



## **P. KARPAGAVALLI**

Assistant Professor

PG Department of commerce ( Unaided)

A.P.C.Mahalaxmi college for women

E . mail ID : logon2 [karpagam@gmail.com](mailto:karpagam@gmail.com)

Date of joining : 01- 07-2003

Education : M.com., M.Phil

Specialization : Marketing

### **Education & Credentials**

Degree	College/University	Specialization	Year
Ph.d	M.S.University, Thirunelveli.	Marketing	Pursuing
M.Phil	M.S.University, Thirunelveli.	Labour management	2004
M.Com	Annamalai University Chidambaram.	-	1996
B.Com	Madras University, Chennai.	-	1994

## **Conferences/Seminars/Workshops Attended**

1. Workshop on skill based subject (Personality development) at V.O.C.College, Thoothukudi on 14<sup>th</sup> & 15<sup>th</sup> December 2009 organised by M.S.University, Thirunelveli.
2. Workshop on “National Awareness Campaign on Information Security” at A.P.C.Mahalaxmi college for Women, Thoothukudi on 28<sup>th</sup> September 2010 Sponsored by department of information technology Government of India, New Delhi.
3. State level seminar on “e- Lifeline” at Ayya Nadar Janaki ammal College, Sivakasi. On 24<sup>th</sup> and 25<sup>th</sup> march 2011 organised by Department of commerce with computer application.
4. National level seminar on “e – Business” at Dhanalakshmi Srinivasan college, Preumbalur. on 25<sup>th</sup> January 2012 organized by Department of commerce.
5. Workshop on “Application of SPSS in Education Research” V.O.C.College of Education Thoothukudi on 31<sup>st</sup> march 2012 organized by IQAC Cell V.O.C College of Education.
6. National conference on” Emerging opportunities & challenges in the service sector” at Annai Vailankani arts & science college, Thanjavur on 29<sup>th</sup> January 2016 organised by PG & Research Department of Commerce.
7. Regional level seminar on “ Corporate Governance and Corporate Social Responsibilities” at M. S. University, Thirunelveli on 18<sup>th</sup> march 2016 organized by Department of Commerce in association with ICSI.
8. National level seminar on “ Economic Empowerment of Women through Entrepreneurship - Problem and Prospects at Dr.N.G.P.Arts & science College, Coimbatore on 16<sup>th</sup> August 2016 Organised by PG & Research Department of Commerce with information technology.
9. Workshop on “E – Commerce – The Game Changer” at DSF Grand Plaza, Thoothukudi on 21<sup>st</sup> October 2016 organised by Indian chamber of commerce & Industry & Federation of Indian Export organisation.
10. Workshop on “SPSS in Commerce and Management Research” at A.P.C.Mahalaxmi College, Thoothukudi on 29<sup>th</sup> & 30<sup>th</sup> December 2016 organised by PG Department of commerce (UA).
11. National level seminar on “Rural Entrepreneurship Challenges & Prospects at M S. .University constituent college of arts & science Sathankulam on 21<sup>st</sup> march 2017 organised by Department of business administration.

## **Theses/Dissertations**

### **Ph.D.Thesis**

A study on consumer preference towards prepaid network service in Thoothukudi District (on going).

### **M.Phil.Dissertation**

A study on labour management at Ramesh Flowers (P) LTD. Thoothukudi.

## **Paper Presented in Conferences/Seminars.**

1.E – Learning in state level seminar on “E – Lifeline”at Ayya Nadar Janaki ammal college, Sivakasi on 24<sup>th</sup> & 25<sup>th</sup> march 2011organized by department of commerce with computer application.

2.Internet marketing in a national conference on e- business at Dhanalakshmi Srinivasan college, preumbalur on 25<sup>th</sup> January 2012 organized by department of commerce.

3.A study on prepaid network service in telecom sector in a national conference on Emerging opportunities challenges in the service sector at Annai Veilankani college, Thanjavur on 29<sup>th</sup> January 2016 organised by PG & Research Departmentof commerce.

4.Astudy on entrepreneurs in small business in thoothukudi in a national seminar on Economic Empowerment of Women through Entrepreneurship – Problems & Prospects at Dr.N.P.G.Arts &Science College, Coimbatore on 18<sup>th</sup> august 2016 organised by PG &Research department of commerce with information Technology.

## **Articles in Journals / Magazines**

1.Wi - Fi Technology in ENRICH vol-II(II) Jan – June 2009.2

2.A study on entrepreneur in small business in Thoothukudi in ISBN:948=81-920808-8-8 vol(I) P.No:429.

### **Minor Project**

Minor project sanctioned on “A study on consumer preference towards prepaid network service in Thoothukudi District (on going).