

# Modeling echo chambers and polarization dynamics in social networks – review and model extension

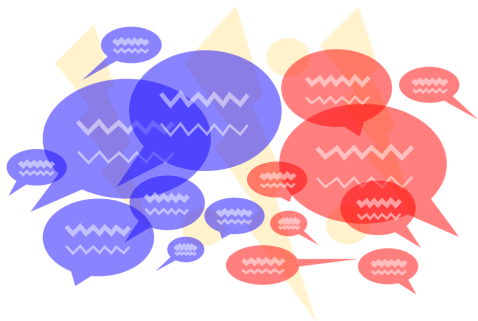
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# Assumptions [1]

- ★ more active users tend to show more extreme opinions,
- ★ agents sharing similar opinions can mutually reinforce each other and move towards more extreme views.



*Figure source: Own elaboration.*

# Considered model [1]

We consider  $N$  agents, each with random opinion variable  $x_i(t_0) \in [-1, 1]$ , and the *activity* parameter  $a_i$  drawn from the power-law distribution.

At time  $t$ :

- ① We initialize the temporary adjacency matrix  $A_{ij}$  with zeros,
- ② Agent  $i$  is activated with probability  $a_i$ ,
- ③ Active agent influences  $m$  distinct agents, so that  $A_{ji}(t) = 1$ , choosing  $j$ -th agent with probability

$$p_{ij} = \frac{|x_i - x_j|^{-\beta}}{\sum_j |x_i - x_j|^{-\beta}},$$

- ④ Agent  $j$  influenced by agent  $i$  may reciprocate the influence with probability  $r$ , and then  $A_{ij}(t) = 1$ ,
- ⑤ Opinions change

$$\dot{x}_i = -x_i + K \sum_{j=1}^N A_{ij}(t) \tanh(\alpha x_j).$$

We discretize the above model and integrate the system of  $N$  coupled ODEs using fourth-order Runge-Kutta method with a time step  $dt = 0.01$ .

Interpretation of the parameters:

- $\alpha > 0$  – topic *controversialness*,
- $K > 0$  – social interaction strength,
- $\beta \geq 0$  – homophily strength.

Example: network with  $m = 2$ .

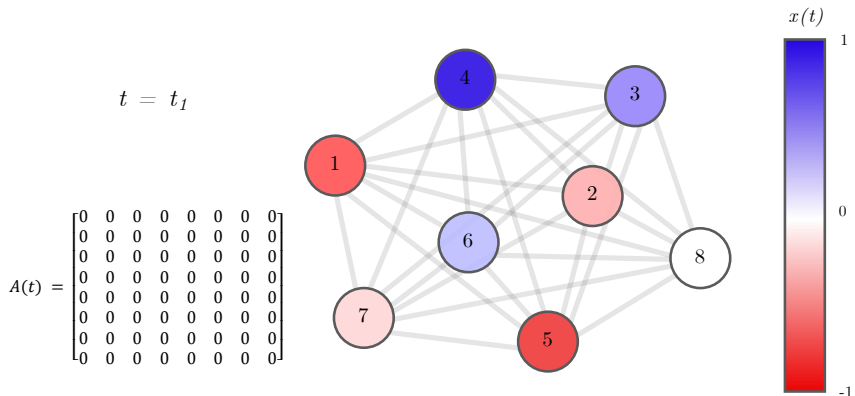


Figure source: Own elaboration.

$$P(\textcircled{i} = \textcircled{i}) = a_i, \quad P(\underbrace{A_{ji}(t) = 1}_{\textcircled{i} \rightarrow \textcircled{j}}) = \frac{|x_i - x_j|^{-\beta}}{\sum_j |x_i - x_j|^{-\beta}}$$

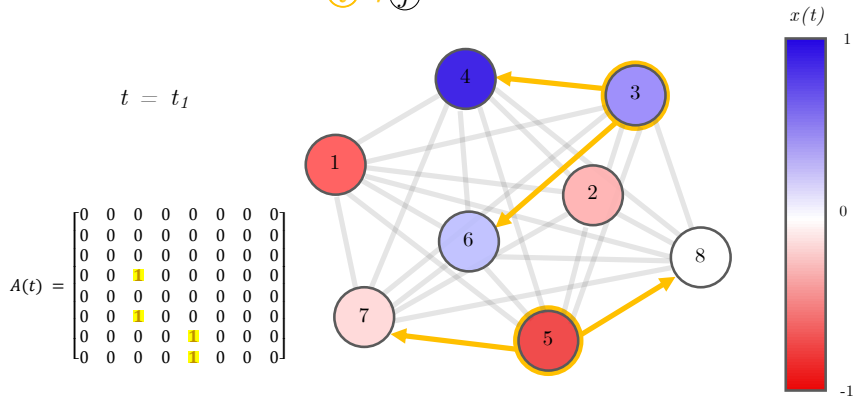


Figure source: Own elaboration.

