

### **Abstract**

IEEExtreme 10.0 is a prestigious coding challenge hosted by IEEE to bring in talented coders from all around the world into an arena of problem solving and algorithmic wizardry for a period of 24 hours. Members from various IEEE Student Branches will compete online as teams, testing their skills against each other. Being one of the most active student branches in IEEE Region 10, IEEE Student Branch of UCSC is proud to host the contest in supporting the vision of bringing UCSC into the spotlight of the world of computer science.





University of Colombo School of Computing (UCSC) was established in September 2002, under the visionary guidance of late Professor Emeritus V.K. Samaranayake, to become the most prominent knowledge hub on Information and Communication Technology in Sri Lanka. For nearly 14 years, UCSC has been actively contributing to address the national needs of computer services as well as academic activities. ICT services provided by UCSC spans a wide range, from Digital Forensics and advancing ICT literacy in Sri Lanka to Consultancy in Software Development and projects. In the academic arena, UCSC offers degree programs for both undergraduates and postgraduates and also hosts research groups in advanced ICT fields like 3D Graphics and Virtual Reality, Bioinformatics and Distributed Computing.



## **IEEE Student Branch of UCSC**

IEEE student branch of University of Colombo School of Computing was established in 2009 and has achieved great success during past few years. The student branch has been formed with the participation and contribution of all four batches of University of Colombo School of Computing and it has been organizing many activities to enhance professional development of the students.

Through engaging in innovative activities, IEEE student branch has been able to uplift the technological experience, knowledge, personality development skills such as organizing and leadership of the students.





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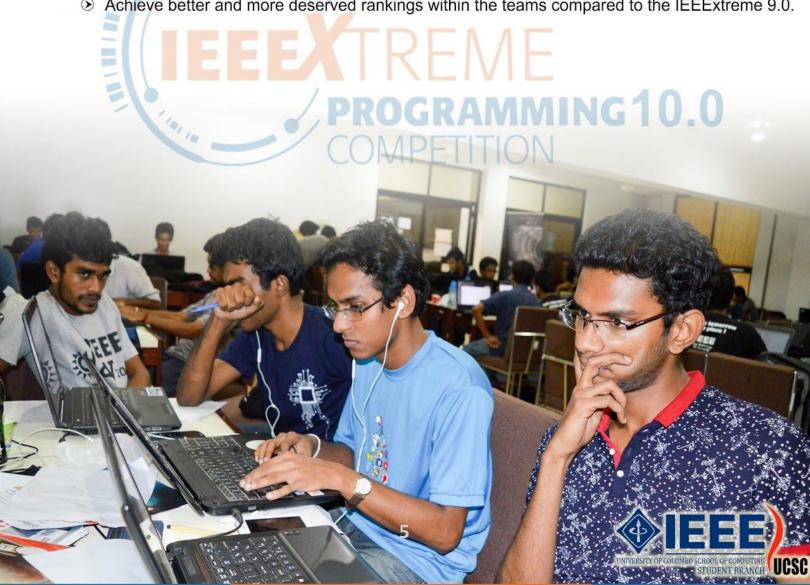
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## IEEEXtreme 10.0

#### Goals and Objectives

- Provide an environment for the undergraduates to clearly understand the importance and practical applications of programming concepts.
- Oreate a platform to gain global programming exposure.
- Provide a valuable chance to showcase the talents of local students and more specifically the undergraduates of UCSC in an extremely competitive environment.
- Emphasize the value of teamwork in problem solving which is an essential skill required especially in the IT industry.
- Achieve better and more deserved rankings within the teams compared to the IEEExtreme 9.0.



#### **Event Profile**

Organized by	IEEE Student Branch of UCSC
Under the direction	Institute of Electrical and Electronic Engineers (IEEE)
Date	22nd of October 2016
Commence	00:00:00 UTC
Duration	24 hours OGRAMMING 10.0
Venue	University of Colombo School of Computing Premises
Candidates	Undergraduates of UCSC
Competing Units	Teams of 3



## **Sponsors**

#### What's in it for you?

- Ability to increase the corporate image with the presence during the event and all promotional activities carried out in online platforms.
- An opportunity for the organization to carry out outbound marketing and build up strategic relationships.
- A chance to maximize the promotional opportunity specified in the sponsorship packages.
- A platform to meet enthusiastic undergraduates with a competitive and winning mindset.
- A chance to identify team players and also hard-core programmers which would assist future organizational endeavours.
- An opportunity to provide assistance for upcoming undergraduates to showcase their talents.
- A self satisfaction from being sponsors in the phase of the achievements of the students.



# Sponsorship packages

#### Platinum Sponsor Rs.150,000

- Branding as Platinum Partner of UCSC IEEEXtreme 10.0 on all promotional material.
- Recognize as the Platinum Partner in the CompSoc and IEEE UCSC web pages.
- Recognize as the Platinum Partner in CompSoc and IEEE UCSC Facebook pages and groups.
- Opportunity to organize a 1/2 hour session to promote their brand name after the conclusion of the event.
- Unlimited amount of banners to be displayed at the event.
- 2 minute video advertisement to be played 5 times during the event.
- Opportunity to distribute company leaflets/merchandise to participants.
- Company logo to be included in the photo album which will be uploaded on social media.

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# Sponsorship packages

#### Gold Sponsor Rs.100,000

- Branding as a Gold Partner of UCSC IEEEXtreme on all promotional material.
- Recognize as the Gold Partner in the CompSoc and IEEE UCSC web pages.
- Recognize as the Gold Partner in CompSoc and IEEE UCSC Facebook pages and groups.
- > 5 banners to be displayed at the event.
- Opportunity to distribute company leaflets/merchandise to participants.
- Company logo to be included in the photo album which will be uploaded on social media.

#### Silver Sponsor (Rs.75,000)

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- Recognize as the Silver Partner in the CompSoc and IEEE UCSC web pages.
- Recognize as the Silver Partner in CompSoc and IEEE UCSC Facebook pages and groups.
- 3 Banners at the event.
- Company logo to be included in the photo album which will be uploaded on social media.



# Sponsorship packages

#### Bronze Sponsor (Rs.50,000)

- Branding as a Bronze Partner of UCSC IEEEXtreme on all promotional material.
- Recognize as the Bronze Partner in the CompSoc and IEEE UCSC web pages.
- Recognize as the Bronze Partner in CompSoc and IEEE UCSC Facebook pages and groups.
- 1 Banner at the event.
- Company logo to be included in the photo album which will be uploaded on social media.

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#### Banner Sponsor (Rs.10,000)

Opportunity to display 1 wall banner at the event.



## CONTACT

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