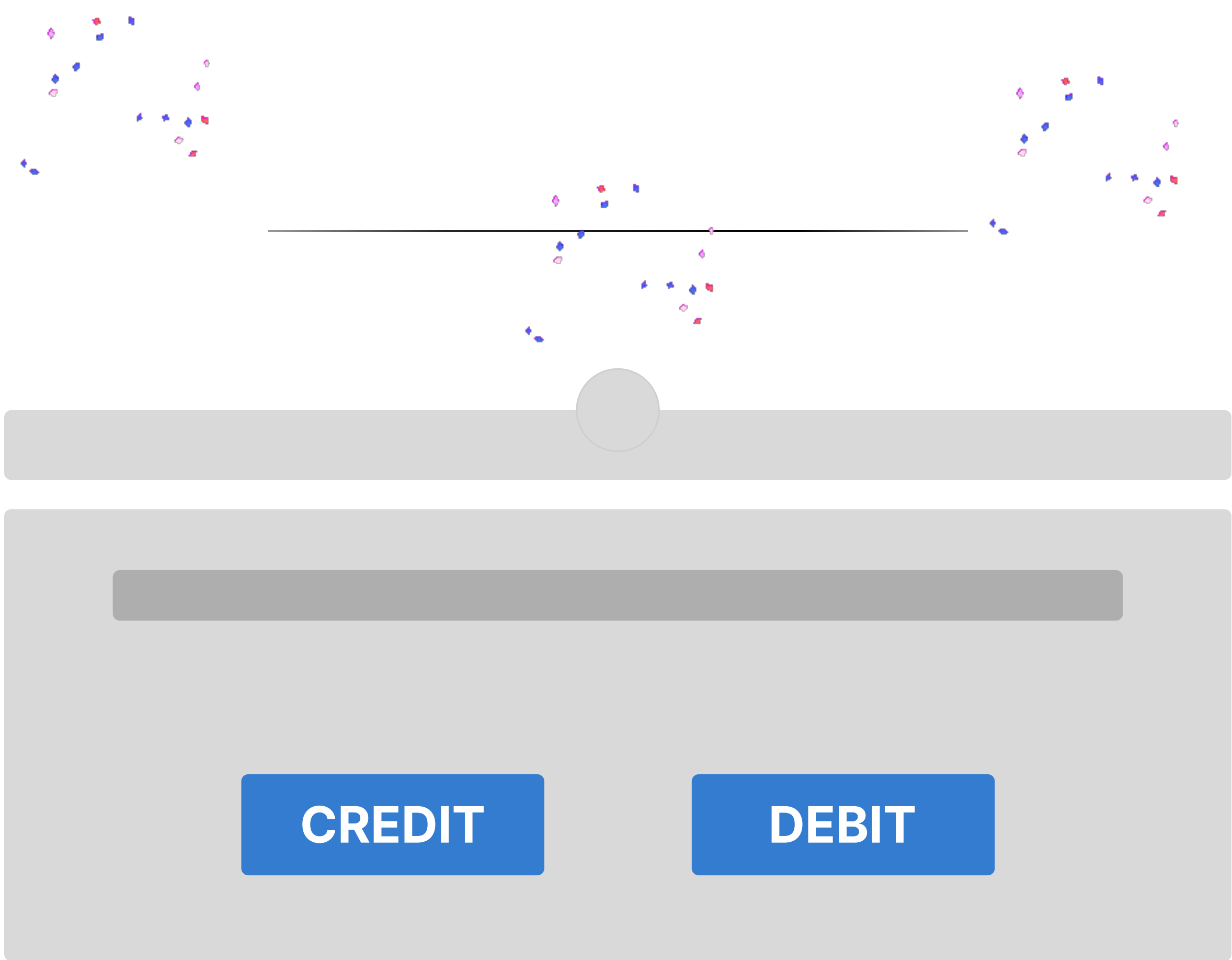


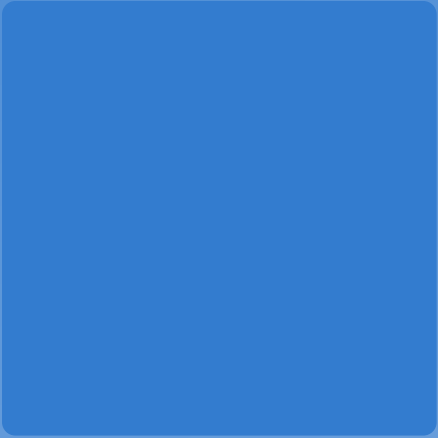
PROMO PULSE

- prototype demonstration -




REGULAR

3.099




PLUS

3.299



PREMIUM

3.499



\$32.54

9.301 Gallons

CREDIT

