



# MAVEN MARKET ANALYTICS

CUSTOMERS



ORDERS



PRODUCTS



SALES



STORES



RETURNS



SUPPORT



# CUSTOMERS DASHBOARD

Total Customers

10K

Customers countries name

Canada

Mexico

USA

Members card

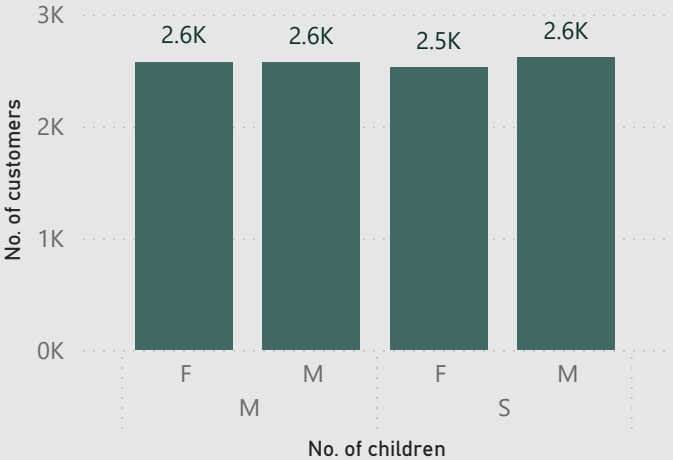
Bronze

Golden

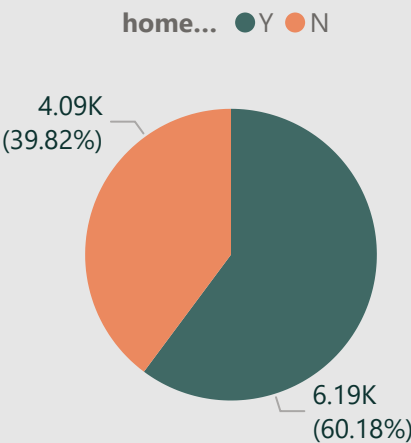
Normal

Silver

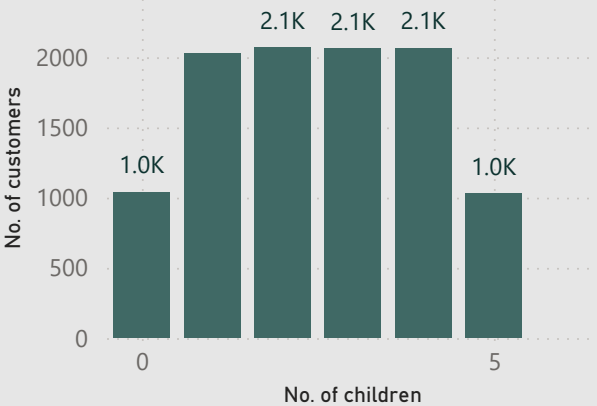
How many Customers having children



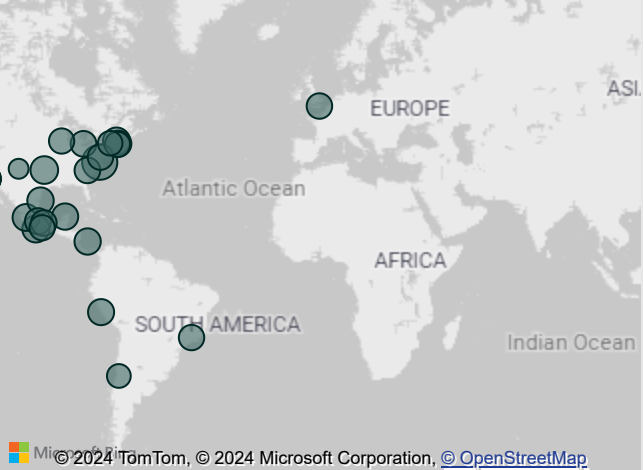
Customers having homeowner



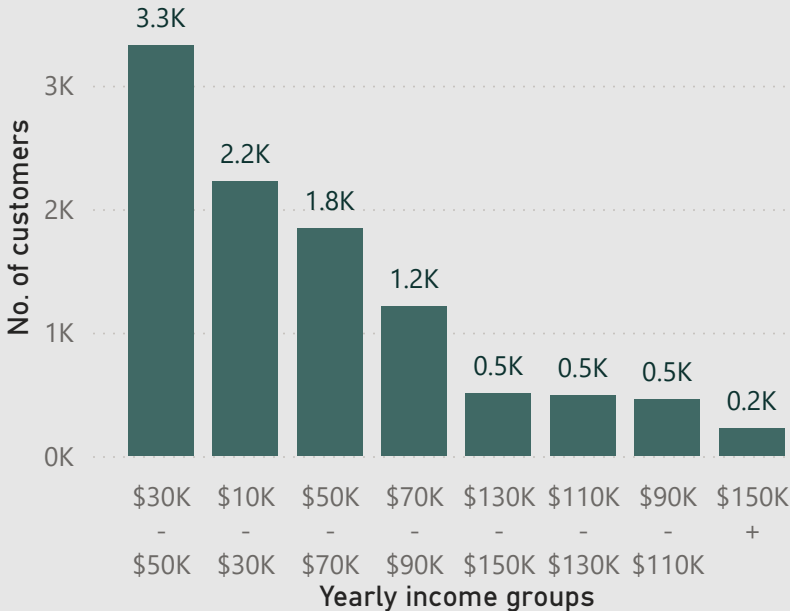
