```
In [1]: #Package for numerics and dataframe
        import pandas as pd
        import numpy as np
        #package for visualization
        import seaborn as sns
        import matplotlib.pyplot as plt
        #package for date conversion
        from datetime import datetime
        from datetime import date
        from datetime import timedelta
        #package for OLS, MLR, Confusion matrix
        from sklearn.preprocessing import StandardScaler
        from sklearn.model_selection import train_test_split
        import sklearn.metrics as metrics
        from sklearn.linear_model import LinearRegression
        from sklearn.metrics import mean_absolute_error,r2_score,mean_squared_error
        import warnings
        # Use the warnings module to filter out specific warnings
        warnings.filterwarnings("ignore")
        # Make sure to disable the scroll bar
        %matplotlib inline
        # Set the context to control the plot size
        sns.set_context("notebook")
```

### Out[2]:

	Unnamed: 0	VendorID	tpep_pickup_datetime	tpep_dropoff_datetime	passenger_count
0	24870114	2	03/25/2017 8:55:43 AM	03/25/2017 9:09:47 AM	6
1	35634249	1	04/11/2017 2:53:28 PM	04/11/2017 3:19:58 PM	1
2	106203690	1	12/15/2017 7:26:56 AM	12/15/2017 7:34:08 AM	1
3	38942136	2	05/07/2017 1:17:59 PM	05/07/2017 1:48:14 PM	1
4	30841670	2	04/15/2017 11:32:20 PM	04/15/2017 11:49:03 PM	1
22694	14873857	2	02/24/2017 5:37:23 PM	02/24/2017 5:40:39 PM	3
22695	66632549	2	08/06/2017 4:43:59 PM	08/06/2017 5:24:47 PM	1
22696	74239933	2	09/04/2017 2:54:14 PM	09/04/2017 2:58:22 PM	1
22697	60217333	2	07/15/2017 12:56:30 PM	07/15/2017 1:08:26 PM	1
22698	17208911	1	03/02/2017 1:02:49 PM	03/02/2017 1:16:09 PM	1

22699 rows × 18 columns

In [4]: df.size

Out[4]: 408582

In [5]: df.describe()

### Out[5]:

	Unnamed: 0	VendorID	passenger_count	trip_distance	RatecodelD	PULocatio
count	2.269900e+04	22699.000000	22699.000000	22699.000000	22699.000000	22699.000
mean	5.675849e+07	1.556236	1.642319	2.913313	1.043394	162.412
std	3.274493e+07	0.496838	1.285231	3.653171	0.708391	66.633
min	1.212700e+04	1.000000	0.000000	0.000000	1.000000	1.0000
25%	2.852056e+07	1.000000	1.000000	0.990000	1.000000	114.0000
50%	5.673150e+07	2.000000	1.000000	1.610000	1.000000	162.0000
75%	8.537452e+07	2.000000	2.000000	3.060000	1.000000	233.0000
max	1.134863e+08	2.000000	6.000000	33.960000	99.000000	265.0000
4						•

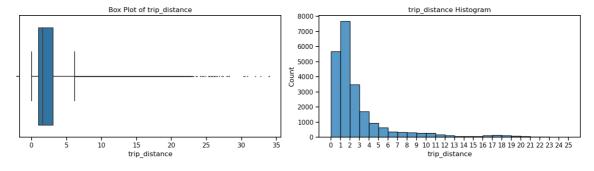
```
In [6]:
        df.info()
             ullialleu. v
                                    ZZOJJ HOH-HULL LHCO4
         1
             VendorID
                                    22699 non-null int64
             tpep_pickup_datetime
         2
                                    22699 non-null object
             tpep_dropoff_datetime 22699 non-null object
         3
         4
             passenger_count
                                    22699 non-null int64
         5
                                    22699 non-null float64
             trip distance
         6
             RatecodeID
                                    22699 non-null int64
             store_and_fwd_flag
         7
                                    22699 non-null object
         8
             PULocationID
                                    22699 non-null int64
         9
             DOLocationID
                                    22699 non-null int64
         10 payment_type
                                    22699 non-null int64
         11
             fare_amount
                                    22699 non-null float64
         12
            extra
                                    22699 non-null float64
         13 mta_tax
                                    22699 non-null float64
                                    22699 non-null float64
         14 tip_amount
         15 tolls amount
                                    22699 non-null float64
             improvement_surcharge 22699 non-null float64
         17
             total_amount
                                    22699 non-null float64
        dtypes: float64(8), int64(7), object(3)
        memory usage: 3.1+ MB
In [7]: | df.nunique()
Out[7]: Unnamed: 0
                                 22699
        VendorID
                                     2
        tpep_pickup_datetime
                                 22687
        tpep_dropoff_datetime
                                 22688
        passenger_count
                                     7
                                  1545
        trip_distance
        RatecodeID
                                     6
        store_and_fwd_flag
                                     2
        PULocationID
                                   152
        DOLocationID
                                   216
                                     4
        payment_type
                                   185
        fare_amount
        extra
                                     6
                                     3
        mta_tax
                                   742
        tip_amount
        tolls_amount
                                    38
                                     3
        improvement_surcharge
        total_amount
                                  1369
        dtype: int64
In [8]: #converting data columns to datetime
        df['tpep_pickup_datetime'] = pd.to_datetime(df['tpep_pickup_datetime'])
        df['tpep_dropoff_datetime'] = pd.to_datetime(df['tpep_dropoff_datetime'])
```

```
In [9]: # Create a figure with two subplots
fig, axes = plt.subplots(1, 2, figsize=(14, 4))

# Box plot of trip distance
sns.boxplot(x=df['trip_distance'], fliersize=1, ax=axes[0])
axes[0].set_title('Box Plot of trip_distance')

# Histogram of trip distance
ax = sns.histplot(df['trip_distance'], bins=range(0, 26, 1), ax=axes[1])
ax.set_xticks(range(0, 26, 1))
ax.set_xticklabels(range(0, 26, 1))
axes[1].set_title('trip_distance Histogram')

# Adjust spacing between subplots
plt.tight_layout()
```



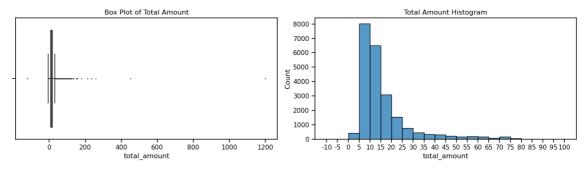
The majority of trips were journeys of less than two miles. The number of trips falls away steeply as the distance traveled increases beyond two miles

```
In [10]: # Create a figure with two subplots
fig, axes = plt.subplots(1, 2, figsize=(14, 4))

# Box plot of total_amount
sns.boxplot(x=df['total_amount'], fliersize=1, ax=axes[0])
axes[0].set_title('Box Plot of Total Amount')

# Histogram of total_amount
ax = sns.histplot(df['total_amount'], bins=range(-10, 101, 5), ax=axes[1])
ax.set_xticks(range(-10, 101, 5))
ax.set_xticklabels(range(-10, 101, 5))
axes[1].set_title('Total Amount Histogram')

# Adjust spacing between subplots
plt.tight_layout()
```



