



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

BRIGHT IDEA CONSULTING

company specialising
in offering help and
support to
organisations
requiring assistance to
deliver their
development program
and ambitions.

we would like to
thank, in advance,
the existing residents
of Pioneering Way
for their forbearance
as the buildings are
erected.

Bright Ideas can call upon
experienced professionals to
help you with all aspects of
development and can advise
on all areas related to housing
developments, including: +
strategy + public sector and
HCA issues + scheme risk
analysis and appraisal + design
+ cost + procurement New
homes

predominantly work
with organisations who
have a social mission
including voluntary &
community sector
organisations, public
sector agencies and
social business.

stress in successfully
implementing the right
solutions for your business
needs based on our
experiences and successes.

We believe in innovation, but
experimentation and
innovation is not the answer
to every problem.

Our main areas of services include:
+ Organisational Development &
Change
+ Research Evaluation & Impact
Assessment
+ Strategy & Business Planning
+ Financial Sustainability & Income
Diversification for voluntary sector
organisations and social enterprise
+ Psychometric Assessment
+ Psychological Research

offering help and
support to
organisations
requiring assistance to
deliver their
development program
and ambitions

To offer leadership
on an interim or
short term basis to
drive delivery of
your development
program and goals

To offer high level
assistance on
projects, programs,
staffing or strategic
issues - when you
need it

Many practice
managers find
themselves
overloaded and
unable to devote
time to what benefits
the practice most

No practice is too
small or too large
for us. Our services
are customized,
affordable, and
designed to meet
your unique needs.

Many practice
managers find
themselves
overloaded and
unable to devote
time to what benefits
the practice most

Our passion is helping
healthcare providers
and managers get back
to doing what they do
best: providing an
exceptional experience
& outstanding care to
patients.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?