$$P(\underbrace{A_{ij}(t) = 1 \mid A_{ji}(t) = 1}) = r$$



$t = t_1$

$$A(t) = \begin{bmatrix} 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 1 & 0 & 0 & 0 & 0 \\ 0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 1 & 1 \\ 0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 1 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 1 & 0 & 0 & 0 \end{bmatrix}$$

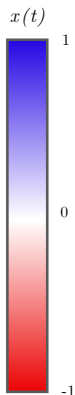
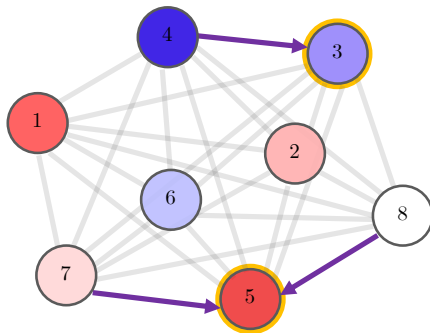


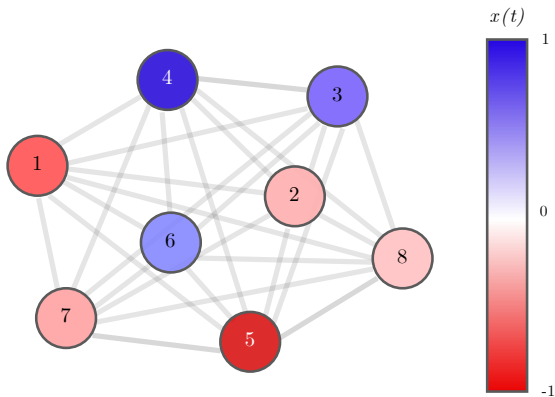
Figure source: Own elaboration.



$$\dot{x}_i = -x_i + K \sum_{j=1}^N A_{ij}(t) \tanh(\alpha x_j)$$

$t = t_2$

$$A(t) = \begin{bmatrix} 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \end{bmatrix}$$



*Figure source: Own elaboration.*

From now we assume\*  $N = 1000$  and  $m = 10$ .

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\*Unless stated differently.

# Results from [1]

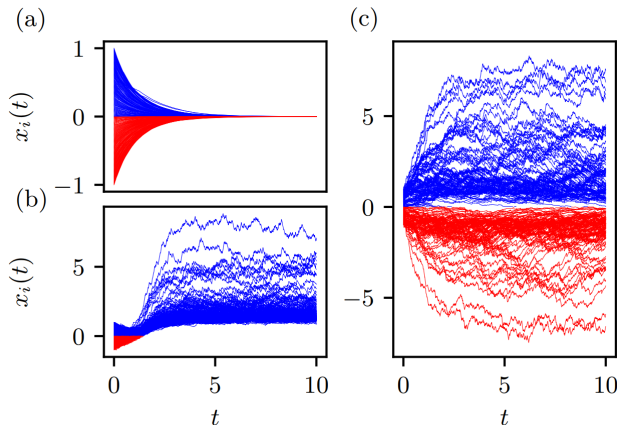


Figure: Temporal evolution of the agents' opinions for  $K = 3$  and  $r = 0.5$ .  
(a) Neutral consensus for which all opinions converge to zero ( $\alpha = 0.05, \beta = 2$ ). (b) One-sided radicalization ( $\alpha = 3, \beta = 0$ ).  
(c) Opinion polarization, in which opinions split into two opposite sides ( $\alpha = 3, \beta = 3$ ).