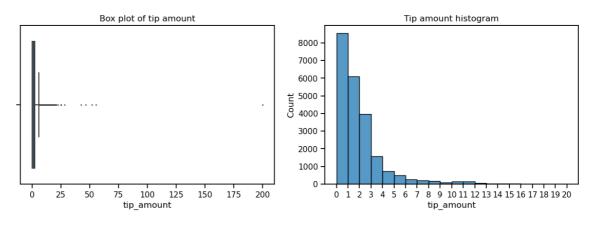
The total cost of each trip also has a distribution that skews right, with most costs falling in the \$5-15 range.

```
In [11]: #create a figure with two subplots
fig, axes = plt.subplots(1,2, figsize = (14,4))

#box plot of tip amount
sns.boxplot(x=df['tip_amount'],fliersize=1, ax= axes[0])
axes[0].set_title('Box plot of tip amount')

#histogram of tip amount
ax = sns.histplot(df['tip_amount'], bins = range(0,21,1))
ax.set_xticks(range(0,21,1))
ax.set_xticklabels(range(0,21,1))
axes[1].set_title('Tip amount histogram')
```

### Out[11]: Text(0.5, 1.0, 'Tip amount histogram')



The distribution for tip amount is right-skewed, with nearly all the tips in the \$0-3 range

```
In [12]:
         #histogram of tip_amount by vendor
          plt.figure(figsize = (10,5))
          ax = sns.histplot(data = df, x = 'tip_amount', bins=range(0,21,1),
                             hue='VendorID',
                             multiple='stack',
                             palette='pastel')
          ax.set_xticks(range(0,21,1))
          ax.set_xticklabels(range(0,21,1))
          plt.title('tip amount by vendor histogram')
Out[12]: Text(0.5, 1.0, 'tip amount by vendor histogram')
                                       tip amount by vendor histogram
                                                                              VendorID
             8000
                                                                               1
                                                                               ____ 2
             7000 -
             6000
          Cont
4000
             3000
             2000
             1000
                                                  10 11 12 13 14 15 16 17 18 19 20
                                               tip_amount
```

There are no noticeable aberrations in the distribution of tips between the two vendors in the dataset. Vendor two has a slightly higher share of the rides, and this proportion is approximately maintained for all tip amounts.

```
#histogram of tip_amount by vendor for ips > 10
In [13]:
          tips_over_ten = df[df['tip_amount'] > 10]
          plt.figure(figsize = (10,5))
          ax = sns.histplot(data = tips_over_ten, x = 'tip_amount', bins=range(0,21,1)
                             hue='VendorID',
                             multiple='stack',
                             palette='pastel')
          ax.set_xticks(range(0,21,1))
          ax.set_xticklabels(range(0,21,1))
          plt.title('tip amount by vendor histogram')
Out[13]: Text(0.5, 1.0, 'tip amount by vendor histogram')
                                       tip amount by vendor histogram
             160
                                                                              VendorID
                                                                               \square 1
             140
                                                                               2
             120
             100
             80
             60
             40
             20
              0
                                            8
                                               9
                                                  10
                                                    11 12 13 14
                                                                  15 16
                                                                        17
                                               tip_amount
```

The proportions are maintained even at these higher tip amounts, with the exception being at highest extremity.

```
In [14]:
          #unique values in the passenger count
          df['passenger_count'].value_counts()
Out[14]:
               16117
         1
          2
                3305
          5
                1143
                 953
          3
          6
                 693
                 455
          4
                  33
          Name: passenger_count, dtype: int64
```

Nearly two thirds of the rides were single occupancy, though there were still nearly 700 rides with as many as six passengers. Also, there are 33 rides with an occupancy count of zero, which doesn't make sense. These would likely be dropped

```
In [15]: # Calculate mean tips by passenger_count
mean_tips_by_passenger_count = df.groupby(['passenger_count']).mean(numeric
mean_tips_by_passenger_count
```

### Out[15]:

### tip\_amount

passenger_count				
0	2.135758			
1	1.848920			
2	1.856378			
3	1.716768			
4	1.530264			
5	1.873185			
6	1.720260			

```
In [16]: mean_tips_by_passenger_count.tip_amount.mean()
```

### Out[16]: 1.8116474806258194

Mean tip amount varies very little by passenger count. Although it does drop noticeably for four-passenger rides, it's expected that there would be a higher degree of fluctuation because rides with four passengers were the least plentiful in the dataset (aside from rides with zero passengers).

```
In [17]: #Create a month and day column

df['month'] = df ['tpep_pickup_datetime'].dt.month_name()

df['day'] = df ['tpep_pickup_datetime'].dt.day_name()
```

```
In [18]: #total number of rides for each month
    monthly_rides = df['month'].value_counts()
    monthly_rides
```

```
Out[18]: March
                       2049
          October 0
                       2027
          April
                       2019
                       2013
          May
                       1997
          January
                       1964
          June
          December
                       1863
          November
                       1843
          February
                       1769
          September
                       1734
          August
                       1724
                       1697
          July
          Name: month, dtype: int64
```

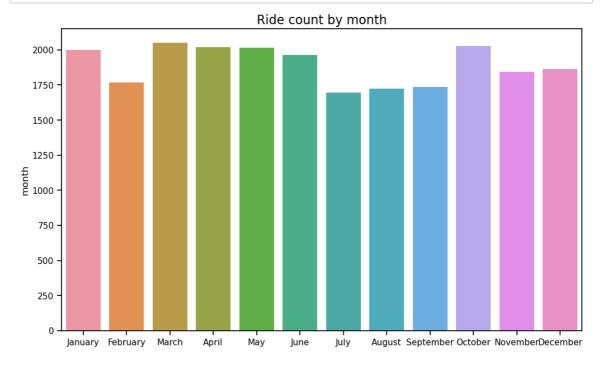
```
month_order = ['January', 'February', 'March', 'April', 'May', 'June',
                         'July','August', 'September', 'October', 'November', 'Decemb
          monthly_rides = monthly_rides.reindex(index=month_order)
          monthly_rides
Out[19]: January
                       1997
          February
                       1769
          March
                       2049
          April
                       2019
                       2013
          May
          June
                       1964
          July
                       1697
          August
                       1724
          September
                       1734
          October
                       2027
          November
                       1843
          December
                       1863
```

In [19]:

#reordering the months

Name: month, dtype: int64

```
In [20]: #bar plot of total rides per month
    plt.figure(figsize=(12,7))
    ax = sns.barplot(x=monthly_rides.index, y=monthly_rides)
    ax.set_xticklabels(month_order)
    plt.title('Ride count by month', fontsize=16);
```



Monthly rides are fairly consistent, with notable dips in July, August, and September, and also in February.

```
In [21]:
          # Rides by day
          daily_rides = df['day'].value_counts()
          day_order = ['Monday', 'Tuesday', 'Wednesday', 'Thursday', 'Friday', 'Saturd
          daily_rides = daily_rides.reindex(index=day_order)
          daily_rides
Out[21]: Monday
                        2931
          Tuesday
                        3198
          Wednesday
                        3390
          Thursday
                        3402
          Friday
                        3413
          Saturday
                        3367
          Sunday
                        2998
          Name: day, dtype: int64
In [22]: #bar plot for ride count by day
          plt.figure(figsize=(12,7))
          ax = sns.barplot(x=daily_rides.index, y=daily_rides)
          ax.set_xticklabels(day_order)
          ax.set_ylabel('Count')
          plt.title('Ride count by day', fontsize=16);
                                            Ride count by day
            3500
            3000
            2500
            2000
            1500
            1000
             500
              0
                                                                                Sunday
                   Monday
                             Tuesday
                                      Wednesday
                                                 Thursday
                                                            Friday
                                                                      Saturday
```

Wednesday through Saturday had the highest number of daily rides, while Sunday and Monday had the least.

