Community Name:	Ensing College Alumni	Course:		Ensign College - IT 340 - Fall 2024
Community Type:	Supportive and collaborative network	Student:		Leonardo Sierra

Community Description	Community Purpose	Key Products & Services created by, offered by, or used by the community	Key Community Needs that your Business Intelligence (BI) System will support
The Ensign College alum community consists of graduates from Ensign College, a higher education institution that emphasizes academic excellence and personal development within a faith-based context. This diverse community comprises individuals from various backgrounds and professions who share a common goal of fostering connections and supporting one another in personal and professional growth.	The Ensign College alum community is a supportive network for graduates, facilitating relationship maintenance, resource sharing, and collaboration on professional opportunities. Additionally, the community aims to uphold the values instilled during their education, encouraging alums to contribute positively to society and furthering the college's mission.	The community offers a range of products and services for alums, including regular gatherings and online events for alums to connect and share experiences, workshops to help alums develop skills and resources for their careers, opportunities for experienced alums to mentor recent graduates, and a newsletter sharing updates, achievements, and opportunities within the community.	The Ensign College alum community has specific needs that can be supported by a Business Intelligence (BI) system. Data analysis can help identify common interests among alums, leading to better networking connections. The BI system can also track employment trends and job openings to provide alumni tailored job recommendations and resources. Additionally, data can be used to assess alum preferences for events, ensuring that gatherings meet the community's interests.

Why does this community interest you?	I'm drawn to this community because it combines academic achievement and spiritual growth, emphasizing lifelong learning and community support. As an Ensign College alum community member, I'm passionate about helping others succeed and building a solid support network.
What are the key entities involved with this community?	Key individuals involved in this community include active graduates, faculty, and staff who facilitate alum engagement and support, organizations providing job opportunities for alums, and experienced alums guiding newer graduates.
How is data being used, can data be used, or should data be used by this community?	The community uses data to monitor attendance at events and program participation. It also analyzes job placements and trends among alums to improve career services. Data should be further utilized to tailor messages and resources based on alum interests and career paths and evaluate the success of events and services to ensure they meet alum needs.