# Our results

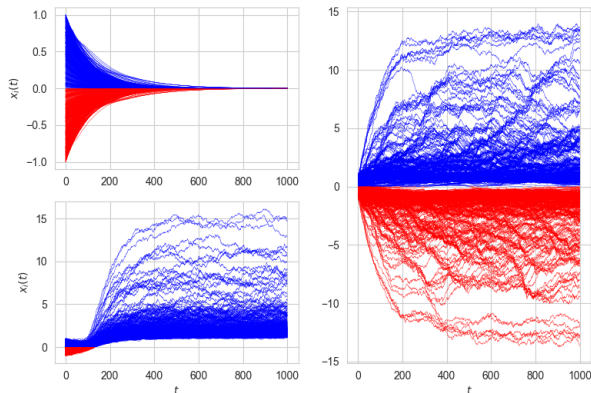


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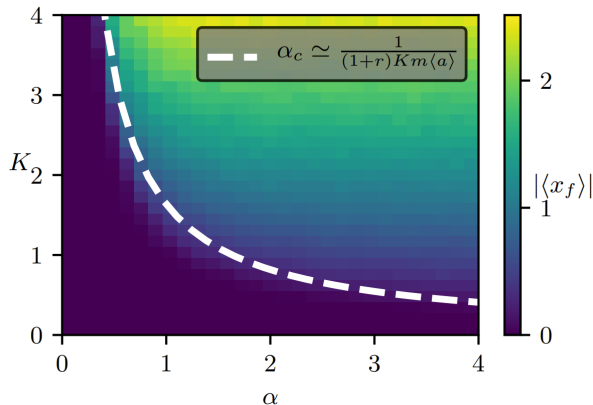


Figure: Transition from consensus to radicalization dynamics. Absolute values of the average final opinions  $|\langle x_f \rangle|$  in  $K$ - $\alpha$  phase space for  $N = 1000$ ,  $\beta = 0.5$  and  $r = 0.5$ .

# Our results

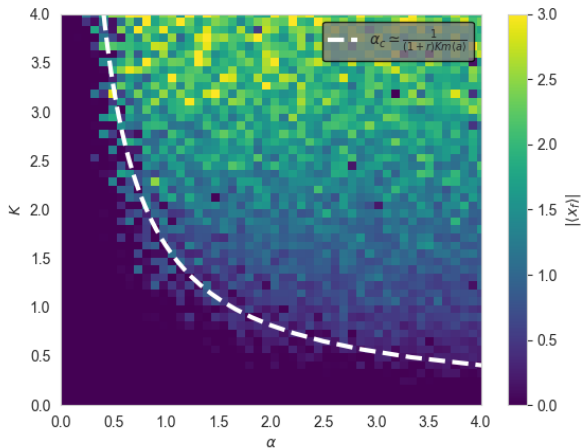


Figure: Transition from consensus to radicalization dynamics. Absolute values of the average final opinions  $|\langle x_f \rangle|$  in  $K$ - $\alpha$  phase space for  $N = 100$ ,  $\beta = 0.5$  and  $r = 0.5$ .

# Results from [1]

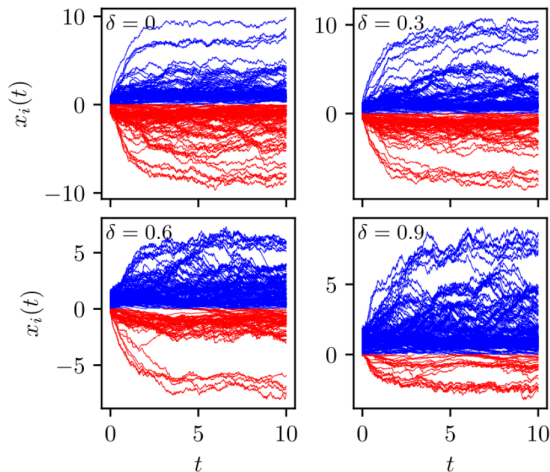


Figure: Opinion evolution for asymmetric initial conditions  $x_i(0) \in [-1, 1] + \delta$ . Model parameters are the same as in figure 1 subpanel (c).