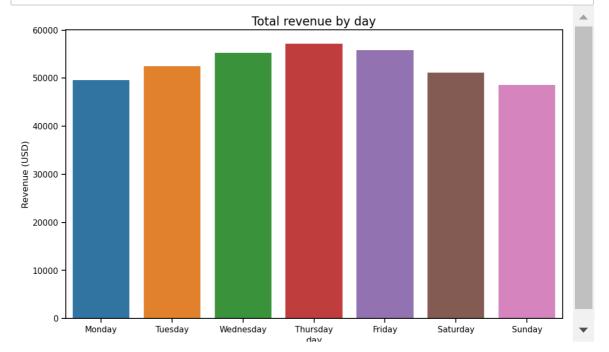
```
In [23]: # total revenue by day
day_order = ['Monday', 'Tuesday', 'Wednesday', 'Thursday', 'Friday','Saturd
total_amount_day = df.groupby('day').sum(numeric_only = True)[['total_amoun
total_amount_day = total_amount_day.reindex(index=day_order)
total_amount_day
```

### Out[23]:

### total\_amount

day		
Monday	49574.37	
Tuesday	52527.14	
Wednesday	55310.47	
Thursday	57181.91	
Friday	55818.74	
Saturday	51195.40	
Sunday	48624.06	

## In [24]: # bar plot of total revenue by day plt.figure(figsize=(12,7)) ax = sns.barplot(x=total\_amount\_day.index, y=total\_amount\_day['total\_amount ax.set\_xticklabels(day\_order) ax.set\_ylabel('Revenue (USD)') plt.title('Total revenue by day', fontsize=16);



Thursday had the highest gross revenue of all days, and Sunday and Monday had the least. Interestingly, although Saturday had only 35 fewer rides than Thursday, its gross revenue was ~\$6,000 less than Thursday's—more than a 10% drop.

```
In [25]:
          #total revenue by month
          total_amount_month = df.groupby('month').sum(numeric_only = True)[['total_a
          total_amount_month = total_amount_month.reindex(index=month_order)
          total_amount_month
Out[25]:
                      total_amount
               month
                         31735.25
             January
            February
                         28937.89
               March
                         33085.89
                April
                         32012.54
                 May
                         33828.58
                June
                         32920.52
                 July
                         26617.64
```

### In [26]: #bar plot of total revenue by month plt.figure(figsize=(12,7)) ax = sns.barplot(x=total\_amount\_month.index,y=total\_amount\_month['total\_amount\_title('Total revenue by month', fontsize=16);

**August** 

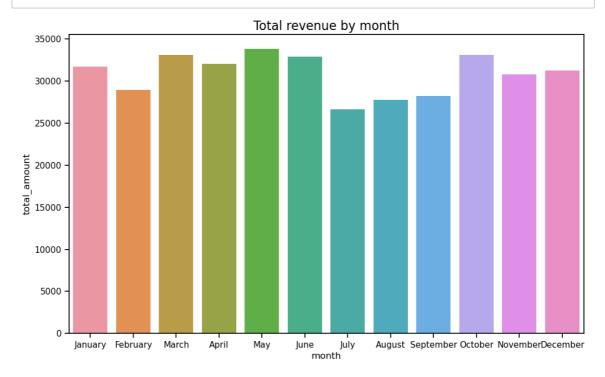
October

September

27759.56

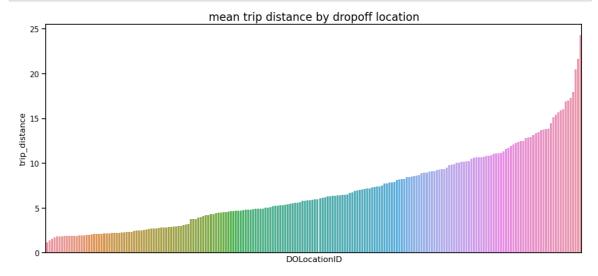
28206.38

33065.83



Monthly revenue generally follows the pattern of monthly rides, with noticeable dips in July, August, and September, and also one in February.

```
In [27]: #number unique location drop_off id's
          df['DOLocationID'].nunique()
Out[27]: 216
In [28]: # Calculate the mean trip distance for each drop-off location
          distance_by_dropoff = df.groupby('DOLocationID').mean()[['trip_distance']]
          # Sort the results in descending order by mean trip distance
          distance_by_dropoff = distance_by_dropoff.sort_values(by='trip_distance')
          distance_by_dropoff
Out[28]:
                       trip_distance
          DOLocationID
                   207
                          1.200000
                   193
                          1.390556
                   237
                          1.555494
                   234
                          1.727806
                   137
                          1.818852
                    51
                          17.310000
                    11
                          17.945000
                   210
                          20.500000
                          21.650000
                    29
```



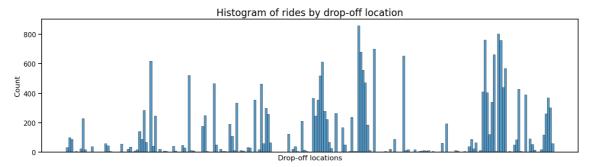
the drop-off points are relatively evenly distributed over the terrain

```
In [30]: #drop off Locations are consecutively numbered
df['DOLocationID'].max()-len(set(df['DOLocationID']))
Out[30]: 49
```

There are 49 numbers that do not represent a drop-off location.

```
In [31]: plt.figure(figsize=(16,4))
# DOLocationID column is numeric, so sort in ascending order
sorted_dropoffs = df['DOLocationID'].sort_values()
# Convert to string
sorted_dropoffs = sorted_dropoffs.astype('str')

sns.histplot(sorted_dropoffs, bins=range(0, df['DOLocationID'].max()+1, 1))
plt.xticks([])
plt.xlabel('Drop-off locations')
plt.title('Histogram of rides by drop-off location', fontsize=16);
```



Out of the 200+ drop-off locations, a disproportionate number of locations receive the majority of the traffic, while all the rest get relatively few trips. It's likely that these high-traffic locations are near popular tourist attractions.

