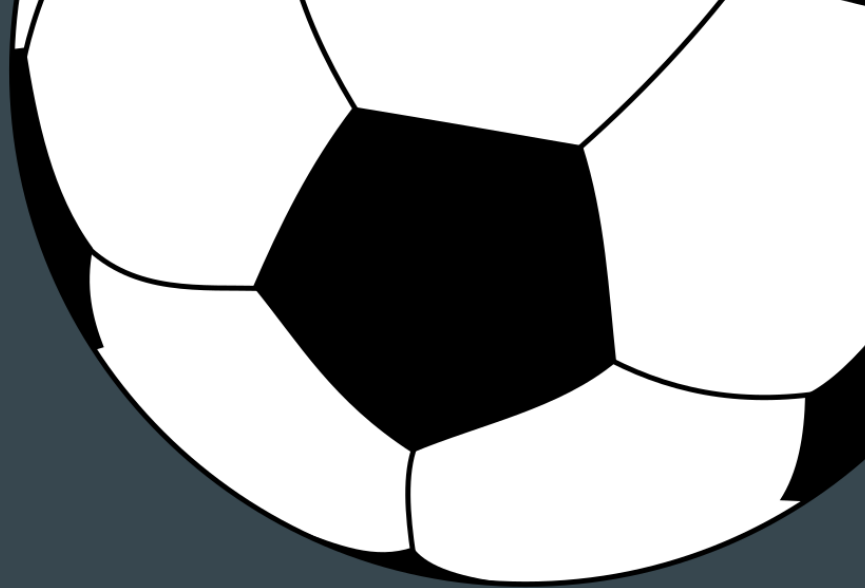


Pitch DS

Futbol Analytics



Mando Iwanaga | Werlindo Mangrobang
2019.05.10



What's YOUR goal?

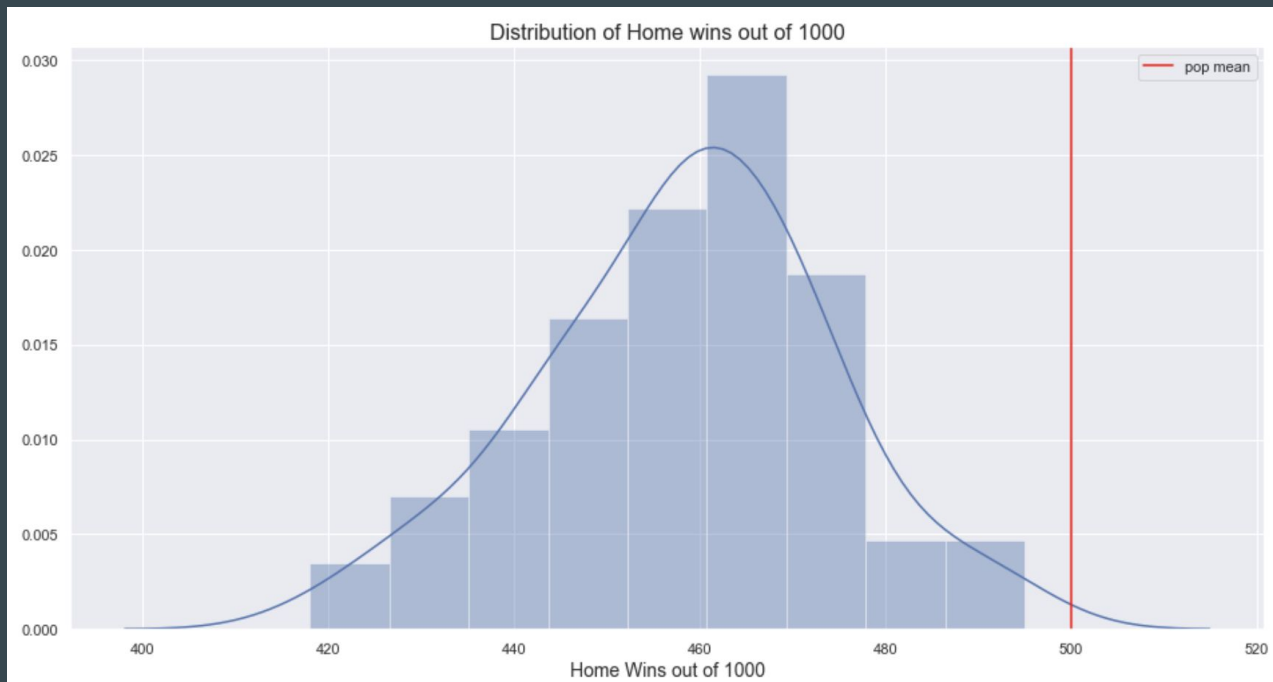
- More Goals!
- More Wins!
- More Fans!
- More \$\$\$!



Actionable analytics to improve your team-building...today!

The Other Guys

- They assumed home teams win at least 50% of the time!
- Ties!?



WE can do better.