# Our results

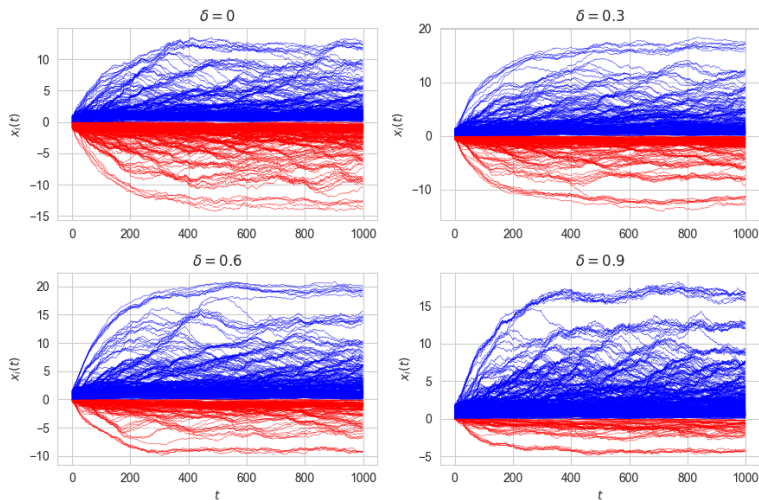


Figure: Opinion evolution for asymmetric initial conditions  $x_i(0) \in [-1, 1] + \delta$ . Model parameters are the same as in figure 1 subpanel (c).



# Model extension suggestion

From now, an active agent interacts with  $m$  of **his neighbours** from the **predefined** social network.

# Our results for a BA(1000, 20) network

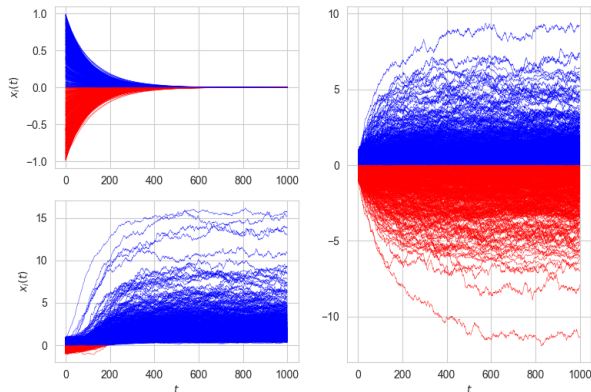


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# Our results for a WS(1000, 20, 0.2) network

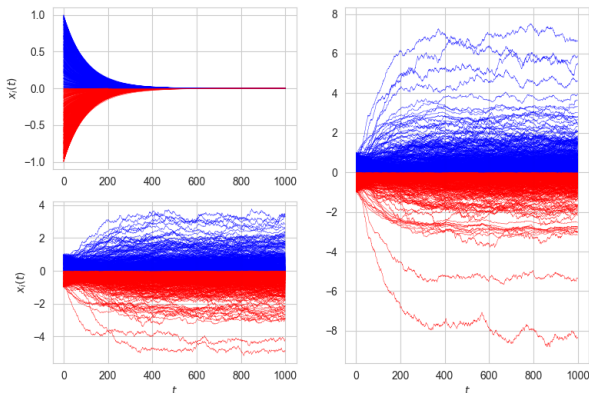


Figure: Temporal evolution of the agents' opinions for  $K = 3$  and  $r = 0.5$ .  
(a) Neutral consensus for which all opinions converge to zero ( $\alpha = 0.05, \beta = 2$ ). (b-c) Opinion polarization, in which opinions split into two opposite sides  $\alpha = 3, \beta = 0$  for (b),  $\alpha = 3, \beta = 3$  for (c).

# Our results for a WS(1000, 20, 0.2) network

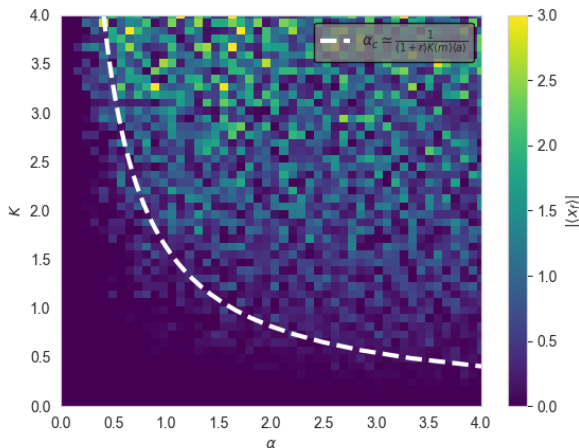


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# Project contribution

- ★ Marcin Kostrzewa – *key research, extensions ideas, initial model implementation,*
- ★ Jakub Koral – *extensions ideas and implementation, plots, extensive simulations,*
- ★ Marcin Miśkiewicz – *extensions ideas and implementation, slides, explanatory diagrams, speaking*

# References

- [1] Fabian Baumann et al. “Modeling Echo Chambers and Polarization Dynamics in Social Networks”. In: *Phys. Rev. Lett.* 124 (4 2020), p. 048301.