# SQL QUERIES- group A

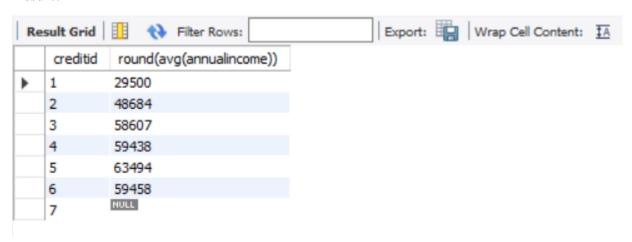
#### Main Business Problems

#### 1. To discover if the annual salaries of customers lead to a better credit ID.

### **Query:**

SELECT creditid, round(avg(annualincome))
FROM customer
GROUP BY creditid
order by creditid

#### **Result:**



#### 2. To discover if there is any correlation between credit rating and number of encounters

# **Query:**

SELECT CUSTOMER.creditid, count(purchase) as Total\_Number\_of\_Encounters, COUNT(CASE WHEN PURCHASE = 'TRUE' THEN 1 END) AS Number\_of\_TRUE\_PURCHASE, COUNT(CASE WHEN purchase='FALSE' THEN 1 END) AS Number\_of\_FALSE\_PURCHASE FROM customer
JOIN encounter
ON CUSTOMER.customerid = encounter.customerid
GROUP BY creditid
order by creditid

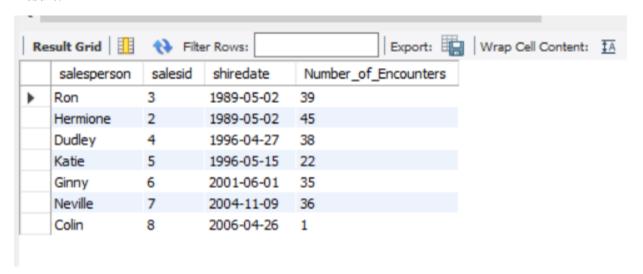
Result Grid				
	creditid	Total_Number_of_Encounters	Number_of_TRUE_PURCHASE	Number_of_FALSE_PURCHASE
•	1	8	3	5
	2	23	6	17
	3	33	8	25
	4	42	8	34
	5	48	14	34
	6	54	18	36
	7	8	2	6

# 3. To discover any connection between experienced salesperson and their number of successful encounters sales.

### Query:

select sfirstname as salesperson , salesperson.salesid, shiredate, count(encounter.purchase) AS Number\_of\_Encounters FROM salesperson JOIN encounter On salesperson.salesid = encounter.salesid group by sfirstname order by shiredate

#### **Result:**



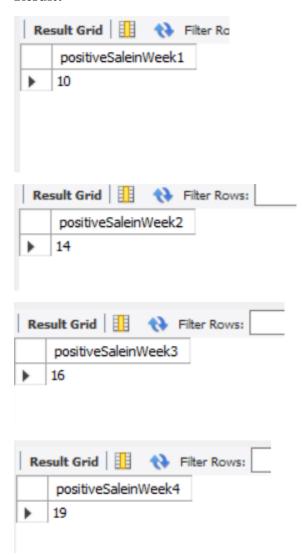
#### 4. Weekly report with respect to encounters.

#### **Query:**

Select count(\*) AS positiveSaleinWeek1 from encounter WHERE encounter.purchase = 'TRUE' AND encounter.encdate BETWEEN '2015-07-01' AND '2015-07-07'; Select count(\*) AS positiveSaleinWeek2 from encounter WHERE encounter.purchase = 'TRUE' AND encounter.encdate

BETWEEN '2015-07-08' AND '2015-07-14'; Select count(\*) AS positiveSaleinWeek3 from encounter WHERE encounter.purchase = 'TRUE' AND encounter.encdate BETWEEN '2015-07-15' AND '2015-07-22'; Select count(\*) AS positiveSaleinWeek4 from encounter WHERE encounter.purchase = 'TRUE' AND encounter.encdate BETWEEN '2015-07-23' AND '2015-07-31';

#### **Result:**



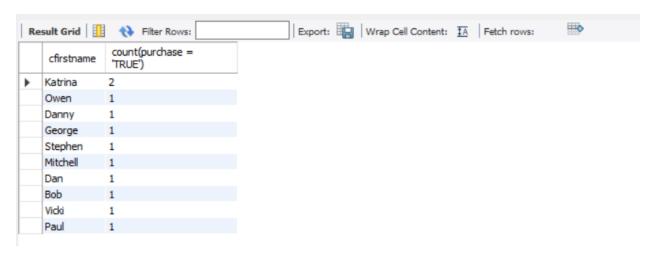
# 5. To identify the loyal customers for Gaskins

