

# Launch & List Your Next.js Website on Google

## STEP-BY-STEP GUIDE

### PART 1: Set Up Project & Domain

#### 1. Develop Your Website

- Use Next.js for building
- Ensure SEO-friendly titles, meta descriptions, and keyword-rich content

#### 2. Push to GitHub

- Run ``git push origin main``
- Connect your GitHub repo to Vercel

#### 3. Deploy on Vercel

- Import the repo into Vercel
- Set any necessary environment variables
- Click Deploy

#### 4. Connect Custom Domain (Hostinger)

- In Hostinger DNS Add Vercels nameservers:  
ns1.vercel-dns.com  
ns2.vercel-dns.com
- In Vercel > Project > Settings > Domains Add your domain
- Wait for DNS to propagate

### PART 2: SEO + Google Verification

#### 5. Google Site Verification

- Go to Google Search Console
- Add Property URL prefix Choose HTML tag
- Copy the `<meta name='google-site-verification' ... />`

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### 6. Add Meta Tag

- For Next.js (layout.js):

```
export const metadata = {  
  verification: {  
    google: 'YOUR_CODE_HERE',  
  },  
}
```

- For plain HTML:

```
<meta name='google-site-verification' content='YOUR_CODE_HERE' />
```

### 7. Redeploy

- Push code to GitHub Vercel auto redeploys

### 8. Verify in Search Console

- Return to Search Console
- Click Verify

## PART 3: Sitemap + Robots.txt

### 9. Generate Sitemap with next-sitemap

- Install:

```
npm install next-sitemap
```

- Add next-sitemap.config.js:

```
module.exports = {  
  siteUrl: 'https://www.manikaportfolio.com',  
  generateRobotsTxt: true,  
};
```

- Update package.json:

```
"scripts": { "postbuild": "next-sitemap" }
```

- Build:

```
npm run build && npm run postbuild
```

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### 10. Submit Sitemap to Google

- Go to Search Console > Sitemaps
- Submit: <https://www.manikaportfolio.com/sitemap.xml>

## PART 4: Monitor & Improve

### 11. Check Indexing

- Use URL Inspection Tool
- Search: `site:manikaportfolio.com` in Google

### 12. Track SEO Performance

- Go to Performance Tab in Search Console
- View clicks, impressions, keywords, rankings

### 13. SEO Tips (Optional)

- Use alt tags on all images
- Add structured data (Schema.org)
- Use local keywords like:  
"Mehandi artist in Deoghar"

## DONE!

Your site is now indexed, searchable, and SEO-ready!