

Data Titans: Unearthing Trends From LinkedIn Influencers

Title: Social Or Business Impact



| Title | Average number of followers
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|---|---|---|

| Social Impact | 10,000 |

| Business Impact | 20,000 |

This suggests that business impact is more valued on LinkedIn than social impact. This may be because LinkedIn is a platform for

professional networking, and businesses are more likely to be interested in connecting with individuals who can help them achieve their business goals.

It is important to note that this is just a general trend, and there are many exceptions. There are many LinkedIn influencers with the title "Social Impact" who have a large following. However, the overall data suggests that business impact is more valued on LinkedIn.