CI/CD helps us save money and make more Money while delivering quality services.
But How?

CI/CD provides automated testing and deployment, this can help reduce the cost of software development and maintenance over time.

With CI/CD, features can be shipped to customers faster and this contributes to increase in Revenue

With CI/CD, early detection of security vulnerabilities is achievable. This helps us avoid cost on rectifying security breaches

With CI/CD, our business can quickly respond to changing market conditions and customer needs, which can help us stay ahead of the competition.