



# Swastha Sathi: Telemedicine for Rural India

Bridging the healthcare gap in rural communities. Swastha Sathi delivers accessible, affordable, and convenient telemedicine services.

# Understanding the Challenge & Target User

## The Challenge

Limited access to doctors and healthcare facilities in rural areas creates significant disparities in healthcare outcomes. Many rural patients lack convenient access to timely and quality care, leading to delayed diagnoses and treatment.

## Target User

The primary user is a resident of a rural Indian community, often with limited mobility or financial resources, seeking access to medical advice and basic healthcare services. They also need convenient access to information about nearby pharmacies, diagnostic centers, and available medications.

# Our Solution: Swastha Sathi Features

## Video Consultation

Direct video calls with qualified doctors, accessible via the app.

## Local Pharmacies

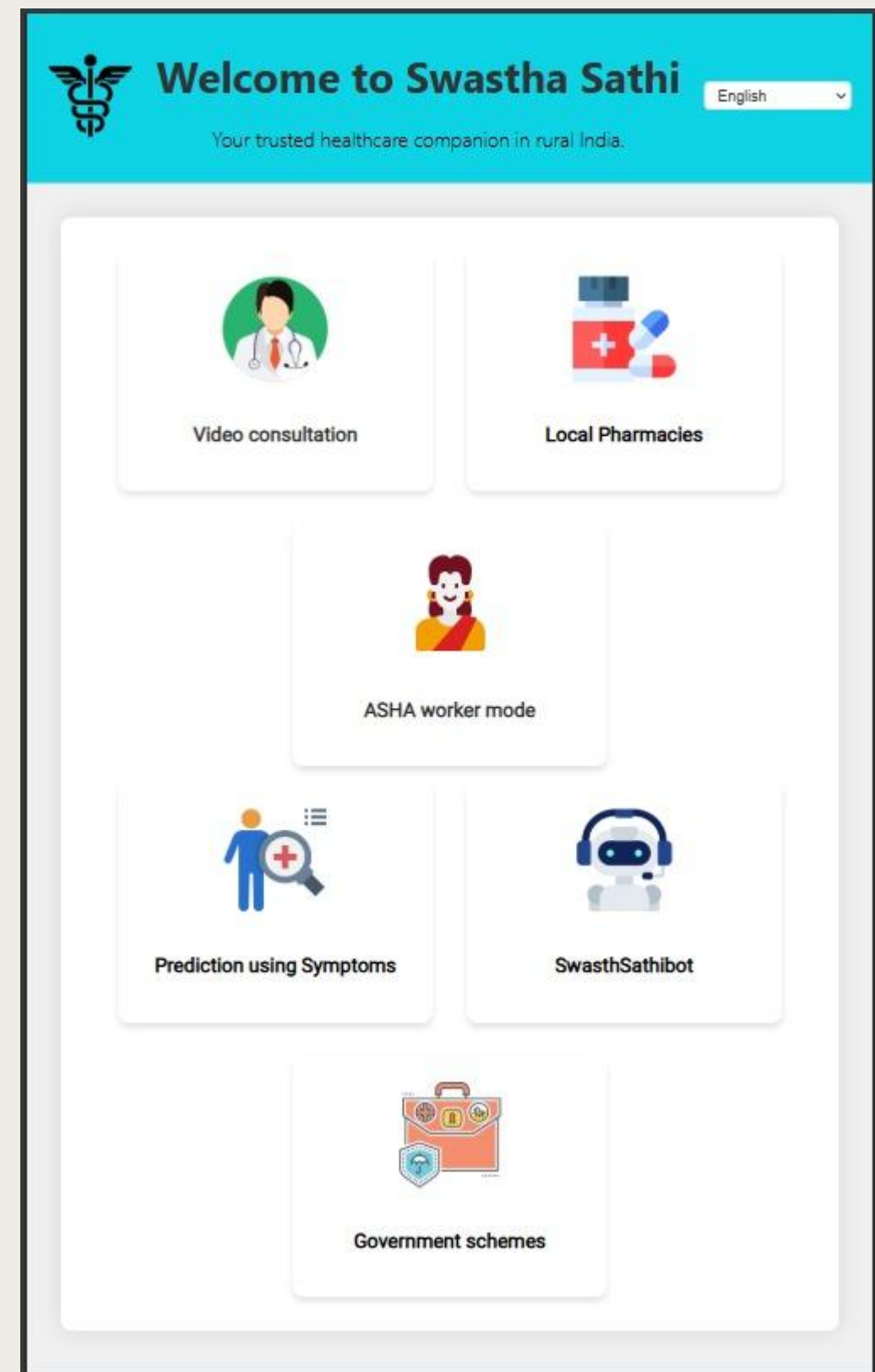
Find nearby pharmacies and order medications with ease.

