

Pixel Whispers Unveiling the Secrets of Image Steganography

Dr. S.RUBIN BOSE., M.E., M.B.A., Ph.D.
Ms. P.VIDYASRI., M.E.

Assistant professors
Department of Electronics and Communication
Engineering SRM Institute of Science and
Technology, Ramapuram, Chennai, India.

Bhaskar Raja M¹, Sreehari Kumar Reddy K², L.V Manikanta
M³,
^{1,2,3} UG student

Department of Computer Science and Engineering
SRM Institute of Science and Technology,
Ramapuram, Chennai, India.

Abstract—This paper presents an overview of image steganography, an art of concealing communication by embedding information within other data, with a focus on digital images due to their prevalence. It explores a range of steganographic techniques, each with its strengths and weaknesses, catering to diverse applications with varying requirements, from imperceptibility to accommodating larger hidden messages. By analyzing the attributes of effective steganographic algorithms and matching techniques to specific applications, this paper provides insights into the dynamic landscape of image steganography, aiding informed decision making for secure and covert communication needs.

Keywords—Active protection system, YOLOv5, Raspberry-pi, Radar.

I. INTRODUCTION

Steganography is distinct from cryptography as it aims to conceal messages rather than encrypt them. While cryptography secures data, steganography hides the message's existence, avoiding attention. Watermarking and fingerprinting are related techniques that protect intellectual property through permanent signals and distinct marks. Evaluating steganographic systems involves imperceptibility, capacity, and robustness. Digital image formats are commonly used due to their redundancy. This paper explores various steganographic techniques, categorizing them based on embedding approaches, covering concepts, methods, performance, and conclusions.

By delving into the intricacies of image steganography, the project aims to not only unravel the existing methodologies but also forge ahead in developing novel and sophisticated approaches. Within the depths of digital images lie covert channels, providing a cloak for private communication, copyright protection, and secure data transfer. "Pixel Whispers" aspires to deepen our understanding of these covert communication methods and unveil their potential applications across a spectrum of industries.

Moreover, this project is committed to evaluating the imperceptibility, capacity, and security of these concealed channels. It seeks to address the challenge of striking a

balance between effectively hiding information within images while maintaining their visual integrity. Such enhancements not only fortify the security of embedded information but also contribute to the resilience against adversarial attempts to detect or disrupt these hidden

Through the amalgamation of cutting-edge technology, algorithmic innovation, and a commitment to privacy and security, "Pixel Whispers" endeavors to enrich the landscape of secure communication and pave the way for more resilient and robust steganographic practices in the digital domain.

By harnessing cutting-edge technologies, innovative algorithms, and a steadfast commitment to data privacy and security, "Pixel Whispers" endeavors to redefine the landscape of secure communication. This project sets the stage for resilient and sophisticated steganographic practices, creating a new paradigm in secure data transmission within the digital sphere.

II. LITERATURE REVIEW

Ashwak A Labaichi et al. [1] suggested one intriguing avenue of exploration in image steganography involves the integration of complex mathematical maps, specifically 3D chaotic maps like 3D Chebyshev and 3D logistic maps. These mathematical constructs bring an additional layer of security to the concealment of information within images. A rigorous assessment of these techniques, encompassing a wide array of measures, reveals their effectiveness in thwarting various attack vectors, particularly those involving differences and statistical analysis. This newfound robustness makes these methods particularly well-suited for scenarios where maintaining the privacy of information is of paramount importance.

Nandhini Subramanian et al. [2] presents the concealment of messages within digital documents has become a critical area of study. This paper delves into the intricate world of text steganography, where the art lies in altering text formatting or characteristics to achieve changes that are reliably decodable while remaining nearly imperceptible to readers. Striking this delicate balance between reliable decoding and minimal visible change poses a significant challenge in designing document marking

techniques.