DEBIT

REGULAR

3.099

87

PLUS

3.299

89

PREMIUM

3.499

93

\$32.54

9.301 Gallons



Remove card

REGULAR

3.099

87

PLUS

3.299

89


PREMIUM

3.499

93

\$10.54

4.301 Gallons




PLUS


3.299

89



- Media
- Weather
- Traffic





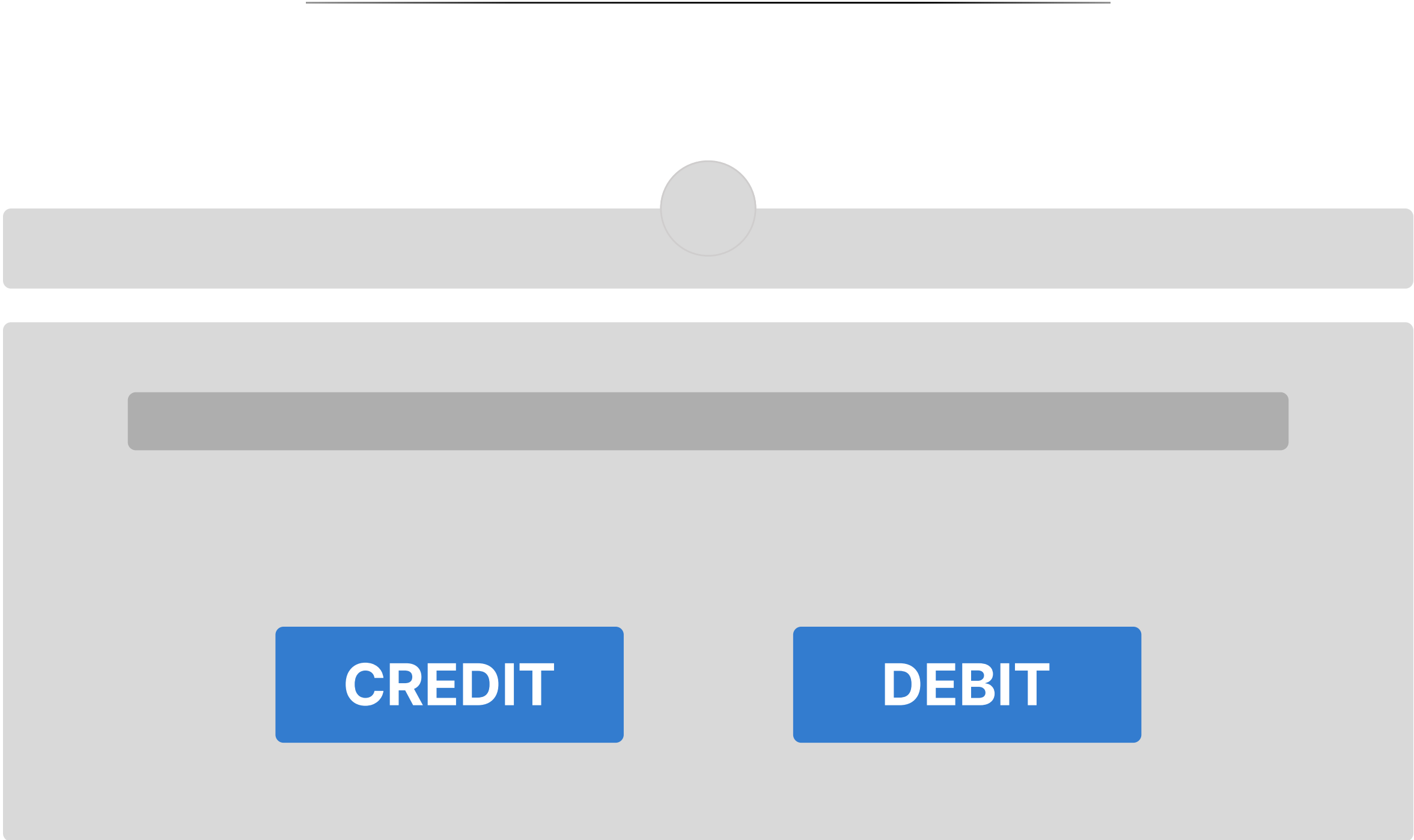
Buy One
Take One

Lorem ipsum dolor sit amet, consectetur
adipiscing elit, sed do

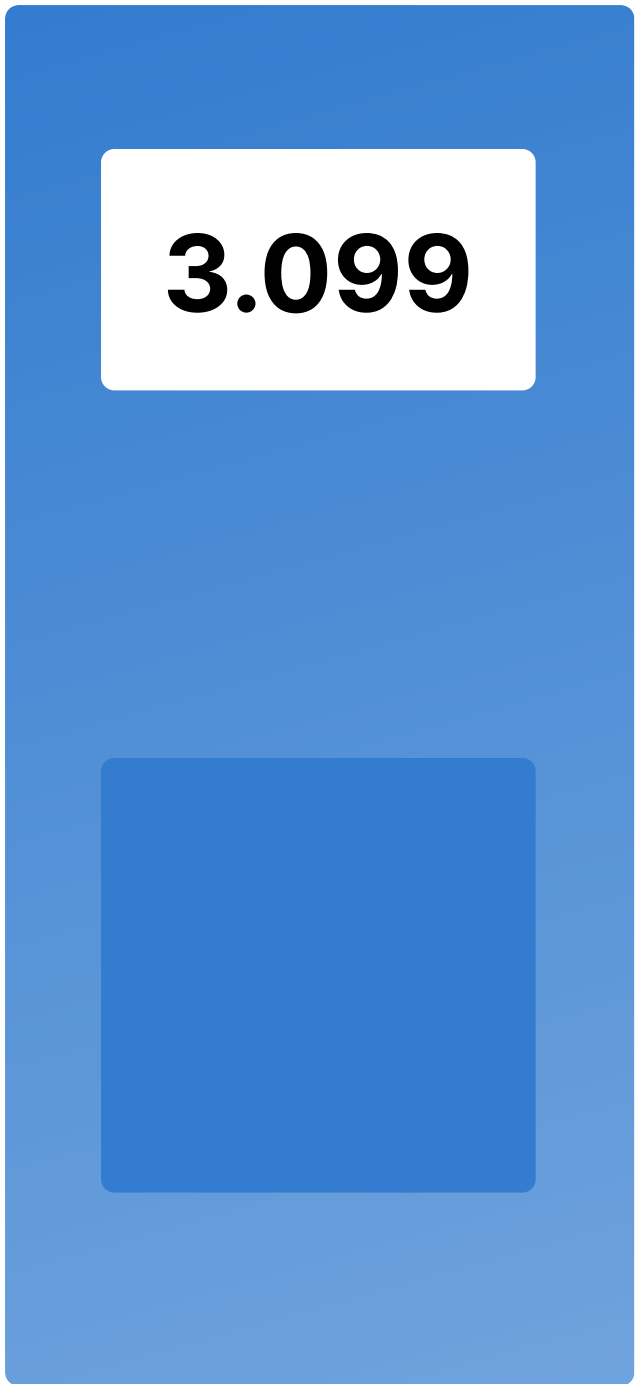
Order Now!