In [32]: df.head()

### Out[32]:

	Unnamed: 0	VendorID	tpep_pickup_datetime	tpep_dropoff_datetime	passenger_count	trip_
0	24870114	2	2017-03-25 08:55:43	2017-03-25 09:09:47	6	
1	35634249	1	2017-04-11 14:53:28	2017-04-11 15:19:58	1	
2	106203690	1	2017-12-15 07:26:56	2017-12-15 07:34:08	1	
3	38942136	2	2017-05-07 13:17:59	2017-05-07 13:48:14	1	
4	30841670	2	2017-04-15 23:32:20	2017-04-15 23:49:03	1	
4						•

### Relationship between fare amount and payment type

In [33]: from scipy import stats

### df.describe(include='all') Unnamed: 0 VendorID tpep\_pickup\_datetime tpep\_dropoff\_datetime passen **count** 2.269900e+04 22699.000000 22699 22699 226 unique NaN 22687 22688 NaN 2017-07-03 15:45:19 NaN NaN 2017-10-18 20:07:45 top 2 freq NaN NaN 2 first 2017-01-01 00:08:25 2017-01-01 00:17:20 NaN NaN 2017-12-31 23:45:30 last NaN NaN 2017-12-31 23:49:24 mean 5.675849e+07 1.556236 NaN NaN std 3.274493e+07 0.496838 NaN NaN min 1.212700e+04 1.000000 NaN NaN 25% 2.852056e+07 1.000000 NaN NaN

In the dataset, payment\_type is encoded in integers:

- · 1: Credit card
- 2: Cash

In [34]:

Out[34]:

- · 3: No charge
- · 4: Dispute

### **Hypothesis Testing**

H0: There is no difference in the average fare amount between customers who use credit cards and customers who use cash.

HA: There is a difference in the average fare amount between customers who use credit cards and customers who use cash.

Out[36]: Ttest\_indResult(statistic=6.866800855655372, pvalue=6.797387473030518e-12)

In a t-test, one of the assumptions is that the variances of the two groups being compared are equal. This is known as the assumption of homogeneity of variances or homoscedasticity. However, in some cases, it may not be reasonable to assume that the variances of the two groups are equal. When you have reason to believe that the variances are not equal, you can set equal\_var=False to perform a t-test that does not assume equal variances.

Choose 5% as the significance level

Since the p-value is significantly smaller than the significance level of 5%, you reject the null hypothesis

Conclusion - that there is a statistically significant difference in the average fare amount between customers who use credit cards and customers who use cash

Build a multiple linear regression model to predict taxi fares using existing data that was collected over the course of a year.

```
In [37]: | df.info()
                                    <class 'pandas.core.frame.DataFrame'>
                                    RangeIndex: 22699 entries, 0 to 22698
                                    Data columns (total 20 columns):
                                        #
                                                      Column
                                                                                                                Non-Null Count Dtype
                                                                                                                                            -----
                                     ---
                                                                                                                22699 non-null int64
22699 non-null int64
                                        a
                                                      Unnamed: 0
                                        1
                                                      VendorID
                                                     tpep_pickup_datetime 22699 non-null datetime64[ns]
                                        2
                                      tpep_dropoff_datetime 22699 non-null datetime 22699 non-null int64  
trip_distance 22699 non-null float64  
RatecodeID 22699 non-null int64  
store_and_fwd_flag 22699 non-null int64  
PULocationID 22699 non-null int64  
DOLocationID 22699 non-null int64  
payment_type 22699 non-null int64  
fare_amount 22699 non-null float64  
extra 22699 non-null float64  
mta_tax 22699 non-null float64  
tip_amount 22699 non-null float64  
tip_amount 22699 non-null float64  
tolls_amount 22699 non-null float64  
float64  
improvement surcharge 22699 non-null float64  
float6
                                        3
                                                      tpep_dropoff_datetime 22699 non-null datetime64[ns]
                                       16 improvement_surcharge 22699 non-null float64
                                       17 total_amount 22699 non-null float64
18 month 22699 non-null object
                                                                                                                                             22699 non-null object
                                        19
                                                    day
                                    dtypes: datetime64[ns](2), float64(8), int64(7), object(3)
                                    memory usage: 3.5+ MB
In [38]: df.shape
Out[38]: (22699, 20)
In [39]: | df.drop duplicates().shape
Out[39]: (22699, 20)
```

```
In [40]: df.isna().sum()
Out[40]: Unnamed: 0
                                   0
         VendorID
                                   0
         tpep_pickup_datetime
                                   0
         tpep_dropoff_datetime
                                   0
         passenger_count
                                   0
         trip_distance
                                   0
                                   0
         RatecodeID
         store_and_fwd_flag
                                   0
         PULocationID
                                   0
         DOLocationID
                                   0
                                   0
         payment_type
         fare_amount
                                   0
                                   0
         extra
         mta_tax
                                   0
         tip_amount
                                   0
                                   0
         tolls_amount
         improvement_surcharge
                                   0
         total_amount
                                   0
         month
                                   0
         day
                                   0
         dtype: int64
In [41]: # Check the format of the data
         df['tpep_dropoff_datetime'][0]
Out[41]: Timestamp('2017-03-25 09:09:47')
In [42]: # Convert pickup and dropoff to datetime format
         df['tpep_pickup_datetime'] = pd.to_datetime(df['tpep_pickup_datetime'],
                                                       format='%m/%d/%Y %I:%M:%S %p')
         df['tpep_dropoff_datetime'] = pd.to_datetime(df['tpep_dropoff_datetime'],
                                                        format='%m/%d/%Y %I:%M:%S %p')
In [43]: #new duration column
         df['duration'] = (df['tpep_dropoff_datetime']- df['tpep_pickup_datetime'])/
```

```
In [44]: df.info()
          <class 'pandas.core.frame.DataFrame'>
          RangeIndex: 22699 entries, 0 to 22698
          Data columns (total 21 columns):
               Column
                                         Non-Null Count Dtype
               _____
                                         -----
          - - -
                                                          ----
           0
               Unnamed: 0
                                         22699 non-null int64
               VendorID
           1
                                         22699 non-null int64
           2
               tpep_pickup_datetime
                                        22699 non-null datetime64[ns]
               tpep dropoff datetime 22699 non-null datetime64[ns]
           3
               passenger_count
           4
                                        22699 non-null int64
           5
                                        22699 non-null float64
               trip distance
           6
                                        22699 non-null int64
               RatecodeID
           7
               store_and_fwd_flag
                                        22699 non-null
                                                         object
           8
               PULocationID
                                        22699 non-null
                                                          int64
           9
               DOLocationID
                                        22699 non-null
                                                         int64
           10
                                        22699 non-null int64
               payment_type
                                        22699 non-null float64
           11
               fare_amount
           12
                                        22699 non-null float64
               extra
                                         22699 non-null
           13
               mta_tax
                                                          float64
In [45]: #fare amount outliers
          df['fare_amount'].describe()
Out[45]: count
                    22699.000000
          mean
                       13.026629
                       13.243791
          std
          min
                     -120.000000
          25%
                        6.500000
          50%
                        9.500000
          75%
                       14.500000
                      999.990000
          max
          Name: fare amount, dtype: float64
In [46]: |df[df['fare_amount'] > 100]
            6064
                  49894023
                                  2
                                       2017-06-13 12:30:22
                                                           2017-06-13 13:37:51
            8476
                  11157412
                                  1
                                       2017-02-06 05:50:10
                                                           2017-02-06 05:51:08
            9280
                  51810714
                                  2
                                       2017-06-18 23:33:25
                                                           2017-06-19 00:12:38
           10291
                  76319330
                                  2
                                       2017-09-11 11:41:04
                                                           2017-09-11 12:18:58
                                       2017-06-19 00:51:17
                                                           2017-06-19 00:52:12
           11269
                  51920669
                                  1
                 107108848
                                  2
                                       2017-12-17 18:24:24
                                                           2017-12-17 18:24:42
           12511
                  93330154
                                       2017-11-04 13:32:14
                                                           2017-11-04 14:18:50
           13621
                                  1
           13861
                  40523668
                                  2
                                       2017-05-19 08:20:21
                                                           2017-05-19 09:20:30
           15474
                  55538852
                                  2
                                       2017-06-06 20:55:01
                                                           2017-06-06 20:55:06
           16379
                 101198443
                                  2
                                       2017-11-30 10:41:11
                                                           2017-11-30 11:31:45
           20312 107558404
                                  2
                                       2017-12-19 09:40:46
                                                           2017-12-19 09:40:55
          13 rows x 21 columns
```

```
In [47]: |df['trip_distance'].describe()
Out[47]: count
                     22699.000000
           mean
                          2.913313
                          3.653171
           std
                          0.000000
           min
           25%
                          0.990000
           50%
                          1.610000
           75%
                          3.060000
                         33.960000
           max
           Name: trip distance, dtype: float64
           df[(df['fare_amount'] > 100) & (df['trip_distance'] < 2.9)].head(10)</pre>
Out[48]:
                   Unnamed:
                              VendorID tpep_pickup_datetime tpep_dropoff_datetime passenger_count
                           0
             8476
                    11157412
                                     1
                                          2017-02-06 05:50:10
                                                                2017-02-06 05:51:08
                                                                                                 1
            11269
                   51920669
                                     1
                                          2017-06-19 00:51:17
                                                               2017-06-19 00:52:12
                                                                                                2
            12511
                 107108848
                                     2
                                          2017-12-17 18:24:24
                                                               2017-12-17 18:24:42
                                                                                                 1
            15474
                   55538852
                                     2
                                          2017-06-06 20:55:01
                                                               2017-06-06 20:55:06
                                                                                                 1
                                                                                                 2
            20312 107558404
                                     2
                                          2017-12-19 09:40:46
                                                               2017-12-19 09:40:55
           5 rows × 21 columns
```