#### **Query:**

SELECT cfirstname, count(purchase = 'TRUE')
FROM customer
JOIN encounter
ON customer.CustomerID = encounter.CustomerID
where purchase = 'True'

GROUP BY CFirstName order by count(purchase = 'TRUE') DESC LIMIT 10

#### **Result:**



#### Potential Business Problems

# 1. How many customers paid cash without looking into financing options?

#### Query:

SELECT count(customer.customerid)

Customers\_paid\_cash\_without\_looking\_into\_financing\_options

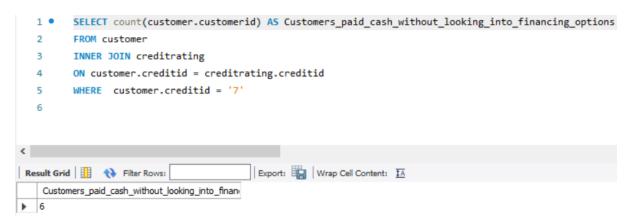
FROM customer

**INNER JOIN creditrating** 

ON customer.creditid = creditrating.creditid

WHERE customer.creditid = '7'

#### **Result:**



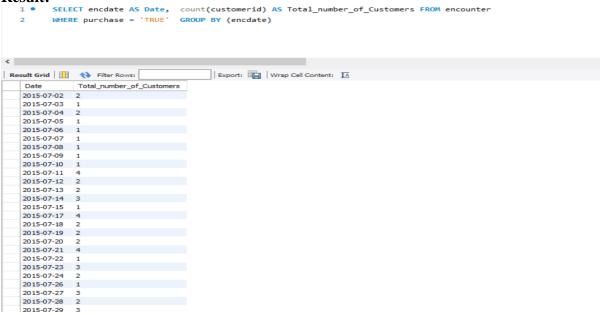
AS

# 2. Get the total number of customers on each date that purchased.

### Query:

SELECT encdate AS Date, count(customerid) AS Total\_number\_of\_Customers FROM encounter
WHERE purchase = 'TRUE'
GROUP BY (encdate)

#### **Result:**



# 3. Which Salesperson have encountered most?

#### Query:

SELECT sfirstname AS Salesperson\_encountered\_most FROM salesperson
INNER JOIN encounter
ON salesperson.salesid = encounter.salesid
GROUP BY sfirstname
order by count(purchase) DESC
limit 1
Result:

```
SELECT sfirstname AS Salesperson_encountered_most

FROM salesperson

INNER JOIN encounter

ON salesperson.salesid = encounter.salesid

GROUP BY sfirstname

order by count(purchase) DESC

limit 1

Result Grid  Filter Rows:

Salesperson_encountered_most

Hermione

Fetch rows:
```

#### 4. Identify the salesperson who sold the most.

# **Query:**

SELECT sfirstname AS Salesperson\_sold\_most FROM salesperson INNER JOIN encounter ON salesperson.salesid = encounter.salesid where purchase = 'True' GROUP BY sfirstname order by count(purchase = 'TRUE') DESC LIMIT 1

# **Result:**

```
1 •
        SELECT sfirstname AS Salesperson sold most
        FROM salesperson
        INNER JOIN encounter
  3
        ON salesperson.salesid = encounter.salesid
        where purchase = 'True'
  5
        GROUP BY sfirstname
        order by count(purchase = 'TRUE') DESC
  7
        LIMIT 1
Export: Wrap Cell Content: 🖽 Fetch rows:
   Salesperson_solda_most
Hermione
```

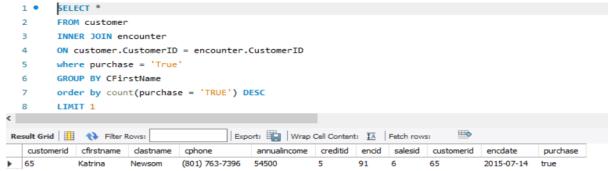
5. Get details of customers that purchased most.