How many Customers having children



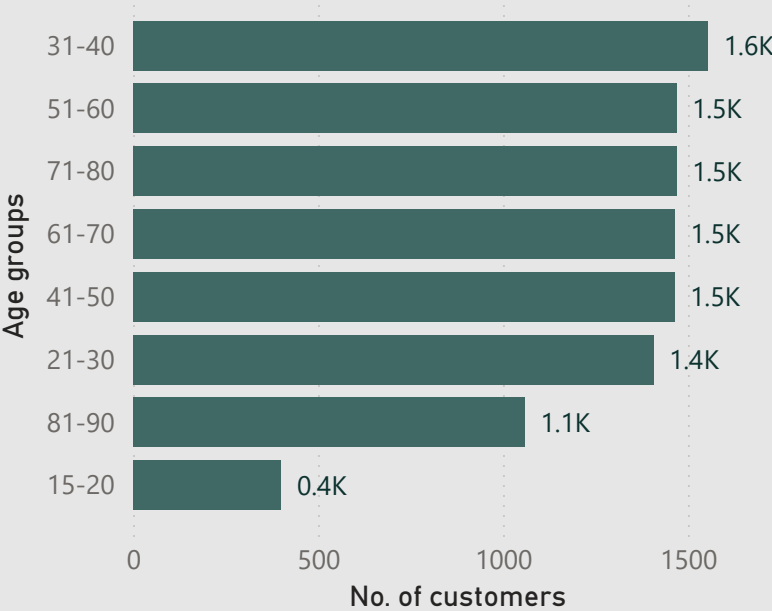
Customers from different locations



Customers in different yearly income groups



Customers in various age groups



No. of customers in different by occupation



# ORDERS DASHBOARD

Total orders

833K

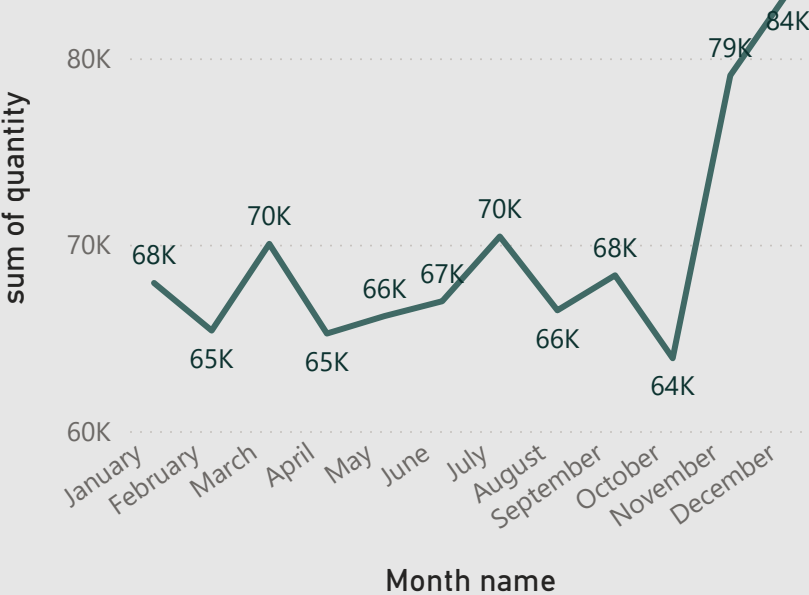
Months

- ✓ ☐ Canada
- ✓ ☐ Mexico
- ✓ ☐ USA

Months

- ☐ January
- ☐ February
- ☐ March
- ☐ April
- ☐ May
- ☐ June
- ☐ July
- ☐ August
- ☐ September
- ☐ October
- ☐ November