This data filter the fare amount which is greater than 100 and trip distance less than the mean value(2.9) as it not seems to be correct value this are the outliers

```
In [49]:
           df = df[~((df['fare_amount'] > 100) & (df['trip_distance'] < 2.9))]</pre>
            df
                 0
                     24870114
                                        2
                                              2017-03-25 08:55:43
                                                                     2017-03-25 09:09:47
                 1
                     35634249
                                        1
                                              2017-04-11 14:53:28
                                                                     2017-04-11 15:19:58
                 2
                                              2017-12-15 07:26:56
                    106203690
                                        1
                                                                     2017-12-15 07:34:08
                                              2017-05-07 13:17:59
                                                                     2017-05-07 13:48:14
                 3
                     38942136
                                        2
                 4
                     30841670
                                        2
                                              2017-04-15 23:32:20
                                                                     2017-04-15 23:49:03
                 ...
                                       ...
             22694
                     14873857
                                        2
                                              2017-02-24 17:37:23
                                                                     2017-02-24 17:40:39
                                              2017-08-06 16:43:59
             22695
                     66632549
                                        2
                                                                     2017-08-06 17:24:47
             22696
                     74239933
                                        2
                                              2017-09-04 14:54:14
                                                                     2017-09-04 14:58:22
                                        2
             22697
                     60217333
                                              2017-07-15 12:56:30
                                                                     2017-07-15 13:08:26
                      17208911
                                              2017-03-02 13:02:49
                                                                     2017-03-02 13:16:09
             22698
                                        1
```

```
df[df['fare_amount'] < 0]</pre>
In [50]:
                                        2
              5448
                     28459983
                                              2017-04-06 12:50:26
                                                                     2017-04-06 12:52:39
              5758
                        833948
                                        2
                                              2017-01-03 20:15:23
                                                                     2017-01-03 20:15:39
                                        2
              8204
                      91187947
                                              2017-10-28 20:39:36
                                                                      2017-10-28 20:41:59
             10281
                      55302347
                                        2
                                              2017-06-05 17:34:25
                                                                      2017-06-05 17:36:29
                                        2
                                              2017-07-09 07:20:59
                                                                      2017-07-09 07:23:50
             11204
                      58395501
                                              2017-04-08 00:00:16
             12944
                     29059760
                                        2
                                                                     2017-04-08 23:15:57
                    109276092
                                        2
                                              2017-12-24 22:37:58
                                                                     2017-12-24 22:41:08
             14714
             17602
                     24690146
                                        2
                                              2017-03-24 19:31:13
                                                                     2017-03-24 19:34:49
             18565
                      43859760
                                        2
                                              2017-05-22 15:51:20
                                                                     2017-05-22 15:52:22
             20317
                     75926915
                                        2
                                              2017-09-09 22:59:51
                                                                     2017-09-09 23:02:06
             20698
                      14668209
                                        2
                                              2017-02-24 00:38:17
                                                                     2017-02-24 00:42:05
```

In [51]: #remove the outliers when fare amount < 0
df = df[~(df['fare\_amount'] < 0)]
df</pre>

### Out[51]:

	Unnamed: 0	VendorID	tpep_pickup_datetime	tpep_dropoff_datetime	passenger_cou
0	24870114	2	2017-03-25 08:55:43	2017-03-25 09:09:47	
1	35634249	1	2017-04-11 14:53:28	2017-04-11 15:19:58	
2	106203690	1	2017-12-15 07:26:56	2017-12-15 07:34:08	
3	38942136	2	2017-05-07 13:17:59	2017-05-07 13:48:14	
4	30841670	2	2017-04-15 23:32:20	2017-04-15 23:49:03	
22694	14873857	2	2017-02-24 17:37:23	2017-02-24 17:40:39	
22695	66632549	2	2017-08-06 16:43:59	2017-08-06 17:24:47	
22696	74239933	2	2017-09-04 14:54:14	2017-09-04 14:58:22	
22697	60217333	2	2017-07-15 12:56:30	2017-07-15 13:08:26	

### In [52]: df['duration'].describe()

Out[52]: count 22680.000000 mean 16.965236 std 61.341513 -16.983333 min 25% 6.666667 50% 11.183333 75% 18.383333 1439.550000 max

