

## Final Project Proposal

### Background

Ever since the epidemic of COVID-19 began, Hong Kong and many other countries announced border shutdown to avoid transmission of coronavirus from foreign countries. Since many Hong Kong people love travelling so much, the current situation really bothers them and they need more amusements to compensate the desire of travelling. It is not a right timing for global travelling now, but it may be a great opportunity to promote local tourism in Hong Kong. Up to May 2020, there are a total of 126 declared monuments (法定古蹟) in Hong Kong but most of them are not well-known by the public. Some of them is worthy to go and good for people to take photos. So, promoting declared monuments of Hong Kong seems to be a good choice.

### Problem statement

- How can we help Hong Kong people to explore local declared monuments so that their desire of travelling can be satisfied/moderated?
- How can we help Hong Kong to promote its local tourism so that people can know more about the culture and history of Hong Kong?

### Pain points

- Hard to find customized itinerary for declared monuments in Hong Kong
- Take time to screen relevant information (e.g. location, background) of declared monuments in Hong Kong

### Planned Data Points

A web application can be built to provide a more comprehensive information to the public. The website is intended to launch an overview of the monuments with attachment of corresponding thumbnails and information (e.g. location, opening hours, background introduction), itinerary recommendations, tips for visiting, feedback collections for future improvements and etc.

### Target Users

Primary users are expected to be local Hong Kong people and secondary users will be tourists from Chinese communities who have interests on knowing more traditional cultures and histories of Hong Kong from monuments.