PROJECT 3 : Project Brief

Summary

We will develop a website for a film festival called "Watch it outside Boston edition". This website will display information about the festival, the films and news and link to partners. It will also have a pre-registration form for people to make reservations.

Stakeholders

- Front-end Developer: Manel Sghaier

- Festival Organizer: Clara Dunn

Goals

- Display information about the film festival.
- Display Movies information
- Display news about the festival.
- Display links to partners.
- Build a pre-registration form for people to reserve seats.
- Display links to social media accounts .

Timing

Project steps	Due Date	Duration
Project step1 : creation	07/10/2019	10 Days
Project step 2: Test	07/20/2019	10 Days
Project Final: Launch	07/22/2019	2 Days

Budget

.com domain: \$10/year

After step 1 :\$2000

After step 2: \$1000

Total: \$3010

Technical Specifications

1- Technical choices

- With HTML(HyperText Markup Language) i structured the website using semantic HTML. The website consists of a navbar, a header, 4 sections representing the main content of the website (About us/ Movies/ News/ Reservations) and a footer.
- With CSS (Cascading Style Sheets) I styled the website to give it a professional and modern look while expressing the brand.
- With Bootstrap (a CSS and JavaScript library) I created a layout and a responsive design.

2- Design choices

- I designed a simple layout that helps the user to go through the website's content smoothly with not only clear sections (About us/ Movies/ News/ Reservations) but also a fixed Navigation Bar.
- The Header and Body background color give the website a professional look.
- I tried to express the brand through the colors: Black and yellow.