## Ideation Phase
## Define the Problem Statements

| Date | 18-06-2025 |
|------|------------|
| Team ID | LTVIP2025TMID53185 |
| Project Name | BookNest: Where Stories Nestle |
| Maximum Marks | 2 Marks |

**Customer Problem Statement Template:**

Book lovers, especially avid readers and aspiring writers, often struggle to find a personalized and engaging platform that combines book discovery, community interaction, and author support. Current solutions are either too commercial, lack meaningful recommendations, or fail to foster a sense of literary community. Readers want a space where they can not only find books that match their tastes but also share experiences, join discussions, and connect with authors—while writers seek visibility and feedback in a supportive environment. This gap creates frustration and limits the growth of both readers and writers in the digital age.
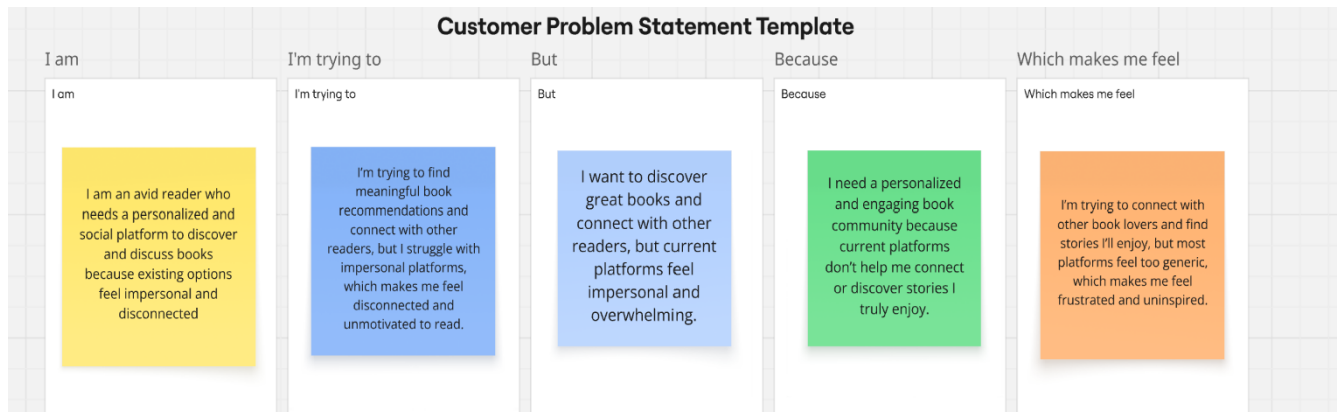


Reference: https://miro.com/templates/customer-problem-statement/

| Problem Statement (PS) | I am (Customer) | I'm trying to | But | Because | Which makes me feel |
|---|---|---|---|---|---|
| PS1 | an avid reader | discover books that match my taste | recommendation platforms feel generic | they rely on limited algorithms and ratings | frustrated and overlooked |
| PS2 | an aspiring writer | share my stories with a real audience | I lack a supportive and visible platform | most self-publishing options are isolated and underexposed | discouraged and invisible |

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|---|---|---|---|---|---|
| PS3 | a book club organizer | create and manage engaging reading discussions | platforms aren't built for interactive group reading | there's no central place to host shared discussions and events | disorganized and disconnected |
| PS4 | a student reader | stay motivated to read outside class | I can't find fun or relatable content | current tools are dull and not community-driven | bored and unmotivated |
| PS5 | a casual book lover | connect with others who enjoy the same genres | social features are minimal or missing | book platforms don't prioritize community | isolated and uninspired |