeffrey & Co. and continued to print all the Morris & Co. designs.
- In 1928 all the Morris & Co. blocks were transferred to the Sanderson wallpaper mill at Chiswick, and subsequently that year to the new Sanderson wallpaper factories at Perivale.
- In 1940 Morris & Co. went into Receivership, and was purchased by Sanderson on May 24th of that year.
- On June 6th 1940 Sanderson received confirmation of ownership together with all copyrights.

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**MORRIS & Co**

MORRIS & CO. IS A REGISTERED TRADEMARK OF SANDERSON

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For information on Morris & Co. paints please contact us at the number above or visit your local stockist.