#### **Query:**

SELECT \*

FROM customer
INNER JOIN encounter
ON customer.CustomerID = encounter.CustomerID
where purchase = 'True'
GROUP BY CFirstName
order by count(purchase = 'TRUE') DESC
LIMIT 1

#### **Result:**



# 6. What is the percentage of poor and good credit ratings in customers? Query:

SELECT COUNT(customerid) FROM project.'customer (1)';

SELECT COUNT(customerid) FROM project.'customer (1)'

WHERE credited>=4

WHERE credited<4





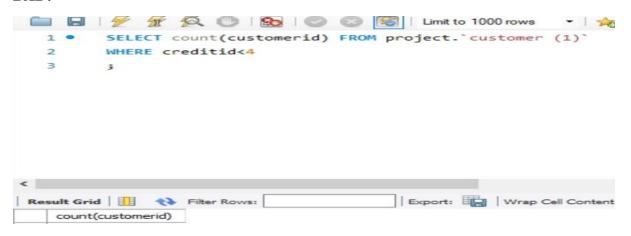
#### **GOOD:**

```
1 • SELECT count(customerid) FROM project.`customer (1)`
2 WHERE creditid>=4
3 ;
```



(123/177)\*100=69.5%

#### **BAD:**

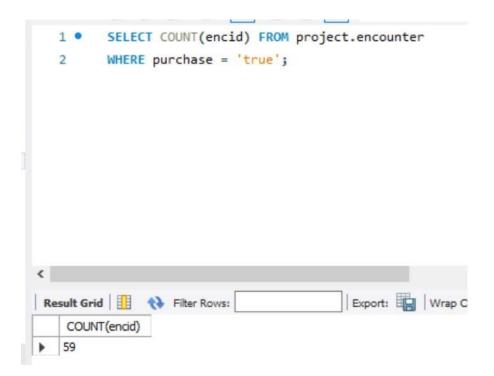


(54/177)\*100=**30.5%** 

# 7. How many sales were there?

#### **Query:**

SELECT COUNT(encid) FROM project.encounter WHERE purchase = 'true';



# 8. Average Credit of Customers

# **Query:**

SELECT avg(creditrating.creditid) FROM creditrating;

#### **Result:**

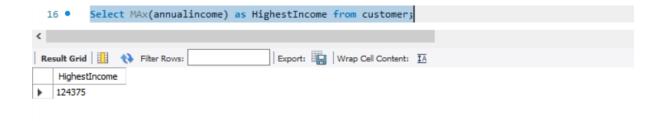


# 9. What number of customers paid with cash

# **Query:**

Highest Annual Income of customers

Select MAx(annualincome) as HighestIncome from customer;



#### 10. Lowest Annual Income of customers

### **Query:**

Select Min(annualincome) as LowestIncome from customer;

#### **Result:**



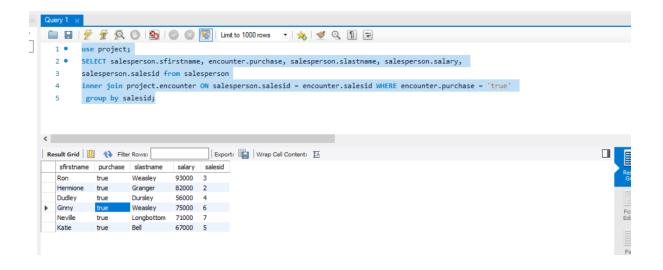
# 11. Employee having highest salary and their sales

# **Query:**

SELECT salesperson.sfirstname, encounter.purchase, salesperson.slastname, salesperson.salary, salesperson.salesid from salesperson

inner join project.encounter ON salesperson.salesid = encounter.salesid WHERE encounter.purchase = 'true'

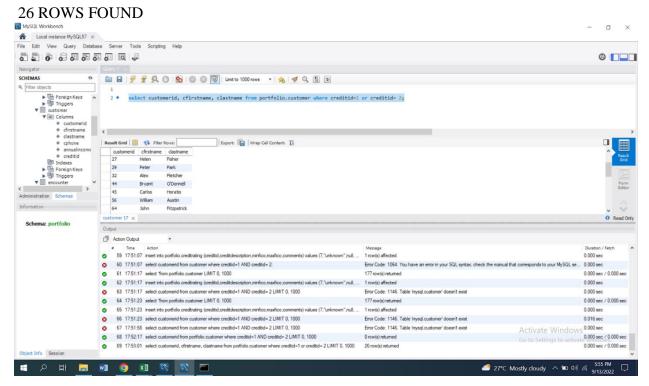
group by salesid;