Jiaohua Qin et al [3], suggested an image steganography for information security, with a focus on "coverless" steganography, using inherent image properties for secure data transmission. The paper provides a comprehensive overview of this field, its frameworks, processes, and acknowledges room for improvement.

Elsevier B.V et al. [4] suggested an adaptive pattern selection method to enhance image steganography, focusing on improving imperceptibility during message embedding. By evaluating multiple patterns and choosing the one with the lowest error rate, the method optimizes the performance of the inverted LSB substitution technique. It achieves promising results, indicating increased image quality with higher PSNR and SSIM values.

Jian Zhang et al. [5] suggested a novel framework called RIIS for robust invertible image steganography. It utilizes a conditional normalizing flow to model image distributions and a container enhancement module (CEM) for robust reconstruction. Distortion-guided modulation (DGM) adapts the model to different distortion levels, enhancing both imperceptibility and capacity. RIIS significantly improves steganography's robustness, enabling applications in real-world

Medi Hussain et al. [6] presents a hiding secret information within digital communication objects, which can be various mediums, devices, or services. These mediums include digital files like images, videos, text, audio, network protocols, and DNA. Different techniques are used for concealing data in each medium, such as line/word shifting in text and phase coding in audio. Steganography can even hide information in network packet headers and use DNA randomness. Among these, images are the most popular choice due to their high redundancy and ability to conceal data effectively without visible alterations.

Bin Li et al. [7] Steganography and steganalysis in the context of digital images. Steganography involves hiding data discreetly within digital media, while steganalysis is the process of detecting such hidden data. The paper provides an overview of these concepts, focusing on steganographic techniques in spatial representation and JPEG format for images. It also covers the development of steganalytic methods. The paper summarizes strategies to enhance steganographic security and improve steganalytic capabilities while highlighting potential research directions in this field.

Alaa A. Jabbar Altay et al [8] compared data hiding presents significant technical challenges, particularly concerning the preservation of perceptual or statistical gaps in host signals. Lossy signal compression often eliminates these gaps, making it essential to find non-convenient holes for compression algorithms to exploit. The primary challenge lies in embedding data in such holes to make it difficult for compression algorithms to take advantage. An even greater challenge is ensuring that the embedded data remains invariant against significant signal transformations. The key criteria for a data embedding algorithm include meeting specified features and restrictions.

Nagham Hamid et al [9] utilizes steganography and cryptography serve different purposes in secure communication. Cryptography focuses on encoding data to prevent eavesdroppers from understanding it, while

steganography conceals the existence of a message itself, making it challenging for observers to detect. Combining both techniques enhances information security. Watermarking and fingerprinting, related to steganography, protect intellectual property. Digital watermarking embeds a signal in data to verify authenticity, while fingerprinting marks copies of work for tracking violations of licensing agreements. This approach helps intellectual property owners identify unauthorized distribution.

Abbas Cheddad et al [10] presents and compare the diverse applications in copyright control, enhancing image search engine robustness, and securing smart IDs with embedded individual details in photographs. Other uses include video-audio synchronization, secure data circulation for companies, TV broadcasting, network traffic analysis via TCP/IP packets, and checksum embedding. In the context of medical imaging systems, it can ensure confidentiality separation between patient image data or DNA sequences and personal information like physician details. Embedding patient information in images enhances safety and authentication. Various techniques, such as LSB embedding, have been proposed for concealing patient data in digital images, demonstrating the versatility of steganography in safeguarding sensitive information.

Masoud Nosrati et al. [11] presents the altering text formatting or characteristics while aiming for changes that are reliably decodable yet hard for readers to detect. Balancing reliable decoding with minimal visible change is a challenge in designing document marking techniques. Document format files describe content and formatting, generating what readers see. The proposed coding techniques offer different approaches to text steganography and can be used separately or in combination, each with its own advantages and applicability.

