



Scene: 1 Panel: Open with a single shot of Emma.

Emma is shopping in a boutique.

[sound of flipping clothes]



Scene: 2 Panel: Close-up to "invisible bag" and a popping text frame.

After Emma paid the bills, the boutique cashier packed the clothes with a white bag which marked with a brand name "invisible bag" on it. The cashier also introduces the unique features of the "invisible bag" to Emma and encourages her to re-use the bag in other contexts.

[cashier telling the three features of "invisible bag" (Compostable, Biodegradable and Water-Soluble)]



Scene: 3 Panel: Close-up to Emma putting the "invisible bag" on her pocket.

Emma is shopping in a boutique.



Scene: 4 Panel: Three-quarter shot on a bakery assistant who holds a plastic bag.

Emma go to a bakery and want to buy some bread for breakfast. In the cashier counter, a shop assistant is going to help her putting all of the individually packed bread together on a single big plastic bag.

[ambient noise from the shop]



Scene: 5 Panel: Profile shot to Emma and what she is thinking about.

When Emma sees the big plastic bag, she immediately relates to the scenario of rubbish bins on the streets, which always full of plastics and other non-biodegradable trashes.



Scene: 6 Panel: Profile shot to Emma and what she is thinking about.

The overflowing rubbish bins reminds Emma the severe Hong Kong landfill problems.



Scene: 7 Panel: High-angle shot to Emma and Close-up to her "saying no" hand.

Considering the environmental issues, Emma decides to take her responsibilities and avoid the use of plastic products as much as she can. She raises up her right hand which marked with the word "NO" and shouting out "I have to do something!" loudly on her mind.

[Emma saying "No!!! I have to do something!"]



Scene: 8 Panel: Low-angle shot on Emma passing her "invisible bag" to the shop assistant.

Emma takes out the "invisible bag" which she carries for some times. With a big smile on her face and a confident tone, Emma passes it to the shop assistant and asks him to put all the bread on it instead of an extra big plastic bag. Then, Emma leaves with a relaxing pace.

[Emma saying "Please help me to put the bread inside this bag. Thank you." With confident [relieving music]]



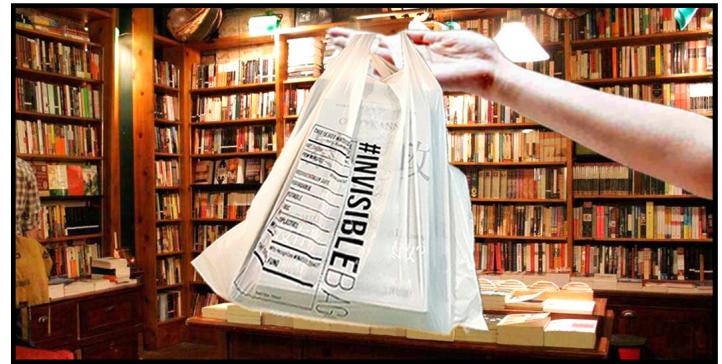
Scene: 9 Panel: From long shot (Emma buying fruits on a market) to close up (Emma using “invisible bags” to hold the fruits)
(Emma uses the “invisible bag” happily in different contexts.)

[joyful music + ambient noise]



Scene: 11 Panel: From long shot (Emma buying groceries on a supermarket) to close up (Emma using “invisible bags” to hold the groceries)
(Emma uses the “invisible bag” happily in different contexts.)

[joyful music + ambient noise]



Scene: 10 Panel: From long shot (Emma buying books on a bookstore) to close up (Emma using “invisible bags” to hold the books)
(Emma uses the “invisible bag” happily in different contexts.)

[joyful music + ambient noise]



Scene: 12 Panel: Three-quarter shot on a contaminated “invisible bag”.
Emma incidentally stains the “invisible bag” with soy sauce when using it to carry sushi. So she decides to stop using the bag and tries to make it literally invisible.

[another joyful music starts]



Scene: 13 Panel: Close-up on actions of pouring hot water on a container which holds the dirty “invisible bag” and stirring it.
Emma puts the “invisible bag” on a transparent empty container and pours some 80°C hot water on it. Then, she starts to stir it with a stick.

[Emma telling the steps on how to dissolve the bag. “firstly, we have to prepare some 80°C hot water and then pour them on the bag. Just stir it until it dissolves.”]
[joyful music continues]



Scene: 14 Panel: Close-up on the action of stirring the “invisible bag” until it dissolves.
Emma keeps stirring the bag until it dissolves. Then, she puts the turbid water down to the drain.

[Emma keep telling the steps. “now you can see it dissolved and converted into carbon dioxide and water, with no toxic and no micro-plastic. Then, just put it down the drain. Everything is solved.”]
[joyful music continues]



Scene: 15 Panel: Flipping images between recycle bags, plastic bag and invisible bag. Final screen freezes on the invisible bag with slogan “visible responsible, bags invisible” popping out.

[Emma saying “still struggling on using which bag? Why not try the only water-soluble bag in Hong Kong? Come and join us! ‘Visible responsible, bags invisible’!”]
[joyful music continues]



Scene: 16 Panel: A hand is moving to click to search button.

[joyful music ends]
[mouse-clicking sound effect]