

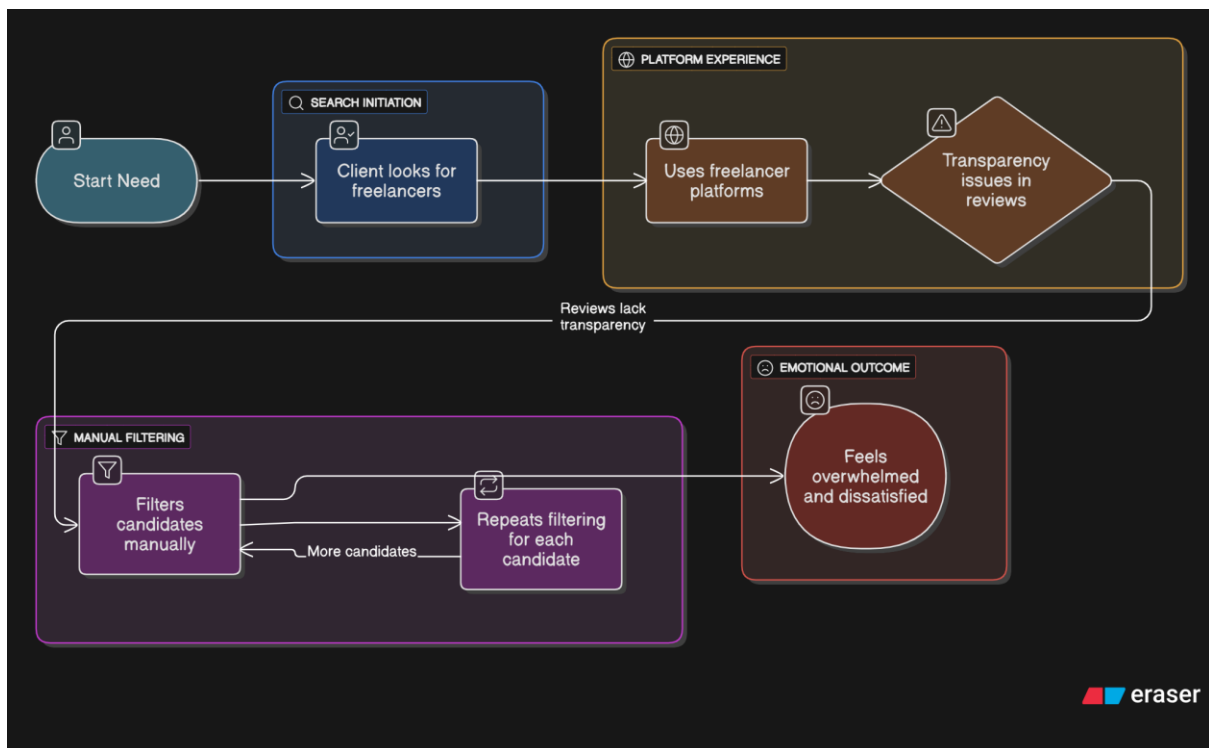
Ideation Phase

Define the Problem Statements

Date	26 June 2025
Team ID	
Project Name	Free Lancing Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

To define the core problems freelancers face while searching for jobs online, and use those insights to guide the development of SB Works.



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Client looking for reliable freelancers	Find skilled professionals quickly	most platforms lack transparency in freelancer reviews	I end up wasting time filtering candidates manually	overwhelmed and dissatisfied
PS-2	New freelancer with limited reviews	win my first few projects	platforms favor top-rated users	I don't get Opportunities to prove myself	stuck and discouraged
PS-3	Freelance web developer	land steady projects	competition on mainstream platforms is overwhelming	many clients opt for the cheapest bid	frustrated and demotivated