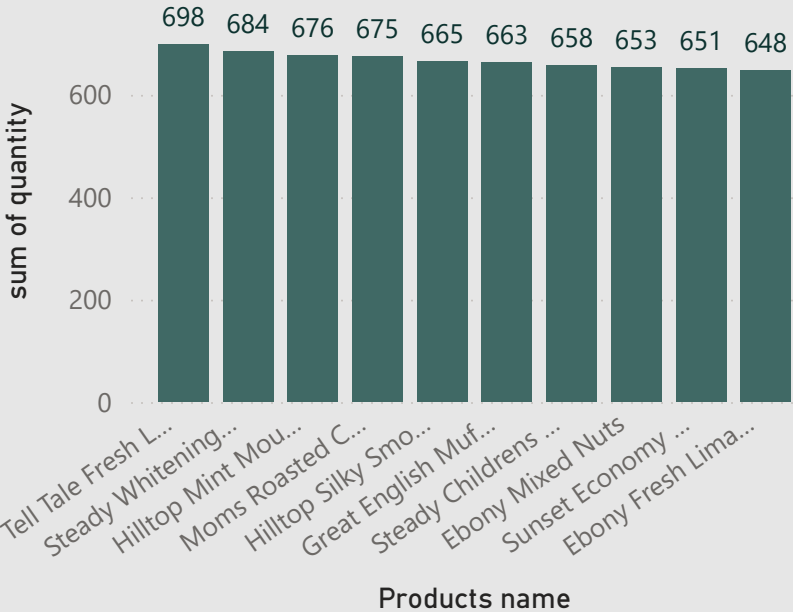
Month wise orders



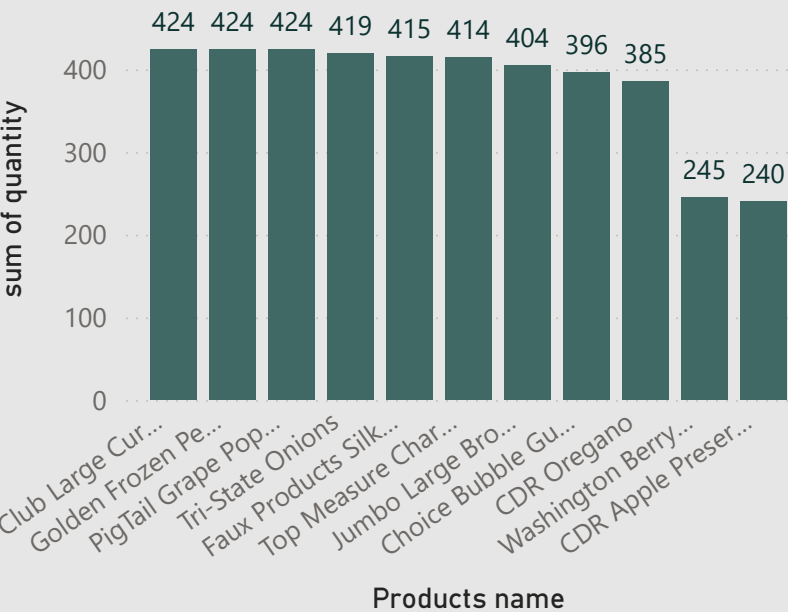
Top 10 district by highestorder



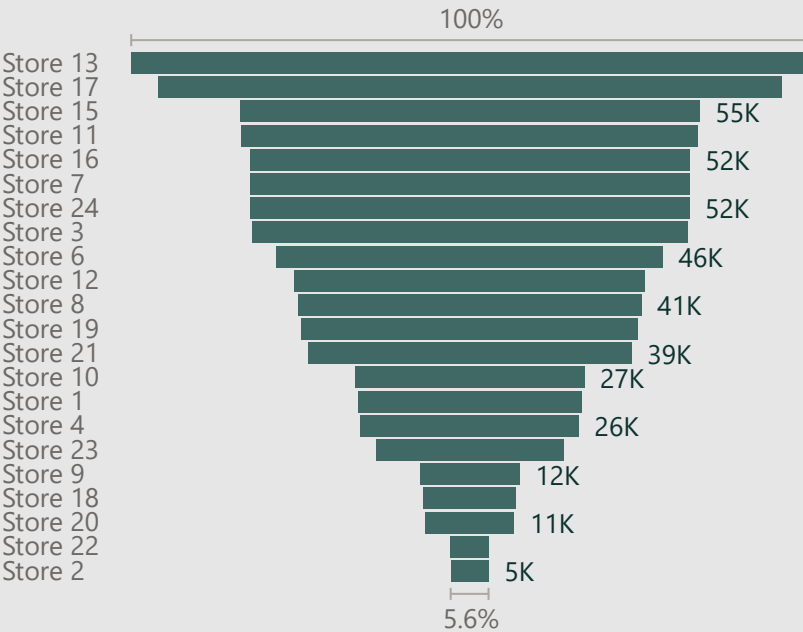
Top 10 highest ordered product

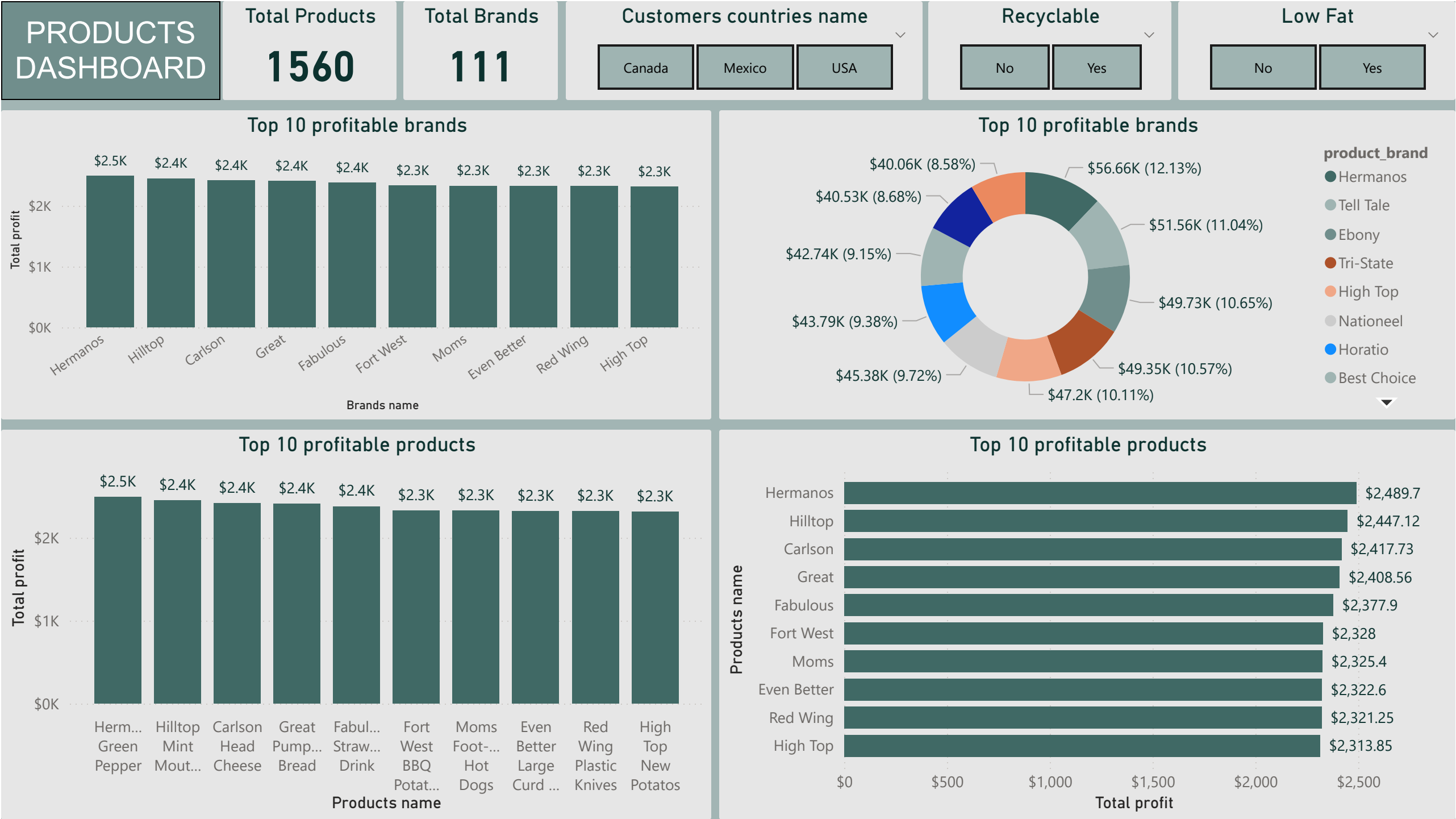


Top 10 lowest ordered product



Top 20 highest ordered from stores





# SALES DASHBOARD

Years

1997

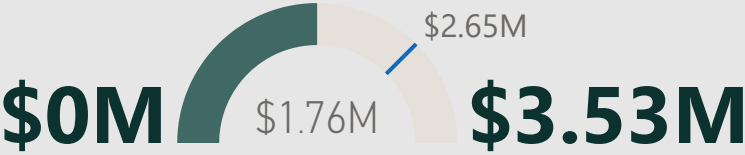
1998

total\_sale and target\_value by Month Name

\$177.12648K !

Goal: \$265.68972K (-33.33%)

