A.P.C. MAHALAXMI COLLEGE FOR WOMEN, THOOTHUKUDI

REPORT OF THE ACTIVITIES OF THE INTERNAL QUALITY ASSURANCE CELL 2013-2014

The IQAC bears in mind the recommendations given by NAAC and plans strategies to improve on the same.

- The Career Guidance Cell has been strengthened. Innovative programmes were conducted. Many students have benefitted.
- The number of Health Awareness Programmes, Seminars, Guest lectures, ICT classes has been increased.
- Two Faculty Development Programmes were conducted.
- APCIAN Research Forum was formed. Members of faculty were encouraged to apply for UGC assistance for MRP.
- Students were encouraged to participate in curricular, co-curricular and extra-curricular activities within and outside the campus.

The IQAC initiated the following programmes through the Union Activity Committee:

- Film "Vannathu Poochi" was screened in order to create awareness about alcoholism.
- PTA meet was organized on October 10 & 12, 2013 for parents of students belonging to Science and Arts respectively.
- Sales day was organized on October 24, 2013 to promote the entrepreneurial skills of students.
- A Faculty Development Programme was conducted on October 26, 2013. Prof. Guru
 Bharathy, consultant and Researcher of Dr. Chellamuthu Trust, Madurai presented a session
 on "Team Building, Breaking the Barriers, Tamil Management".
- An Awareness programme on "Water Harvesting" was organised by the Authorities and Officials of the Government (preservation and conservation of water) on December 27, 2013
- A Campaign on "Nature, Environment and Disaster Management was conducted on February 03, 2014. 140 students participated in the programme organised by The Prajapita Brahma Kumaris Ishwariya Vishwa Vidhyalaya. Raja yogi B.K.Pious, New Delhi spoke about the potential dangers of environmental degradation and skills to rope with disasters.
- Voting awareness was created on March 13, 2014 through signing the "Election Pledge".
- Pearl Honda Agency conducted a Safe Driving Awareness programme on March 17, 2014. The representative of the company spoke on the importance of hand signals and road rules.