

FOUNDED BY WILLIAM MORRIS IN 1861 ®

MORRIS & Co



The Art of Decoration



Pimpernel & Embroideries Collections



"My work is the embodiment of dreams"

William Morris

WILLIAM MORRIS, 1856

This autumn sees Morris & Co. venture into an exciting new era as two striking, decorative collections beautifully capture the historic essence of the Morris brand. Drawing inspiration from documents found within the original and extensive Morris archive, the collection is made up of a mix of embroideries and weaves which have been expertly crafted to illustrate the distinct decorative style and bold colours for which Morris was known.

Within these collections many of William Morris' best known designs have been updated through variation of scale and vivacious colouring. Distinct vibrant teals, rich cranberries and soft golds have been taken from the palette for which Morris was famously known and have come full circle to feature in the most contemporary interiors.



Left Page

Pages from the first Morris & Co. log book

Right Page

Curtains and day bed: Lily Embroidery Loden/Rose DMOEL1303

Cushion: May Embroidery Duck Egg/Manilla DMOEMA304





Left Page

Curtain: Tulip Embroidery Stone/Indigo
DMOETU301

Right Page

Bed covers:
Pimpernel Hemp/Chalk DKELP1306
Woodford Check DMORWC304 (Morris Vol IV)
Planet Bullrush/Slate DKELPL305

Cushions:
Acanthus Embroidery Vellum/Woad DMOEAC302
Acanthus Embroidery Oat/Ivory DMOEAC303
Woodford Check DMORWC304 (Morris Vol IV)





Left Page

From top:
Planet Bullrush/Slate DKELPL305
Artichoke Aubergine/Olive DKELAR301
Larkspur Artichoke/Heather DKELLA303

Right Page

Chair: Artichoke Green/Camomile DKELAR304

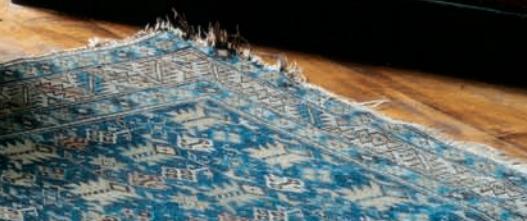


Cushions (clockwise from top left)

May Embroidery Scarlet/Camomile DMOEMA303
Fruit Embroidery Bullrush/Lichen DMOEFR302
Fruit Embroidery Brick/Lichen DMOEFR301
Fruit Embroidery Stone/Cowslip DMOEFR304









Left Page

Chair: Pimpernel Thistle/Biscuit DKELPI303
Cushion: May Embroidery Hemp/Olive DMOEMA302

Right Page

Original documents from the Morris & Co. archive

Left Page

Lampshade: Tulip Embroidery Wine DMOETU303

Right Page

Curtains: Kelmscott Ivory/Wine DKELKE302

Cushion & Seat Cover: Larkspur Artichoke / Heather DKELLA303







Left Page

Original Morris & Co. Wood Block

Right Page

Chair: Evenlode Trail Taupe/Wine DKELEV303



To find your nearest Morris & Co.
retailer visit www.william-morris.co.uk or
use the contact details below.

UK Head Office

Chalfont House, Oxford Road,
Denham UB9 4DX

Tel: +44 (0) 1895 830 044

Fax: +44 (0) 1895 830 055

email: enquiries@a-sanderson.co.uk

USA Head Office

285 Grand Avenue, 5 Patriot Centre,
Englewood, NJ 07631

Tel: +1 800 894 6185

Fax: +1 800 894 6098

email: info@sanderson-us.com



Front & Back Cover

Chair: Larkspur Bullrush/Teal DKELLA302