Total sale and target value



Total profit

\$1.05M

Sum of profit

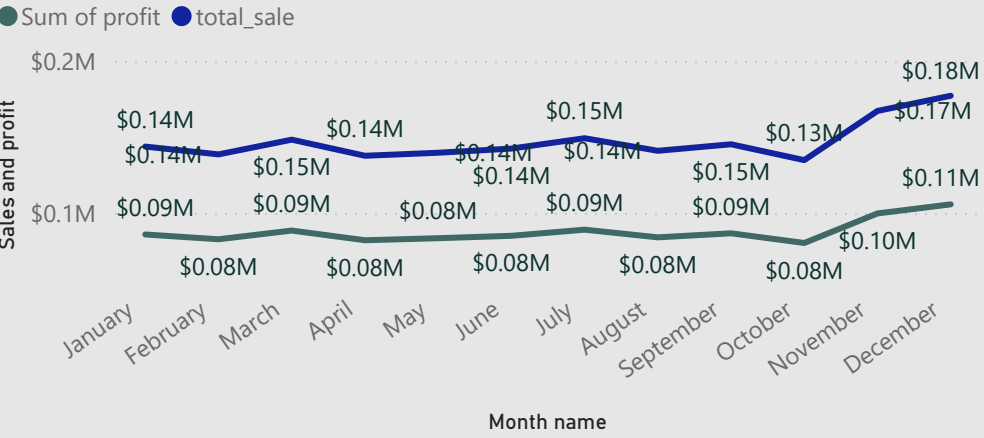
Sales of 1997

\$565.24K

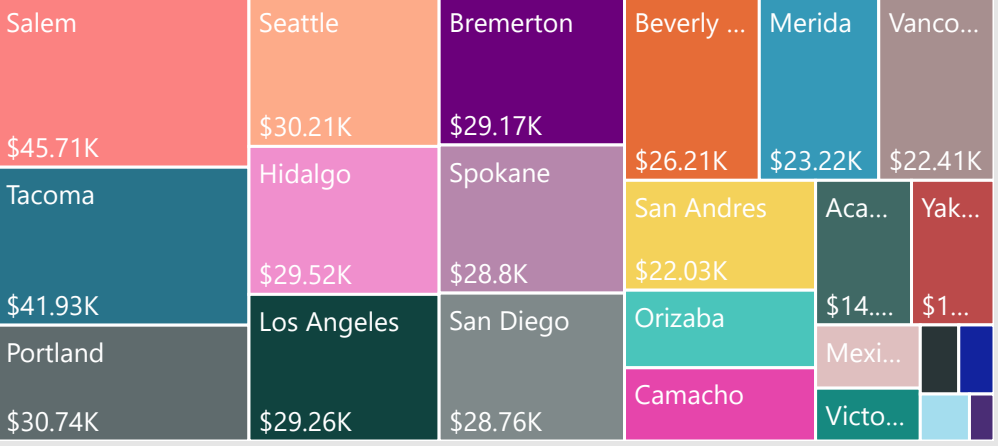
Sales of 1998

\$1.2M

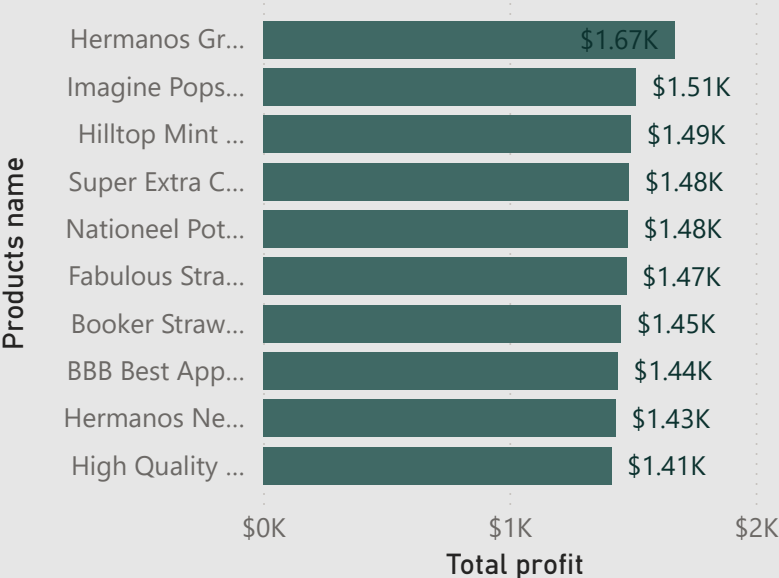
Month wise sales and profit



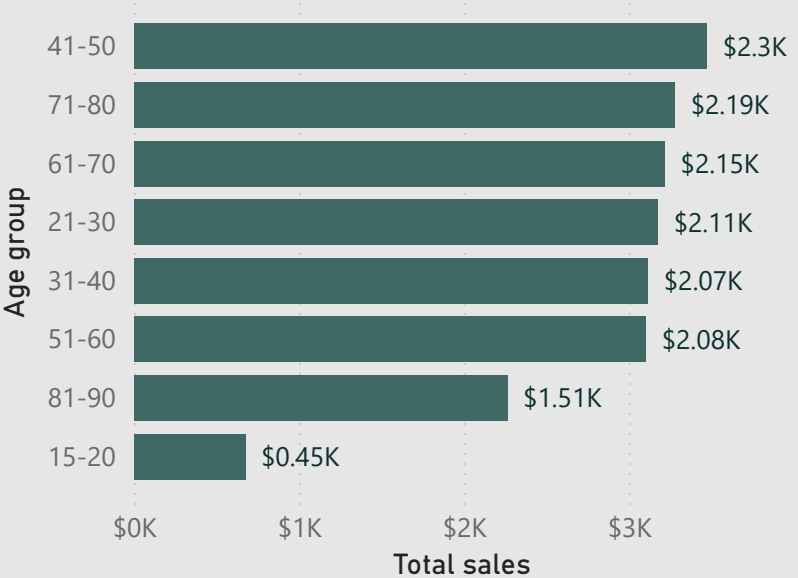
Total sales per cities



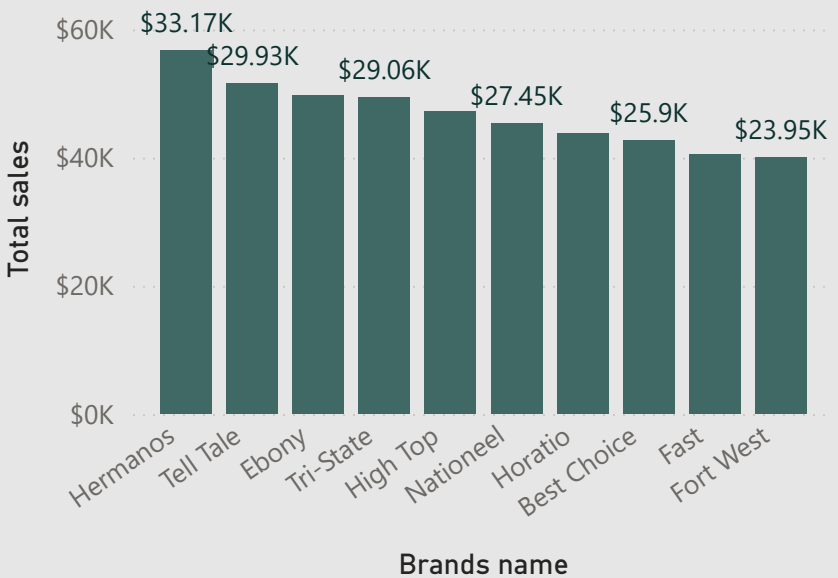