Free Delivery

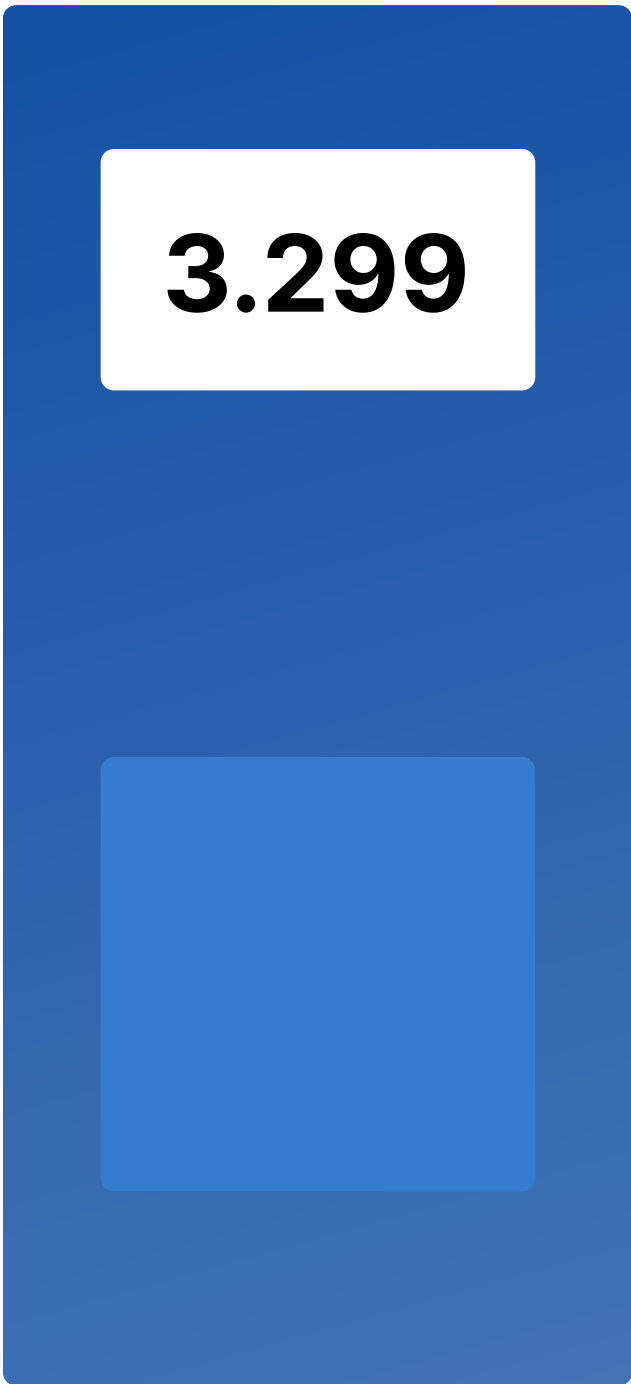
www.website.com



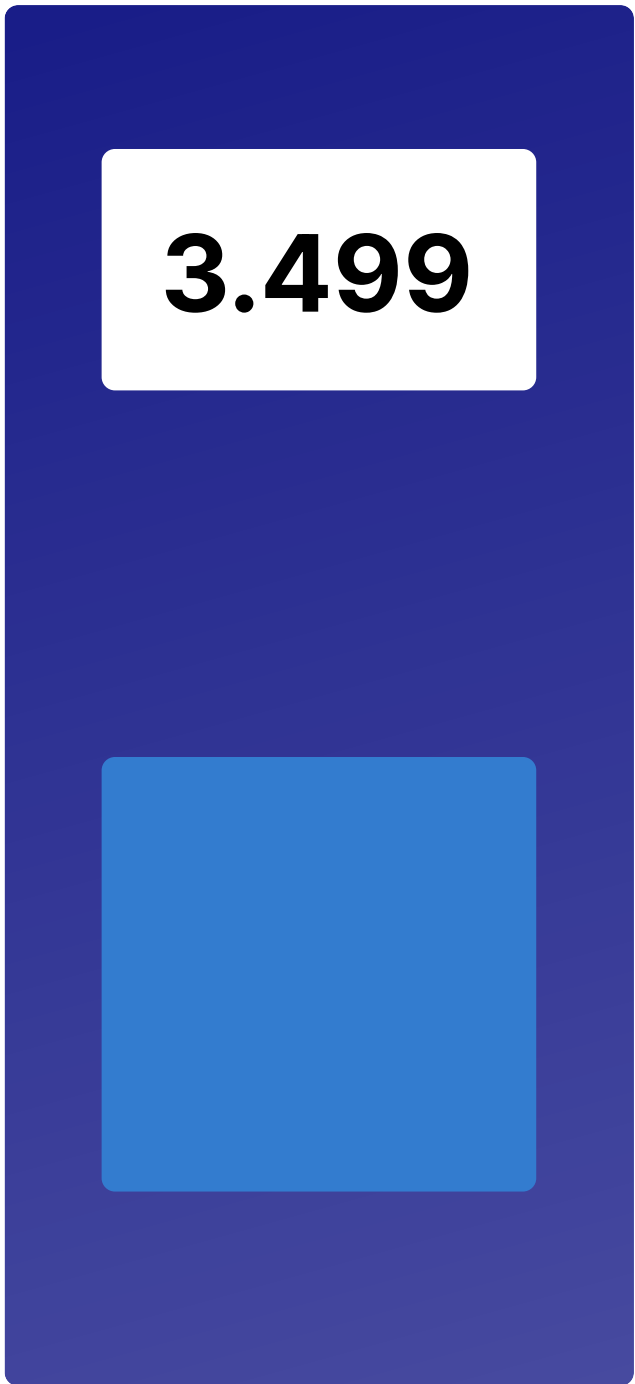
REGULAR



PLUS



PREMIUM



\$32.54

9.301 Gallons

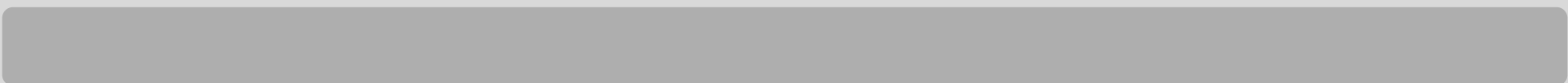
CREDIT

DEBIT

REGULAR	PLUS	PREMIUM
<div>3.099</div> <div>87</div>	<div>3.299</div> <div>89</div>	<div>3.499</div> <div>93</div>

\$32.54

9.301 Gallons



Remove card

REGULAR

PLUS

PREMIUM

3.099

3.299

3.499

87

89

93

\$32.54

9.301 Gallons

Take a quick survey to save 10¢/gal?

Yes

No

REGULAR

3.099

87

PLUS

3.299

89

PREMIUM

3.499

93

\$32.54

9.301 Gallons

Woohoo! you saved 10¢/gal

Continue

REGULAR

3.089

87

PLUS

3.289

89

PREMIUM

3.489

93

\$32.54

9.301 Gallons

Would you prefer fuel dispensers with faster transaction processing, even if it meant a slightly higher cost per gallon?

☒ **Yes**

☐ **No**

How important is the availability of eco-friendly fuel options (e.g., biofuels) to you?

☐ **Very important**

☒ **Important**

☐ **Neutral**

☐ **Not very important**

☐ **Not important at all**

Submit

\$32.54

9.301 Gallons

Select grade to continue..

REGULAR

3.089

87

PLUS

3.289

89

