

# Paper Industry in India – Things you must know to enter the Industry

- Version 1.0

## 1 PREFACE

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The Report comprises of the data we collected from different parts of the country to get a detailed view of the different aspects of paper industry in India. Some parts of the report also comprises of the information collected from different websites, which are publicly available information, and their reference is provided at the end of this report.

The content of the report cannot be used in any legal conflicts and we declare the report completely void for any legal purposes.

## 2 EXECUTIVE SUMMARY

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The report focuses at analyzing the Paper industry in India from the point of view of entrepreneurs looking for available business opportunities in this sector. At stage one we summarized the production and distribution network of the industry. We have even mentioned the reasons on why the production houses are at these locations only. And where do they get their raw materials from and what are the different government policies directing the current industry structure.

At stage two we have listed the bottlenecks in the current setup of the industry, and also enlisted the different challenges the industry is currently facing. We also presented the comparative analysis between different means in which a person or company can enter this industry, and gave suggestions on the optimum way of entering the industry with minimal risk factor.

At stage three we have mentioned a detail information about the entry barriers and competitor analysis and the exit barriers of the current Socio-Economic structure of the industry.

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### 4 INTRODUCTION

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The report is a product of 'Rajan Business ideas', an organization established on September 2014, and ever since working on the sole objective of perfecting the science of Entrepreneurship. It has been observed since few years that only 8% of the startups setup in India are able to sustain. Our mission is to increase this success rate to 20% within next 2 years.

This report is focused at giving you all the information related to the current position of the Paper industry in India. And also gives the detailed info on the presence of different paper plants with the reasons behind setting up in those locations. The report also explains the factors favoring the setup of the paper plants in India, and also the different parameters one needs to consider before setting up a paper plant in India.

The report will also mention the business opportunities available for people who want to start a new paper plant and the different locations that is most favorable for setting up a new paper plant in India. And you can also see a detailed comparative analysis between different ways of entering the paper industry, were in the different methods like purchasing an old paper plant and entering the business will be compared with setting up a paper industry from ground zero, and other methods in which a person might be able to enter the paper industry.