Top 10 profitable products

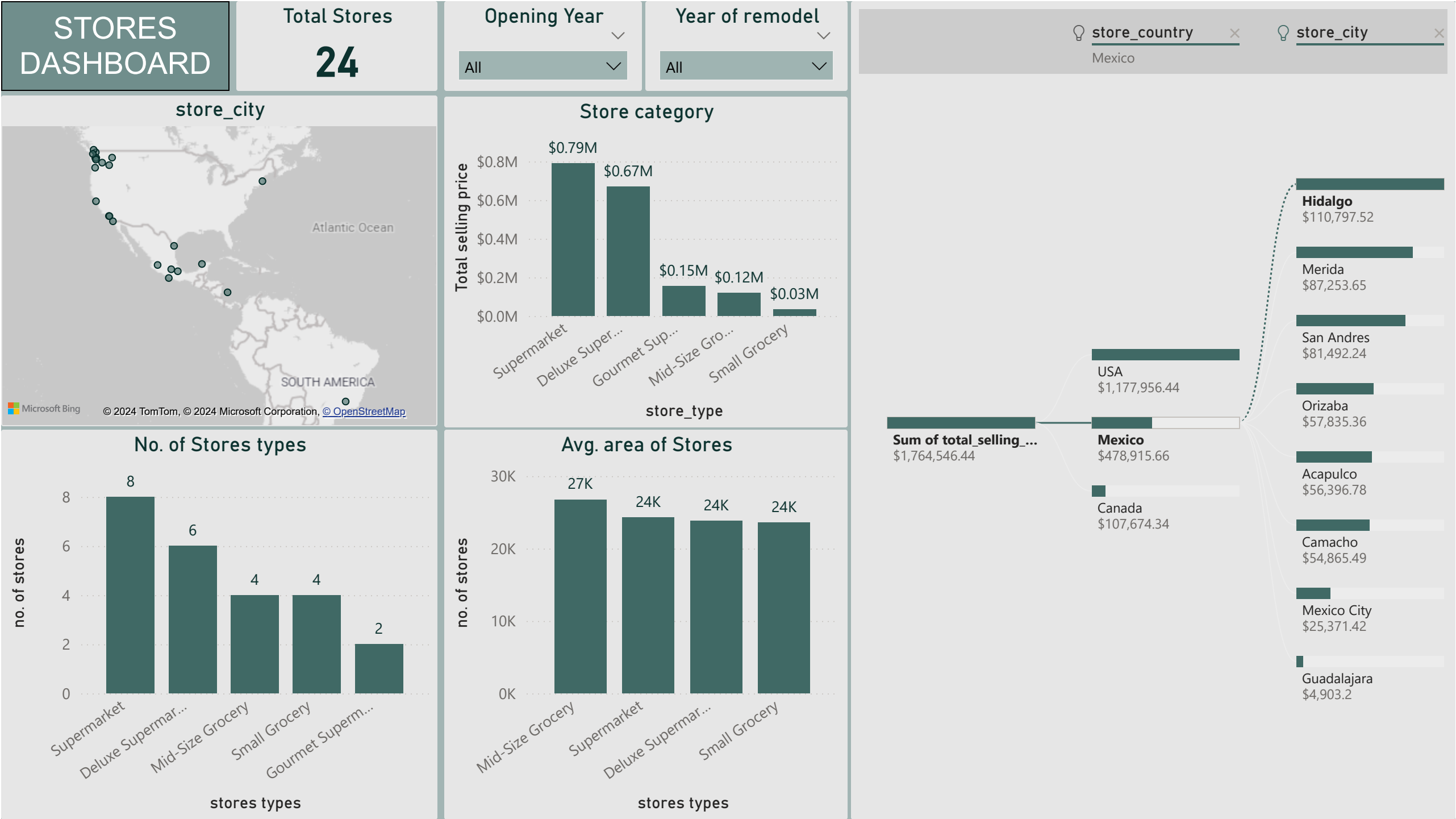


Total sales per age group



Top 10 sales in brands





# RETURNS DASHBOARD

Years

- ☐ Wednesday, Januar...
- ☐ Friday, March 18, 1...
- ☐ Saturday, April 13, ...
- ☐ Sunday, November...
- ☐ Tuesday, Septembe...
- ☐ Sunday, June 14, 1...
- ☐ Monday, March 25,...
- ☐ Saturday, June 28, ...

