



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

This report deal's into the fascinating realm of business expenses and provides a visual exploration of the various expenditures incurred by different businesses. It showcases the distribution of expenses, identifies key cost drivers, and highlights areas of potential optimization or concern.



Money



The visual representations allow for intuitive analysis, facilitating a deeper understanding of expenditure patterns and their implications for business performance

Strategy



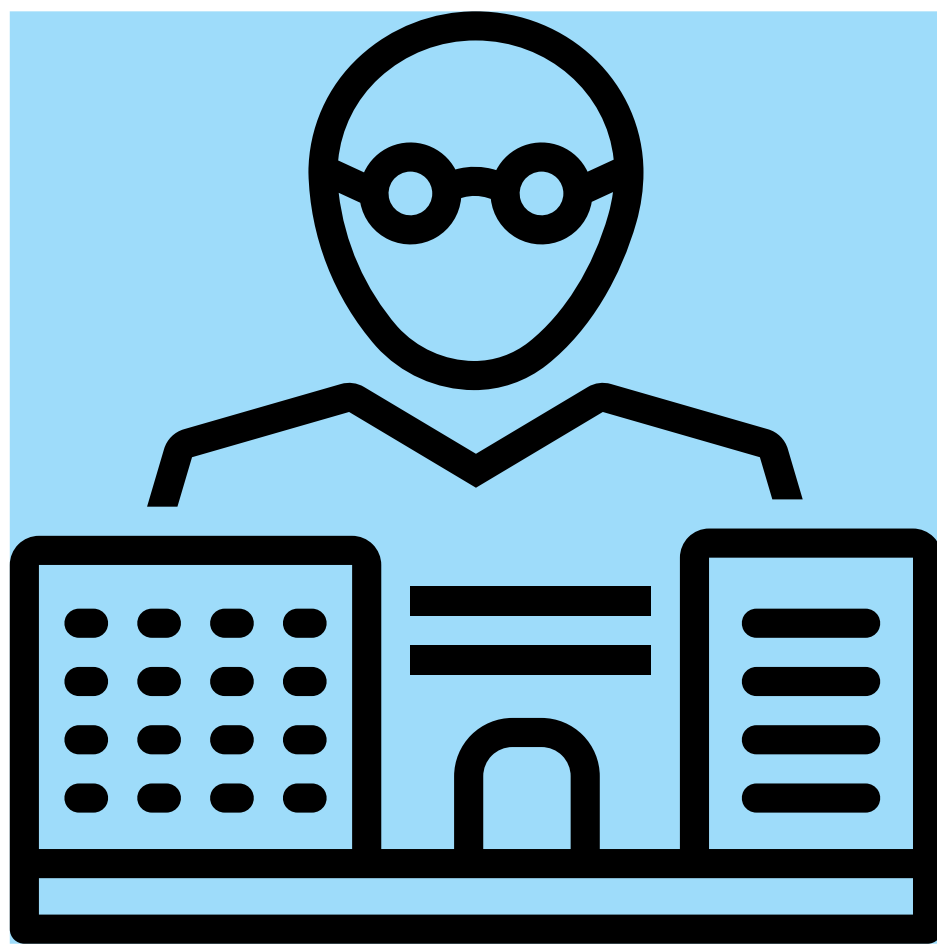
ESTIMATION OF BUSSINESS EXPENSENCE

Paying your sales staff a commission as they bring in orders is another cost to include in your budget



To Extract the Insights from the data and put the data in the form of visualizations, Dashboards and Story we employed Tableau tool.

It showcases the distribution of expenses, identifies key cost drivers, and highlights areas of potential optimization or concern.



Manage

Estimating business expenses is an important step in determining how much money you need to start and keep your business running without encountering cash flow problems.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?