# 12. IDENTIFY THE RECORDS WHERETHE CUSTOMERS HAVE A BAD CREDIT (id 1,2) Ouerv:

select customerid, cfirstname, clastname from portfolio.customer where creditid=1 or creditid=2;

#### **Result:**



13. Create a list that shows each salesperson (first and last name) and the number of encounters each has had with customers that have an annual income of \$25,000 or less or have a credit

# description that is "Very Poor" or "Extremely Poor." Order the results alphabetically by the salesperson's last name

# **Query:**

SELECT salesperson.sfirstname, salesperson.slastname, COUNT(encounter.customerid)

FROM portfolio.salesperson

INNER JOIN portfolio.encounter ON salesperson.salesid=encounter.salesid

INNER JOIN portfolio.customer ON encounter.customerid=customer.customerid

INNER JOIN portfolio.creditrating ON customer.creditid=creditrating.creditid

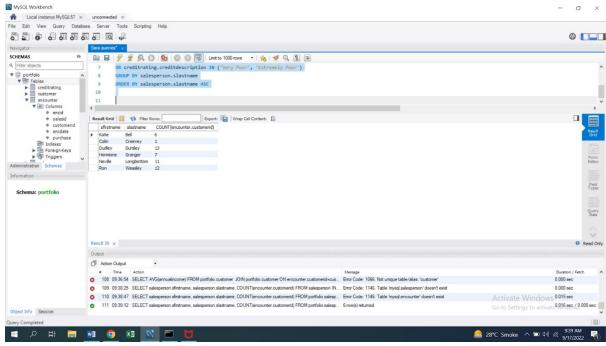
WHERE customer.annualincome <= 25000

OR creditrating.creditdescription IN ('Very Poor', 'Extremely Poor')

GROUP BY salesperson.slastname

ORDER BY salesperson.slastname ASC

#### **Result:**

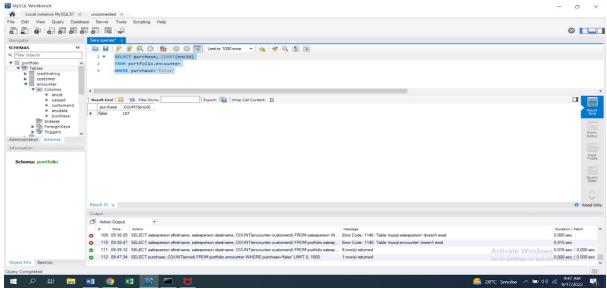


#### 14. Count no. of false purchase

#### **Query:**

SELECT purchase, COUNT(encid) FROM portfolio.encounter WHERE purchase='false'

#### **Result:**

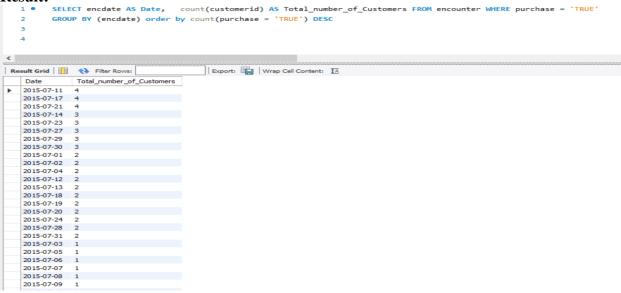


In which day do they get the maximum order quantity?

### **Query:**

SELECT encdate AS Date, count(customerid) AS Total\_number\_of\_Customers FROM encounter WHERE purchase = 'TRUE' GROUP BY (encdate) order by count(purchase = 'TRUE') DESC

#### **Result:**

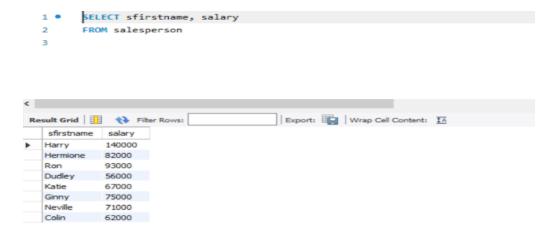


# 15. Monthly/yearly salary of an employ

#### **Query:**

SELECT sfirstname, salary FROM salesperson monthly/yearly salary of an employ SELECT sfirstname, salary FROM salesperson

#### **Result:**



#### 16. Which customer have more income?

# **Query:**

SELECT annualincome, cfirstname FROM customer GROUP BY cfirstname order by max(annualincome) DESC LIMIT 1