Years

1997

1998

Total returned products

8289

Sum of quantity

Total returned amount

\$17.43K

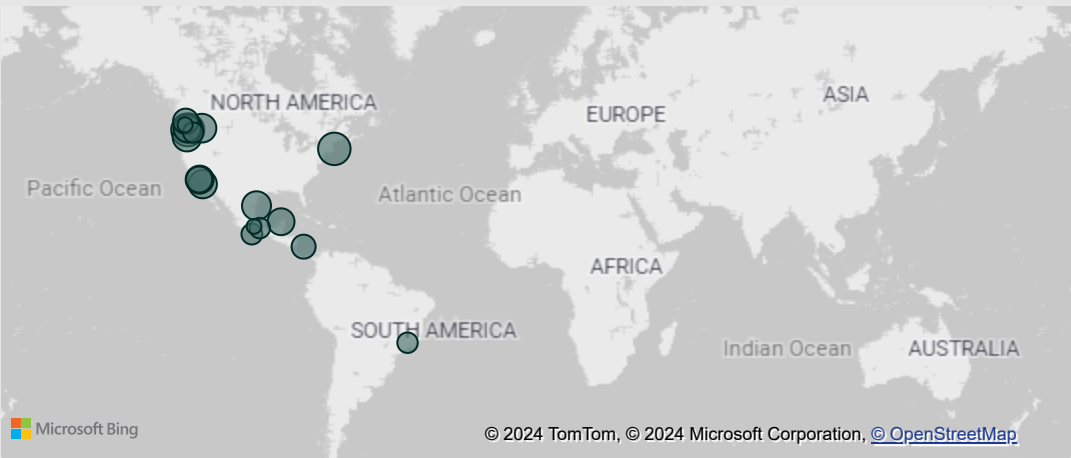
Sum of return\_amount

Retail price

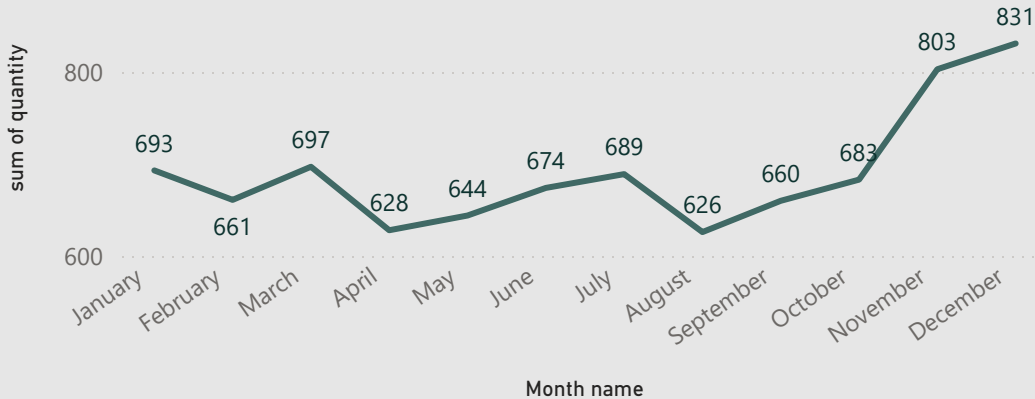
\$14.91K

Sum of Products.product\_retail\_price

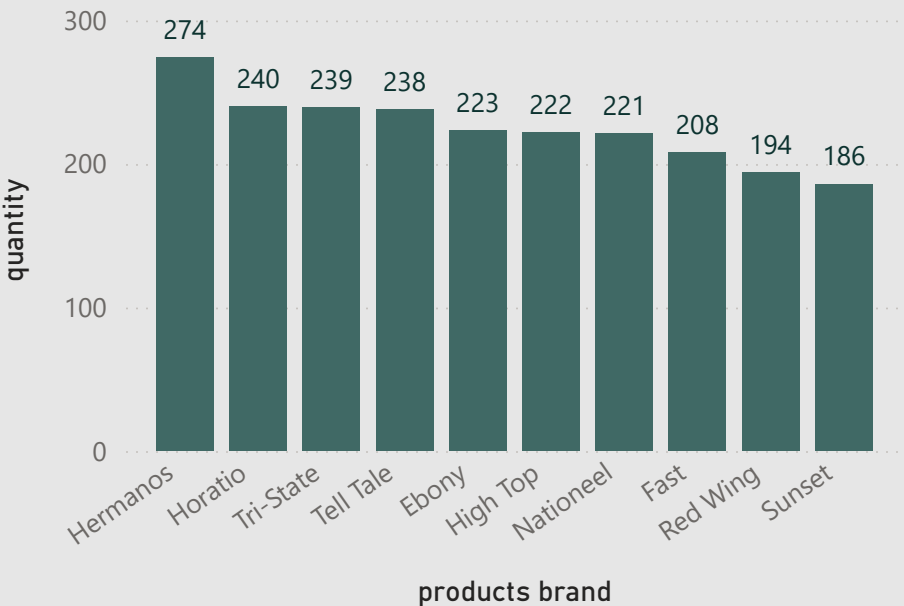
Sum of quantity by store\_city