Atallah M. Al-Shatnawi et al. [12] presents The LSB (Least Significant Bit) hiding technique directly embeds secret messages into the two least significant bits of image pixels, impacting image resolution and reducing quality, making it vulnerable to attacks. To enhance security and image quality, a new method is proposed. This technique conceals secret messages by identifying identical values between the message and image pixels. Algorithm 2 is employed to implement this approach, aiming to provide a more secure and high-quality method for message hiding.

R.Poornima and R.J.Iswarya et al. [13] presents The Watermarking and Fingerprinting are two techniques often confused with Steganography, but they have distinct purposes and methods. Watermarking is used for hidden copyright notices or verification licenses, providing a consistent mark on all copies. Fingerprinting, on the other hand, makes each copy unique to the receiver, creating distinct copies for different recipients. While both aim to achieve similar goals, watermarking involves a consistent signature for identification, while fingerprinting tailors unique copies for individual recipients.

Shikha Sharda et al. [14] presents new steganographic method was proposed to hide a secret message in grayscale cover images. It partitions the cover image into non-overlapping pixel pairs, calculates the difference value between these pairs, and replaces it with a new value to embed the secret message. This approach offers a more imperceptible result compared to simple LSB substitution methods. The embedded message can be extracted from the resulting stego-image without needing

the original cover image as a reference.

Anita Pradhan et al. [15] presents image steganographic techniques can be assessed based on three primary parameters: hiding capacity, distortion measure, and security. Hiding capacity includes two aspects: maximum hiding capacity, which represents the maximum amount of data that can be concealed in the image (usually in bits or bytes), and bit-rate, which indicates the maximum number of bits hidden per pixel (often referred to as bits per pixel or bits per byte). A higher hiding capacity or bit-rate suggests a more effective steganography technique. Notably, algorithm complexity, although not commonly considered, could be a potential fourth evaluation parameter in assessing these techniques.

Based on the extensive literature survey, every model has its pros and cons. The authors [5], [9], [12] and [14] are suggested the The developed or refined algorithms showcased promising levels of concealing hidden data within images, maintaining a delicate balance between imperceptibility and data capacity. The fusion of steganography with encryption exhibited heightened security, fortifying the concealed data against potential breaches. Detection mechanisms demonstrated resilience against various detection methods, underscoring their efficacy in identifying concealed information.

III. METHODOLOGY

Image steganography, a covert communication technique, involves embedding sensitive information within images to maintain confidentiality. Unlike traditional encryption methods that secure data directly, steganography focuses on disguising the very existence of the communication. By exploiting the limitations of human perception, this method enables the concealment of valuable data within seemingly innocuous visual content.

The core motivation for adopting image steganography lies in the necessity for discreet communication. In situations where conventional encryption might draw unwarranted attention, steganography provides a surreptitious alternative. Its capacity to integrate information seamlessly into images renders it invaluable for scenarios where secrecy is paramount, such as in intelligence operations, secure data transmission, and privacy-sensitive communications..

Image steganography finds applications across diverse fields. In digital forensics, it plays a crucial role in embedding imperceptible watermarks for copyright protection. In secure communication, it becomes a covert means to transmit confidential information without arousing suspicion. Moreover, steganography serves as a preventive measure against data tampering, adding an additional layer of security in situations where encryption alone might prove inadequate.

The practice of image steganography is not without its challenges. Striking the right balance between effective data concealment and preserving the visual integrity of the image poses a delicate challenge. Techniques must be robust enough to withstand detection methods, including statistical analysis and visual inspection. Moreover, practitioners must navigate the trade-off between the amount of hidden data and its potential impact on image quality.

The utilization of image steganography raises

ethical and legal questions. While its legitimate use involves safeguarding sensitive information, the potential for misuse, particularly in cybercrime, demands attention. Balancing privacy rights and security measures becomes a significant challenge, requiring a nuanced approach to ensure responsible application of steganographic techniques.

