

Swastha Shathi: Bridging the Digital Health Divide in Rural India

Empowering rural communities with accessible healthcare through technology.
Swastha Shathi: A user-friendly platform designed for digital inclusivity.



Understanding the Digital Literacy Gap in Rural Communities

Limited Access

Lack of internet connectivity and digital devices hinders access.

Low Awareness

Many rural residents are unaware of digital health solutions.

Language Barriers

English-centric platforms exclude non-English speakers.

Introducing Swastha Shathi: A User-Friendly Health Platform

1 Intuitive Interface

Simple design for ease of use, regardless of digital skills.

2 Regional Languages

Content and support in local languages for better understanding.

3 Offline Access

Key information available offline to overcome connectivity issues.



Key Features: Regional Languages, Video Calls, and Asha Worker Mode



Regional Languages

Access information in your preferred local language.



Video Calls

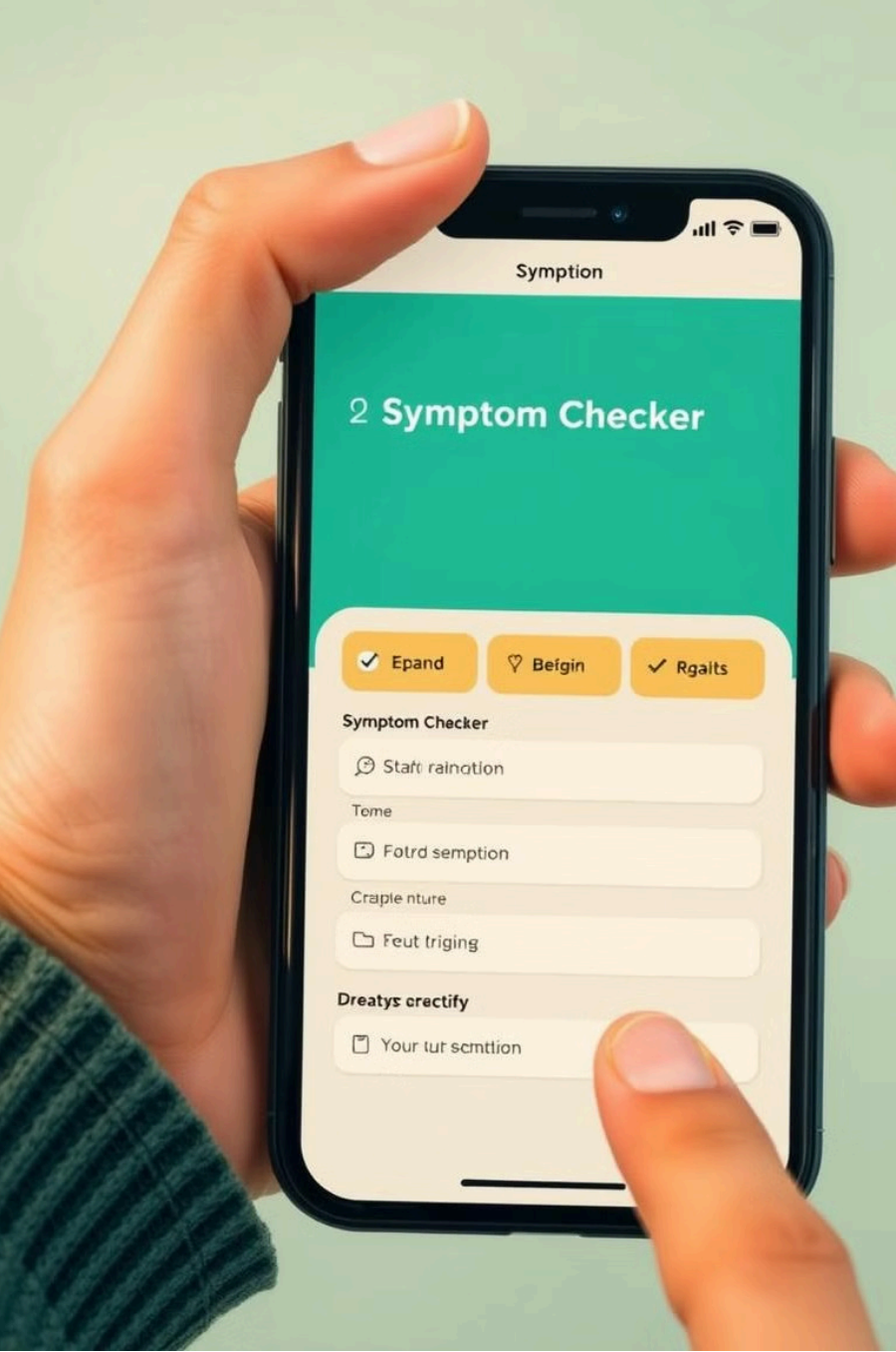
Connect with doctors for remote consultations.



Asha Worker Mode

Collect and transmit community health data.





Symptom Checker: Empowering Self- Diagnosis and Early Detection

1

Enter Symptoms

Describe your symptoms in simple terms.

2

AI Analysis

The system analyzes symptoms and provides potential diagnoses.

3

Early Detection

Encourages timely medical intervention.



AI Chatbot: Oral Assistance for Illiterate Users

Voice Interaction

Communicate using spoken language.

Oral Replies

Receive information through spoken responses.

Accessibility

Breaks down literacy barriers.

Connecting with Urban Doctors via Telemedicine



Local Pharmacy Locator: Ensuring Access to Essential Medications

1

Find Pharmacies

Locate nearby pharmacies on a map.

