

Ideation Phase

Brainstorm & Idea Prioritization

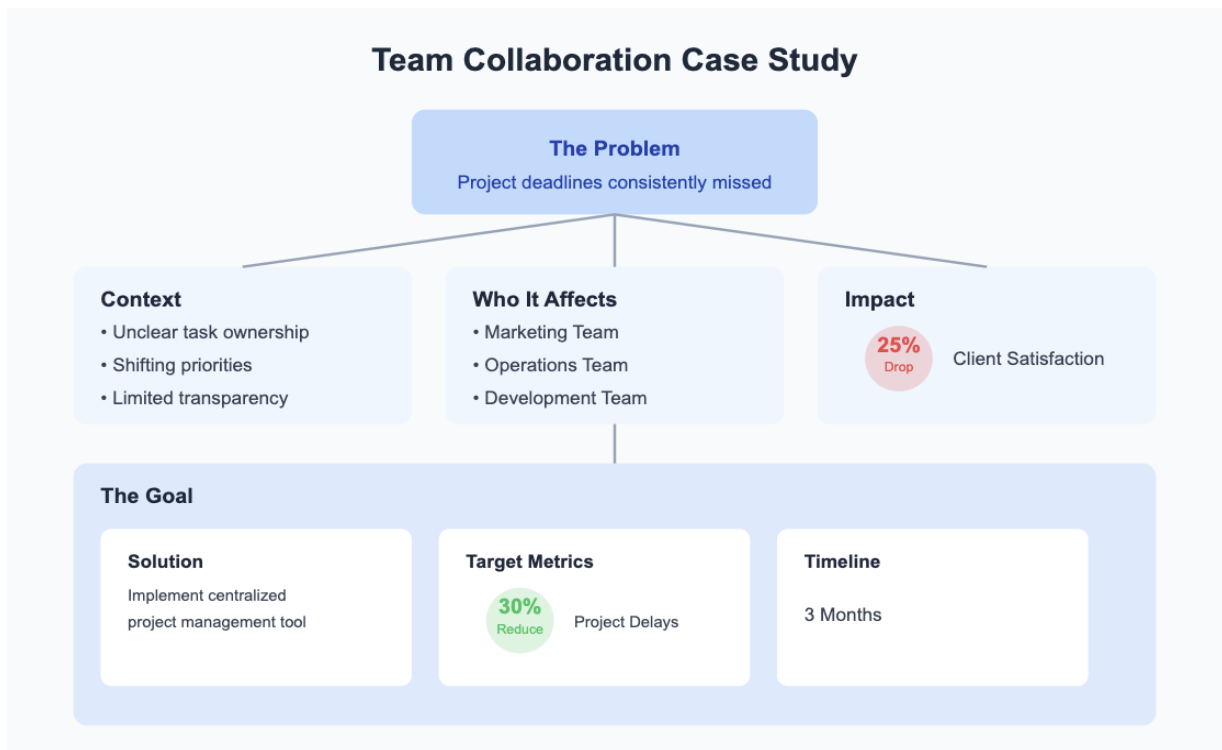
Date	18-06-2025
Team ID	LTVIP2025TMID53185
Project Name	BookNest: Where Stories Nestle
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

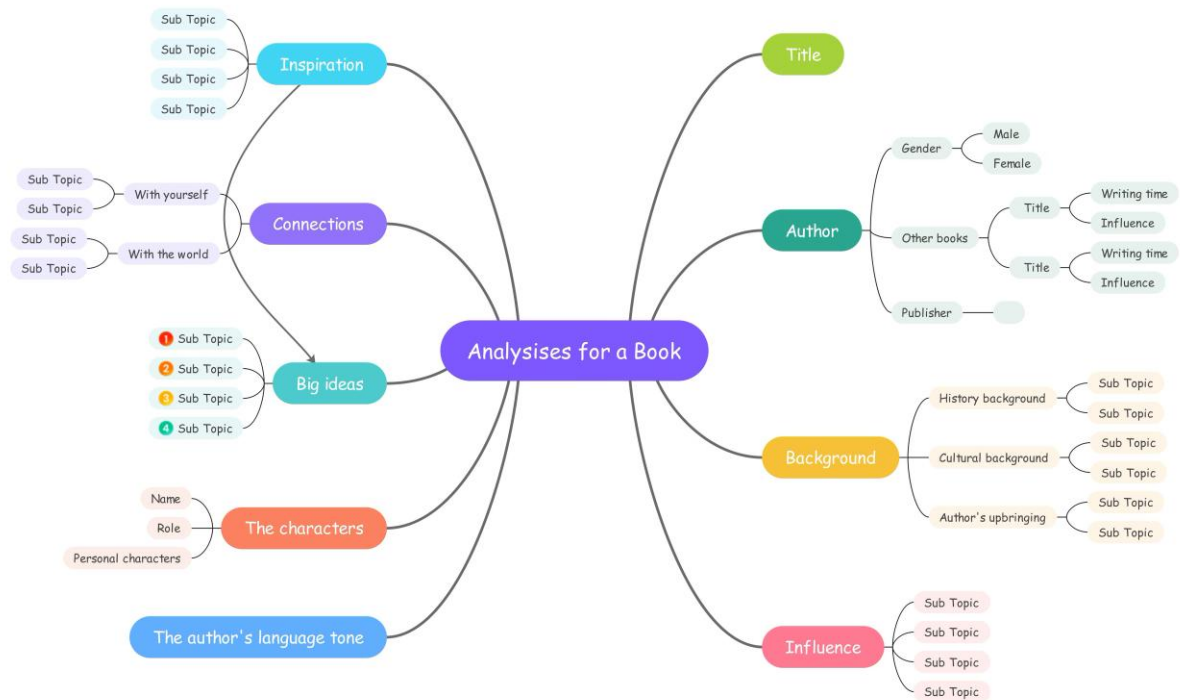
In this phase, the BookNest team engaged in a focused brainstorming session, encouraging every team member to contribute creative solutions without judgment. Ideas were rapidly listed, grouped into thematic clusters (e.g., user experience, book discovery, community features), and visually mapped for clarity. Using an Impact vs. Effort matrix, we collaboratively evaluated and prioritized ideas based on potential user value and development feasibility. High-impact, low-effort ideas were selected as key focus areas for the next development stage.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