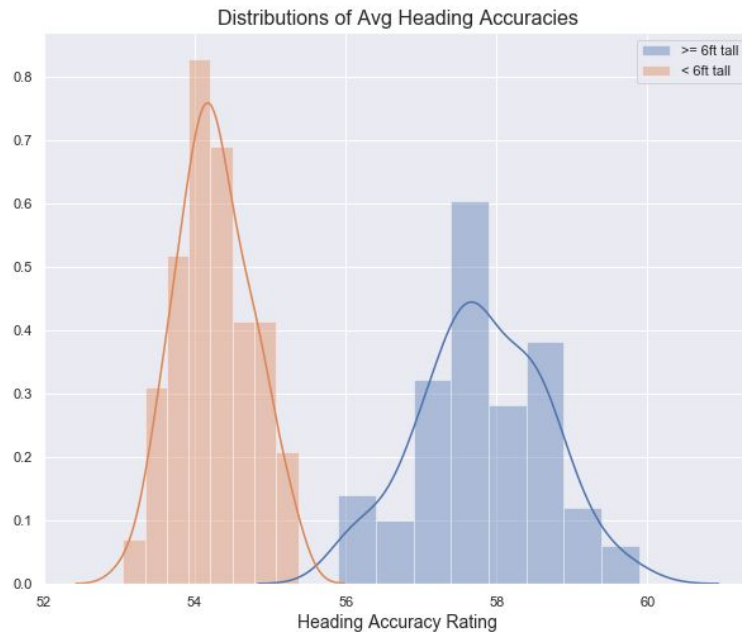
A taste of some insights:

1. Taller players are more accurate with their headers.
2. Higher defensive aggression leads to less goals allowed.
3. Dribble better? Win more!

Actionable Insight #1

Taller players are more accurate with their headers.

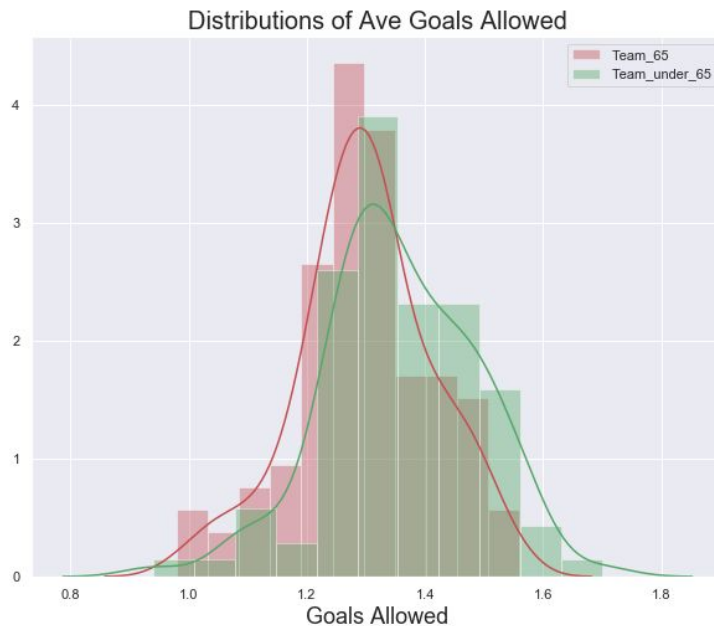
- Action
 - Bring your tall players around goal on corners



Actionable Insight #2

Higher defensive aggression leads to less goals allowed.

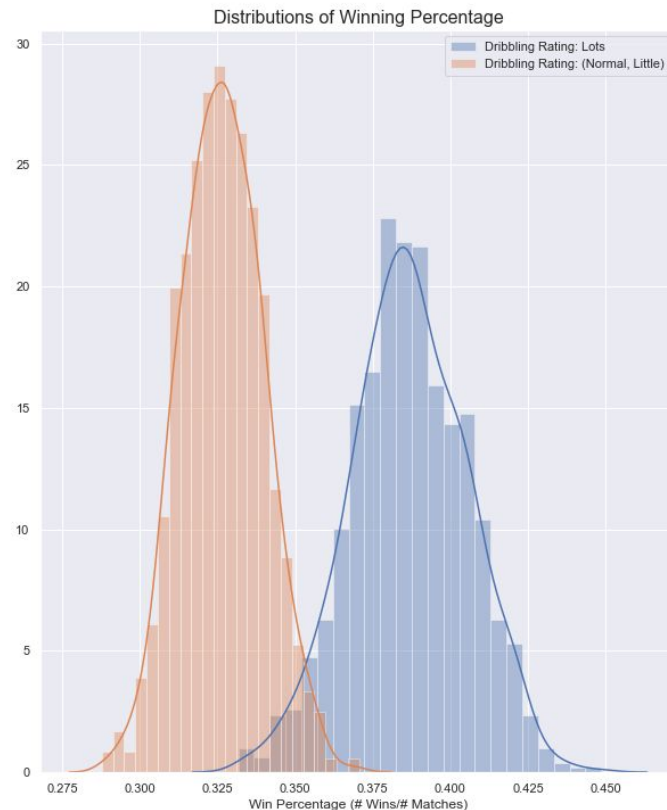
- Action
 - More time on defense aggressiveness drills
 - Emphasis on mental training



Actionable Insight #3

Dribble better? Win more!

- More ball movement
- More time of possession / Control the clock
- Action:
 - More time on dribbling drills, ball possession drills



Takeaways

- Construct and employ your roster efficiently
- Practice smarter, not harder

Pitch DS

Make the right decisions