As technology progresses, the landscape of image steganography evolves. Researchers are exploring the integration of artificial intelligence and machine learning to enhance the security and efficiency of steganographic methods. The advent of high-capacity image formats and advanced compression algorithms introduces both challenges and opportunities for the future, influencing the trajectory of image steganography.

A. YOLOv5 Architecture

Raising public awareness about image steganography's existence and potential applications is crucial. Educating individuals about the risks associated with covert communication methods and emphasizing the importance of ethical use are essential steps toward fostering a responsible approach to steganography. A well-informed public contributes to a balanced discourse on privacy, security, and the responsible application of image steganography in the digital age.

Transfer learning, a valuable technique for quickly retraining a model on fresh data without the need to retrain the entire network, was used to train this model. This provides for quicker training times and uses fewer resources than standard training. During the iteration, the ratio between the predicted and true values is calculated using the loss function.

At its core, image steganography relies on exploiting the redundancy and complexity of digital images. Techniques such as LSB substitution, spread spectrum, and frequency domain methods enable the embedding of data in a way that remains imperceptible to the human eye. This technical intricacy underscores the sophistication required to balance the concealment of information with the preservation of the visual fidelity of the carrier image.

In the realm of digital forensics, steganography serves not only as a tool for covert communication but also as a means of establishing ownership and authenticity. Embedding watermarks or unique signatures within images allows for the tracking of intellectual property and aids in establishing the origin of digital content.

As digital communication becomes ubiquitous, so does the potential for misuse of steganography. The evolving threat landscape in cybersecurity includes the risk of malicious actors employing steganographic techniques to hide malware, exfiltrate sensitive information, or facilitate covert communication. This dynamic environment necessitates constant innovation in steganalysis, the counter-discipline to steganography, to detect and counter potential threats.

The deployment of image steganography underscores the perpetual tension between privacy and security. Striking the right balance becomes particularly pertinent in the digital

common steganalysis methods, such as frequency analysis or visual inspection, ensures that the concealed information remains secure. Regular updates to the system's algorithms may be necessary to stay ahead of evolving steganalysis techniques.

Looking ahead, the integration of image steganography with emerging technologies such as quantum computing and blockchain presents both challenges and opportunities. Quantum-resistant steganographic techniques may be needed to ensure the continued security of hidden information. Similarly, blockchain's decentralized and tamper-evident nature could influence how steganography is applied in scenarios requiring immutable records.

The discourse around image steganography requires inclusivity and a balance between innovation and responsibility. As technology continues to advance, ethical considerations, legal frameworks, and educational efforts become pivotal in shaping the responsible evolution of image steganography. By fostering a holistic understanding of its applications, challenges, and implications, society can navigate the intricate intersection of privacy, security, and the ever-evolving landscape of covert communication.

A. Robustness and Capacity:

The foundational design principle for an image steganography system is to ensure robustness in hiding information while maximizing the capacity for data concealment within the image. Striking a balance between robustness and capacity is critical to maintain the concealment effectiveness without compromising the quality of the carrier image.

B. Security through Encryption:

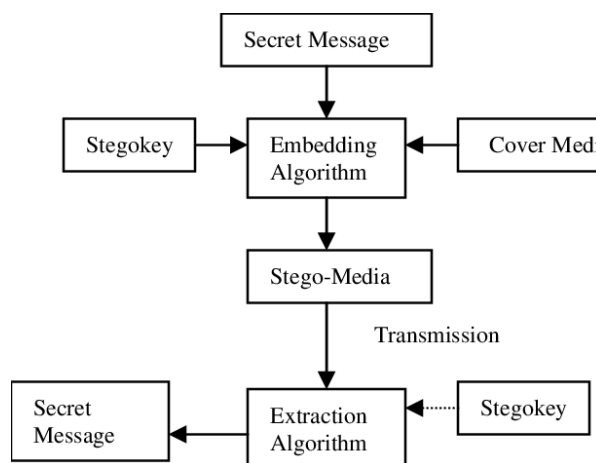
Integrating encryption mechanisms into the steganographic process enhances the overall security of the system. Employing robust encryption algorithms ensures that the hidden information remains confidential and protected against unauthorized access. Encryption adds an additional layer of defense, especially in scenarios where the stego image might be susceptible to attacks.