PREMIUM

3.489

93

\$1.64

0.500 Gallons



PLUS

3.289

89



Add to cart



PromoPulse

Weather

Traffic

PLUS

3.289

89

\$1.64



0.500 Gallons

Add to cart

25% OFF

DISCOUNT ALL WEEKEND

Resto

Buy One Take One

Order Now!

Free Delivery [www.website.co](#)

DEVIL ENERGY DRINK

Survey for Discounts



PromoPulse

Weather

Traffic



PLUS

\$1.64



3.289

89

0.500 Gallons

SPECIAL OFFER

CHRISTMAS SALE

SHOP NOW

www.loremipsum.com

Add to cart

PLUS

\$4.04



3.289

1.531 Gallons

89



**BEST
DESSERT
IN TOWN**

• Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam

10%

In Store

Have you ever had to wait in line at a fuel station due to dispenser unavailability?

- ☒ Yes
- ☐ No

Next



PromoPulse

Weather

Traffic



PLUS

\$8.43



3.289

89

2.564 Gallons



**BEST
DESSERT
IN TOWN**

• Lorem ipsum dolor sit amet, consec
tetuer adipiscing elit, sed diam

In Store

Would you be more likely to use a fuel station that offers real-time promotions through a mobile app?

☐ Yes

☒ No

Submit



PromoPulse

Weather

Traffic



Transaction Complete

\$16.55

5.032 Gallons

+50¢ saved!



PromoPulse

Weather

Traffic