Name: duration, dtype: float64

```
df[df['duration'] < 0]</pre>
In [53]:
Out[53]:
                   Unnamed:
                              VendorID tpep_pickup_datetime tpep_dropoff_datetime passenger_count ti
             9356
                   93542707
                                           2017-11-05 01:23:08
                                                                   2017-11-05 01:06:09
            1 rows × 21 columns
In [54]: #remove the outliers when duartion < 0
            df = df[~(df['duration'] < 0)]</pre>
            df
Out[54]:
                    Unnamed:
                                VendorID tpep_pickup_datetime tpep_dropoff_datetime passenger_count
                 0
                     24870114
                                       2
                                             2017-03-25 08:55:43
                                                                    2017-03-25 09:09:47
                                                                                                       6
                 1
                     35634249
                                       1
                                             2017-04-11 14:53:28
                                                                    2017-04-11 15:19:58
                                                                                                       1
                 2
                   106203690
                                       1
                                             2017-12-15 07:26:56
                                                                    2017-12-15 07:34:08
                                                                                                       1
                 3
                                       2
                     38942136
                                             2017-05-07 13:17:59
                                                                    2017-05-07 13:48:14
                                                                                                       1
                 4
                     30841670
                                       2
                                             2017-04-15 23:32:20
                                                                    2017-04-15 23:49:03
                                                                                                       1
                ...
                                       ...
             22694
                     14873857
                                             2017-02-24 17:37:23
                                                                    2017-02-24 17:40:39
                                       2
                                                                                                       3
                                                                                                       1
             22695
                     66632549
                                       2
                                             2017-08-06 16:43:59
                                                                    2017-08-06 17:24:47
             22696
                                       2
                                             2017-09-04 14:54:14
                     74239933
                                                                    2017-09-04 14:58:22
                                                                                                       1
             22697
                     60217333
                                       2
                                             2017-07-15 12:56:30
                                                                    2017-07-15 13:08:26
                                                                                                       1
```

### **Feature Engineering**

17208911

22679 rows × 21 columns

```
In [55]: # Create `pickup_dropoff` column
    df['pickup_dropoff'] = df['PULocationID'].astype(str) + ' ' +df['DOLocation
    df['pickup_dropoff'].head(2)
```

2017-03-02 13:02:49

2017-03-02 13:16:09

1

Out[55]: 0 100 231 1 186 43

22698

Name: pickup dropoff, dtype: object

Trip distance is not same even if the pickup and dropoff point is same For example:

A -> B: 1.25 miles; C -> D: 2 miles; D -> C: 3 miles;

1

Notice that C -> D is not the same as D -> C. All trips that share a unique pair of start and end points get grouped and averaged.

```
In [56]: grouped = df.groupby('pickup_dropoff').mean(numeric_only=True)[['trip_dista
grouped[:5]
```

### Out[56]:

### trip\_distance

# pickup\_dropoff 1 1 2.433333 10 148 15.700000 100 1 16.890000 100 100 0.253333 100 107 1.180000

```
In [57]: # 1. Converting `grouped` to a dictionary
grouped_dict = grouped.to_dict()
# 2. Reassign to only contain the inner dictionary
grouped_dict = grouped_dict['trip_distance']
```

```
In [58]: # 1. Create a mean_distance column that is a copy of the pickup_dropoff hel
df['mean_distance'] = df['pickup_dropoff']

# 2. Map `grouped_dict` to the `mean_distance` column
df['mean_distance'] = df['mean_distance'].map(grouped_dict)

# Confirm that it worked
df[(df['PULocationID']==100) & (df['DOLocationID']==231)][['mean_distance']
```

### Out[58]:

	mean_distance	
<b>0</b> 3.52166		
4909	3.521667	
16636	3.521667	
18134	3.521667	
19761	3.521667	
20581	3.521667	

```
grouped = df.groupby('pickup_dropoff').mean(numeric_only=True)[['duration']
In [59]:
         grouped
         # Create a dictionary where keys are unique pickup dropoffs and values are
         # mean trip duration for all trips with those pickup dropoff combos
         grouped_dict = grouped.to_dict()
         grouped_dict = grouped_dict['duration']
         df['mean_duration'] = df['pickup_dropoff']
         df['mean_duration'] = df['mean_duration'].map(grouped_dict)
         # Confirm that it worked
         df[(df['PULocationID']==100) & (df['DOLocationID']==231)][['mean duration']
Out[59]:
                mean_duration
              0
                    22.847222
           4909
                    22.847222
          16636
                    22.847222
          18134
                    22.847222
          19761
                    22.847222
          20581
                    22.847222
In [60]: # creating month and day column
         df['day'] = df['tpep_pickup_datetime'].dt.day_name()
```

```
df['month'] = df['tpep_pickup_datetime'].dt.strftime('%b')
```

```
In [61]: #create rush hour column
         df['rush_hour'] = df['tpep_pickup_datetime'].dt.hour
         #if daya is saturday or sunday, impute 0 in rush_hour column
         df.loc[df['day'].isin(['saturday','sunday']), 'rush_hour'] = 0
```

```
In [62]: #create a function
          def rush_hourizer(hour):
              if 6 <= hour['rush hour'] < 10:</pre>
                  val = 1
              elif 16 <= hour['rush hour'] < 20:</pre>
                   val = 1
              else:
                   val = 0
              return val
```

```
# Apply the `rush_hourizer()` function to the new column
In [63]:
          df.loc[(df.day != 'saturday') & (df.day != 'sunday'), 'rush_hour'] = df.app
          df.head()
Out[63]:
              Unnamed:
                        VendorID tpep_pickup_datetime tpep_dropoff_datetime passenger_count trip_
               24870114
                                                         2017-03-25 09:09:47
           0
                               2
                                    2017-03-25 08:55:43
                                                                                         6
                               1
                                                                                         1
           1
               35634249
                                    2017-04-11 14:53:28
                                                         2017-04-11 15:19:58
              106203690
                               1
                                    2017-12-15 07:26:56
                                                         2017-12-15 07:34:08
           2
                                                                                         1
           3
               38942136
                               2
                                    2017-05-07 13:17:59
                                                         2017-05-07 13:48:14
                                                                                         1
               30841670
                               2
                                    2017-04-15 23:32:20
                                                         2017-04-15 23:49:03
                                                                                         1
          5 rows × 25 columns
 In [ ]:
In [64]: # Create a scatter plot of duration and trip_distance, with a line of best
          sns.set(style='whitegrid')
          f = plt.figure()
          f.set_figwidth(5)
          f.set_figheight(5)
          sns.scatterplot(x=df['mean_duration'], y=df['fare_amount'])
          plt.ylim(0, 70)
          plt.xlim(0, 70)
          plt.title('Mean duration x fare amount')
          plt.show()
                                Mean duration x fare amount
               70
               60
               50
            fare amount
               40
               30
               20
```

The mean\_duration variable correlates with the target variable. But what are the horizontal lines around fare amounts of 52 dollars? What are the values and how many are there?

```
In [65]: df[df['fare_amount'] > 50]['fare_amount'].value_counts().head()
Out[65]: 52.0
                    514
           59.0
                      9
           50.5
                      9
           57.5
           51.0
           Name: fare_amount, dtype: int64
In [66]: df[df['fare_amount']==52].head(30)
Out[66]:
                  Unnamed:
                            VendorID tpep_pickup_datetime tpep_dropoff_datetime passenger_coun
                   18600059
                                   2
                                         2017-03-05 19:15:30
                                                              2017-03-05 19:52:18
              11
             110
                  47959795
                                         2017-06-03 14:24:57
                                                              2017-06-03 15:31:48
                                    1
             161
                   95729204
                                   2
                                         2017-11-11 20:16:16
                                                              2017-11-11 20:17:14
             247
                  103404868
                                   2
                                         2017-12-06 23:37:08
                                                              2017-12-07 00:06:19
             379
                                         2017-09-24 23:45:45
                                                              2017-09-25 00:15:14
                   80479432
                                    2
                                         2017-02-28 18:30:05
             388
                   16226157
                                                              2017-02-28 19:09:55
                                    1
                                         2017-06-05 12:51:58
                                                              2017-06-05 13:07:35
             406
                   55253442
                                   2
             449
                                         2017-08-03 22:47:14
                                                              2017-08-03 23:32:41
                   65900029
                                   2
             468
                   80904240
                                   2
                                         2017-09-26 13:48:26
                                                              2017-09-26 14:31:17
             520
                   33706214
                                   2
                                         2017-04-23 21:34:48
                                                              2017-04-23 22:46:23
In [67]: len(df[df['fare_amount'] == 52])
Out[67]: 514
In [68]: len(df[(df['fare_amount'] == 52) & (df['pickup_dropoff'].str.contains("132"
Out[68]: 459
```

