# RhythmicTunes: Your Melodic Companion Ideation Phase Brainstorm & Idea Prioritization

Date	31 January 2025
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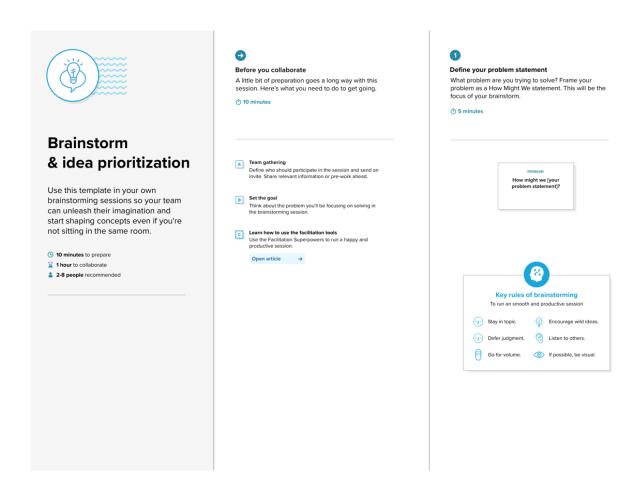
## **Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <a href="https://www.mural.co/templates/brainstorm-and-idea-prioritization">https://www.mural.co/templates/brainstorm-and-idea-prioritization</a>

## Step-1: Team Gathering, Collaboration and Select the Problem Statement



## Step-2: Brainstorm, Idea Listing and Grouping



### **Brainstorm**

Write down any ideas that come to mind that address your problem statement.

10 minutes

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1 Person 2 Person 3 Person 4

Users can search songs, albums, and artists and get recommendations. Allow users to create, edit, and share playlists. Fetch and display realtime lyrics while playing a song.

Display top charts and trending songs based on user preferences.



## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

(†) 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Music Discovery & Search

Personalization & Playlists Enhanced Listening Experience

## **Step-3: Idea Prioritization**



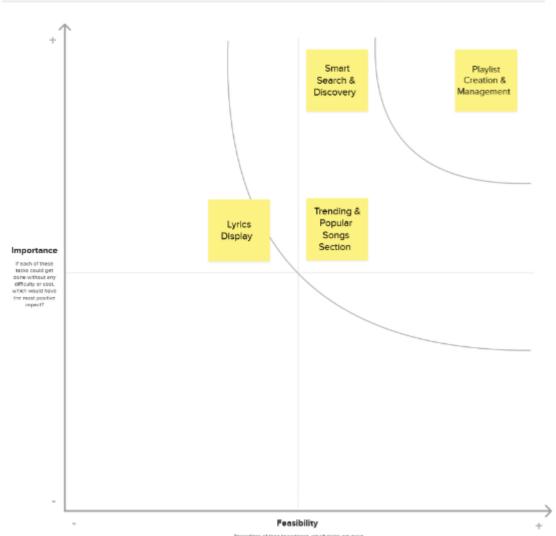
#### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feesible.

① 20 minutes

TIP

Perticipants can use their current to point at where sticky notes should go on the grid. The facilitation confirm the spot by using the lawer pointer holding the Hikey on the keyboard.



Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)