## AI Symptom Checker

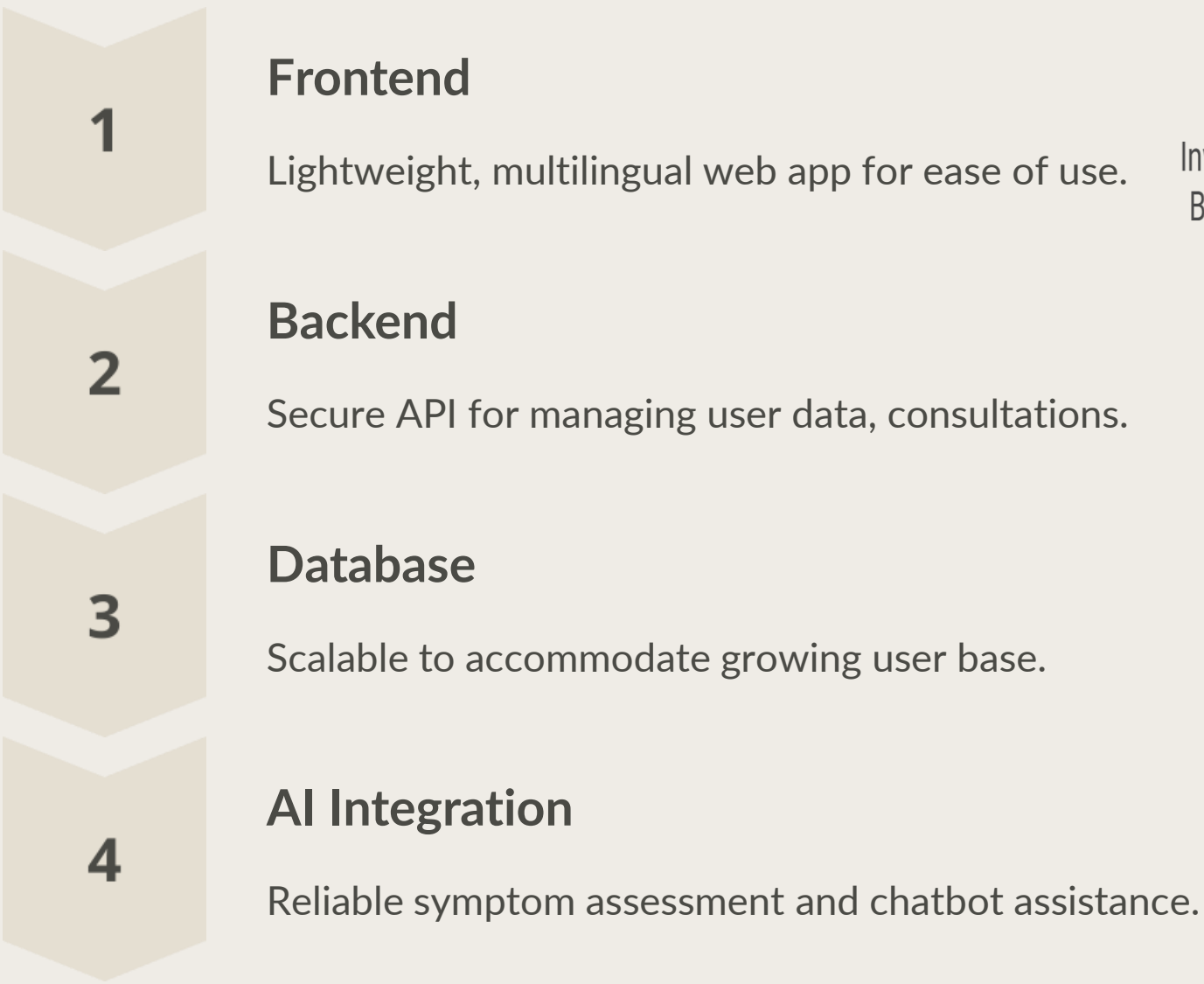
Preliminary symptom assessment for initial guidance.

