

blinkit

India's Last Minute App

FILTER PANEL

Outlet Size

High

Medium

Small

Outlet Location

Tier 1

Tier 2

Tier 3

Item Type

Baking Goods

Breads

Breakfast

Canned

Dairy

Frozen Foods

Fruits and Vegetables

Hard Drinks

\$1.20M

Total Sales

\$141

Avg Sales

8523

No of Items

4.0

Avg Ratings

Outlet Establishment

Year	Value
2011	\$,78.1K
2012	\$,130.5K
2014	\$,131.8K
2015	\$,130.9K
2016	\$,132.1K
2017	\$,133.1K
2018	\$,204.5K
2020	\$,129.1K
2022	\$,131.5K

Outlet Size

Size	Value	Percentage
High	\$,249.0K	21%
Medium	\$,507.9K	42%
Small	\$,444.8K	37%

Outlet Location

Tier	Value
Tier 1	\$,472.1K
Tier 2	\$,393.2K
Tier 3	\$,336.4K

Outlet Type

Outlet Type	Total Sales	Avg Sales	No of Items
Supermarket Type1	\$788K	\$141	5577
Supermarket Type2	\$131K	\$142	928
Supermarket Type3	\$131K	\$140	935
Grocery Store	\$152K	\$140	1083