2

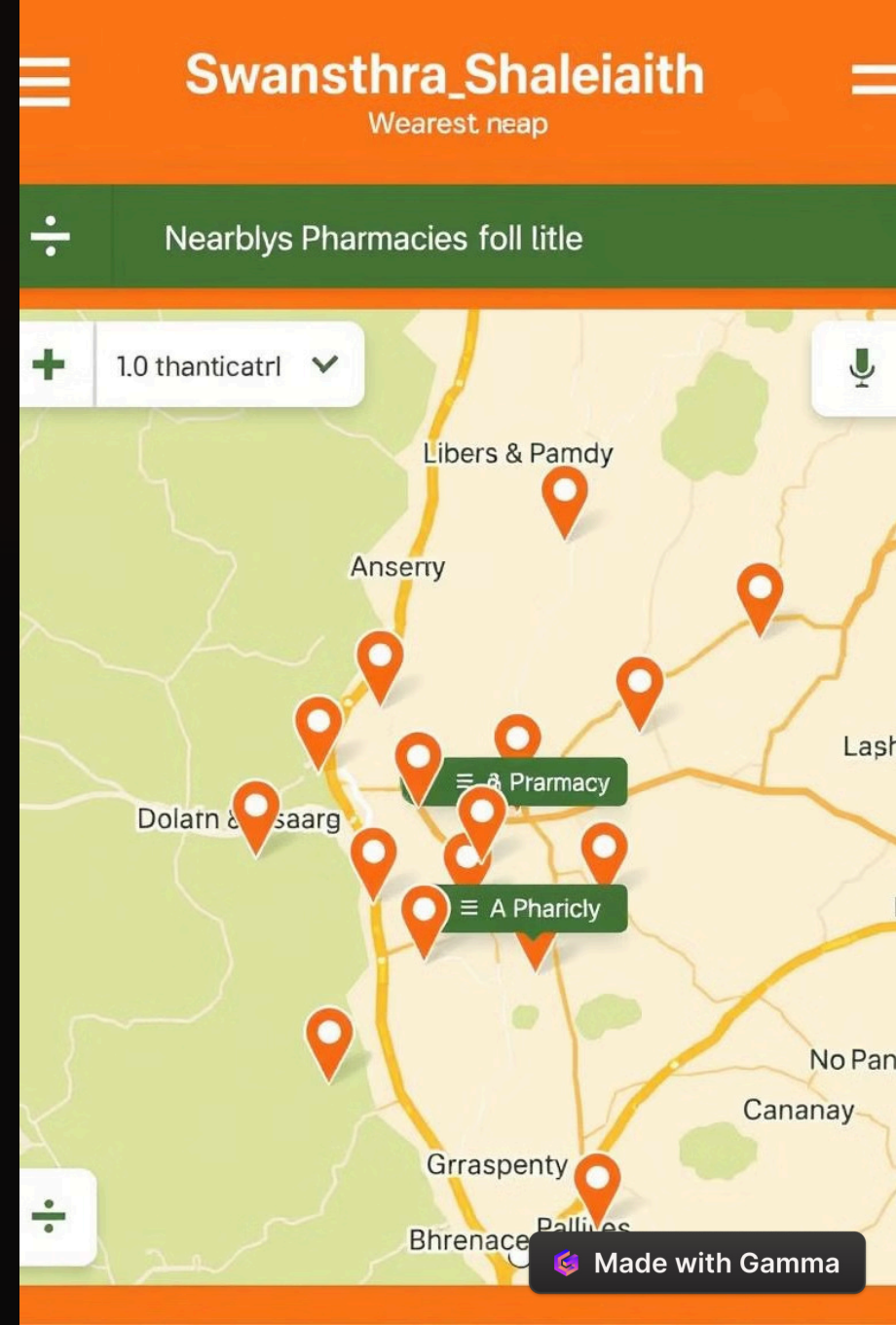
Check Availability

Confirm medication availability.

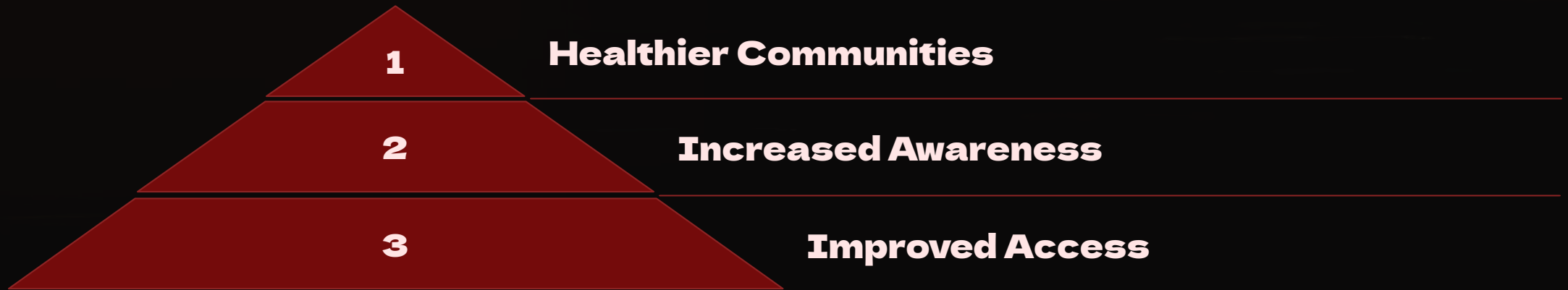
3

Easy Access

Streamlines medication procurement.



Impact and Future Directions: Improving Healthcare Outcomes in Rural India





Government Schemes Awareness

25

Schemes

Available to the public

100K

Beneficiaries

Reached through awareness

4

Languages

Information in local languages

Swastha Shathi also disseminates information about government healthcare schemes, empowering individuals to avail themselves of available resources.