## ASHA Worker Mode

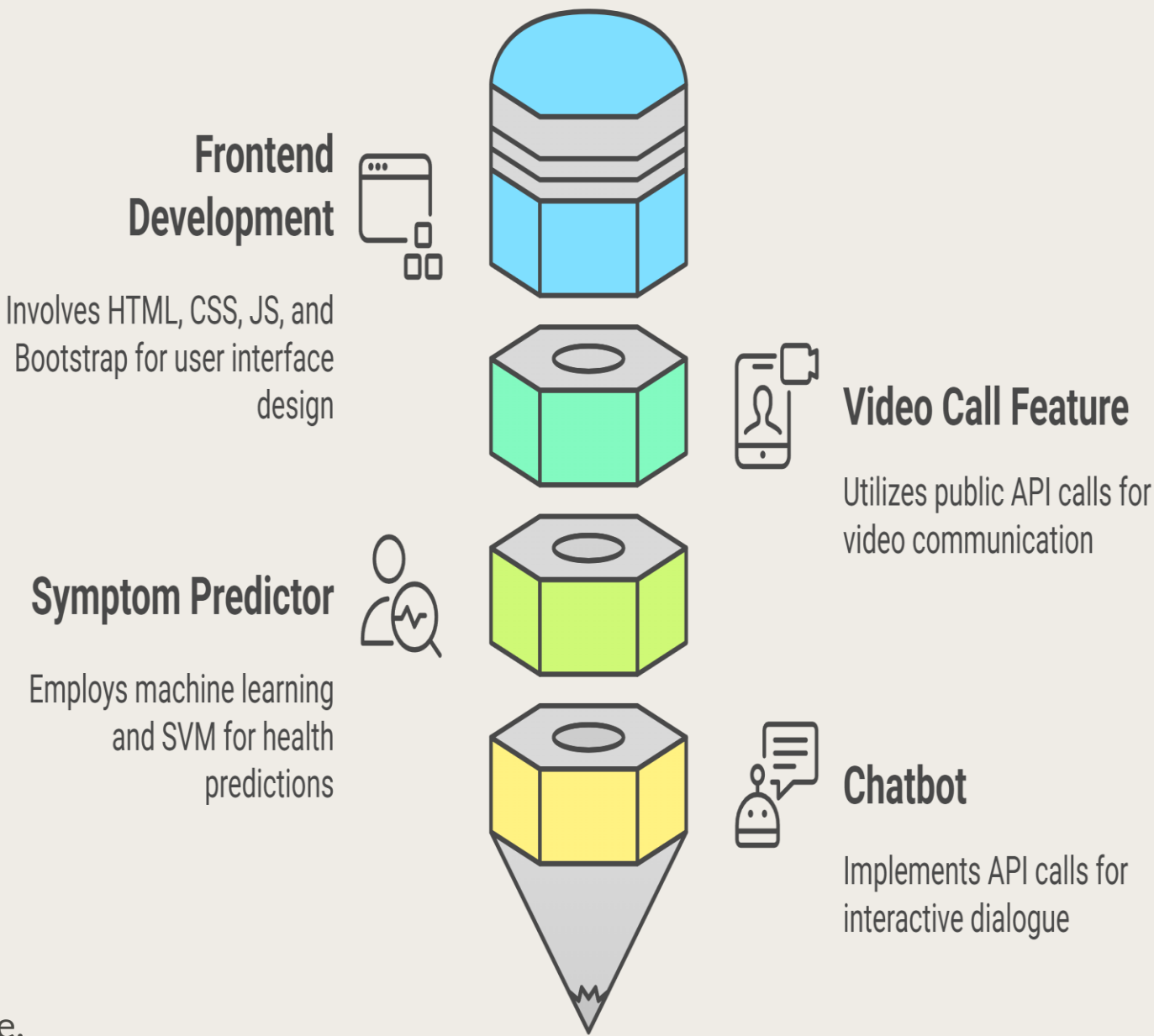
Simplified interface for ASHA workers to register patient data.



# Technical Architecture & Implementation



## Project Technology Stack Overview





# Measuring Impact: Key Metrics



## Adoption Rate

Measure the increase in user adoption among rural populations.