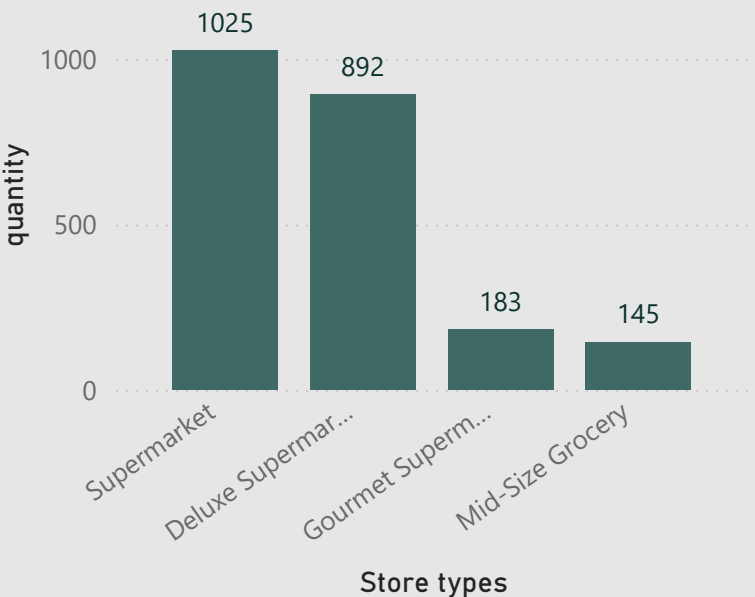
Total products return in month



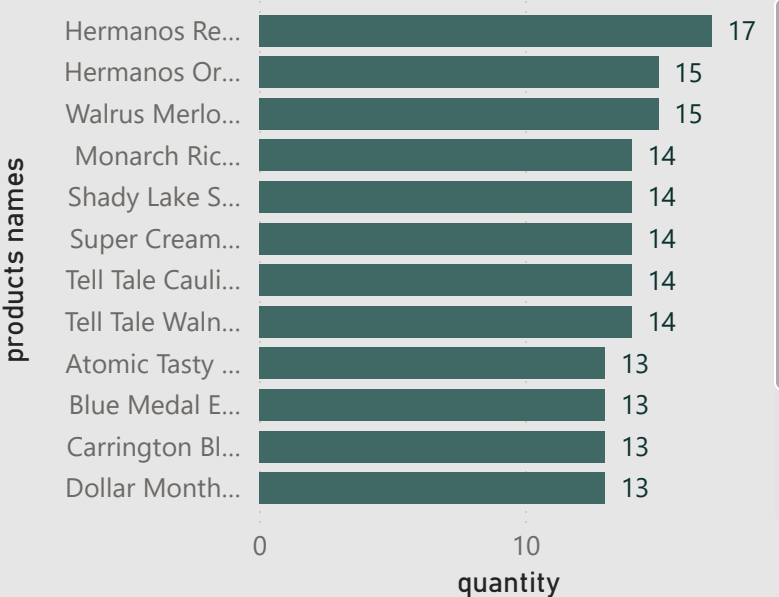
Total quantity per product brand



Quantity returned different stores types



Total quantity per product name



## SUPPORT



**Manjinder Dhillon**



<https://www.linkedin.com/in/manjinder-dhillon/>



<https://github.com/dhillonmanjinder>