It seems that almost all of the trips in the rows where the fare amount was \$52 either begin or end at location 132, and all of them have a RatecodeID of 2.

There is no readily apparent reason why PULocation 132 should have so many fares of 52 dollars. They seem to occur on all different days, at different times, with both vendors, in all months. However, there are many toll amounts of 5.76 and 5.54. This would seem to indicate that location 132 is in an area that frequently requires tolls to get to and from. It's likely this is an airport.

The data dictionary says that RatecodeID of 2 indicates trips for JFK, which is John F. Kennedy International Airport. A quick Google search for "new york city taxi flat rate \$52" indicates that in 2017 (the year that this data was collected) there was indeed a flat fare for taxi trips between JFK airport (in Queens) and Manhattan.

Because RatecodeID is known from the data dictionary, the values for this rate code can be imputed back into the data after the model makes its predictions. This way you know that those data points will always be correct.

### Isolating model varibles

```
In [69]: |df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
Int64Index: 22679 entries, 0 to 22698
Data columns (total 25 columns):
                        Non-Null Count Dtype
 #
      Column
     -----
---
                                    -----
      Unnamed: 0 22679 non-null int64
VendorID 22679 non-null int64
 0
 1
      tpep_pickup_datetime 22679 non-null datetime64[ns]
 2
     tpep_dropoff_datetime 22679 non-null datetime64[ns]
3
 16 improvement_surcharge 22679 non-null float64
17 total_amount 22679 non-null float64
18 month 22679 non-null object
19 day 22679 non-null object
20 duration 22679 non-null float64
21 pickup_dropoff 22679 non-null object
22 mean_distance 22679 non-null float64
23 mean_duration 22679 non-null float64
24 rush_hour 22679 non-null int64
dtypes: datetime64[ns](2), float64(11), int64(8), object(4)
```

memory usage: 4.5+ MB

```
In [70]:
          #create a copy of the data
           df2 = df.copy()
           columns to drop = [
               'Unnamed: 0', 'tpep_dropoff_datetime', 'tpep_pickup_datetime',
               'trip_distance', 'RatecodeID', 'store_and_fwd_flag', 'PULocationID', 'DOLocationID', 'payment_type', 'extra', 'mta_tax', 'tip_amount', 'tolls_amount', 'improvement_surcharge',
               'total amount', 'tpep dropoff datetime', 'tpep pickup datetime',
               'duration',
                'pickup_dropoff', 'day', 'month'
           ]
           df2 = df2.drop(columns=columns_to_drop, axis=1)
           df2.info()
           <class 'pandas.core.frame.DataFrame'>
           Int64Index: 22679 entries, 0 to 22698
           Data columns (total 6 columns):
            #
                Column
                                    Non-Null Count Dtype
                ----
            0
                VendorID
                                    22679 non-null int64
            1
                passenger_count 22679 non-null int64
            2
                                   22679 non-null float64
                fare amount
                mean_distance
            3
                                    22679 non-null float64
                mean_duration
                                    22679 non-null float64
            4
            5
                rush hour
                                    22679 non-null int64
           dtypes: float64(3), int64(3)
           memory usage: 1.2 MB
In [71]: # pair plot
           sns.pairplot(df2[['fare_amount', 'mean_duration', 'mean_distance']],
                          plot_kws={'alpha':0.4, 'size':5},);
              200
              150
            fare amount
              100
               50
                0
              600
           mean duration
              400
              200
```

Target variable(fare amount) show correlation with mean distance

# Create correlation matrix containing pairwise correlation of columns, usi In [72]: df2.corr(method='pearson') Out[72]: VendorID passenger\_count fare\_amount mean\_distance mean\_duration I 1.000000 VendorID 0.266626 0.002687 0.005156 0.004833 0.266626 1.000000 passenger\_count 0.014810 0.013467 0.008827 0.899184 0.375611 fare\_amount 0.002687 0.014810 1.000000 mean\_distance 0.005156 0.013467 0.899184 1.000000 0.390750 mean\_duration 0.004833 0.008827 0.375611 0.390750 1.000000 rush\_hour -0.006547 -0.010996 -0.015204 -0.028370 -0.011593 In [73]: # Create correlation heatmap plt.figure(figsize=(6,4)) sns.heatmap(df2.corr(method='pearson'), annot=True, cmap='Reds') plt.title('Correlation heatmap', fontsize=18) plt.show() Correlation heatmap 1.0 VendorID 1 0.27 0.0027 0.0052 0.0048 -0.0065 - 0.8 0.27 1 0.015 0.013 0.0088 -0.011 passenger\_count 0.6 0.015 0.9 0.38 -0.015fare amount 0.0027 0.013 0.9 1 0.39 -0.028mean distance 0.0052 - 0.4 mean\_duration 0.0048 0.0088 0.38 0.39 1 -0.012- 0.2 rush hour -0.0065 -0.011 -0.015 -0.028 -0.012 1

mean distance are highly correlated with the target variable of fare amount

- 0.0

```
In [74]: # remove the target column from the feature
x = df2.drop(columns = ['fare_amount'])
#set y variable
y = df2[['fare_amount']]
x.head()

Out[74]:

VendorID passenger_count mean_distance mean_duration rush_hour
0 2 6 3.521667 22.847222 1
```

	VendorID	passenger_count	mean_distance	mean_duration	rush_hour
0	2	6	3.521667	22.847222	1
1	1	1	3.108889	24.470370	0
2	1	1	0.881429	7.250000	1
3	2	1	3.700000	30.250000	0
4	2	1	4.435000	14.616667	0

```
In [75]: # covert vendorID to string
x['VendorID'] = x['VendorID'].astype(str)

#get dummies
x = pd.get_dummies(x, drop_first=True)
x.head()
```