Integrate with government healthcare schemes for wider access and benefits.



## Consultation Volume

Track the number of video consultations conducted.

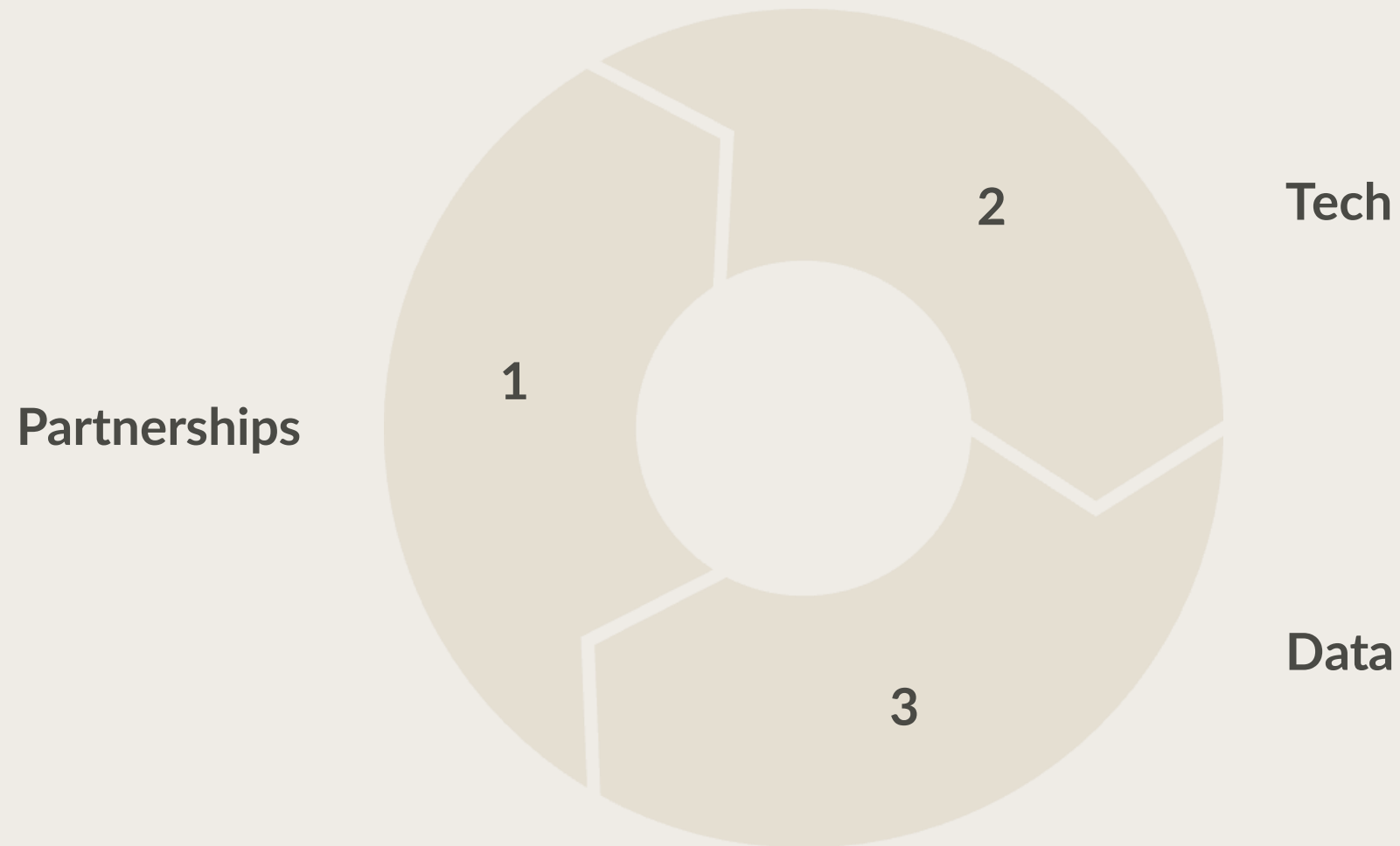


## User Satisfaction

Assess user satisfaction through feedback.



# Scaling for the Future: Growth



Focus on strategic partnerships with local healthcare providers. Enhance platform tech with AI. Continuous improvements to our data.