Assignment – 3

Name:- Jaya Priyanka

superstore dashboard

Trends in unit prices
602.2 525.2 323.4 423.6
94.6 335.5
263.2
1/16/2019 1/22/2019 1/28/2019 2/15/2019 2/21/2019 2/27/2019 3/17/2019 3/23/2019 3/29/2019 01-05-2019 01-11-2019 02-05-2019 02-11-2019 03-05-2019

Financial Transaction Summery
55,123
53,862
49,194
56,145
54,306
54,338
Electronic accessories | Fashion accessories | Food and beverages | Health and beauty | Home and lifestyle | Sports and travel

Sales performance by branch ,city, product line

Branch	City	Gender	Member	Normal
A	Yangon	Female	26,643	26,626
		Male	26,994	25,937
B	Mandalay	Female	26,850	26,078
		Male	26,854	26,415
C	Naypyitaw	Female	34,653	27,032
		Male	22,228	26,655

City
Mandalay
Naypyitaw
Yangon
Total
10,365   23,022
Unit price
8,338
9,000
9,500
10,173
Product line
Fashion acce..
Food and bev..
Sports and tr..
Electronic ac..
Home and lif..
Health and b..

Branch analysis : Insights from different branches

Branch	City	Payment	Mem..	Nor..
A	Yangon	Cash	#####	#####
		Credit ..	#####	#####
		Ewallet	#####	#####
B	Manda..	Cash	#####	#####
		Credit ..	#####	#####
		Ewallet	#####	#####
C	Naypyi..	Cash	#####	#####
		Credit ..	#####	#####
		Ewallet	#####	#####

Analysis of transaction methods
16.693% Sports and travel
17.168% Electronic accessories
17.102% Home and lifestyle
38,755
18.177% Fashion accessories
14.304% Health and beauty
16.556% Food and beverages
avg(0)   0
avg(0)   0

Payment method distribution