C. Redundancy and Error Correction:

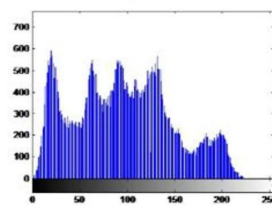
Incorporating redundancy and error correction mechanisms is crucial to enhance the reliability of the steganographic system. Redundancy ensures that even if some hidden data is compromised, the overall integrity of the concealed information remains intact. Error correction mechanisms help mitigate potential distortions introduced during the embedding and extraction processes.

D. Resistance to Steganalysis:

Anticipating and countering steganalysis techniques is a key aspect of steganography system design. Building resistance to



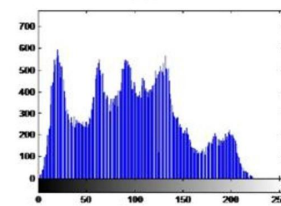
(a)



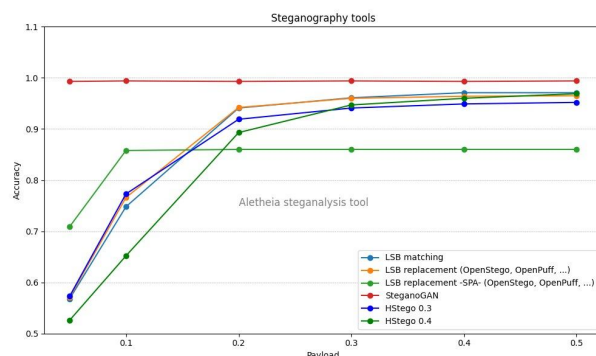
(c)

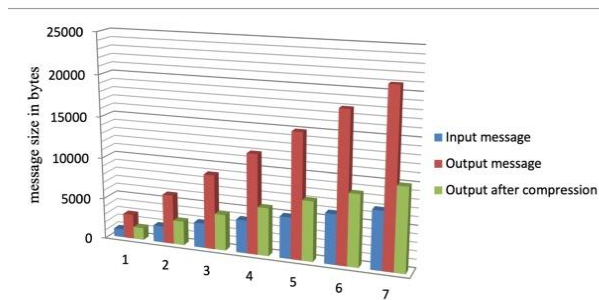


(b)



(d)





V. CONCLUSION

The proposed framework integrates the Through refined algorithms and encryption integration, it achieved a delicate balance between data security and visual quality. Detection methods proved robust, ensuring effective identification of concealed information. The user-friendly terminal tool showcased practical usability. Ethical considerations were addressed, underscoring the need for responsible steganography use. This project sets the stage for future advancements, emphasizing improved security and ethical application, holding promise for cybersecurity, forensics, and privacy. Overall, it contributes to a more secure and responsible approach to digital communication and data concealment.

