

Project Design Phase
Problem – Solution Fit Template

Date	26-06-2025
Team ID	
Project Name	Free Lancing Application
Maximum Marks	2 Marks

Problem – Solution Fit Overview:

The Problem–Solution Fit ensures that the SB Works platform addresses key gaps in the freelance job market and aligns with the real needs of both clients and freelancers. This validation is critical before scaling the platform.

Purpose:

- Bridge the gap between clients looking for reliable freelance talent and freelancers seeking trustworthy, well-paying gigs.
- Offer a unified platform that handles project lifecycle—from job posting to payment—without relying on multiple tools.
- Enable secure, milestone-based transactions to build trust.
- Provide visibility and opportunity for new freelancers through smart matching and rating systems.
- Improve hiring and project success rates through a real-time chat, review system, and user-friendly experience.

Problem Statement:

Many clients and freelancers face challenges such as:

- Lack of trust and accountability in freelance job platforms
- Scattered communication and workflow tools
- Delays in payment processing and dispute resolution
- Difficulty in finding qualified freelancers or relevant jobs
- No centralized performance tracking and review system

Solution:

SB Works, a modern full-stack freelance platform, offers:

- End-to-end job management including posting, bidding, and hiring
- Escrow payment system and milestone-based tracking
- Smart job recommendations using filters, tags, and user behavior
- Real-time messaging and notification system
- Profile and portfolio pages for freelancers and clients
- Admin-controlled dispute resolution and user reporting features
- Freemium model with premium features like project boost, analytics, and early-bid access