### Out[75]:

	passenger_count	mean_distance	mean_duration	rush_hour	VendorID_2
0	6	3.521667	22.847222	1	1
1	1	3.108889	24.470370	0	0
2	1	0.881429	7.250000	1	0
3	1	3.700000	30.250000	0	1
4	1	4.435000	14.616667	0	1

```
In [76]: #split data into training and test sets
x_train, x_test, y_train, y_test = train_test_split(x, y, test_size = 0.2,
```

```
In [77]: # Standardize the X variables
scaler = StandardScaler().fit(x_train)
x_train_scaled = scaler.transform(x_train)
print('X_train scaled:', x_train_scaled)
```

```
X_train scaled: [[-0.49723976 -0.44772554 -0.35315792 1.26418629 0.89477
11 ]
  [-0.49723976 0.46067779 0.38692279 -0.79102266 0.8947711 ]
  [ 1.06640024 -0.54020474 -0.45125412 1.26418629 0.8947711 ]
  ...
  [-0.49723976 0.07479824 0.34486522 -0.79102266 -1.11760427]
  [-0.49723976 -0.29433263 -0.04409188 -0.79102266 0.8947711 ]
  [ 1.06640024 -0.48519689 -0.44861368 1.26418629 -1.11760427]]
```

```
In [78]: # Fit your model to the training data
         lr=LinearRegression()
         lr.fit(x_train_scaled, y_train)
Out[78]:
          ▼ LinearRegression
          LinearRegression()
In [79]: # Evaluate the model performance on the training data
         r sq = lr.score(x train scaled, y train)
         print('Coefficient of determination:', r sq)
         y_pred_train = lr.predict(x_train_scaled)
         print('R^2:', r2_score(y_train, y_pred_train))
         print('MAE:', mean_absolute_error(y_train, y_pred_train))
         print('MSE:', mean_squared_error(y_train, y_pred_train))
         print('RMSE:',np.sqrt(mean_squared_error(y_train, y_pred_train)))
         Coefficient of determination: 0.81596631432855
         R^2: 0.81596631432855
         MAE: 2.523614093894087
         MSE: 21.602410338264765
         RMSE: 4.647839319325138
In [80]: # Scale the X test data
         X test scaled = scaler.transform(x test)
In [81]: # Evaluate the model performance on the testing data
         r_sq_test = lr.score(X_test_scaled, y_test)
         print('Coefficient of determination:', r_sq_test)
         y_pred_test = lr.predict(X_test_scaled)
         print('R^2:', r2_score(y_test, y_pred_test))
         print('MAE:', mean_absolute_error(y_test,y_pred_test))
         print('MSE:', mean_squared_error(y_test, y_pred_test))
         print('RMSE:',np.sqrt(mean_squared_error(y_test, y_pred_test)))
         Coefficient of determination: 0.7852353529450777
         R^2: 0.7852353529450777
         MAE: 2.5457664086133907
         MSE: 28.037369551992427
         RMSE: 5.295032535498949
```

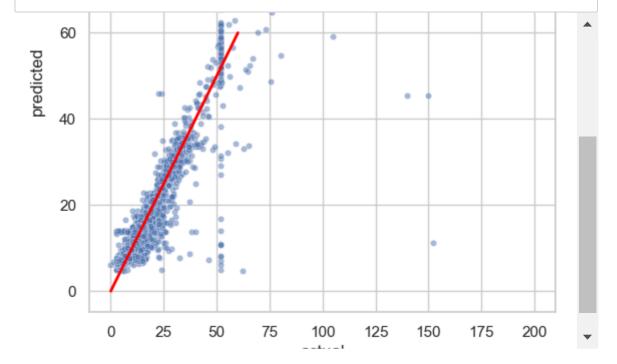
The model performance is high on both training and test sets, suggesting that there is little bias in the model and that the model is not overfit.

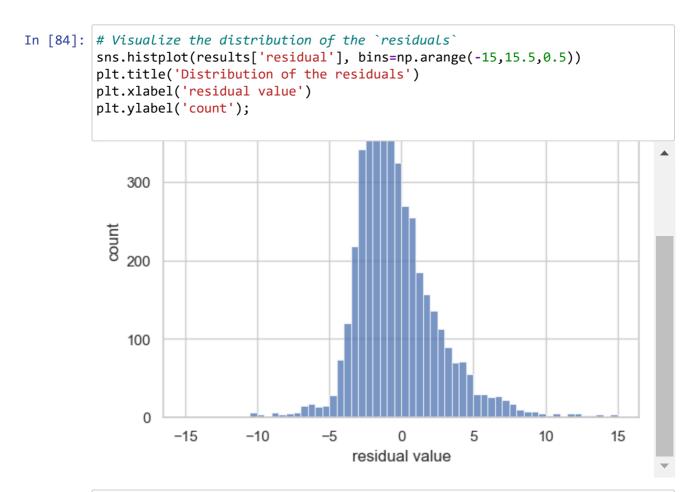
For the test data, an R2 of 0.785 means that 78.5% of the variance in the fare\_amount variable is described by the model.

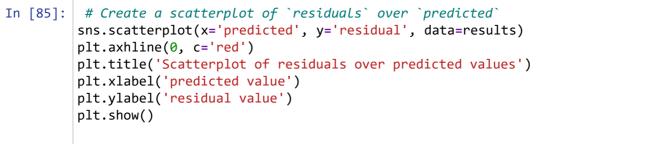
### Out[82]:

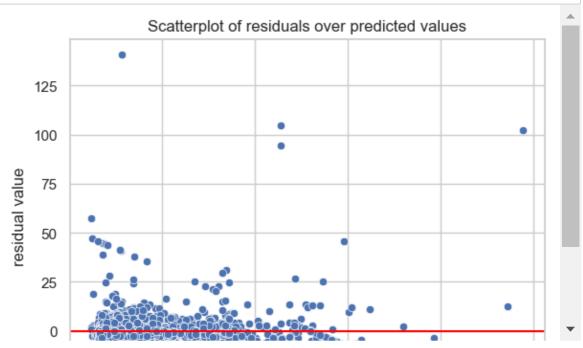
	actual	predicted	residual
16783	8.0	7.300283	0.699717
517	4.0	7.176523	-3.176523
5011	8.0	7.504668	0.495332
16431	16.5	17.432023	-0.932023
7288	23.5	23.943179	-0.443179

```
In [83]: # Create a scatterplot to visualize `predicted` over `actual`
    fig, ax = plt.subplots(figsize=(6, 6))
    sns.set(style='whitegrid')
    sns.scatterplot(x='actual',
    y='predicted',
    data=results,
    s=20,
    alpha=0.5,
    ax=ax
    )
    # Draw an x=y line to show what the results would be if the model were perf
    plt.plot([0,60], [0,60], c='red', linewidth=2)
    plt.title('Actual vs. predicted');
```









```
In [86]: # Get model coefficients
    coefficients = pd.DataFrame(lr.coef_, columns=x.columns)
    coefficients
```

### Out[86]:

```
        passenger_count
        mean_distance
        mean_duration
        rush_hour
        VendorID_2

        0
        0.031938
        9.644951
        0.354993
        0.133789
        -0.036598
```

```
In [87]: # 1. Calculate SD of `mean_distance` in X_train data
print(x_train['mean_distance'].std())
# 2. Divide the model coefficient by the standard deviation
print(9.644951 / x_train['mean_distance'].std())
```

- 3.5594568310004817
- 2.7096693281960738

Now you can make a more intuitive interpretation: for every 3.55 miles traveled, the fare increased by a mean of \$9.64.

Or, reduced: for every 1 mile traveled, the fare increased by a mean of \$2.7.