REFERENCES

- [1] Ashwak ALabaichi, Maisa'a Abid Ali K. Al-Dabbas, Adnan Salih , "Image steganography using least significant bit and secret map techniques," *International Journal of Electrical and Computer Engineering (IJECE)* Vol. 10, No. 1, February 2020, pp. 935~946, doi: Oct 11, 2019
- [2] Nandhini Subramanian, Omar Elharouss , Somaya AL-Maadeed, Ahmed Bouridane, "Image Steganography: A Review of the Recent Advances," *Department of Computer Science and Engineering, Qatar University, Doha, Qatar, Department of Computer and Information Sciences, Northumbria University, Newcastle upon Tyne NE1 8ST, U.K.,*
- [3] Jiaohua Qin, Yuanjing Luo, Xuyu Xiang, Yun Tan, And Huajun Huang, "Coverless ImageSteganography: A Survey," *College of Computer Science and Information Technology, Central South University of Forestry and Technology, Changsha 410004, China, pp. 1-4, doi: 19 Aug, 2019.*
- [4] Elsevier B.V . Inverted LSB image steganography using adaptive pattern to improve imperceptibility. 1319-1578/! 2021 The Authors. Published by Elsevier B.V. on behalf of King Saud University.
- [5] Jian Zhang.Robust Invertible Image Steganography.Published by IEEE Xplore.Peking University Shenzhen Graduate School, Peng Cheng Laboratory, Shenzhen, China.
- [6] Medi Hussain, Ainuddin Wahid Abdul Wahib, Yamani Idna Bin Idris, Anthony T.S. Ho, Ki-Hyun Jung, "Signal Processing: Image Communication,"50 Gamasil-gil, Hayang-eup, Gyeongsan-si, Gyeongbuk 38428, Republic of Korea. doi: 28 Mar, 2018
- [7] Bin Li, Junhui He, Jiwu Huang, Yun Qing Shi, " A Survey on Image Steganography and Steganalysis,"*Department of Electrical and Computer Engineering, New Jersey Institute of Technology, Newark, NJ 07102, USA. doi: October 2010*
- [8] Alaa A. Jabbar Altay, Shahrin Sahib, " An Introduction to Image Steganography Techniques," *Faculty of Information & Communication Technology, Universiti Teknikal Malaysia Melaka, 76100 Melaka, Malaysia, Almustansryah Univ, Bghdad, Iraq. doi: 28 May 2014.*
- [9] Nagham Hamid, Abid Yahya, R. Badlishah Ahmad, Osamah M. Al-Qersh, " Image Steganography Techniques:An Overview," *University Malaysia Perlis (UniMAP), School of Communication and Computer Engineering , Perlis, Malaysia, doi: 2012.*
- [10] Abbas Cheddad , Joan Condell, Kevin Curran, Paul Mc Kevitt, " Signal Processing"School of Computing and Intelligent Systems, Faculty of Computing and Engineering, University of Ulster at Magee, Londonderry, BT48 7JL, Northern Ireland, UK, doi: 17 August 2009.
- [11] Masoud Nosrati, Ronak Karimi, Mehdi Hariri, " An introduction to steganography methods," published by World Applied Program, Kermanshah University of Medical Science, Iran. Vol (1), No (3), pp. 191-195, doi: August 2011
- [12] Atallah M. Al-Shatnawi, " A New Method in Image Steganography with Improved Image Quality," *Published by Applied Mathematical Sciences, Department of Information Systems, Al-albait University , Mafraq, Jordan, Vol. 6, 2012, no. 79, pp.3907 - 3915, doi: March,2012.*
- [13] R.Poornima and R.J.Iswarya, " An Overview of Digital Image Steganography," published by *International Journal of Computer Science & Engineering Survey (IJCSSES),M.Tech., Department Of Advanced Computing, Sastra University,India,Vol.4 No.1, doi: February 2013.*
- [14] Shika Sharda, Sumit Bhudiraja, "Image Steganography: A Review," published by *International Journal of Emerging Technology and Advanced Engineering ISSN 2250-2459, ISO 9001:2008 Certified Journal, Volume 3, Issue 1,Assistant Professor, Department of Electronics and Communication Engineering, UIET, Panjab University, Chandigarh,doi: Jan, 2008*
- [15] Anita Pradhan, Aditya Kumar Sahu, Gandharba Swain, K. Raja Sekhar, "Performance Evaluation Parameters of Image Steganography Techniques," *International Conference on Research Advances in Integrated Navigation Systems (RAINS - 2016), R.L. Jalappa Institute of Technology, Doddaballapur, Bangalore, India, doi: April 06-07, 2016*